


 Published in Big Ideas



Texas McCombs

Dec 14, 2020 · 2 min read ·  Listen



8 Business Lessons We Learned in 2020

Facebook can more quickly warn of fake news; how the FDA can speed up drug approvals; and why we should pick up the phone more often.



8 BUSINESS LESSONS WE LEARNED IN 2020


During a year of challenges, Texas McCombs experts had plenty of opportunities to address our biggest problems with innovative solutions and creative insights. Read about some of the most timely research and ideas from the [McCombs School of Business](#).

[It Only Takes Seconds to Alert Facebook Users to Fake News](#)



Get started

Sign In

 Search




Texas McCombs

2.6K Followers

News, business research, and ideas from the McCombs School of Business at The University of Texas at Austin. Learn more at www.mcombs.utexas.edu

Follow 

More from Medium

 Sa... in The Self...

Contentment Vs Regret



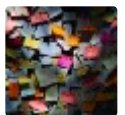
 Irina Mihaela

Love or Money? Enlightenment or Abundance?



 Wang Yip

The Haystack Method for Business Analys...



 David Elikwu

What Ancient



Amid a pandemic and looming election, curbing misinformation is urgent.

New Era Requires New Approach to Drug Approvals

With a coming flood of new drugs to fight COVID-19, a study suggests innovative ways for the Food and Drug Administration to speed up the approval process.

When We Fear an Awkward Phone Call, We Often Turn to Text

Why making an “uncomfortable” call may be good for our interpersonal connections — and health.

Using Moral Imagination to Fight the Coronavirus

Why thinking about others can help us overcome COVID-19.

Students Who Flex Their Brains Do Better in School

Teaching high schoolers a simple technique improves their academic performance, research shows.

For Big Funds, Changing Climate Means Changing Portfolios

A new poll reveals action on climate change is coming from an unexpected source: institutional investors.

A New Playbook for Marketing

Although marketing remains largely frozen in the 2010s, research shows growing companies are busting boundaries.

**Polynesians Can
Teach Us About...**

[Help](#) [Status](#) [Writers Blog](#) [Careers](#)
[Privacy](#) [Terms](#) [About](#) [Knowable](#)

To Demotivate Your Workers, Connect Pay to Hours Clocked

Employees of all ability levels regard pay based solely on hours worked as unfair.

Subscribe for the latest Big Ideas.

Sign up

I agree to leave medium.com and submit this information, which will be collected and used according to [Upscribe's privacy policy](#).

Some rights reserved 