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The End of Austin: Brendan Gaughen's work featured by The Criterion Collection

by American Studies

AMS :: ATX is a blog dedicated to representing the many activities and interests of the department of American Studies at The University of Texas at Austin. Together with the department's Twitter feed, this blog exists to serve the AMS and Austin communities by acting as a hub for up-to-date information on events and opportunities at UT and beyond.



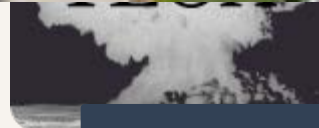


The most recent issue of *The End of Austin* turned some heads, to say the very least. The publication skyrocketed from just over 50,000 views to over 70,000 in just three weeks thanks to the incredible work of the many contributors to the latest issue. One of these pieces, *Slacker Geography, 25 Years Later* by American Studies Ph.D. candidate Brendan Gaughen, inspired a whole host of attention from the city's residents (past and present) and film buffs.

We're thrilled that both Brendan and *The End of Austin* nabbed some very positive feedback. Among these plaudits were an *Alcalde* piece about his work as well as a quick piece from *The Criterion Collection's* blog. And be sure to check out the comment thread at Brendan's original piece (linked above) for fascinating firsthand accounts from people who appeared in or worked on the film.

Talk about reaching the public through innovation and creativity. Nice work, Brendan!

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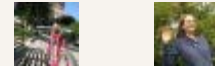
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