| VOL. 41 | Z.72 |
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Exiled Brother of Ex-President Tells of Countrymen's Problems

35 to Continue
Posture Race
First Round Friday Eliminates 53 Girls
W.P.A. Grants \$142,189 toU.I. For Archaeology

Independence Day Finds Exes Gathering Near, Far to Banquet


Library Posts \$5,000 Reward

25,000 Year Old
Elephant Skull
Is Now on Display

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Don't Hop to Fast Music;
Dance to Romantic Tunes

Wilmot Entries

Pre-Meds to Hear What Lies Ahead

# Texas Footballers Due to Sweat in Third Spring Scrimmage Today 

Last Week's
Winners Meet Teams Go Through
Dummy Drill Friday For the third consecutive weel
University of Texas footballer

Clyde Littlefield Beams as Longhorns U. T. Swimmers Get Hot in Intra-Squad Track Meet Leave for West $\pm \pm=2 t a t y$

## Four Coast Teams To Face Longhorns

Tor

Uncle Billy Worries: Ned McDonald, Bill Dumke Bothered With Injuries
S.P.E. Routs Bull Throwers To Win Intramural Title


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Szurek Wins


## The Texan Classified Ads

| nts | nnouncements |  | Typewriters |
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| Don't Be Satisfied Merely With <br> LOPEZ AT THE DANCE OR ON THE AIR Stock Up on His New Releases For Your Pleasure Anytime Hear His Newest Today "Put Your Little Foot" "Nola" <br> "Headquarters for Records" <br> 805 Congress <br> Phone 3531 |  |  | $12$ |
|  |  | Thesis Drafting |
|  |  | $\left[\begin{array}{l} \text { OME LAUNDR } \\ \text { PHONE } 3702 \end{array}\right.$ |  |
|  |  | One Day Service <br> ORISKILL HOTEL LaUNDRY <br> 2-hour servior <br> 6444 <br> 119 East $7+\mathrm{p}$ |  |
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|  |  | $108$ |
| Classified Advertising RATE CARD <br> READER AUS <br> 20 Words-Moximum <br> time $\qquad$ 8. 40 <br> times $\qquad$ . 6 <br> imes <br> time $\qquad$ $\qquad$ |  |  | Lost and Found | Wanted to B |
|  |  |  | LIBERAL REWARD for return of natt <br>  | HIGHEST CASH Pricen paid tor your <br> Wanted to Buy |
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| Reader Ads Are To Be Run On Consecutive Days $40 c$ Charge for Copy Change |  | 1814 Norwood Bide Phene 8 -4561 |  |
|  |  | umbing |  |
| 40c Charge for Copy Change DISPLAY ADS <br> I column wide by I inch deep |  |  |  |
| I column wide by I inch deep 60 c per insertion ALL ADS CASH |  |  |  |
|  |  | Records | Garage Apartmen |
| Responsibie tor one incorrreet <br> No retund for cancellations <br>  |  |  |  |
| - Diai 2-2473 for further |  | NOW 1 NEW DECCA RECORDS, 350 or |  |
|  The Daily Texan. |  |  | Unfurnished Hous |
|  |  |  |  |
| Auto Rentals |  | Rug Cleaners |  |
| RENT A NEW CAR. 4255 Free Delivery ${ }^{15}$ manes ${ }^{81.60}$ up. ${ }^{100}$ mile over.'s |  |  |  |
|  | poo, Set, 40 c . Turkish Bathi for ladies and gentlemen. $702^{1 / 2}$ Congress. (Above | one |  |

## Coaching or Typing Ads

Special Rates - - 2 Line Ads $\$ 2.00$ Month
Call 2-2473 Before 4:30 for Messenger Service

## Miss Buckaloo Chosen Duchess

 by the Order of the Alamo as representative of The University ofTexas at the annual Battle of Flowers Coronation to be held in Antos at the annual Battle of Flowers Coronation to be held in San
Antonio April 25. At this time the debutantes of San Antonio, as
wetl as representatives from other cities, will be presented. The



 Maid to Miss Buckaloo will be
Dorothy Ball, who represented
Houston at the Tyler Rose festival last fall and was Duchess of th
University at Mardi Gras in Gal
veston Februar Junior, member of Orange Jackets,
Pi Beta Phi sorority, Foo, Racket
Club, and was a Bluebonnet Belle from Austin, will be Duchess
Austin for the coronation.
received a position a from Wellesley last yea
and is a member of Pi Beta Ph
aorority and the amuse eet ㄹ.. fice of guard, belongs to Reagan
Literary Society, Cap and Gown
and was a Bluebonnet Belle nom-
Inee last year.

| Indy-in-waiting Laura Patton from | Irene Faulk to Wed Sam Roden April |
| :---: | :---: |
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| Alpha Gamma Delta To Initiate Sunday <br> Alpha Gamma Delta sorority will hold initiation and pledge services for Monday night. <br> Those who will be initiated are: | daughter, Irene, to Sam Roden of <br> nace April 5, at the University <br> Baptist Church <br> Miss Faulk and Mr. Roden are both ex-students of the University, the College of Engineering. |
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Today
On the Campus

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## Bad Publicity


#### Abstract

THE GREEKS ARE REBELLING. Indi- tention of students to the public, whic 1 vidual chapters, alumni, National Panhellenic Congress, and National Interfraternity Conference are all worried about the type of publicity which has recently been given to fraternities and so- roities. The matter to which they refer, specifically, is material presented in torial "mass consumption" magazines. They 80 back of it to explain how cer- tain chapters have fallen victim of photogtain chapters have fallen victim of photog- raphers and therefore brought their local raphers and therefore brought their local and national chapters and the schools at and national chapters and the schools at which they are located into a bad light. which they are located into a bad light. Fraternities (including both boys' and Fraternities (including both boys and girls organiztions with this agree, to see that chapters and members do not continue to be ex- ploited by commercial photographers and ploited by commercial photographers and by caption writers whose best sales come through sensationalism and misrepresentaArticles, or more so, captions to pictures, have left gay, luxurious existence of parties and proms. They would conclude that much of the students' time is devoted to queen contests, style show modeling, foot- ball week-ends, houseparties, and spectacular goldfish swallowing, pipe smok ing by girls, and pre-initiation hazing. For this reason the groups are definitely on the defensive in many parts of the United States. They may or may not survive. If they do pass out of the picture of college life, bad publicity may be listed as a leading factor in their downfall. as a leading factor in their downfall. tention of students to the public, which will form its opinion of fraternities. "It consists of the parents of your present It includes the parents of the boys and girls whom you will be rushing in the future. It includes men and women to whom you will be applying for positions in the fields for which you have prepared," he fields for which you have prepared, he wrote. A bad impression is left, furtherwrote. A bad impression is left, furtherwho are paying taxes for the support of state schools. For these reasons, it is apparent that members of fraternities should be interested in what these groups of the general public think of them. Conclusions, then, are that it is a misake to think that any kind of mention is good advertising," since it brings frawrong light. No publicity is better than bad publicity, and publicity that seeks to exploit the Greeks, tear down respect for them, deflate them, is plainly not good. The most effective publicity, fraternities are warned, lies in worthwhile accomplish ments of chapters and members. Another thing members must be able to today is to analyze and evaluate what they see and read in magazines and lege students and graduates, of a higher level than the group which grabs at sen sational material, must understand the problem, talk it down intelligently to those the future be careful of use of pictures and materal on them and their sororities an fraternites tor publicty purposes


## Hellzapoppin



## Today's Crossword Puzzle






16-Jargon
18-Lubricates
20-Makee senseless with a blow
21- What eountry ocupies the
greater part of the lberian
 22-Balance
23-Voracious fish
24-Ejects
 27-In that place
30-Tots ently
31-What Jatous general was
perientof Texas?
33-Physical force 33-Physical force
34-Metas?
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OFFICIAL. NOTICES

THE POET'S RELEASE

Collegiate Review

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| to any material degree.Hitler is right, however, when he says that an |  |  |
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| excess of German imports over exports creates an intolerable economic situation. And that is where |  |  |
| our own Secretary of State Cordell Hull comes in. Mr. Hull realizes that Herr Hitler is right when |  |  |
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| has today by following a policy of free trade and adding economic dominions beyond the seas. It is true, of course, that England possessed political |  |  |
| colonies; but the result tially the same anyway. |  |  |
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|  | THE POET' | 'S RELEASE |
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## Blue Bonnet Belle Nominees



## The CACTUS

JOURNALISM BLDG. 108

