

A.P. 14 Health Care Forum
 Date of Filing: 01-20-95 Rep. Khalid Almuti
 Organization Name: Lenghorn Pharmaceutical Assoc. Sponsor: Angela Solis 471-1737 or Michael Keith 837-4092
 Amount Requested: \$1250.00 Date of Event: March 7, 1995
 Program Description: See attached

Expected Attendance: 225 Will attendees be charged: Yes ___ No If so, how much? _____

Project Budget

Please itemize as much as possible. Also, please type or print neatly, and circle or put an asterisk(*) next to the funds you want from the Students' Association.

Speaker (Band, Film, etc) Fee/Honorarium
speakers fee (6 speakers) \$ 3000.00
 _____ \$ _____
 _____ \$ _____

Lodging
Hotel costs \$ 240.00
 _____ \$ _____

Food
Speaker meals \$ 150.00
Reception (food & drinks) \$ 388.50
 _____ \$ _____

Room Equipment Rental/Set-up
 * room rental \$ 185.00
 * security \$ 54.00
 * Audi/visual \$ 300.00

Advertising
 * Banners & Flyers \$ 180.00
 * Posters for Kiosks & Schools \$ 130.00
 * Newspaper ads (Texan & Statesman) \$ 444.00

Other
transportation \$ 1750.00
 _____ \$ _____

Funds Raised
Glaxo \$ 5000.00
L.P.H.A. \$ 400.00
 _____ \$ _____

Total Costs \$ 6971.50
 Gross Profit \$ -0-
 Net Profit (Loss) \$ (-1571.50)

Appropriations Committee Recommendation				
Committee Member	Assembly Membership	Recommendation	Amount	Purpose
1. Khalid Almuti	Pharmacy			
2. Josh Aruh	2 yr At-Large			
3. Brent Golemon	Law			
4. Naved Hasan	Natural Sciences			
5. Christina Lefevre	Communications			
6. Elliott McFadden	Financial Director			
Final Recommendation: Yes ___ No ___ Amount: _____				
Purpose: _____				
Comments: _____				
Financial Director Acknowledgment: _____ Date: _____				

Assembly Approval: Yes ___ No ___ Amount _____ Purpose _____

Health Care Forum

This part of my project will involve speakers who are leaders in their field who will share their knowledge of current health care issues. The forum will consist of a panel format with a moderator who will facilitate the interactive discussion. The expected speakers will include the following:

1. A representative from the nursing or medical profession,
2. A representative from the pharmacy profession, and
3. A representative from the general public (perhaps a consumer member of the State Board of Pharmacy.)

This phase of my project is expected to occur the first week of March 1995 on the campus of The University of Texas. The event is likely to be held on a Tuesday or Thursday evening from 6:00-8:00 p.m. It will be publicized through the Cabinet of College Councils, the Health Care Professions Office, LPhA, the *Daily Texan* newspaper, and perhaps the Dean of Pharmacy's Office and the UT President's Office. The forum will allow for the discussion of current health care issues and trends from several different disciplines and is expected to draw students and faculty from the University of Texas campus and the surrounding community. Such a format will allow for the integration of the pharmacy profession with other medical and healthcare professions as well as with the general public. Therefore, pharmacy can share its ideas with other professions and interested groups and individuals. Also, the program will promote the pharmacy profession and express to the community our concern for their well-being. It will also display our interest and concern for communicating and working alongside other health care professionals.

Note: It is possible that I will petition the Cabinet of College Councils, drug company, or other appropriate UT office for funding for a light evening meal such as submarine sandwiches and chips.

MEMORANDUM

DATE: December 15, 1994
TO: Dean Doluisio
FROM: Michael Keith
RE: Health Care Forum 1995

Several plans have been discussed and tentatively made for a Health Care Forum since I spoke with you last. I have been working with Angela Solis to further formulate my project which is sponsored through LPhA and Glaxo. I wanted to update you on what has been done thus far.

Date/Time/Location: March 7, 1995 at 3:00 to 5:00 pm
Thompson Conference Center (capacity 260)

The room has been reserved for this date and time. Dr. Marvin Shepherd has agreed to be the moderator for the event. The overall objective of the program is to provide an atmosphere for the interactive discussion of health care concerns, changes, current issues and trends as well as the implications on the various professions and institutions represented.

The format of the forum will be a panel discussion with a moderator. Each of the speakers will give his/her viewpoint in ten-fifteen minutes. This will be followed by a short break. A question and answer session will follow with questions written by the audience being given to the moderator who will then ask the questions.

The speakers we hope to obtain include:

- Dr. John Howe-----speaking from a pharmacy viewpoint
- Mr. Jim Young-----speaking from a medical and nursing viewpoint
- Mr. Ruben McDaniel, Graduate School of Business--speaking from a public policy viewpoint
- A physician (from TMA?)----speaking from a private practice viewpoint
- A Consumer Member of Tx St. Board of Pharmacy---speaking from a consumer viewpoint (A female if available)

As you mentioned, I would like you to contact Dr. Howe and Mr. Jim Young regarding availability for this event. You also mentioned that President Berdahl should be contacted. I believe that Angela and I could contact the remaining prospective speakers.

Our publicity efforts will include promotions through the Cabinet of College Councils

and the Health Professions Office at UT, announcements and flyers distributed across the UT Campus, advertisements in the Daily Texan, as well as plans to contact the city paper and the Channel 7 News. My goal is to have a wide diversity of students, faculty and community members present in our audience.

Thanks to your help, I think we have the ability to make this a GREAT event.

cc: Angela Solis