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OUTGOING TELEGRAM Department of State

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FROM COMMERCE/BIG BARCELONA FOR GRAHAM

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The following Presidential message for the Barcelona Commercial Exhibition

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was released under date of April 20, 1964:

USIA

APR 23 4 57 PM '64

Quote On behalf of the people of the United States, I invite the people of Spain to the United States Exhibition at the International Samples Fair of Barcelona.

Here you will see U.S. industry's most modern equipment for the processing, packaging, and preservation of food, which our exhibitors believe can help meet many of the new needs of Spain's growing economy.

The formation of new commercial alliances between Spanish and American businessmen at the fair last year already has stimulated increased trade with benefits to both our nations.

I am confident that the Barcelona Fair will again quicken the growth of mutually beneficial trade. Signed Lyndon B. Johnson

Unquote.

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Drafted by: **D.S. Kilby, Act. Dir. Comm. Exh. Div. OITP**

Telegraphic transmission and classification approved by: **OC:OCT: F.M. Horton, CWO**

Clearances: **DSKilby: hm 4/23/64**

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