

5:00 PM Fri

2:14 5pm

Student Government Appropriations Application  
DUE FEBRUARY 2 BY 4 PM

AP47

Organization Name: UNIVERSITY COUNCIL OF STUDENT ORGANIZATIONS

Contact's Name JEREMY LIU Contact phone 495-3483 Contact e-mail UCSO@www.utexas.edu

SG Representative sponsoring you BABCOCK (GRAD. REP)

Intended Date project(s) will be held Feb 14, 28, Mar 27, April 14 Expected attendance 15,000 Copies per Issue

Date of first anticipated purchase Feb 9

Brief project description A tabloid newspaper dedicated towards all student organizations. About 15,000 copies and 16 pages per issue (5 issues total) planned for Spring 2000. Will include articles written by student groups themselves and a calendar of events that any student group may contribute to. Distribution throughout campus and bus stops.

Project expenses:

publishing (TSP)	\$ 5935
Cost related to Ad Sales	\$ 25
Newspaper racks	\$ 300
phone service	\$ 170
office supplies	\$ 625
promotional	\$ 325
	<u>7380</u>

details on separate sheet

Funds raised (include all revenue, secured or anticipated, including estimates from ticket sales)

Ad Sales (Goal):  
 3 pages worth per issue (or 180 column inches)  
 Avg sale \$6 per column inch  
 \$1080.00 per issue; \$5400 for 5 issues.

Amount requested from SG \$ 1980.00

Description of what you want SG to buy for you To pay for portion of copies/xeroxes, publishing costs, the news racks, and office supplies

Please list vendors and amounts and items to be purchased from each on a separate page.

Please note that you will need to sign up for a 15-minute interview when you turn this in to the SG office for February 3rd or 4th. No application will be accepted without attendance at an information session on January 26 or February 1. Thank you for your efforts.

# Budget Proposal – Spring 2000

Unit / Issue  
AP47(2)

<u>Publishing</u>	<u>Vender</u>	<u>1<sup>st</sup> Issue</u>	<u>Issue #2-#5</u>	<u>Total</u>
Publishing (16 pages, <sup>15000</sup> <u>18000</u> copies)	TSP	\$ 1,235	\$ 1,175	\$ 5,935.
Film (3-35mm 24 exp. Rolls)	Co-Op/Eckerd	\$ 1,110	\$ 1,110	\$ 5,550
Film Processing (3 Rolls)	Co-Op/Eckerd	\$ 10	\$ 10	\$ 50
Misc. fees prepress charges	TSP	\$ 25	\$ 25	\$ 125
		\$ 90	\$ 30	\$ 210
<u>Costs related to Ad Sales</u>				
Paper Supplies	Office Depot	\$ 25		\$ 25
Printing Sales Slips		\$ 15		\$ 15
		\$ 10		\$ 10
<u>Newspaper Racks</u>				
Boxes / Newsstands	Office Depot	\$ 300		\$ 300
Spray Paint	Walmart	\$ 200		\$ 200
Signs for Boxes - Colored Paper	Campus Supply	\$ 40		\$ 40
Signs for Boxes - Copies		\$ 30		\$ 30
		\$ 30		\$ 30
<u>Phone Service Fees</u>				
Office Phone Service	UT-Austin	\$ 170		\$ 170
Long Distance		\$ 150		\$ 150
		\$ 20		\$ 20
<u>Office Supplies</u>				
Paper Supplies		\$ 323	\$ 68	\$ 625
Glue / Tape	Campus Supply	\$ 40	\$ 15	\$ 100
Computer Ink (2 B/W)	Campus Supply	\$ 20		\$ 20
Computer Ink (1 Color)	Co-Op	\$ 50		\$ 50
Envelopes	Co-Op	\$ 30		\$ 30
Postage	Campus Supply	\$ 10	\$ 5	\$ 30
Copies	Campus Supply	\$ 33	\$ 33	\$ 165
Business Cards		\$ 60	\$ 15	\$ 120
Miscellaneous Supplies	Office Depot	\$ 50		\$ 50
		\$ 60		\$ 60
<u>Promotional (Press &amp; VIP Special Event)</u>				
Invitations		\$ 325		\$ 325
Postage		\$ 50		\$ 50
Food	Campus Supply	\$ 33		\$ 33
		\$ 250		\$ 250
<b>TOTAL EXPENDITURES</b>				<b>\$ 7,380</b>

Each Page has 60 Column inches

If 3 pages (180 Column inches) is sold for advertisements at \$6.00 per column inch, revenue per issue is \$1080.00; 5 issues = \$5,400.00

(Ad Sales are projections and are likely to fluctuate)