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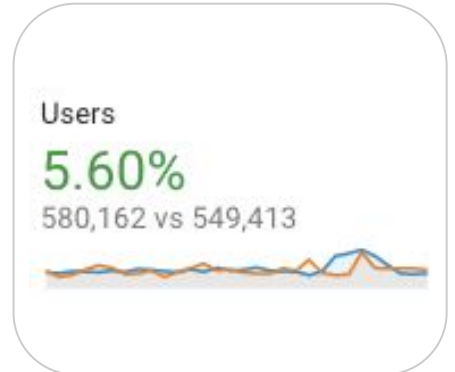
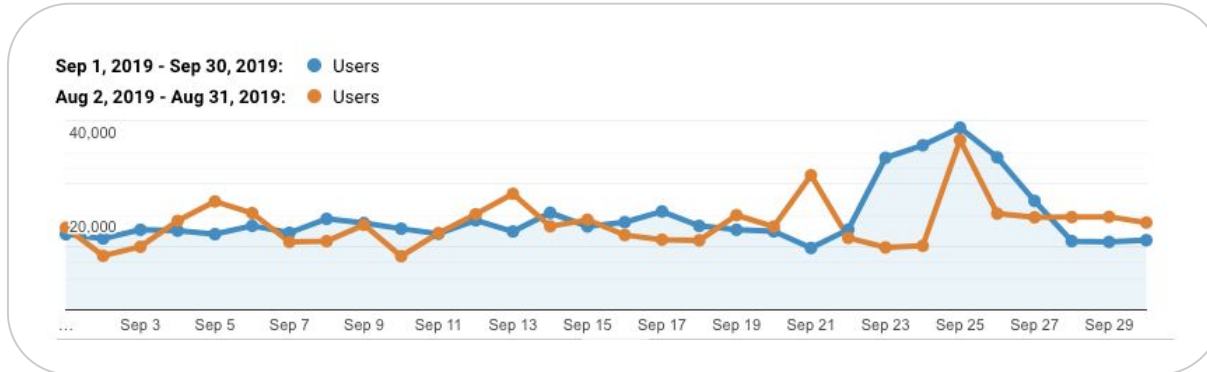
Google Analytics Report

September 1~September 31

Weichun Chou 10/15/2019

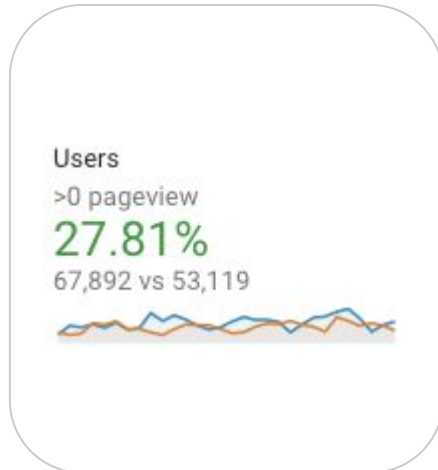
The site has 5.6% more users than the last month

The visitors increased from 55k to 38k, which is about 5.6% MoM rate.

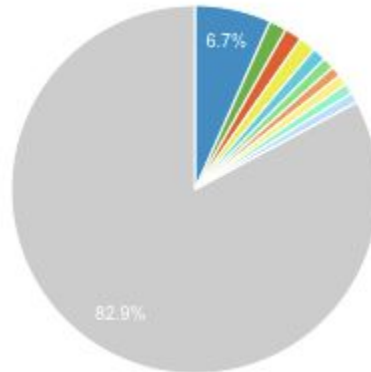


More people are visiting the site instead of download from other scholar platforms.

Users who has a least one page view increase 27.81% this month. It means more people are visiting the site rather than download PDF from platform such as google scholar.



Sep 1, 2019 - Sep 30, 2019

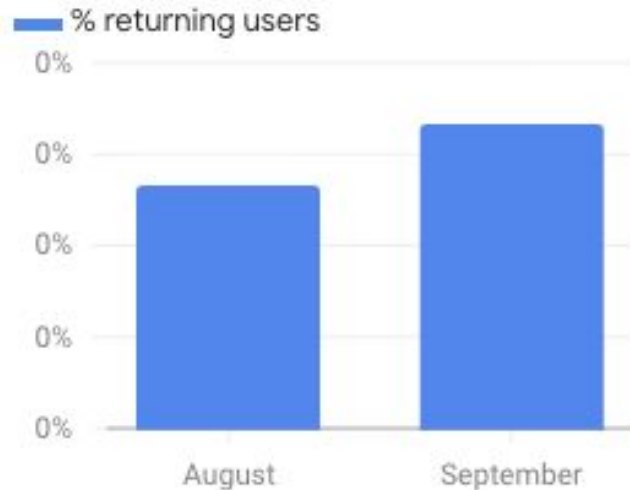


City Ranking

1. Others (82.9%)
2. Austin (6.7%)
3. New York (1.5%)
4. Houston(1.5%)

More users returned to the site in September

There was 560K users in August, 1.45K came back in September, which means 0.25% of the users returned to the site.



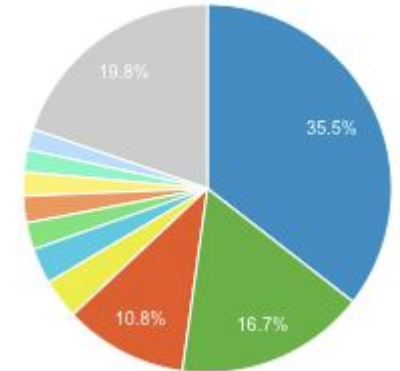
Returning Visitor	
Sep 1, 2019 - Sep 30, 2019	10,363 (1.76%)
Aug 2, 2019 - Aug 31, 2019	8,377 (1.51%)
% Change	23.71%

More United States, Iraq and India User this month

Iraq increase 285% in a month.










Top 5 Countries	September	August	% Change
United States	279,687	193,547	44.51%
Germany	53,902	93,576	-9.29%
Iraq	19,302	5,010	285.27%
India	11,291	17,012	50.67%
United Kingdom	16,695	16,974	-1.64%

Aug 1, 2019 - Aug 31, 2019



Users from Beijing decrease dramatically

New York is the top 1 city this month, the visitors from New York increased by 184.35%. In contrast, Beijing's users decreased by 92.21% and its ranking drop from 1 to 10 this month.

City ?	Country ?	Acquisition		
		Users ? ↓	New Users ?	Sessions ?
		580,162 % of Total: 100.00% (580,162)	580,301 % of Total: 100.01% (580,258)	623,515 % of Total: 100.00% (623,515)
1. New York	 United States	92,704 (15.90%)	91,781 (15.82%)	92,035 (14.76%)
2. Ashburn	 United States	38,806 (6.66%)	38,760 (6.68%)	38,767 (6.22%)
3. (not set)	 Germany	22,087 (3.79%)	21,927 (3.78%)	44,823 (7.19%)
4. (not set)	 Iraq	19,248 (3.30%)	19,295 (3.32%)	19,311 (3.10%)
5. Lagos	 Nigeria	13,903 (2.38%)	13,759 (2.37%)	13,807 (2.21%)
6. (not set)	(not set)	13,235 (2.27%)	13,265 (2.29%)	13,302 (2.13%)
7. Austin	 United States	11,891 (2.04%)	11,538 (1.99%)	15,296 (2.45%)
8. Kyiv	 Ukraine	11,524 (1.98%)	11,589 (2.00%)	11,635 (1.87%)
9. (not set)	 United States	10,011 (1.72%)	10,058 (1.73%)	10,340 (1.66%)
10. Beijing	 China	6,536 (1.12%)	6,574 (1.13%)	6,690 (1.07%)

Some visited the site to check student's assignment

We talked about the raising of Unpaywall last month. This month, there's a new tools called **Blackboard Safeassign** shows up as one of the most popular browsers.

Top 5 Browser	September	August	% Change
1. Safari	226,407 (38.77%)	166,414 (29.65%)	40.46%
2. Chrome	224,047 (38.36%)	262,484 (48.19%)	-14.64%
3. Firefox	54,184 (9.28%)	52,898 (9.71%)	2.43%
4. Unpaywall	12,511 (2.23%)	5,545 (0.54%)	115.04%
5. Internet Explorer	16,436 (3.02%)	114,985 (2.57%)	-8.83%
~			
9. Blackboard Safeassign	3,071 (0.53%)	1,399 (0.26%)	119.51%



Help students succeed with a powerful and effective tool for reviewing originality



1 A lot of Americans, regardless of whether they are rich or poor have been bread to believe that money equals power and influence.

In Funding Gaps (2006) this is evidential. Students who are born into poverty stricken families will have to live with the fact they are set up to fail in the economy of America. American ideology pretends to believe that if one works hard they will reap the benefits, but that is simply not the case. American history has long battled the struggle between privilege and oppression.

The power that is allocated to one group and stripped from another has been the basis for much of the ideology that shapes America.

this country to serve wealthy white men. Although many would say

2 In the first group of countries, issues of affirmative action, integration, minority policy, and other topics related to multicultural societies are more prominent. The book really shows how devotion to a good cause can really help someone.

EARTH, BV'S, SCI - EARTH SYSTEM SCIENCE

Opinion Paper
Chris Casper on Wed, May 14 2014, 12:18 PM

26% Highest match
Submission ID: 674850a1-2f07-4402-a659-33294c079e08

opinion_paper_cc.docx
Word Count: 1,640 26%
Attachment ID: 26292511

Citations (3/3)

1 Another student's p...

2 http://www.dscours...

3 http://www.emilyjas...

SafeAssign

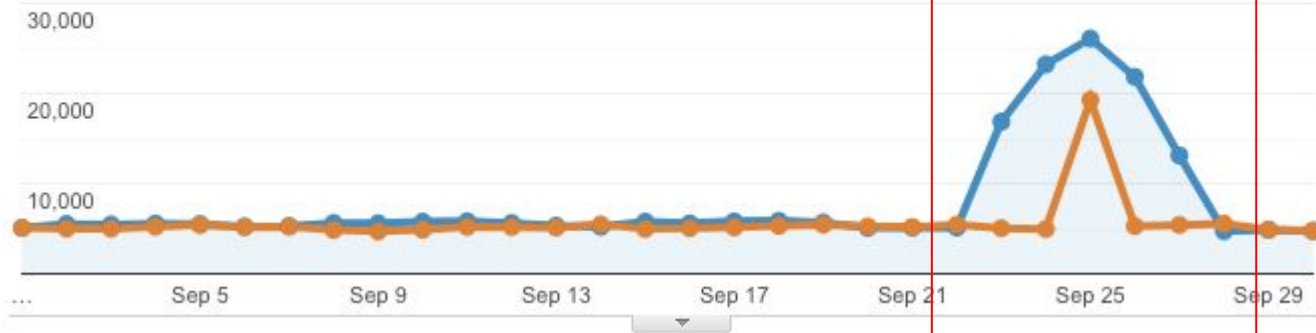
SafeAssign compares submitted assignments against a set of academic papers to identify areas of overlap between the submitted assignment and existing works.

A SafeAssign originality report provides detailed information about the matches found between a student's submitted paper and existing sources. Both instructors and students can use the report to review assignment submissions for originality and create opportunities to identify how to properly attribute sources rather than paraphrase.

The number of mobile phone user increase from 29% to 38%

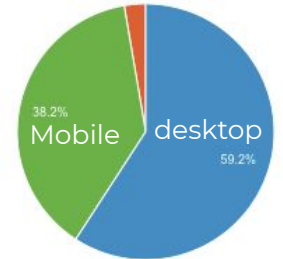
Among the mobile users, 84% of the people use iPhone, and 15% use Android Phone. But I don't know what happen from Sep 22 - Sep 27

Sep 1, 2019 - Sep 30, 2019: ● Users
Aug 2, 2019 - Aug 31, 2019: ● Users

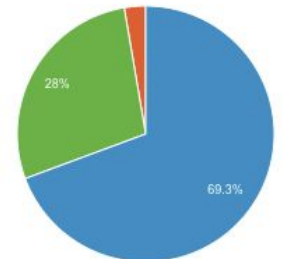


Mobile phone user

Sep 1, 2019 - Sep 30, 2019



Aug 2, 2019 - Aug 31, 2019



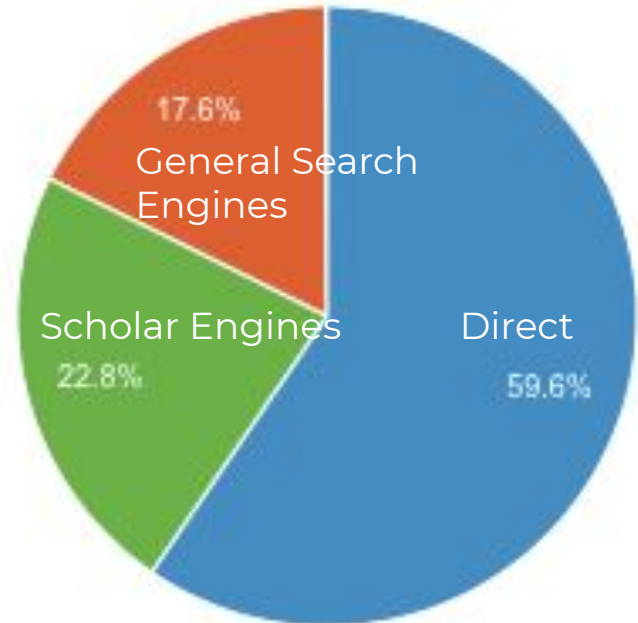
More users coming from referral channels in September

People who come from referral channels increase by 22% in September.

The most popular referral channel

1. repositories.lib.utexas.edu (15%) (?)
2. scholar.google.com (2%)
3. en.wikipedia.org (0.5%)
4. liberalarts.utexas.edu (0.1%)

Sep 1, 2019 - Sep 30, 2019



The more popular keywords

1. Yiddish dictionaries filetype:pdf (3,412)
2. filetype:pdf Ottoman Photography Schools in Turkey (1,541)
3. bridge calculations filetype:pdf (544)
4. How to Start a Business in Taiwan guidelines reports dissertation filetype:pdf (416)
5. Hooked: How to Build Habit-Forming Products guidelines reports dissertation filetype:pdf (406)

No one search this keywords last month, and they all includes an advanced expression “filetype:pdf”

The Top 5 PDFs downloaded



Top 5 PDFs	Download	Change
Piano quintet in Eb major, op. 44 by Robert Schumann : transcribed for clarinet quartet and piano (Was No.5 last month)	17,002	320%
Obasanjo: Nigeria And The World	10,956	-2%
The Magic of Thinking Big by David Schwartz	10,321	75%
Green building materials: determining the true definition of green	4,485	357%
Start up gym business plan	4,280	-12%