Script for Informational Meetings with Parents for the Media Survey

We all know that being physically active is an important part of maintaining good health. We also know that residents of Westside San Antonio face unique challenges when it comes to being physically active. A new partnership was recently created to study the issue of physical activity in the Westside, particularly for teen girls. This type of research is called Community-Based Participatory Research: it involves two **community-based** organizations (GSSWT, EFN), two universities (UTSA, UTHSCSA), a Community Advisory Board composed of various agencies serving the Westside, and Westside residents. We are hopeful that the combined expertise of these groups will contribute to a better understanding of physical activity within the Westside community and lead to increased opportunities for activity in this area.

The first part of this research study involves a Needs **Assessment**, which is an opportunity for researchers to **listen** to many different members of the Westside community, including girls and parents. Girls have an opportunity to contribute to this study through the following assessment activity:

> Media Survey: Girls will answer questions on this brief, one-time survey to help us understand what technology they use and how they use it. (Technology includes internet, computers, mobile phones, texting, gaming systems, iPods, etc.) This survey takes about 20 minutes to complete.

[Remaining time will be dedicated to explaining content of consent form and addressing questions and concerns of parents and girls.]