

Monday, Sept. 15 5:30

APII

STUDENT GOVERNMENT APPROPRIATIONS APPLICATION

Organization Name: Hillel Jewish Student Org.

Contact Name: Daniel Buchalter Contact phone: 512.236.0330

Contact email: dbuchalter@mail.utexas.edu

SG Representative sponsoring your request: Tiffany Morrison

Date project(s) will be held: Oct 27 - Nov 29 2003 Expected attendance: 2,000+

Date of first anticipated purchase (3 weeks prior to when you need it): Oct 7, 2003

1. Brief project description:

2. Project Expenses: (Please put into an excel spreadsheet if attaching your expenses on separate sheet)

3. Please list vendors and amount and items to be purchased from each on a separate page. Example: 30 T-shirts @ \$7.50 = \$225 (price quote from Alejandro Vasquez at Aztec Screen Printing)

4. Funds raised to date: (Include all revenue, secured or anticipated, amounts received or expected in donations, including estimates from ticket sales.)

5. Amount requested from SG attached

6. Specific description of what you want SG to buy for you attached

7. How will your program/event benefit the student body at the University of Texas at Austin.

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1. Brief project description:

This fall, Texas Hillel proposes to initiate the *Month of Kindness*, a series of campus-wide community service and volunteer programs. The purpose of the *Month of Kindness* is to unite the UT community through acts that promote charity, generosity and tolerance, and build upon the success of events like the Volunteer Center's *Project Reach Out* and the Multicultural Information Center's *Week of Dialogue*. Promoting kindness throughout the campus and community provides an opportunity for students to "give back" and to make real the University's mission of "transforming lives for the benefit of society".

The event will also build upon Texas Hillel's success as a service organization, as we were recently recognized by the UT Leadership Board as Best Service Organization for the 2003 Swing Out Awards. Texas Hillel will serve as the lead organizer, and partnering campus and community groups, "Partners in Kindness", will contribute ideas, resources and service projects to make this month of focused programming a collaborated team effort

The *Month of Kindness* is a month dedicated to putting civility and kindness on the forefront of the minds of students, faculty and administration. It is an opportunity for the many branches of the university to work together to create a better campus environment. Campus groups, university departments and student organizations have the opportunity to offer their own creative programming which embodies the theme of kindness and which matches the needs and interests of their constituency while at the same time being a part of a university wide project.

Arun Gandhi, founder of the M.K. Gandhi Institute for Non-Violence, will be the keynote speaker to kick-off the Month of Kindness on October 27, 2003. He will give a presentation on his life story and his commitment to influence positive change in the world through nonviolence, as his grandfather, the legendary peace fighter and spiritual leader, Mahatma K. Gandhi. We expect that Mr. Gandhi, a prominent speaker whose name is associated with images of integrity, courage, social harmony, and hope, will generate inspiration and excitement for the Month of Kindness. Mr. Gandhi espouses the values we wish to encourage throughout the Month, and we hope that his personal commitment to social justice will serve as a role model for the campus and local community.

2. Project Expenses: (see attached spreadsheet)  
3. Please list vendors and amount and items to be purchased on a separate page:  
(see separate page)

Arun Gandhi Speaking Fee - \$7500 (contract agreement through Arun Gandhi's agent, Theo Moll, at Keppler Associates. [www.keplerassociates.com](http://www.keplerassociates.com) )

Talent Fee is payable to: Keppler Associates, Inc.  
4350 N. Fairfax, Dr., #700  
Arlington, VA 22203

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4. Funds Raised to Date:

- Texas Union Student Events Co-Sponsorship Committee - \$5000 (pending)
- UT School of Social Work - \$100
- Office of Student Affairs - \$500 (pending)
- “Partners in Kindness” Sponsorships from student organizations and individuals - \$ 1275 (pending)
- Hillel International Center - \$2000 (pending)
- Texas Hillel Foundation - \$1500

TOTAL PROJECTED INCOME: \$11,375

5. Amount Requested from SG - \$1,000

6. Specific Description of what you want SG to buy for you:

We would like the SG sponsorship to go towards Arun Gandhi’s speaking fee. For a \$1000 sponsorship, the Student Government will be listed as a “Partner of Kindness” Presenter. The Student Government will have a prominent listing as Co-Presenter of *Month of Kindness* in all advertisements, press releases and promotional materials, (ie. *Month of Kindness* presented by Texas Hillel Foundation and UT Student Government). Maximum 75 word description of Student Government sponsored event on back of *Month of Kindness* calendar with prime placement. In addition, the Student Government will receive the following: buttons to wear during the Month, V.I.P. invitations to major events including Gandhi’s lecture, and a certificate at the Awards Reception on November 20.

7. Month of Kindness will benefit the student body at the University of Texas at Austin in the following ways:

- Emphasize kindness and civic responsibility. Individuals and organizations within the University of Texas offer service and educational programs that foster kindness throughout the year – relating to Children, Students, the Environment, Body and Mind, the Community, the Country and the World, for example. The *Month of Kindness* will integrate these individual events into a month saturated with kindness activities in hopes that the students and staff will recognize the kindness this University has to offer throughout the year.
- Perform acts of service, justice and volunteering and expand the concept of being a socially responsible citizen. *The Month of Kindness* will highlight a variety of daily service and educational opportunities. These opportunities will be co-sponsored by various organizations and open to the entire UT community. Through general posters and advertisements that highlight quotes about kindness,



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Month of Kindness 2003 Budget Draft

PROJECTED INCOME	AMOUNT
Student Government	\$1,000
Office of Student Affairs	\$500
Texas Student Union	\$5,000
Partners in Kindness sponsorships	\$1,275
School of Social Work	\$100
Hillel International Foundation	\$2,000
Texas Hillel Foundation	\$1,500
<b>TOTAL PROJECTED INCOME</b>	<b>\$11,375</b>

PROJECTED EXPENSE	COST
<b>Arun Gandhi's Talent Fee</b>	<b>\$7,500</b>
Arun Gandhi air travel	\$600
Arun Gandhi hotel lodging	\$150
Ground transportation	\$50
Month of Kindness VIP opening and closing receptions - Meals	\$1,000
Program Printing	\$170
Posters & Ticket Printing (11X17 color posters)	\$300
Advertising and Promotions - Newspaper/radio 4 quarter pg. Ads	\$1,000
Banners	\$150
Flyers	\$100
Supplies (includes pens, name tags, stickers and other misc.)	\$50
Security for Arun Gandhi presentation	\$220
Room Set-up fee for Arun Gandhi presentation	\$85
<b>Total Expense</b>	<b>\$11,375</b>