

LLASSA 28

ANNUAL STUDENT CONFERENCE ON LATIN AMERICA

**Thursday-Saturday
FEBRUARY 7-9, 2008**

**Thompson Conference Center
University of Texas at Austin**



**Sponsored by the Institute of Latin American Studies Student Association;
Teresa Lozano Long Institute of Latin American Studies; Office of Graduate Studies;
George W. Jalonick III and Dorothy Cockrell Jalonick Centennial Lectureship;
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THE CONFERENCE AT A GLANCE



Most events are located in the Thompson Conference Center (TCC). Some panels are in Sid Richardson Hall (SRH), which is located south of the Thompson Conference Center and is home to the Benson Latin American Collection. The Hospitality Room is located in TCC 1.126. Here you will be able to lounge, relax, and get snacks.

DAY ONE: THURSDAY, FEBRUARY 7

- 1:00–6:00 P.M.** **REGISTRATION AND WELCOME**
Location: TCC 1.126
- 7:00–9:00 P.M.** **OPENING PLENARY**
Coalition of Immokalee Workers
Location: TCC Auditorium, 1.110
- 9:00–10:00 P.M.** **RECEPTION**
TCC Lobby

DAY TWO: FRIDAY, FEBRUARY 8

- 8:30–9:00 A.M.** **BREAKFAST**
Location: TCC 1.126
- 9:00–10:20 A.M.** **SESSION 1**
Urban Planning
Re-examining the Cold War
Latin American Migration and Identity
- 10:30–11:50 A.M.** **SESSION 2**
Music
The Artistic Lens
Innovations in Social Policy
- 12:15–1:15 P.M.** **BROWN BAG LUNCH**
Dr. Carlos Gaviria
Location: Hackett Room, SRH 1.313
- 1:30–2:50 P.M.** **SESSION 3**
Cinema
Literary Perspectives

Neoliberalism and Resistance
Caribbean Migration and Identity

3:00–4:20 P.M.

SESSION 4

Indigeneity and Social Inclusion
Rural Development and Land Reform
Gendered Perspectives
State and Governance in Latin America
Religion

7:00 P.M.

DINNER

Clay Pit Restaurant

DAY THREE: SATURDAY, FEBRUARY 9

8:30–9:00 A.M.

BREAKFAST, TCC 1.126

9:00–10:20 A.M.

SESSION 5

Art, Activism, and Conflict in Central America
Political Representations
Development and Economic Growth
Racial Identity Formation

10:30–11:50 A.M.

SESSION 6

Education and Race
Media and Social Struggles in Argentina
Social Policy in Brazil
Trade, Markets, and Regional Integration

12:00–1:15 P.M.

LUNCH

1:30–3:30 P.M.

CLOSING PLENARY

Dr. Garlos Gaviria
Location: TCC Auditorium, 1.110

3:30–4:00 P.M.

RECEPTION

TCC Lobby

4:00 P.M.

LIBRARY TOUR

Location: Nettie Lee Benson Latin American Collection,
SRH Unit 1

9:00 P.M.

FIESTA DE DESPEDIDA

Location: TBA

ILASSA 28

ANNUAL STUDENT CONFERENCE ON LATIN AMERICA

THURSDAY, FEBRUARY 7

1:00–6:00 P.M.

REGISTRATION AND WELCOME

Location: TCC 1.126

7:00 P.M.

OPENING PLENARY

Location: TCC Auditorium, 1.110

OPENING REMARKS

Mike Meyer, Lindsey Carte, Sean Sellers, ILASSA28 Conference Coordinators
Bryan Roberts, Director of LLILAS

FEATURED RESEARCH

Survival Strategies of Small and Family Farmers on the Island
of Puerto Rico

Katia R. Avilés-Vásquez, University of Texas at Austin

INTRODUCTION OF SPEAKER

Proyecto Defensa Laboral

OPENING ADDRESS

Lucas Benitez, Coalition of Immokalee Workers

Lucas Benitez is a founding member of the Coalition of Immokalee Workers (CIW). The CIW is a community-based worker organization whose members are mostly Mexican, Guatemalan, and Haitian immigrants working in the fields of Florida. Since 1992, the CIW has helped to uncover, investigate, and bring to justice six modern-day slavery operations resulting in freedom for more than 1,000 workers. Since 2001, the CIW's Campaign for Fair Food has resulted in landmark agreements with Yum Brands and McDonald's—the two largest restaurant corporations in the world—to improve wages and working conditions for tomato pickers in their supply chains. In 2003, Benitez and two other CIW members received the Robert F. Kennedy Human Rights Award, and in 2007, the CIW received the Anti-Slavery Award from Anti-Slavery International.

9:00 P.M.

RECEPTION

TCC Lobby

FRIDAY, FEBRUARY 8

8:30–9:00 A.M. BREAKFAST
Location: TCC 1.126

9:00–10:20 A.M. SESSION 1

PANEL 1. URBAN PLANNING

Location: Hackett Room, SRH 1.313

Moderator: Henry Dietz, UT Dept. of Government

Colonial Structures and Neo-colonial Restructuring: Housing Policy and Urban Development in the Historic Center of Quito

Rosa Donoso, University of Texas

A cidade enquanto museu a céu aberto: A experiência da revitalização do centro histórico de Santos/SP

Lúcio Bittencourt, Fundação Getúlio Vargas

Desenvolvimento urbano e questão ambiental na Amazônia: O caso projeto habitacional Nova Cidade em Manaus

André Zogahib, Fundação Getúlio Vargas

João Botelho, Universidade Federal do Pará

Seeing Is Believing: Using Geographic Information Systems to Demonstrate the Economic and Political Disparities between Non-Border and Border Colonias

Maritza Kelley, University of Texas

PANEL 2. RE-EXAMINING THE COLD WAR

Location: Benson Library, SRH 1.115

Moderator: Seth Garfield, UT Dept. of History

A Journey with Pan-Americanism

Aaron Moulton, University of Kansas

An Unlikely Cold Warrior: The Latin American Institute at Mississippi Southern College

Amelia Steadman, Tulane University

Precarious Path to Freedom: Domestic Venezuelan Communism and International Intervention, 1963–1968

Aragorn Miller, University of Texas

PANEL 3. LATIN AMERICAN MIGRATION AND IDENTITY

Location: TCC 1.124

Moderator: Rebecca Torres, Harrington Fellow, UT Dept. of Geography and the Environment

FRIDAY, FEBRUARY 8 - CONTINUED

Ejidatario Migrants' Social and State Relations
Maria Sofia Corona, University of Texas

Chinese Mexican Community Organizations in Baja California
Randy Uang, University of Texas

La regulación migratoria de los extranjeros damnificados por el Huracán Stan, en el Soconusco, Chiapas

Santiago Martínez Junco, La Universidad de la Frontera Sur

Being "Japanese" in Latin America: Language and Identity of Japanese Immigrants in Brazil

Tomoko Sakuma, University of Texas

10:30–11:50 A.M. SESSION 2

PANEL 1. MUSIC

Location: TCC 1.124

Moderator: Joshua Tucker, UT School of Music

The Push and Pull of Modernity: Popular Versus Traditional Music in Pernambuco

Elisa Ferrari, University of Texas

Standardization of Cultural Products in Latin Pop Music

Israel Alonso, Florida International University

Duranguense: A Subcultural Representation of Lo Mexicano in the Second Generation

Monica Diaz Terrazas, Carleton College

PANEL 2. THE ARTISTIC LENS

Location: Benson Library, SRH 1.115

Moderator: Julia Guernsey, UT Dept. of Art and Art History

Recreando identidades en la historia verdadera de Bernal Díaz del Castillo
David Lisenby, University of Kansas

"Miracle-Working Satin": Overcoming Class through Material Culture in Nineteenth-Century Mexico City

Eliot Spencer, University of North Carolina

A "Handy" Identification of Artists in the Chocholá Style Ceramic Corpus
Maline Werness, University of Texas

"Do not be afraid of what you are about to suffer": The Use of Apocalyptic Images in Colonial Peru as Explanations of Natural Disasters

Deborah Spivak, University of Texas

PANEL 3. INNOVATIONS IN SOCIAL POLICY

Location: Hackett Room, SRH 1.313

Moderator: Bryan Roberts, Director of LLILAS

Cash Transfer Programs in Latin America: An Analysis of Mexico's Oportunidades and Brazil's Bolsa Familia

Jacqueline Garza, University of Texas

Integrated Microfinance and Health Services: The Case of Esperanza International

Leah Nedderman, University of Texas

School Choice and Equity: The Impact of Voucher Schools on Educational Inequality in the Chilean Case

Alvaro Quezada-Hofflinger, University of Texas

La Kuña Guapa: Enterprising Women in Paraguay's Informal Sector and Their Experiences with Village Banking

Amanda Heter, University of Kansas

Achieving Gender Equity in the Labor Market: Successes and Failures of Social Policies in Democratic Chile

Teresa Correa, University of Texas

12:15–1:15 P.M. BROWN BAG LUNCH WITH DR. CARLOS GAVIRIA

Location: Hackett Room, SRH 1.313

1:30–2:50 P.M. SESSION 3

PANEL 1. CINEMA

Location: TCC 1.124

Moderator: Joseph Straubhaar, UT Dept. of Radio-Television-Film

Placing Cinema, Soccer, and Tango in the Early Argentine Sound Film Los Tres Berretines

Nicolas Poppe, University of Texas

Candid Camera: Societal Representations and Critiques in New Argentine Cinema

Amber Shields, Carleton College

Latinos Go to the Movies: A Survey and Comparison of Latino Film Audiences in Austin

Katherine Haenschen, University of Texas

La Agonía de Rasu Niti: Esbozo para una representación contemporánea

Gabriela Yepes, University of Texas

PANEL 2. LITERARY PERSPECTIVES

Location: TCC 2.110

Moderator: César Salgado, UT Dept. of Spanish and Portuguese

As representações da violência em Parque Industrial de Patrícia Galvão
Larissa Higa, Universidade Estadual de Campinas

Literatura Afro-Brasileña contemporánea: Amenaza a una nación imaginada

Marissel Hernández-Romero, City University of New York

The Power of Play in the Works of Helio Oiticica and Lygia Clark

Rachel Mohl, University of Texas

"Our death is in our wombs": The Aztec Womb as the Locus of Creation and Destruction

Virginia Walker, University of Texas

PANEL 3. NEOLIBERALISM AND RESISTANCE

Location: TCC 2.122

Moderator: Melissa Forbis, UT Dept. of Anthropology

Mining and Injustice in Peru: The Realm of Private Governance
Denisse Roca Servat, Arizona State University

Cosmovision vs. Neoliberalism: An Indigenous Alternative to Modernist Development in Colombia's Sierra Nevada Mountains

Tane Ward, University of Texas

An Anti-colonial Popular Project: Breaking with Neoliberalism

Raquel Pacheco, University of Texas

PANEL 4. CARIBBEAN MIGRATION AND IDENTITY

Location: TCC 2.120

Moderator: Jennifer Wilks, UT Dept. of English

La otra tregua fecunda: Identity, Representation, and Community among Cuba's Haitian Immigrants

Jordan Shannon, Tulane University

"In fraternity we will once again be men": Remaking Puerto Rican Migrant Masculinity in Early Twentieth Century New York

Juandrea Bates, University of Texas

Arthur Schomburg and Jesus Colon: Afro-Puerto Rican Migrant Identity in New York City

Lauren Hammond, University of Texas

Navigating the African Diaspora through the Dominican Parade:

(Re)construction of Identities of Afro Dominican Immigrants in Santurce, Puerto Rico

Bárbara Abadía-Rexach, University of Texas

3:00–4:20 P.M. **SESSION 4**

PANEL 1. INDIGENEITY AND SOCIAL INCLUSION

Location: TCC 2.110

Moderator: Ariel Dulitzky, UT School of Law

The University and Social Change: University Education for Indigenous Students in Ecuador

David Weaver, Tulane University

Apropiação y significados de la “inclusión digital” entre los Pataxós de Coroa Vermelha, Bahía, Brasil

Elena Nava, Universidade de Brasília

Como las oportunidades políticas influenciaron las formas actuales de los movimientos sociales en el norte del Cauca

Renata Moreno, Universidad del Valle, Universidad de Brasília

We’re Not Just Black: Garifuna Stories of Interethnic Relations in Guatemala

Shannon Gorres, University of Kansas

PANEL 2. RURAL DEVELOPMENT AND LAND REFORM

Location: TCC 1.124

Moderator: Raúl Madrid, UT Dept. of Government

Um estudo de caso de promoção do desenvolvimento em comunidade tradicional amazônica

Joao Botelho, Universidade Federal do Para

Land Reform in Brazil: The Arrival of the Market Model

Guilherme Lambais, Universidade Estadual de Campinas

Survival Strategies of Small and Family Farmers on the Island of Puerto Rico

Katia Avilés-Vázquez, University of Texas

Cattle Ranching in the Land of the Rubber Tapper: Social Group Perspectives in Acre, Brazil

Jeffrey Hoelle, University of Florida

PANEL 3. GENDERED PERSPECTIVES

Location: TCC 2.122

Moderator: Naomi Lindstrom, UT Dept. of Spanish and Portuguese

De calores y lujuria: Interpretando las transgresiones sexuales del clero de Puerto Rico (Siglo XIX)

César Augusto Salcedo Chirinos, Universidad de Puerto Rico, Río Piedras

Sexual Angst of Empire: Drunken Soldiers, Diseased Prostitutes, and the Panama Canal, 1914–1921

Jeff Parker, University of Texas

Feminismo e historia: El caso de Bogotá

Diana Marcela Gómez Correal, Universidad Nacional de Colombia

PANEL 4. STATE AND GOVERNANCE IN LATIN AMERICA

Location: TCC 2.120

Moderator: Kenneth Greene, UT Dept. of Government

Formação da agenda governamental brasileira e venezuelana

Marcelo Costa, Universidade de Brasília

Accountability en México desde la Teoría Agente-Principal

Luis Arjona Ramírez, Universidad Veracruzana

Los factores que limitaron la intervención militar en política:

Una historia de las relaciones cívico-militares en México

Kaori Baba, University of Tokyo

Questão global e ação do estado em uma perspectiva comparada:

Brasil e Argentina

Paula Pereira, Universidade de Brasília

PANEL 5. RELIGION

Location: TCC 2.108

Moderator: TBA

The Gospel of Counterinsurgency: Ríos Montt, Evangelical Religion, and Neoliberal Development

Blake Scott, University of Georgia

The Church in Cuba, 1952–1959: Ambivalence between Regime and Revolution

Joseph Holbrook, Florida International University

Virgin of Charity: Nation, Exile, and the Embodiment of the Waters

Annie Gibson, Tulane University

7:00 P.M.

DINNER

Clay Pit Restaurant, 1601 Guadalupe

SATURDAY, FEBRUARY 9

8:30–9:00 A.M. BREAKFAST
Location: TCC 1.126

9:00–10:20 A.M. SESSION 5

**PANEL 1. ART, ACTIVISM, AND CONFLICT
IN CENTRAL AMERICA**
Location: TCC 3.108
Moderator: TBA

*Frente Sandalista: Liberal Yanguís and Political Power in Nicaragua
and El Salvador, 1979–1992*

Kristin Cheasty Miller, University of Texas

*What Are You Going to Do about It? U.S. and Central American
Activism in Transnational Perspective, 1981–1990*

Claudia Rueda, Dartmouth College

Human Rights Violations in El Salvador and the Art of Claudia Bernardi
Tatiana Reinoza, University of Texas

PANEL 2. POLITICAL REPRESENTATIONS
Location: TCC 3.110

Moderator: Daniel Brinks, UT Dept. of Government

The Tupamaros: A Reflection of Uruguay's Political Culture
Chris Woodruff, University of Texas

Instituciones, orden jurídico y representaciones políticas en Colombia
Juan Sanchez Sierra, Virginia Tech

*Restrição de abrangência ideológica da democracia e a não-consolidação
de conteúdos de esquerda na América Latina*
Camilo Negri, Universidade de Brasília

PANEL 3. DEVELOPMENT AND ECONOMIC GROWTH
Location: TCC 3.120

**Moderator: Gregory Knapp, UT Dept. of Geography and the
Environment**

*Do Remittances Enhance Economic Growth through Consumption
or Inversion?*

Zulima Leal-Calderon, Universidad de Puerto Rico, Recinto Rio
Piedras

SATURDAY, FEBRUARY 9 - CONTINUED

Growth with Equity? The Chilean Experience during the Democratic Period
Laura Spagnolo, Alvaro Quezada-Hofflinger, and Viviana Salinas,
University of Texas

Multinational Banking in Peru
Jorge Yi, Florida International University

Latin American Decentralization for the Twenty-First Century
Heidi Smith, Florida International University

PANEL 4. RACIAL IDENTITY FORMATION
Location: TCC 3.122
Moderator: TBA

*Da Outra América: Gilberto Freyre's Racial Formation
in the United States*
Jonathan Square, University of Texas

*Past the Politics of Black and White: Understanding Black-Latino
Coalitions in the New South*
Matthew Wooten, University of Texas

Racialized Endogamy in the Comunidad Israelita de Monterrey
Joseph Kolker, University of Texas

*The King Is Naked: Media, Police, and Black Youth in the
Contemporaneous Brazil*
Jaime Alves, University of Texas

10:30–11:50 A.M. SESSION 6

PANEL 1. EDUCATION AND RACE
Location: TCC 3.122

Moderator: TBA

Ethnic and Race Relations: Changes in the Brazilian Educational Policy
Andreia de Sousa, University of Texas

*Banking White Supremacy: A Comparative Evaluation of Racism
in Brazilian and United States Education Systems in the
Twenty-First Century*
Elizabeth Kennedy, University of Texas

Educación Bilingüe Intercultural (EBI) en el Perú, Siglo XXI
Melchor Huamán Cosi, Universidade Estadual de Campinas

Interracial Dynamics in Brazil's Classrooms: Critical Pedagogical Shifts for the Creation of an Egalitarian Social Order through Law 10,639/03
Nora Deveny-Valiela, University of Texas

PANEL 2. MEDIA AND SOCIAL STRUGGLES IN ARGENTINA

Location: TCC 3.120

Moderator: Mercedes Lynn de Uriarte, UT Dept. of Journalism

The Argentinean Satirical Press, Post the 2001 Economic Crisis: The Case of Barcelona Magazine
Paul Alonso, University of Texas

Silence or Defiance? The Argentine Press during the "Proceso" of 1976–1983

Tim Samples, University of Texas

State-sponsored Violence in Argentina, 1930–1943
Roque Planas, Virginia Tech

PANEL 3. SOCIAL POLICY IN BRAZIL

Location: TCC 3.110

Moderator: Robert Wilson, UT LBJ School of Public Affairs

Perspectivas juvenis em Austin e Porto Alegre
Míriam Pereira Lemos, Universidade Federal do Rio Grande do Sul

Mapeamento geostatístico das áreas prioritárias para atuação de programas do Ministério da Saúde do Brasil em decorrência da queima de biomassa na região do "Arco do Desmatamento"
Marcel Pedroso, Universidade de Brasília

PANEL 4. TRADE, MARKETS, AND REGIONAL INTEGRATION

Location: TCC 3.108

Moderator: Chandler Stolp, UT LBJ School of Public Affairs

Participação empresarial em negociações comerciais no Brasil: O caso Mercosul e União Européia (2001–2004)
Vicente Amaral Bezerra, Universidade de Brasília

Domestic Politics and Regional Trade Agreements: How the United States and Brazil Bargain
Daniel Andrade, Universidade Federal de Pernambuco

UNASUR: Integración en el cono sur
Marcela Ganem, Universidad de Monterrey

Vigilância sanitária e regime multilateral de comércio: O sentido neoliberal da reforma do Estado brasileiro na década de 90
Renata Campos Motta, Universidade de Brasília–Campus
Universitário Darcy Ribeiro

12:00–1:15 P.M. LUNCH (ON YOUR OWN)

1:30–3:30 P.M. CLOSING PLENARY
Location: TCC Auditorium, 1.110

FEATURED RESEARCH

Virgin of Charity: Nation, Exile, and the Embodiment of the Waters
Annie Gibson, Tulane University

INTRODUCTION OF SPEAKER

Karen Engle, UT Rapoport Center for Human Rights and Justice

CLOSING ADDRESS

Dr. Carlos Gaviria

Dr. Gaviria is a Colombian lawyer, academic, and former magistrate. He is best known for his ground-breaking work as one of the drafters of Colombia's 1991 Constitution, widely recognized as one of the most innovative efforts at institutional recognition of cultural differences, especially for Afro-Colombian and indigenous populations. As president and justice of the Colombian Constitutional Court, Dr. Gaviria played a key role in the implementation of legal pluralism in his country. Gaviria was also a candidate for Colombia's presidency in 2006 and received 22 percent of the vote, second only to the incumbent, Álvaro Uribe. At present, Dr. Gaviria dedicates himself to the presidency of Colombia's key opposition party, the Alternative Democratic Pole (PDA).

3:30–4:00 P.M. RECEPTION
Location: TCC Lobby

4:00 P.M. LIBRARY TOUR
Benson Latin American Collection, SRH Unit 1

9:00 P.M. FIESTA DE DESPEDIDA
Location: TBA

ILASSA28

ANNUAL STUDENT CONFERENCE ON LATIN AMERICA



The ILASSA28 Conference Coordinators would like to thank the following people for their help and dedication:

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Another round of special thanks to all of the following businesses who supported the ILASSA Conference Fundraiser Party, held November 3, 2007, at The Historic Victory Grill: Anheuser Busch, Cain and Abel's, Cru, Curras Grill, Doña Emilias, Fiesta Supermarket, Guero's, Junior's Kegs, King Liquor, Macaroni Grill, Miller Brewing Company, PN Liquors, St. Arnold Brewery, Ten Thousand Villages, Tito's Handmade Vodka, Water to Wine, The Reverend Get Down, and El Grupo de Danza y Arte Folklórico de UT.