

12:30 PM Fri AP 43

Student Government Appropriations Application
DUE FEBRUARY 2 BY 4 PM

Organization Name: Texas Hillel

Contact's Name Uri Epstein Contact phone 477-9764 Contact e-mail Uri.epstein@mail.utexas.edu

SG Representative sponsoring you Karen Gross

Date project(s) will be held Thursday March 2nd Expected attendance 2,000-4,000

Date of first anticipated purchase February 3, 2000

Brief project description attached

Project expenses: attached

Funds raised (include all revenue, secured or anticipated, including estimates from ticket sales)

- AIPAC \$1000
- Fl. Worth + Tarrant County Jewish Federation 3,000 ✓
- Hamagsharim \$3,000 ✓
- International Hillel 1525-
- separate donations 780 ✓
- anticipated food sales \$3,000 ✓

Amount requested from SG \$ 650.00

Description of what you want SG to buy for you T-shirts

Please list vendors and amounts and items to be purchased from each on a separate page.

Please note that you will need to sign up for a 15-minute interview when you turn this in to the SG office for February 3rd or 4th. No application will be accepted without attendance at an information session on January 26 or February 1. Thank you for your efforts.

The Israel Block Party

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On March 2, 2000, The Texas Hillel is bringing Israel back to Austin. The Israel Block Party is an event that will take over 3,000 Jewish students, Austin and general community members and visitors from all over the US on a trip they will not soon forget. For a period of six hours, the Hillel grounds will become a public thoroughfare in the heart of any major Israeli city. Live music, an authentic Bedouin tent, falafel and shwarma, (Israeli food) stands, an information fair, and street signs in Hebrew will greet visitors. The sights, smells, sounds and touch of this transformation will be complimented by the availability of Israel study abroad, travel, work and aliyah programs. A free raffle for a round trip El-Al ticket to Tel-Aviv, voter registration and information, camel rides, an arts and crafts shuk (market), and a children's area packed with games and educational activities will all add to the Israeli environment we hope to create. Over 200 students from all walks of Jewish and other campus life are volunteering in the planning and implementation of this very successful program and over 40 local and national businesses and organizations are helping to fund and support it.

Please visit <http://www.utexas.edu/students/tfi/photo.html> for some online photos of the event. More available upon request.

Goals

1. **BUILD ON LAST YEAR'S SUCCESS.** The goodwill, interest, enthusiasm and energy created by last year's event have contributed immensely to the UT and Austin Jewish community by getting students interested in Jewish and Israel Programming here at the University of Texas. Holding this successful event this year will attract even more new students to Hillel and will further enhance the Jewish experience on campus.
2. *"Take back"* students to Israel. We hope to remind students of the good experience they may have had when visiting Israel in the past.
3. *Send students to Israel.* The program's timing allows students to act on their excitement and sign up for Israel summer or study abroad programs.
4. *Israel Birthright follow-up.* Over winter vacation, 60 UT students traveled to Israel for the first time through the *Birthright* program. It is important that the energy and enthusiasm generated by this experience does not get lost. Since all participants are required to have some form of involvement in planning and implementing the Block Party, their excitement about and interest in Israel and Zionism will remain very much in the present.
5. *Encourage on-campus activism.* Over the last few years, UT has been targeted for national anti-Israel campaigns and we hope that a large scale, positive event such as this will increase pro-Israel activism on campus.

Overview

The excitement generated by the launch of the free *Israel Birthright* trip during winter break and the success and fun of last year's Israel Block Party are still on many people's minds. We plan to again tap into students' enormous interest in Israel. Since not all who applied (and many others at the

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Expense	Amount	Category
Archeology Dig & Misc. Supplies	\$ 500.00	Area
Building Supplies (Home Depot)	\$ 600.00	Area
Door Prizes	\$ 100.00	Area
Camels	\$ 400.00	Area
Israeli Tourism Posters, etc.	\$ 196.00	Area
Misc. Area Supplies	\$ 100.00	Area
Band Equipment	\$ 120.00	Audio/Visual
Generators	\$ 100.00	Audio/Visual
Lighting & Sound	\$ 1,700.00	Audio/Visual
Scaffolding	\$ 200.00	Audio/Visual
Tents & Staging	\$ 380.00	Audio/Visual
City Permit	\$ 100.00	City Permits
Film & Developing	\$ 340.00	Follow-up
Food	\$ 2,900.00	Food
Outdoor Cooking Equipment	\$ 110.25	Food
Outdoor stoves	\$ 102.37	Food
Pepsi Deposit	\$ 234.00	Food
Pita	\$ 302.00	Food
Souvenir Cups	\$ 500.00	Food
Grant Proposal Mailings (FedEx)	\$ 100.00	Funding
Off-duty APD Officers	\$ 600.00	Health/Safety
Portable Toilets	\$ 295.00	Health/Safety
Banner	\$ 146.72	Publicity
Daily Texan Ads	\$ 1,320.00	Publicity
Motorblade	\$ 30.00	Publicity
Posters	\$ 50.00	Publicity
Posters and Passports	\$ 800.00	Publicity
T-shirts (200)	\$ 650.00	Publicity
Lift	\$ 348.75	Set-Up
Band Transportation	\$ 1,150.00	Talent
Moshav Band	\$ 2,300.00	Talent
	\$ 16,775.09	