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# Anticipating the Impacts of Climate Policies on the U.S. Light-DutyVehicle Fleet, Greenhouse Gas Emissions, and Household Welfare 

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# Anticipating the Impacts of Climate Policies on the U.S. Light-DutyVehicle Fleet, Greenhouse Gas Emissions, and Household Welfare 

by

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## Thesis

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## Dedication

This thesis is dedicated to my parents and sisters.

## Acknowledgements

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$6^{\text {th }}$ May 2011

## Preface

This thesis consists of two parts. The first part relates to the micro simulation of a synthetic population over time to anticipate Americans' purchases of plug-in hybridelectric vehicles (PHEVs), the nation's future light-duty-vehicle fleet composition, Americans' vehicle use patterns, and associated greenhouse gas (GHG) emissions. The analysis is based on the modeling results of revealed and stated preference survey questions administered to 1,189 U.S. households in 2009.

The second part of this thesis relies on an analysis of household purchase data provided by the 2002 U.S. Consumer Expenditure Survey. This work deals with calibrating and applying a transcendental logarthmic utility model to anticipate household purchases with and without GHG emissions taxes in place, the market-price and household-welfare impacts of such taxes, and the relative impacts of a household-level cap-and-trade policy.

Part I consists of Chapters 1 through 6, corresponding to the fleet evolution work. Part II consists of Chapters 6 through 10, for the economic impact analysis work. Appendices A, B, and C are associated with Part I while, Appendices D, E, and F are associated with Part II.

Abstract<br>\title{ Anticipating the Impacts of Climate Policies on the U.S. Light-DutyVehicle Fleet, Greenhouse Gas Emissions, and Household Welfare }<br>by<br>Binny Mathew Paul, MSE<br>The University of Texas at Austin, 2011<br>Supervisor: Kara M. Kockelman

The first part of this thesis relies on stated and revealed preference survey results across a sample of U.S. households to first ascertain vehicle acquisition, disposal, and use patterns, and then simulate these for a synthetic population over time. Results include predictions of future U.S. household-fleet composition, use, and greenhouse gas (GHG) emissions under nine different scenarios, including variations in fuel and plug-in-electricvehicle (PHEV) prices, new-vehicle feebate policies, and land-use-density settings. The adoption and widespread use of plug-in vehicles will depend on thoughtful marketing, competitive pricing, government incentives, reliable driving-range reports, and adequate charging infrastructure. This work highlights the impacts of various directions consumers may head with such vehicles. For example, twenty-five-year simulations at gas prices at $\$ 7$ per gallon resulted in the highest market share predictions (16.30\%) for PHEVs, HEVs, and Smart Cars (combined) - and the greatest GHG-emissions reductions. Predictions under the two feebate policy scenarios suggest shifts toward fuel-efficient vii
vehicles, but with vehicle miles traveled (VMT) rising slightly (by $0.96 \%$ and $1.42 \%$ ), thanks to lower driving costs. The stricter of the two feebate policies - coupled with gasoline at $\$ 5$ per gallon - resulted in the highest market share (16.37\%) for PHEVs, HEVs, and Smart Cars, but not as much GHG emissions reduction as the $\$ 7$ gas price scenario. Total VMT values under the two feebate scenarios and low-PHEV-pricing scenarios were higher than those under the trend scenario (by $0.56 \%, 0.96 \%$, and $1.42 \%$, respectively), but only the low-PHEV-pricing scenario delivered higher overall GHG emission estimates (just $0.23 \%$ more than trend) in year 2035. The high-density scenario (where job and household densities were quadrupled) resulted in the lowest total vehicle ownership levels, along with below-trend VMT and emissions rates. Finally, the scenario involving a $\$ 7,500$ rebate on all PHEVs still predicted lower PHEV market share than the $\$ 7$ gas price scenario (i.e., $2.85 \%$ rather than $3.78 \%$ ).

The second part of this thesis relies on data from the U.S. Consumer Expenditure Survey (CEX) to estimate the welfare impacts of carbon taxes and household-level capping of emissions (with carbon-credit trading allowed). A translog utility framework was calibrated and then used to anticipate household expenditures across nine consumer goods categories, including vehicle usage and vehicle expenses. An input-output model was used to estimate the impact of carbon pricing on goods prices, and a vehicle choice model determined vehicle type preferences, along with each household's effective travel costs. Behaviors were predicted under two carbon tax scenarios (\$50 per ton and \$100
per ton of CO2-equivalents) and four cap-and-trade scenarios (10-ton and 15-ton cap per person per year with trading allowed at $\$ 50$ per ton and $\$ 100$ per ton carbon price).

Results suggest that low-income households respond the most under a $\$ 100$-per-ton tax but increase GHG emissions under cap-and-trade scenarios, thanks to increased income via sale of their carbon credits. High-income households respond the most across all the scenarios under a 10-ton cap (per household member, per year) and trading at $\$ 100$ per ton scenario. Highest overall emission reduction (47.2\%) was estimated to be under \$100 per ton carbon tax. High welfare loss was predicted for all households (to the order of $20 \%$ of household income) under both the policies. Results suggest that a carbon tax will be regressive (in terms of taxes paid per dollar of expenditure), but a tax-revenue redistribution can be used to offset this regressivity. In the absence of substitution opportunities (within each of the nine expenditure categories), these results represent highly conservative (worst-case) results, but they illuminate the behavioral response trends while providing a rigorous framework for future work.

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## PART I. LIGHT-DUTY-VEHICLE FLEET EVOLUTION

## CHAPTER 1: INTRODUCTION

With increasing industrialization and growing economies, greenhouse gas (GHG) emissions are climbing. The U.S. contains only $4 \%$ of the world's population, but contributes $25 \%$ percent of the world's GHG emissions (WRI 2009), with per-capita emissions that are four times the world average (WRI 2009). Transportation has always been a major source of U.S. GHG emissions. In 1990, the transportation sector accounted for $25.3 \%$ of the total U.S. GHG emissions, rising to $27.9 \%$ by 2007 (EPA 2009). A variety of strategies exist to reduce such emissions, including automotive designs, fuelsource alternatives, vehicle feebates, gas pricing policies, and travel-demand management. Desirable long-term impacts include a variety of changes in vehicle ownership patterns (number, type, and holding duration of vehicles), vehicle use patterns, and location choices.

Passenger cars and light duty trucks (LDTs) account for $16 \%$ of U.S. GHG emissions (Davis et al. 2009). Light-duty vehicle ownership decisions impact fleet composition, total vehicle miles traveled (VMT), fuel consumption, GHG emissions, congestion, tolling revenues, and road safety (see, e.g., Musti and Kockelman 2010; Lemp and Kockelman 2008). Thanks to such linkages, transportation planners, engineers, and policy makers have strong interest in accurately forecasting future vehicle fleet attributes
(and associated emissions, gas-tax revenues, crash outcomes, etc.). Fleet forecasting requires accurate modeling of household transactions (vehicle retirement, replacement, and purchase decisions), vehicle choice, and travel decisions.

This thesis' fleet-forecasting framework is inspired by Musti and Kockelman's (2010) modeling of the Austin, Texas household fleet over a 25 -year period. This work makes use of a very similar microsimulation framework, with embedded transaction, vehiclechoice, and vehicle-usage models, to forecast the U.S. vehicle fleet's composition and associated GHG emissions from 2010 to 2035, under a variety of policy, technology, and gas-price scenarios. Much of the first part of this thesis is summarized in the author's Transportation Research Record paper titled, "The Light-Duty-Vehicle Fleet's Evolution: Anticipating PHEV Adoption and Greenhouse Gas Emissions across the U.S. Fleet" (Paul et al. 2011). The following sections present details of related literature, data sets, model specifications, and the 25 -year simulation results. Part I of this thesis concludes with a summary of findings and recommendations for policy and future work.

## CHAPTER 2: LITERATURE REVIEW

Transportation engineers, planners, and policy makers have great interest in accurately estimating future fleet attributes and evaluating strategies aimed at reducing GHG emissions and fuel use. This chapter reviews the related literature, with Section 2.1 focusing on GHG emissions-reduction strategies, Section 2.2 giving an overview of advanced vehicle technologies (mainly plug-in electric vehicles [PEVs]), and Section 2.3 covering various past vehicle ownership models.

### 2.1 GHG Emissions-Reduction Strategies

A variety of contexts and strategies exist to reduce GHG emissions from the transportation sector, including reliance on more energy-efficient vehicles, alternative fuels (such as biodiesel and ethanol), and vehicle-use reductions. Scenarios examined here directly impact purchase decisions as well as, in some cases, vehicle use. These include fuel-price increases and feebates, along with PEV-price reductions and higher land use densities.

### 2.1.1 Fuel Taxes and Feebates

In the case of transportation, carbon-related taxes can be levied directly on fuel or VMT, with charges effectively based on fuel economy and vehicle use. Gallagher and Collantes (2008) used the Energy Information Administration's general equilibrium model of U.S. energy markets (i.e., the National Energy Modeling System [NEMS]) to examine a
number of transportation policies to reduce GHG emissions and dependency on imported oil. Their choice of carbon taxes (starting at $\$ 10$ and $\$ 30$ per ton of CO2e) increased the cost of driving marginally, whereas scenario involving starting fuel tax at 50 cents per gallon and $10 \%$ annual escalation generated much greater levels of emission reduction (more than $14 \%$ compared to base case).

Many car buyers appear to be quite short-sighted when evaluating the benefits of higher fuel-economy vehicles, for purchase (and lease) (Goldberg 2008; Greene et al. 2005; Bhat and Sen 2006; McManus 2007). Corporate Average Fuel Economy (CAFE) regulations help address this issue, to some extent (by forcing manufacturers to comply with fuel economy targets, essentially, rather than relying on consumer demand to push the manufacturers to such economies). Established in 1975 under the Energy Policy and Conservation Act, the CAFE program has clearly improved the U.S. light-duty-vehicle fleet's fuel economy (NRC 2002). Under the 2007 Energy Independence and Security Act, CAFE standards will tighten significantly by 2020 (up to an estimated 35 mpg from 27.5 mpg (LDTs) and 23.5 mpg (passenger cars) in 2010) (EIA 2010).

Feebates are another version of this notion, providing rebates to those purchasing relatively fuel-efficient vehicles (i.e., those above some mpg threshold), and charging a fee otherwise. Revenue neutrality can be accomplished by appropriate choice of the threshold or pivot point (point at which there is no fee or rebate) in the feebate schedule, and by appropriate rates of fee and rebate increase (per mpg that the vehicle's fuel
economy deviates from the target). Train et al. (1997) examined six different revenueneutral feebate systems and estimated a 10 to $14 \%$ improvement in CAFE values (of new sales) under each system by 2010 (relative to 1995). Most of this response resulted from manufacturers supplying more fuel-efficient vehicles, rather than consumers shifting to more fuel efficient cars.

The effectiveness of feebates depends on how much consumers value fuel savings. Greene et al. (2005) tested the sensitivity of feebate policies to the cost of the fuel-saving technology and price elasticities of vehicle demand. They estimated that $95 \%$ of the fuel economy increase comes from technological changes and not from changes in vehicle mix sold. They concluded that consumers' valuation of fuel economy differences is critical to policy outcomes. If consumers consider only the first three years of fuel savings, then improvements will be very low.

Feebates may also lead to vehicle downsizing, to achieve better CAFE. Greene (2009) created a footprint-based feebate system, where the target (or pivot) fuel economy is a continuous function of footprint (track width times vehicle length). Such policy removes the clear incentive for manufacturing and buying smaller vehicles but preserves the incentive for selecting a fuel-efficient vehicle.

Johnson (2005) proposed a feebate policy for reducing vehicular emissions based on Sweden's successful oxides of nitrogen (NOx) program, which has a class-based feebate system. Vehicles are divided into different groups (having similar characteristics), with a
separate feebate schedule for each group. Johnson (2005) concluded that under typical market conditions this approach can increase the emission-reduction incentives by a factor of three relative to a conventional feebate that treats all (light-duty) vehicles as functionally equivalent commodities.

Since feebate systems promote greater fuel efficiency, they also promote a rebound effect, by lowering per-mile driving costs, on average. (See, e.g., Haughton and Sarkar [1996], Greene et al. [1999], Small and Dender [2007], and Hughes et al. [2008]). Greene (1999) estimated a 20-percent rebound effect for U.S.-household vehicle travel (so that the lowered cost of travel offsets 20 percent of the expected fuel or GHG savings, due to longer driving distances). Train et al.'s (1997) look at feebate systems suggested a $25 \%$ effect. Greene (2007) and many others believe that fuel taxes and feebates work better in tandem, to avoid such rebound effects while more directly reflecting costs of petroleum consumption (e.g., energy security issues and climate change concerns).

Tightening CAFE standards will promote manufacturing (and presumably vehiclepricing) changes, along withtechnological advances. For example, Liu et al. (2011) expect that feebates will drive the sales of many hybrid electric vehicles (HEVs). The next section gives a brief overview of some of the upcoming advanced vehicle technologies, focusing on plug-in hybrid electric vehicles (PHEVs) and battery electric vehicles (BEVs).

### 2.1.2 Advanced Vehicle Technologies

The world is witnessing the development and deployment of advanced vehicle technologies, thanks in part to stricter fuel economy and emission standards as well as a growing need (and desire) to reduce oil dependence. Significant emphasis has been placed on developing electric power trains. These advanced vehicle technologies include HEVs, PHEVs, extended-range EVs, BEVs, and fuel cell vehicles (FCVs).

Kromer and Heywood (2007) define HEVs, PHEVs, BEVs, and FCVs as follows:
HEV: A vehicle that integrates a gasoline-powered engine with an onboard electrical energy storage system to deliver motive power to the wheels. In a hybrid electric vehicle, the primary energy is sourced from gasoline.

PHEV: A vehicle that uses both gasoline and off-board electricity to deliver motive power. In charge-depleting mode, the PHEV draws energy primarily from the battery; once the battery state-of-charge is depleted, it switches to charge sustaining mode, in which primary energy is sourced from gasoline. "PHEV-XX" refers to a plug-in hybrid with a given electric range; for example a "PHEV-30" is estimated to have a 30 mile electric range.

BEV: A vehicle that receives all motive power from off-board electricity.
$\mathrm{FCV}^{1}$ : A vehicle that uses a proton-exchange membrane (PEM) fuel cell powered by stored onboard hydrogen to generate electricity.

Grid-enabled or PEVs can be grouped as BEVs, PHEVs, and extended-range electric vehicles (eREVs). eREVs are essentially BEVs with an onboard gasoline-powered generator to provide electrical energy once the initial charge is depleted (Tate et al. [2008]). Both PHEVs and eREVs solve the range-anxiety problem of BEVs.

[^0]The Chevrolet Volt eREV, Toyota Prius PHEV, Nissan Leaf BEV, and Ford Focus BEV promise a more fuel-efficient fleet ${ }^{2}$, but actual GHG reductions depend on the sources of electricity and the percentage of VMT powered by electricity. In spite of clear need, a worldwide methodology for estimating fuel consumption and emissions factors has not been established, largely because of distinct driving cycles (e.g., urban versus rural, freeway versus local street, congested versus uncongested). To accurately measure GHG emissions from PHEVs, it is important to know the percentage of miles traveled on electricity. The percentage of electric miles for a PHEV with a certain all-electric-range (AER) can be estimated using utility factor (UF) curves. To define UF, it is important to know how a PHEV operates. A PHEV operates in two modes: charge depleting (CD) and charge sustaining (CS). In CD, the PHEV operates solely on battery power; in CS it operates on a blend of power from the battery and gasoline (Simpson 2006; Markel 2006a). Thus, UF for a PHEV is defined as:

$$
\begin{equation*}
U F=\frac{\text { Miles Driven in CD Mode }}{\text { Total Number of Miles Driven }} \tag{2.1}
\end{equation*}
$$

A UF curve is estimated by plotting the fraction of electric miles against the AER of the PHEV, by dividing daily miles travelled into CS or CD miles. Examples of UF curves

[^1]can be found in Markel and Simpson (2006), Kromer and Heywood (2007), and Gonder et al. (2009).

Consumer acceptance and adoption of PEV technologies depends on pricing, marketing, and owner experiences. The government's role in effectively marketing and promoting these vehicles may be crucial. For example, charging infrastructure availability can play an key role in promoting the market for PHEVs and BEVs (Lin and Greene 2011). The next section gives an overview of existing vehicle-ownership studies, which form the basis for strategic portions of this research.

### 2.2 Vehicle Ownership Models

Past studies of vehicle ownership emphasize the impacts of vehicle attributes, household characteristics, and environmental variables (such as fuel prices and taxes) on vehiclechoice decisions. Lave and Train (1979) estimated a multinomial logit (MNL) model for vehicle choice, with household and vehicle characteristics, gasoline prices, and taxes as explanatory variables. Manski and Sherman (1980) estimated MNL models for one- and two-vehicle households and concluded that most vehicle performance attributes have relatively little impact on choice, while price and operating and transaction costs are practically (and statistically) significant. Berkovec and Rust (1985) estimated nested logit (NL) models and noted that consumers are more likely to stick with past or current vehicle make and model rather than replacing with a different make and model. Findings from these studies emphasize that various vehicle-specific attributes (e.g., purchase price,
fuel economy, and cabin room) have significant impact on vehicle choice, consistent with findings found in Mannering et al. (2002), Mohammadian and Miller (2003a), Train and Winston (2007), and Nolan (2010).

Neighborhood attributes and owner attitudes can also play substantive roles. Potoglou and Kanaroglou (2008) found that transit proximity, diversity of land use, and home-towork distances were significant determinants of vehicle ownership in Hamilton, Canada after controlling for socioeconomic characteristics. Bhat et al. (2009) examined the effect of built environment characteristics and concluded that neighborhoods high in density of both residential and commercial uses are associated with smaller-sized vehicles. Zhao and Kockelman (2001) found household size, income, home-neighborhood population density, and vehicle prices to be important predictors of a household's vehicle counts by body types (e.g., number of SUVs versus passenger cars owned).

Choo and Mokhtarian (2004) determined that consumers' travel attitudes, personalities, lifestyles, and mobility are helpful predictors of vehicle choice decisions. Kurani and Turrentine (2004) concluded that households generally do not pay much attention to a given vehicle's fuel cost (per mile, per year, or over a lifetime) unless they are operating under tight budgetary constraints; however, they do pay attention to fuel prices (per gallon). Busse et al. (2009) found that market shares of new vehicles in the U.S. (by fuel economy category) tend to adjust to offset gas-price shifts, while used-vehicle prices adjust directly. Mannering and Winston (1985) estimated a dynamic model for vehicle
choice and use, reflecting past choices. Their results suggest that consumers go for a vehicle with higher brand loyalty, ceteris paribus. Berkowitz et al. (1987) reported inertia effects in (short-run) vehicle use and fuel consumption data, in response to energy-related policies. Feng et al. (2005) estimated an NL choice model coupled with a use model and predicted that higher gasoline prices and rising registration taxes as vehicles (and their emission-control technologies) age will lead to emissions reductions. Sallee et al. (2010) used transactions data from wholesale used-car auctions between 1990 and 2009 to discover that purchasing wholesalers fully value (at $5 \%$ [baseline], $10 \%$, and $15 \%$ discount rate) efficiency lifetime of expected fuel savings from higher fuel-economy vehicles.

Vehicle choice and transaction models have been increasingly used for forecasting market shares of alternative-fuel vehicles and evaluating climate and energy policies. Mohammadian and Miller (2003b) estimated changes in household size and job status (of household members) to be significant determinants of transaction decisions. Gallagher et al. (2008) concluded that higher gasoline prices and heightened preferences for energy security or environmental protection tend to lead to greater rates of HEV adoption than government incentives (which often come after purchase, in the form of annual-income tax rebates, for example). Musti and Kockelman (2010) estimated the highest future PHEV-plus-HEV share for Austin, TX (19\% by 2034) to emerge under a feebate policy scenario (with 30 mpg pivot point and fee/rebate at an average rate of $\$ 200$ per mpg ).

### 2.3 SUMMARY

This chapter introduced the problem of GHG emissions from U.S. transport. Fuel taxes, feebates, fuel economy, and emission standards are some of the policy-based solutions. The effectiveness of these policies will depend, in part, on the availability and adoption of advanced fuel and vehicle technologies. Such policies can be evaluated by understanding household vehicle ownership and usage patterns. The work presented in this thesis relies on the growing literature, as described above, for specification of behavioral models and scenario simulations. The model runs anticipate adoption of HEVs and PHEVs across the U.S. personal-vehicle fleet over the next 25 years, under trend conditions, higher gas prices, feebate policy settings, and other scenarios.

## CHAPTER 3: DATA DESCRIPTION AND MODEL CALIBRATION

### 3.1 Introduction

This chapter describes the data used in this study of fleet evolution. Data were obtained via an online survey issued in the Fall of 2009, using a pre-registered sample of households/respondents from across the U.S., as maintained by Survey Sampling International (SSI). Musti and Kockelman (2010) enhanced the survey they had used for collection of Austin, Texas data ${ }^{3}$, for use in this national online survey, and assembled the respondent data (as obtained by SSI). The following sections present details of the survey's design, sample's weighting (for population correction), household synthesis (for microsimulation), and analysis of survey responses under various contrexts.

### 3.2 QUESTIONNAIRE DESIGN

The survey questionnaire is divided into different sections with questions on respondents' current and past vehicle holdings and vehicle-use details, future vehicle-choice elections, climate and energy policy opinions, and demographics (as shown in Appendix A). In the stated preference (SP) section, respondents were presented with 12 very popular (high share in vehicle sales in the year 2008 and 2009) vehicle choices covering a wide range of price, fuel economy, and body types under the four different contexts. The major body

[^2]types were represented by Honda Civic (Compact car category), Toyota Yaris (Small car), Nissan Maxima (Large car), Lexus ES 350 (Luxury car), Honda Odyssey (Minivan), Ford F-150 (Pickup), Honda Odyssey (minivan), Ford Escape (SUV), a Prius hybrid electric vehicle (HEV), a Prius plug-in hybrid electric vehicle (PHEV), a Mercedes Smart Car, and a Hummer. The $\mathrm{PHEV}^{4}$ was assumed to have a 30 -mile, ${ }^{5}$ all-electric range requiring about 250 watt-hours per mile, with an 11-gallon gas tank, resulting in a total range of 500 miles. All other attributes of the PHEV30 matched a Toyota Prius. The scope of this study did not allow inclusion of more vehicle types. Even though the list of 12 vehicles covers almost all body types, it misses the mid-size car category. The four question contexts presented to each respondent consisted of a base-case context, two increased-gas-price contexts ( $\$ 5$ and $\$ 7 /$ gal fuel costs were provided), and an externalcosts context (with GHG and other emissions' social-cost impacts estimated for each vehicle - assuming driving distances of 15,000 miles per year, which is typical of new U.S. passenger vehicles [NHTS 2009], with close to 11,000 miles being electrified).

Other questions included opinions about potential climate and energy policies and the respondent's willingness to adopt advanced vehicle technologies under different fuel-cost and purchase-price settings. Responses to these questions provide important information regarding support for these policies and for the design of future policies. The final section

[^3]requested demographic details, including the respondent's age, gender, household size, household income, and home address. These demographic variables were used in the behavioral model estimation to achieve segmentation among the population, and they allowed greater variation at the time of application.

### 3.3 SUMMARY STATISTICS

Table 3.1 compares key demographic variables obtained in the (unweighted/uncorrected) national survey to U.S. ACS data (which rely on 2006 through 2008 averages). The sample and national averages are quite similar except for slight variation among a few variables. The sample's household income is $19 \%$ lower $(\$ 59,882$ vs. $\$ 71,128)$ than the national average. The average number of vehicles per household is about 15 percent less than the ACS average (similar to the income effect). Nevertheless, the share of online respondents holding a bachelor's degree or higher is 25 percent more than the corresponding ACS proportion. Though most of the key variables are close to their population estimates, each household record was appropriately weighted in order to facilitate relatively unbiased model calibration and application. The following section describes the weights estimation procedure and how these were used to construct a synthetic population.

Table 3.1 Sample Summary Statistics (Unweighted) vs. U.S. Population Average

| Variable | Minimum | Maximum | Mean | Std. <br> Deviation | ACS <br> Average |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Household variables |  |  |  |  |  |  |
| Male indicator | 0 | 1 | 0.4685 | 0.4992 | 0.4931 |  |
| Age of respondent (years) | 20 | 70 | 46.49 | 15.17 | 47.51 |  |
| Household (HH) size | 1 | 9 | 2.463 | 1.293 | 2.600 |  |
| Number of household workers | 0 | 5 | 1.232 | 0.8930 | 1.220 |  |
| Number of household vehicles | 0 | 5 | 1.596 | 0.8227 | 1.692 |  |
| Age of oldest household vehicle <br> (years) | 0 | 77 | 10.22 | 7.272 | - |  |
| Annual VMT per household <br> vehicle (miles) | 500 | 60,000 | 11,183 | 7,671 | - |  |
| Annual household income (\$/year) | 10,000 | 200,000 | 59,882 | 41,045 | 70,096 |  |
| Income per HH member | $\$ 1,667$ | $\$ 200,000$ | $\$ 31,770$ | $\$ 28,669$ | - |  |
| High income HH indicator <br> $(>\$ 75,000 /$ year $)$ | 0 | 1 | 0.266 | 0.442 | - |  |
| Large HH size indicator (5+ <br> members) | 0 | 1 | 0.082 | 0.28 | - |  |
| Location variables |  |  |  |  | - |  |
| Job density (\# of jobs/sq mile in <br> home ZIP code) | 0.053 | 204,784 | 1,454 | 8,525 | - |  |
| HH density (\# of HHs/sq mile in <br> home ZIP code) | 0.187 | 37,341 | 1,039 | 2,095 | - |  |
| Attributes of owned vehicles |  |  |  |  |  |  |
| Fuel cost (\$/mile) | 0.0543 | 0.1667 | 0.1057 | 0.0374 | - |  |
| Purchase price (\$) | 15,000 | 61,500 | 28,500 | 12,184 | - |  |
| Intended transaction decisions in the coming year |  |  |  |  |  |  |
| Acquire a vehicle | 0 | 1 | 0.1775 | 0.3822 | - |  |
| Dispose of currently held vehicle | 0 | 1 | 0.0227 | 0.149 | - |  |
| Replace a currently held vehicle | 0 | 1 | 0.0538 | 0.2257 | - |  |
| Do nothing | 0 | 1 | 0.7317 | 0.4432 | - |  |

Note: All table values come directly from survey responses, except for fuel cost, which is derived from fuel economies obtained in Ward's Automotive Yearbook (2007), and job and household counts by zip code, which come from the U.S. Census Bureau's ZIP Code Business Patterns (2007). The American Community Survey (ACS) average used comes from nation-wide 2006-2008 data. Fuel costs were estimated using EPA-reported fuel economies ( based on $45 \%$ highway and $55 \%$ city driving).

### 3.4 Weighting and Synthetic Population Generation

The first step in data analysis was to make the sample representative of the U.S. population Population weights were computed by dividing the sample into 720 multidimensionalcategories, based on respondent gender (male/female), age (six categories), employment and student status, household size (1, 2, 3, 4, 5+), and household income categories of low ( $<\$ 30,000$ per year), medium ( $\$ 30,000$ to $\$ 75,000$ ), and high ( $>\$ 75,000$ ). The ratios of counts from the nation's 2008 American Community Survey's (ACS 2008) microdata sample to the survey's sample counts were normalized for each of the categories. Categories with very few data points were merged with adjoining bins. Since some (less than 2 percent) of the records lacked demographic information, 1,189 usable data points (out of 1,210 initially collected) were left at the end of this exercise.

As shown in Table 3.1, averages of key household variables match with those of the ACS quite closely. So weighting of these variables did not significantly affect mean values. The most noticeable shifts between weighted and un-weighted averages were for the male indicator (from 0.4685 to 0.4850 ), respondent age (from 46.49 to 47.18 years), and number of household workers (from 1.23 to 1.26).

The synthetic population used for microsimulation in this study was also constructed from the survey sample. Households in the survey sample were scaled up in proportion to their corresponding weights to construct a synthetic U.S. population of manageable size
( 50,016 synthetic households, to represent the nation's 115 million year-2010 households).

### 3.5 Survey Response Analysis

Figure 3.1 presents weighted responses for vehicle choices under different question settings. The choices that respondents make under different SP contexts give important information about the triggers that may influence their future choices. Under the basecase SP-question context, the most popular choices were compact cars and SUVs (at $23 \%$ and $19 \%$ weighted choice shares). Under the gas price contexts of $\$ 5$ and $\$ 7$ per gallon, the compact car and HEV received the most votes ( $22 \%$ and $19 \%$ at $\$ 5 / \mathrm{gal}$, respectively, and $23 \%$ and $24 \%$ at $\$ 7 / \mathrm{gal}$ ). Under the final, environmental-costs question context, the Prius HEV dominated (21.5\%), followed by compact cars (20.7\%). There was not much variation in the shares of compact, sub-compact, and Hummer classes across the four question settings. As expected, shares of van, $\mathrm{SUV}, \mathrm{CUV}^{6}$, pickup truck, luxury car, and large car options decreased under the higher-gas-price settings, while popularity of the Smart Car, HEV, and PHEV rose.

Of particular interest is the fact that the environmental-cost context's results closely mimic those of the $\$ 5 / \mathrm{gal}$ context, though the environmental costs (at just $6.4 \phi / \mathrm{mile}$ for the pickup option vs. $0.5 \phi /$ mile for the PHEV) are far lower than the added gas costs of a

[^4]\$5/gal context (which range from $14 \not \subset /$ mile for the Hummer to just $0.5 ¢$ for the PHEVwhere much of the power is provided by electricity [close to 75\%]). It appears that simple labeling or astute advertising may shift perceptions quickly in the direction of a cleaner fleet. Though results of SP experiments do not reflect respondents' actual behavior, they still provide important information in terms of changes in preferences under different settings.


Figure 3.1: Vehicle Selection under Different Settings (Weighted Responses)
It is equally important to know the reasons why consumers did not buy certain vehicles as it is to know the reasons for buying a new vehicle. Figure 3.2 summarizes reasons that survey respondents gave for not buying the last two vehicles they had considered
purchasing. Unsurprisingly, "too-high purchase price" dominated, followed by "lessdesired vehicle type" and "too-low fuel economy" - which garnered 27.3\%, 11.5\%, and $8.9 \%$ of the (weighted) responses, respectively. While Musti and Kockelman (2010) also found fuel economy to score third highest among Austin respondents' criteria for a future (not past) vehicle-acquisition event, and place first once all top-three ranks' shares were added, consumers' recognition of fuel economy did not emerge strongly in parameter estimates for the vehicle choice models. Greene's (2010b) extensive review reports a lack of consensus among existing studies regarding importance of fuel economy in households' vehicle choice decisions. Of course, the U.S. population does differ from that of Austin (which boasts a highly educated and environmentally conscious population, as noted in Smith et al. [2009]), and used-vehicle purchase prices may much better reflect gas-price conditions (George and Mayor [1983], Kahn [1986], CBO [2008], Smith et al. [2009], Sallee et al. [2010]).


## Figure 3.2: Issues with Vehicles Not Bought During Recent Purchase (Weighted Responses)

Opinions on potential climate policies not only help in evaluating these policies but can also be critical for designing future policies. Figure 3.3 presents the responses in support or opposition of a specific policy. The specific feebate schedule presented to the respondents was pivoted at/centered on a 30 mpg target (zero-fee, zero-rebate) fuel economy, with an average fee/rebate of $\$ 200$ per mpg of deviation from that target. Only $29 \%$ of the (population-corrected) respondents expressed their support for this specific feebate policy, compared with $63 \%$ support in Musti and Kockelman's (2010) Austin survey (as population corrected for the Austin region). About $25 \%$ of the respondents remained neutral, while close to $30 \%$ (the highest share) strongly opposed this policy. But $41.5 \%$ (weighted) indicated that they would seriously consider buying a hybridelectric (HEV) version of a standard vehicle model costing $\$ 3,000$ more if they were going to buy a new vehicle at the time of survey. Around $36 \%$ would consider buying a PHEV at $\$ 6,000$ more than a comparable gasoline-powered vehicle under current gasoline price uncertainties. Overall, $55.5 \%$ reported access to electricity in their garage or a carport near their residential unit. As stated earlier (section 2.1.2), the Chevrolet Volt eREV and Nissan Leaf BEV were released in 2010 - but only in selected launch markets, to facilitate a successful rollout. Thus, sales shares are still very low, well below people's stated willingness, even with their $\$ 7,500$ rebates.


Figure 3.3: Support for a Feebate Policy (Weighted Responses)
When asked about the responses they would consider in the face of a gasoline price increase to $\$ 6 / \mathrm{gal}, 11.5 \%$ (weighted) indicated that they would consider buying a hybrid version of their current vehicle by paying an additional $\$ 2,500$, while only $5.15 \%$ (weighted) of the respondents would consider buying a PHEV version of their current vehicle by paying an additional $\$ 4,000$. Figure 3.4 summarizes these weighted responses. A majority of the respondents ( $43.3 \%$, weighted) indicated that they would "adapt to the change" in some way. When those who indicated that they would adapt were asked the ways in which they would expect to adapt, and presented with options of using public transportation more, carpooling, walking/biking, cutting back on other expenditures, and an "other" category, most ( $43.4 \%$, weighted) indicated that they would cut back on other expenditures, as shown in Figure 3.5.


Figure 3.4: Choices under Gasoline Price Rise to $\mathbf{\$ 6} / \mathbf{G a l}$ (Weighted Responses)


Figure 3.5: Responses to Question on Adaption to the $\mathbf{\$ 6} / \mathbf{g a l l o n}$ Gas-Price Change? (Weighted Responses)

The next most popular gas-price-adaptation option was walking and biking more often (22.5\%, weighted), closely followed by carpooling (17.2\%), and finally public transportation (10.1). Just $6.84 \%$ (weighted) indicated that they would resort to "other options" with telecommuting being the most common response.

While responses to these SP questions may not represent respondents' actual behaviors, they do give an indication of the directions that people may take in relation to these policies and pricing contexts. Though most of these context-based shares were not used for any model estimation in this work, the values provide important information about vehicle purchasing patterns. The next chapter discusses the details of model calibration and interpretation of the resulting parameter estimates.

## CHAPTER 4: MODEL ESTIMATION AND CALIBRATION

At the core of any microsimulation process lies the behavioral models for various decisions undertaken by households/individuals. Models were estimated using both the stated and revealed preference data sets. Covariate inclusion was decided on the basis of statistical significance (essentially a p-value under 0.10 ) following a process of stepwise addition and deletion (of covariates). Since the synthetic population was constructed using the survey sample - which includes information about the number and type of vehicles held by each household, a model to predict the number of vehicles owned by the synthetic households was not required. Other models that were estimated include a model for household transactions (buy a vehicle, dispose of a vehicle, or replace a vehicle), models of vehicle ownership based on revealed and stated preferences, and finally a model for annual vehicle miles of travel (VMT) per household vehicle. Details of model calibration and inferences are provided in the following sub-sections.

### 4.1 Vehicle Transactions Model

Survey respondents were given four choices for their intended transactions in the coming year: acquire a vehicle, dispose of one, replace a vehicle, or do nothing. Out of the 1,103 respondents, $18 \%$ (weighted) indicated their intent to acquire an added vehicle in the coming year, $2.3 \%$ (weighted) felt they were likely to simply dispose of an existing vehicle, $5.5 \%$ (weighted) expected to replace a vehicle, and the remaining $74.2 \%$ planned to maintain their current fleet. Figure 4.1 summarizes these responses.


Figure 4.1: Intended Transactions Over the Coming Year (Weighted)
Table 4.1 presents all parameter estimates. Again, this model is also estimated on a relatively small sample with some evident optimism bias (i.e., over-acquisition outstripping loss of vehicles, resulting in excessive vehicle ownership levels after 10 or more years). Therefore, the model's ASCs were adjusted to match the predicted increase in vehicle count to the U.S.'s 2000-2008 vehicle-count growth rates (of $1.43 \%$ per year, according to the Bureau of Transportation Statistics' National Transportation Statistics). These adjusted ASCs are presented in Table 4.1's final column.

Table 4.1: Annual Household Transactions Model Estimates (Weighted MNL)

| Variable | Coefficient | T-stat | Re- <br> estimated <br> ASCs |
| :--- | :---: | :---: | :---: |
| Acquire (indicator) | - | - | -1.022 |
| Dispose (indicator) | -3.981 | -16.78 | -3.500 |
| Replace (indicator) | -2.557 | -13.67 | -2.100 |
| Male respondent x Replace | -0.7601 | -2.69 | - |
| Age of respondent x Acquire | -0.0335 | -8.82 | - |
| Number of children x Replace | 0.4153 | 3.62 | - |
| Number of workers x Acquire | 0.3019 | 3.07 | - |
| Number of vehicles in the household x Acquire | -0.5748 | -4.37 | - |
| Maximum age of vehicle in household x <br> (Acquire, Dispose) | 0.0551 | 5.35 | - |
| Low income household (<\$30k) x Acquire | -0.5231 | -1.88 | - |
| Household density x Dispose | $7.81-05$ | 1.27 | - |
| Log Likelihood at Constants | -921.0 |  |  |
| Log Likelihood at Convergence | -807.2 |  |  |
| Pseudo R ${ }^{2}$ | 0.4721 |  |  |
| Number of households | 1103 |  |  |

Note: Do Nothing is the base alternative.
Results are quite intuitive, suggesting, for example, that households with many vehicles are less likely to acquire a new vehicle to maintain their current fleet. Households with many workers are more likely to acquire another vehicle in the coming year, ceteris paribus. Older respondents appear less likely to acquire a vehicle, and male respondents are less likely to expect vehicle replacement over the coming year. Higher household density zip codes are associated with greater disposal likelihood, which may be due to a lesser need for travel and/or higher congestion levels. Low-income households report lower acquisition likelihoods, which may be due to non-availability of funds. The vehicle
choice decisions which follow the transaction decisions are discussed in the next subsection.

### 4.2 Vehicle Ownership Based on Revealed Preferences

The national survey collected information on households' current vehicle holding patterns (make, model, and year of manufacture). Survey respondents' current vehicle holdings were grouped into nine vehicle types (for the base-case choice set): subcompact, compact, midsize car, large car, luxury car, van, SUV, CUV, and pickup truck. The 1,079 households in the data set reported owning a total of 1,778 vehicles, with $20 \%$ as midsize cars, $15.5 \%$ as compact cars, $16 \%$ pickup trucks, $16.4 \%$ SUVs, and the remaining $32.1 \%$ comprised of CUVs, luxury cars, large cars, and vans, as shown in Figure 4.2.


Figure 4.2: Current Vehicle Holdings (Weighted)

The inclusion of various variables in the vehicle-ownership model was inspired by existing literature and the availability of variables in the sampled and thus synthetic population. Multinomial logit (MNL) models controlled for demographic attributes, neighborhood densities, and generic attributes (fuel cost and purchase price) of the nine vehicle-type alternatives. Variables used in this model are defined in Table 3.1 (and its note). Table 4.2 presents the weighted-MNL coefficient estimates for the model of vehicle ownership, based on the 1,778 vehicles reported in the 1,079 -household data set.

Table 4.2: Parameter Estimates for RP Vehicle-Type Ownership Model (Weighted MNL)

| Variable | Coefficient | T-stat |
| :--- | :---: | :---: |
| CUV | -1.690 | -3.64 |
| Large car | -0.7813 | -7.05 |
| Subcompact | -1.333 | -8.18 |
| Fuel cost (dollars per mile) | -4.448 | -2.76 |
| Purchase price (dollars) x 10-5 | -3.392 | -7.36 |
| Male respondent x CUV | 0.6311 | 2.92 |
| Respondent age x CUV | 0.0186 | 2.44 |
| Number of workers x (CUV, Compact) | -0.3848 | -5.51 |
| Large household size (>4) indicator x (Midsize car, Pickup truck, <br> Compact, SUV, Van) | 0.9601 | 3.89 |
| Household income x (Compact, SUV) | $4.17 \mathrm{E}-06$ | 5.02 |
| Number of vehicles in household x Compact | 0.1112 | 1.83 |
| Job density x (CUV, Subcompact, Van) | $-8.85 \mathrm{E}-05$ | -1.97 |
| Household density x Van | $-2.41 \mathrm{E}-04$ | -2.49 |
| Household density x (Midsize car, Pickup truck, Compact, SUV) | $1.06 \mathrm{E}-04$ | 2.24 |
| Log likelihood with constants only | -3682.16 |  |
| Log likelihood at convergence | -3673.80 |  |
| Pseudo R ${ }^{2}$ | 0.0596 |  |
| Number of observations | 1,778 |  |

Note: Luxury car is the base alternative.

The coefficients corresponding to fuel cost and vehicle purchase price are statistically significant and intuitive. Households with many vehicles are relatively likely to own a compact car. Those of higher income are likely to own a compact car and/or SUV. Households with more workers are less likely to hold a CUV or compact car, and larger households prefer mid-size cars, pickup trucks, SUVs, and vans, probably due to seating capacity and storage space needs. Older male respondents have a higher tendency to own CUVs, everything else constant. This vehicle ownership model (based on revealed preference data) was used to predict which vehicle will be disposed or replaced by the households (by comparing the estimated systematic utility values of all vehicles in the household fleet, and removing those of lowest [estimated] value).

### 4.3 Vehicle Ownership Based on Stated Preferences

The online survey offered three special vehicle-type categories to respondents: a Prius HEV, a Prius PHEV30 (which does not yet exist), and a Mercedes Smart Car. As mentioned earlier, due the limited scope of this study, a mid-size car option was not provided in the stated preference portion of the online survey. Other than the abovementioned three vehicles, all revealed-preference vehicle types/categories (except midsize) were provided, along with a Hummer class. Stated preference responses (weighted) are presented in Figure 4.3

Top choices among respondents were the compact car $(22.8 \%$ of the weighted/population-corrected sample), SUV (19.0\%), HEV (16.5\%), and pickup truck
(10.8\%). The remaining $30.9 \%$ elected a subcompact car, luxury car, large car, Hummer, van, Smart Car, or PHEV.


Vehicle Type

Figure 4.3: Stated Preference for Vehicle Choice - Base Context (Weighted)
One major aim of model application is for predictions to track reality. The predicted shares of vehicles from this model come from a relatively small data set and so cannot closely match recent U.S. sales patterns (according to Ward's Automotive Yearbook for 2010, which provides 2008 and 2009 model year sales numbers). The purchase model based on SP responses for next-vehicle-acquisition over-predicted sales shares of HEVs, compact cars, and SUVs and under-predicted subcompact, CUV, and pickup truck shares. The model also did not have midsize cars as an alternative (mainly due to space limitations in the survey form). PHEVs and HEVs also were only offered as a mid-size body type, when the hope is that other options will emerge (with plug-in SUVs already
planned for U.S. production). Stricter regulation of U.S. fleet fuel economy (through CAFE standards) will motivate manufacture of more hybrid vehicle designs (NRC 2002).

Although the survey did not provide conventional midsize cars or non-car PHEVs and HEVs as alternatives, these were included in the behavioral model by estimating ASCs (while recognizing their likely costs and other attributes). The introduction of HEV and PHEV versions of SUVs, pickups, and vans, along with midsize cars increases the number of alternatives to 19 vehicle types. Of course, the new PHEVs and HEVs enjoy a higher fuel economy than their internal combustion engine (ICE) counterparts, but at a higher price. Since these vehicles are not yet available in the market, their prices and fuel economy were assumed based on the percentage differences observed in these variables among the existing HEV and ICE models (e.g., ICE versus HEV Chevrolet Tahoe, ICE versus Hybrid Honda Civic, and Ford Focus ICE versus HEV). PHEVs come with a price premium of $\$ 5,000$ to $\$ 6,000$ on smaller models (TEP 2011). The actual premium for a PHEV depends on the architecture under consideration, battery size, and other factors, and should fall over time, due to technological advances and economies of scale in production. Estimating these premiums and the trajectory of price reduction is beyond the scope of this study, so prices were held constant over the 25 -year simulation. Presumably other vehicles' prices will also fall somewhat, and/or vehicle qualities will improve, so it is nearly impossible to anticipate all variations. The new PHEVs considered in this study are assumed to have a modest AER of 25 to 30 miles, battery sizes from 10 to 15 kWh ,
and price premia of $\$ 8,000$ to $\$ 10,000$. Assumptions relating to these new vehicles along with original 12 offered in the survey are presented in Appendix B.

In order to incorporate the new vehicle options, an midsize-car ASC was added to the original model (with 12 alternatives) and then all the ASCs (total 12, including one for midsize and excluding the base vehicle [Van]) were re-estimated by minimizing the sum of squared differences between the model-predicted and actual sales shares (as per Ward's Automotive Yearbook 2010) for each vehicle type. This process of adjusting ASCs is described in Train (2009). After this calibration process, ASCs corresponding to the six new hybrids (i.e., PHEVs and HEVs for SUV, Pickup, and Van body types) were added to this model. The differences in the ASCs of the new hybrids (PHEVs and HEVs corresponding to SUV, Pickup, and Van) and their ICE counterparts were restricted to equal the difference between the survey's existing hybrids (midsize PHEV and HEV) and midsize cars. Conditioned on this, the 18 ASCs (including the 12 from the previously described model and the 6 new vehicle types) were adjusted to match the predicted sales pattern (with corresponding hybrids included in the sales shares of SUVs, Pickups, and Vans) to the actual U.S. sales pattern in the base year. Table 4.3 provides these reestimated ASCs for the final stage model (i.e., the original model plus the midsize car option new HEV and PHEV vehicle types). This final model with adjusted ASCs was used in the simulation for making predictions about the type of vehicle each synthetic household acquires in all future years where it is simulated to acquire a "new" vehicle (either through replacement or by adding a vehicle to its fleet). The modeling framework
used here ignores the acquisition of "used" vehicles, but such opportunities can be added via a used-car option a topic (as assumed by Mohammadian and Miller [2003] or as modeled by Selby and Kockelman [2011]). Table 4.4 presents MNL parameter estimates for the SP vehicle-choice model based on the base-context conditions.

Table 4.3: ASCs Estimates for SP Vehicle Type Choice (Weighted MNL)

| Variable | ASCs in the <br> Original <br> Model | Final Re- <br> estimated <br> ASCs |
| :--- | :---: | :---: |
| Subcompact | -0.9147 | -0.4195 |
| Compact | -1.210 | -0.5770 |
| Midsize | - | 0.8695 |
| Large | -1.165 | -0.8044 |
| Luxury | -0.4314 | 0.4305 |
| Smart Car | -3.033 | -2.735 |
| HEV | -0.878 | -1.519 |
| PHEV | 0.6566 | -0.0917 |
| CUV | -1.452 | 0.8855 |
| SUV | - | -0.4299 |
| SUV_HEV | - | -2.819 |
| SUV_PHEV | -0.3442 | -1.391 |
| Pickup | - | -0.2429 |
| Pickup_HEV | - | -2.632 |
| Pickup_PHEV | - | -1.204 |
| Van_HEV | - | -2.389 |
| Van_PHEV | -3.058 | -0.9613 |
| Hummer | -2.721 |  |

Table 4.4: Parameter Estimates for SP Vehicle Type Choice (Weighted MNL)

| Variable | Coefficient | T-stat |
| :--- | :---: | :---: |
| Fuel cost (dollars per mile) | -5.206 | -2.77 |
| Purchase price (dollars) x 10 |  |  |
| Male respondent x (Hummer, Pickup truck) | -4.004 | -5.61 |
| Male respondent x (Large car, Luxury car) | 1.208 | 6.49 |
| Male respondent x SUV | 0.4621 | 2.92 |
| Age of respondent x (HEV, Subcompact, SUV) | 0.3287 | 2.2 |
| Household size x Smart Car | -0.59722 | 5.09 |
| Large household indicator (>4) x Compact | 0.6849 | -4.63 |
| Large household indicator (>4) x Hummer | 2.240 | 5.71 |
| Number of workers x PHEV | -1.097 | -4.01 |
| Number of workers x Pickup truck | 0.3651 | 3.91 |
| Number of household vehicles x (Compact, CUV, HEV, <br> Large car, Luxury car, SUV) | 0.2331 | 3.18 |
| Household Income (\$/Year) x Compact | $1.03 \mathrm{E}-05$ | 7.42 |
| Household Income (\$/Year) x SUV | $4.15 \mathrm{E}-06$ | 2.45 |
| High income indicator (>\$75k) x Luxury | 0.3962 | 1.49 |
| Income per member (dollars) x Pickup truck | $6.02 \mathrm{E}-06$ | 2.01 |
| Job density (jobs per sq mile) x Compact | $1.23 \mathrm{E}-04$ | 4.14 |
| Job density (jobs per sq mile) x Luxury car | $7.20 \mathrm{E}-05$ | 1.58 |
| Household density (HHs per sq mile) x (PHEV, HEV) | $1.40 \mathrm{E}-04$ | 3.47 |
| Log likelihood with constants only | -2351.08 |  |
| Log likelihood at convergence | -2342.75 |  |
| Pseudo R ${ }^{2}$ | 0.1517 |  |
| Number of observations | 1,098 |  |

Coefficients on fuel cost and purchase price turned out to be statistically significant and intuitive, as expected. Results suggest that households with many vehicles are likely to select a CUV, HEV, large car, SUV, or a luxury car. Respondents from high-income households appear to prefer compacts, CUVs, HEVs, large cars, luxury cars, and SUVs, while those with higher incomes per household member are somewhat more likely to choose Smart Cars. Larger households are more likely to choose a compact car or Hummer and less likely to select a Smart Car, presumably due to seating-capacity
considerations. Results also suggest that older respondents are more likely to choose an HEV, subcompact car, or SUV, with male respondents displaying more of a preference for Hummers, pickup trucks, large cars, luxury cars, and SUVs - relative to female respondents' selections.

### 4.4 Vehicle Usage and GHG Emissions Estimates

In the national survey, each respondent was asked to report the average annual VMT of each vehicle in his/her household. These values are simply respondent estimates of a year's worth of mileage accumulation on each vehicle owned (rather than based on odometer readings, for example), and they generated low R-square values (for model fit) and counter-intuitive parameter estimates. Fortunately, there is superior national data for this key variable, so the vehicle usage model was estimated on the extensive 2009 National Household Travel Survey (NHTS) sample, with its 196,606 vehicles (and population expansion/sample correction factors). The NHTS sample reports a weighted average yearly VMT of 10,089 miles per vehicle (with $\sigma=9,244$ miles). Table 4.5 presents the parameter and the elasticity estimates of the ordinary least-squares regression. The NHTS 2009 data set reports household density at the Census tract level, but the SSI data set only provide a ZIP code for location inference. Also, the NHTS dataset lack detailed fuel cost (dollars per mile) information. Thus, these two variables (household density and fuel cost) were not included in the model estimation. But these variables have important impacts on VMT and have been studied extensively in the past
(see, for example, Haughton and Srakar [1996]; Greene et al. [1999]; Small and Dender [2007]; Hughes et al. [2008]; Fang [2008]; Brownstone and Golob [2009]; National Research Council [2009]; and Musti and Kockelman [2010]). Coefficients for variables of fuel cost and household density were added later (based on average of published elasticity estimates) to ensure more appropriate model sensitivities. The model's constant term was then adjusted to equate the average of predicted and observed VMT values.

Table 4.5: Annual VMT per NHTS 2009 Vehicle (Unweighted OLS)

| Variable | Coefficient | T-Stat | Mean <br> Elasticity |
| :--- | :---: | :---: | :---: |
| Constant | 2.411 | 77.1 | - |
| Pickup | $-2.76 \mathrm{E}-02$ | -4.36 | - |
| SUV | 0.0987 | 14.92 | - |
| Van | 0.1108 | 12.02 | - |
| Fuel cost (Dollars/mile) | -1.711 | - | -0.250 |
| HH density (\#HHs/Sq mile) | $-8.08 \mathrm{E}-05$ | - | -0.080 |
| Household size | 0.0644 | 28.12 | 0.168 |
| Number of workers in household | 0.2011 | 64.12 | 0.237 |
| Number of vehicles in household | -0.1279 | -60.53 | -0.339 |
| Age of vehicle (years) | -0.0636 | -184.4 | -0.568 |
| Household income (dollars) | $3.17 \mathrm{E}-06$ | 43.00 | 0.221 |
| $\mathrm{R}^{2}$ |  | 0.2373 |  |
| Adjusted R ${ }^{2}$ |  | 0.2373 |  |
| Number of observations | 199,606 |  |  |

Note: Dependent variable is $\operatorname{Ln}(\mathrm{VMT} / 1000)$. Elasticities were computed for each household and then averaged to provide mean sample elasticities.

Results are as expected, with vehicle age having a negative impact on annual VMT and exhibiting the greatest practical significance. Household income, size, number of
workers, and number of vehicles also have statistically significant effects, but with lesser practical significance.

Table 4.5's parameters were used to predict annual VMT in the final year of simulation for each household in the year-2035 synthetic population (having grown to a total of 66,367 households). These VMTs were translated into GHG emissions using EPA's (2007) standard (well-to-wheels) conversion value (of 25.4 lb of $\mathrm{CO}_{2} \mathrm{e}$ per gallon of gasoline) and EIA's (2002) 1.34 lb of $\mathrm{CO}_{2} \mathrm{e}$ per kWh of electricity generated (U.S. average). The share of PHEV miles on electric power were estimated to be 0.43 using utility factor curves (as found in Markel and Simpson 2006; Gonder et al. 2009; Simpson 2006; Kromer and Haywood 2007). This is the average report for a PHEV with 30 mile all-electric range.

### 4.5 SUMMARY

This chapter described the data set's acquisition and population correction, following by analysis of responses to various important survey questions and the behavioral models estimated (including calibration of ASCs to avoid stated-preference biases in vehicle acquisition). Though sample averages and responses under different scenarios can offer behavioral insights, it is the data-calibrated models that capture the multivariate nature of household behavior and provide the microsimulation framework to make predictions under a much wider variety of policy and pricing scenarios. The next chapter discusses
how these calibrated models were applied to predict a variety of household decisions and simulate the long-run evolution of nation's vehicle fleet, as well as GHG emissions.

## CHAPTER 5: RESULTS OF FLEET SIMULATION

This chapter presents the fleet modeling framework, details of scenarios tested, and simulation results. In applying the calibrated models described earlier, the microsimulation anticipates each household's vehicle holding (and use) decisions on a yearly basis, by relying on Monte Carlo draws ( t allow for unobserved factors that add behavioral variability). The following section describes the modeling framework and the overall flow of vlaues between different sub-models.

### 5.1 Demographic Evolution

Demographic evolution of the synthetic 50,016-household population was carried out on a $2.66-\mathrm{Hz}, 4-\mathrm{GB}$ RAM personal computer and took 2 days to complete. The demographic evolution employs Monte Carlo techniques to apply models corresponding to marriage, divorce, child birth in-migration, and leaving home. The complete code for the demographic evolution and details of models used can be found in Tirumalachetty (2009) and Kumar (2008). Module corresponding to location choice model was dropped from the code because of lack of data and complexities involved. The number of households is predicted to grow by $32.7 \%$ over the 25 -year simulation period, with population rising by $27 \%$ and household size falling by $4.07 \%$. Average household income is expected to increase at a steady annual rate of $0.82 \%$. These results are close to demographic trends observed via the U.S. National Household Travel Survey (Hu and Reuscher 2004). Vehicle fleet evolution simulation is carried out after demographic
evolution, and involves application of calibrated models (transaction and vehicle choice) discussed in previous chapter. The MATLAB code for vehicle fleet evolution is provided in Appendix C. The next section discusses details of vehicle fleet evolution and scenario synthesis.

### 5.2 Modeling Framework and Scenario Synthesis

The modeling framework in Figure 5.1 depicts the flow of control among different behavioral models underlying the microsimulation process. In the case of a "buy/acquire" decision, the SP vehicle choice model (with adjusted alternative-specific constants [ASCs]) was used to determine the type of vehicle acquired by the household. For "disposal" decisions, the household vehicle with the lowest systematic utility (based on the vehicle-choice model) was removed (to approximate this decision). "Replace" decisions relied on both these actions. In case of a "Do Nothing" decision, current vehicle holdings of the household were retained. The following section describes the results of these models' applications in the simulation system.


Figure 5.1: Modeling Framework for Microsimulation of Households and Fleet Evolution

Several scenarios, including higher gasoline prices, lower PHEV prices, feebate policies, and denser communities, were simulated. Under the TREND (or base-case) scenario, gasoline price was kept at $\$ 2.60$ per gallon, PHEVs cost $\$ 8,000$ more than their ICE counterparts, and household and job densities were fixed at the base year values throughout the simulation period. Other scenarios include a GASPRICE\$7 scenario (where gas prices were raised to $\$ 7 /$ gal), a LOWPRICE scenario (where the base price of
the PHEV options fell by $\$ 4,100$ for all body types), and a FEEBATE scenario (rebates to vehicles with over-30 mpg, and fees otherwise, at a rate of roughly $\$ 200$ per mpg ). They also include a stricter feebate scenario (FEEBATE2, with fees and rebate at a rate of roughly $\$ 400$ per mpg , around the $30-\mathrm{mpg}$ pivot point), and a HI-DENSITY scenario (where all household and job densities were quadrupled), along with combinations of the FEEBATE scenarios with the LOWPRICE scenario and a GASPRICE\$5 scenario.

Finally, a scenario based on the U.S.'s current policy of federal rebate for PEVs (ranging from $\$ 2,500$ to $\$ 7,500$, depending on battery size) was also tested. Based on the batterysize assumptions made for various PEVs in this study, all PHEVs (including that in SUV, Pickup, and Van body style) qualified for a $\$ 7,500$ rebate. The next section presents the results of all these scenarios.

### 5.3 Fleet Composition, Vehicle Miles Travelled and GHG Emissions

Table 5.1 summarizes the fleet composition predictions for the final simulation year (2035) under different scenarios. The simulation does not remove aging vehicles unless households choose to let go of a vehicle. The average lifetime of a light-duty U.S. vehicle iis around 15years ( Lu 2006 ), and the average age of such vehicles on the road is about 7 years. Here, the average vehicle age in the final simulation year (2035) was 6.7 years, under the TREND scenario - and thus very close to expectations. It should be noted that only "brand new" vehicles were available for purchases, but there is a market for used cars (see, e.g., Selby and Kockelman 2011), and therefore, age profiles can differ from
that estimated here. These fleet shares in 2035 should represent long-run sales averages, since 25 years is enough to flush the whole fleet (although only $90 \%$ of the base year fleet replacement has been achieved here. Table 5.2 presents Year 2010 and 2035 VMTand GHG-related emissions estimates across scenarios. NOx and VOC comprise 5 to $6 \%$ of total vehicle GHG (CO2e) emissions, while $\mathrm{CO}_{2}$ emissions account for the other 95 to 94\% (EPA 2005). Newer vehicles in the household are expected to be driven more than the older vehicles, but this distinction is not been considered here.

Under the TREND scenario, the HEV market share was estimated to hit just $6.47 \%$ (including HEVs of all body types) by 2035, while the PHEV share (across all body types) came in at just $2.17 \%$, and the Smart Car share stayed under $1 \%$ (at just $0.09 \%$ ). U.S. household VMT is expected to rise by $65.4 \%$ vs. the 2010 base year.

Under the GASPRICE\$7 scenario, market shares of HEVs, PHEVs, and Smart Cars rose to $12.3 \%, 3.78 \%$, and $0.22 \%$, respectively, as shares in Pickup trucks, SUVs, CUVs, and Vans fell. This scenario predicted the second highest market share ( $16.3 \%$ total) for PHEVs, HEVs, and Smart Cars across the nine scenarios examined here. It also resulted in the highest VMT and GHG emissions reductions (at $28.8 \%$ and $36.9 \%$, respetively), as compared to TREND. The LOWPRICE scenario did not predict any significant fleet share changes vs. TREND, other than increasing the market shares of PHEVs slightly (to $2.54 \%$, from $2.17 \%$ in the TREND scenario). Total VMT rose slightly under this scenario (just 0.56\%) resulting in a slight increase in GHG emissions (0.23\%).

Table 5.1: Vehicle Fleet Composition Predictions (Counts and Percentages) for the Year 2035

|  | Base Y | 2010 | $\begin{array}{r} \text { Base S } \\ \text { (TR) } \end{array}$ | nario <br> ND) | Low PH (LOW | $\begin{aligned} & \text { V Price } \\ & \text { IICE) } \\ & \hline \end{aligned}$ | Feebat (FEE | Policy (TE) | Feeb <br> Policy(FE | $\begin{aligned} & \text { eX2 } \\ & \text { BATE2) } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Subcompact | 6291 | 7.98\% | 5,456 | 4.45\% | 5,331 | 4.36\% | 5,619 | 4.57\% | 5,887 | 4.80\% |
| Compact | 13,115 | 16.64 | 30,384 | 24.77 | 30,029 | 24.53 | 30,936 | 25.17 | 31,006 | 25.28 |
| Midsize | 14,768 | 18.73 | 23,089 | 18.83 | 22,977 | 18.77 | 22,301 | 18.14 | 21,617 | 17.62 |
| Large | 3,437 | 4.36 | 2,104 | 1.72 | 2,251 | 1.84 | 2,156 | 1.75 | 2,166 | 1.77 |
| Luxury | 6,878 | 8.73 | 6,351 | 5.18 | 6,159 | 5.03 | 6,145 | 5.00 | 6,190 | 5.05 |
| Smart Car | - | - | 105 | 0.09 | 94 | 0.08 | 127 | 0.10 | 134 | 0.11 |
| HEV | - | - | 6,710 | 5.47 | 6,600 | 5.39 | 7,909 | 6.43 | 9,331 | 7.61 |
| PHEV | - | - | 2,256 | 1.84 | 2,658 | 2.17 | 2,627 | 2.14 | 3,057 | 2.49 |
| CUV | 3,936 | 4.99 | 8,452 | 6.89 | 8,396 | 6.86 | 8,469 | 6.89 | 8,008 | 6.53 |
| SUV | 12,273 | 15.57 | 13,573 | 11.07 | 13,514 | 11.04 | 13,361 | 10.87 | 12,875 | 10.50 |
| SUV_HEV | - | - | 274 | 0.22 | 307 | 0.25 | 290 | 0.24 | 263 | 0.21 |
| SUV_PHEV | - | - | 79 | 0.06 | 91 | 0.07 | 86 | 0.07 | 88 | 0.07 |
| Pickup | 11,524 | 14.62 | 17,827 | 14.54 | 17,949 | 14.66 | 16,871 | 13.72 | 16,029 | 13.07 |
| Pickup_HEV | - | - | 471 | 0.38 | 488 | 0.40 | 521 | 0.42 | 515 | 0.42 |
| Pickup_PHEV | - | - | 159 | 0.13 | 186 | 0.15 | 167 | 0.14 | 176 | 0.14 |
| Van | 6,607 | 8.38 | 4,636 | 3.78 | 4,608 | 3.76 | 4,618 | 3.76 | 4,607 | 3.76 |
| Van_HEV | - | - | 494 | 0.40 | 502 | 0.41 | 508 | 0.41 | 512 | 0.42 |
| Van_PHEV | - | - | 166 | 0.14 | 189 | 0.15 | 161 | 0.13 | 142 | 0.12 |
| Hummer | - | - | 62 | 0.05 | 68 | 0.06 | 56 | 0.05 | 63 | 0.05 |
| Total \#Vehs. | 78,829 |  | 122,648 |  | 122,397 |  | 122,928 |  | 122,666 |  |
| Avg. \#Vehicles per Household | 1.59 Vehs/HH |  | 1.85 |  | 1.85 |  | 1.86 |  | 1.86 |  |

Note: These numbers are for the simulation's final-year synthetic population of 66,367 households (representing a total U.S. population of 534 million).

Table 5.1 (contd.): Vehicle Fleet Composition Predictions (Counts and Percentages) for the Year 2035

|  | Quadrup Househol (HI-DE | J Job \& Densities SITY) | $\begin{gathered} \text { Gas a } \\ \text { (GASP } \end{gathered}$ | /gal <br> CE\$7) | $\begin{gathered} \text { Low PH } \\ + \text { Gas } \end{gathered}$ | V Price \$5/gal | Feebat \$5 | Gas at | Feebate2 \$5 | Gas at | Federal | Rebate |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Subcompact | 4,746 | 4.16\% | 8,686 | 7.09\% | 7,059 | 5.76\% | 7,584 | 6.20\% | 7,777 | 6.37\% | 29,788 | 4.40\% |
| Compact | 32,659 | 28.62 | 31,694 | 25.86 | 31,203 | 25.46 | 31,409 | 25.66 | 31,502 | 25.81 | 5,347 | 24.50 |
| Midsize | 19,217 | 16.84 | 21,447 | 17.50 | 22,324 | 18.21 | 21,374 | 17.46 | 20,394 | 16.71 | 2,163 | 18.57 |
| Large | 2,022 | 1.77 | 1,867 | 1.52 | 2,010 | 1.64 | 1,991 | 1.63 | 1,894 | 1.55 | 6,285 | 1.78 |
| Luxury | 6,031 | 5.29 | 5,232 | 4.27 | 5,622 | 4.59 | 5,307 | 4.34 | 5,376 | 4.41 | 90 | 5.17 |
| Smart Car | 89 | 0.08 | 273 | 0.22 | 139 | 0.11 | 177 | 0.14 | 192 | 0.16 | 6,462 | 0.07 |
| HEV | 7,478 | 6.55 | 13,097 | 10.68 | 9,765 | 7.97 | 11,487 | 9.39 | 13,437 | 11.01 | 2,948 | 5.31 |
| PHEV | 2,600 | 2.28 | 4,140 | 3.38 | 3,814 | 3.11 | 3,686 | 3.01 | 4,196 | 3.44 | 8,351 | 2.42 |
| CUV | 7,206 | 6.32 | 7,345 | 5.99 | 7,906 | 6.45 | 7,583 | 6.20 | 7,225 | 5.92 | 13,431 | 6.87 |
| SUV | 11,478 | 10.06 | 10,421 | 8.50 | 11,659 | 9.51 | 11,486 | 9.38 | 10,969 | 8.99 | 270 | 11.04 |
| SUV_HEV | 329 | 0.29 | 443 | 0.36 | 438 | 0.36 | 417 | 0.34 | 353 | 0.29 | 111 | 0.22 |
| SUV_PHEV | 117 | 0.10 | 104 | 0.08 | 91 | 0.07 | 105 | 0.09 | 88 | 0.07 | 17,690 | 0.09 |
| Pickup | 15,398 | 13.50 | 12,502 | 10.20 | 14,491 | 11.82 | 13,862 | 11.33 | 12,955 | 10.62 | 470 | 14.55 |
| Pickup_HEV | 611 | 0.54 | 713 | 0.58 | 683 | 0.56 | 713 | 0.58 | 681 | 0.56 | 203 | 0.39 |
| Pickup_PHEV | 190 | 0.17 | 191 | 0.16 | 190 | 0.16 | 156 | 0.13 | 165 | 0.14 | 4,644 | 0.17 |
| Van | 3,250 | 2.85 | 3,343 | 2.73 | 4,147 | 3.38 | 4,069 | 3.32 | 3,918 | 3.21 | 497 | 3.82 |
| Van_HEV | 479 | 0.42 | 837 | 0.68 | 733 | 0.60 | 741 | 0.61 | 701 | 0.57 | 203 | 0.41 |
| Van_PHEV | 144 | 0.13 | 194 | 0.16 | 227 | 0.19 | 185 | 0.15 | 160 | 0.13 | 78 | 0.17 |
| Hummer | 53 | 0.05 | 52 | 0.04 | 65 | 0.05 | 55 | 0.04 | 48 | 0.04 | 22,577 | 0.06 |
| Total \#Vehs. | 114,097 |  | 122,581 |  | 122,566 |  | 122,387 |  | 122,031 |  | 121,608 |  |
| Avg. \#Vehicles per Household | 1.73 |  | 1.85 |  | 1.85 |  | 1.85 |  | 1.84 |  | 1.83 |  |

Note: These numbers are for the simulation's final-year synthetic population, of 66,367 households (representing a total U.S. population of 534 million).

Table 5.2: VMT and CO2e Predictions (Total and per Vehicle) in 2035

|  | Base Year <br> (2010) | Base <br> Scenario <br> (TREND) | Quadrupled Job <br> \& Household <br> Densities <br> (HI-DENSITY) | Low PHEV Price <br> (LOWPRICE) | Feebate Policy <br> (FEEBATE) | FeebateX2 Policy |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| (FEEBATE2) |  |  |  |  |  |  |
| Total VMT <br> (million miles) | 1,210 | 1,979 | 1,628 | 1,990 | 1,998 | 2,007 |
| $\%$ change from TREND | $-17.74 \%$ | $0.56 \%$ | $0.96 \%$ | $1.42 \%$ |  |  |
| Total CO 2 e <br> emissions <br> (million pounds) | 1,464 | 2,633 | 2,134 | 2,639 | 2,623 | 2,593 |
| $\%$ change from TREND |  | $-18.95 \%$ | $0.23 \%$ | $-0.34 \%$ | $-1.52 \%$ |  |


|  | Base <br> Scenario <br> (TREND) | Federal <br> Rebate | Gas at \$7/gal <br> (GASPRICE\$7) | Low PHEV Price <br> +Gas at \$5/gal | Feebate Policy <br> +Gas at <br> \$5/gal | FeebateX2 Policy <br> + Gas at \$5/gal |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Total VMT <br> (million miles) | 1,979 | 1,985 | 1,409 | 1,620 | 1,640 | 1,639 |
| \% change from TREND | $0.30 \%$ | $-28.80 \%$ | $-18.14 \%$ | $-17.12 \%$ | $-17.18 \%$ |  |
| Total $\mathrm{CO}_{2} \mathrm{e}$ <br> emissions <br> (million pounds) | 2,633 | 2,625 | 1,661 | 2,018 | 2,014 | 1,976 |
| $\%$ change from TREND | $-0.30 \%$ | $-36.92 \%$ | $-23.36 \%$ | $-23.51 \%$ | $-24.95 \%$ |  |

Note: These numbers are for the final year (2035) synthetic population, of 66,367 households

Both feebate scenarios prompted a shift toward more fuel-efficient vehicles, with the combined HEV/PHEV market share predicted to hit 9.98\% (under the first FEEBATE scenario) and $11.48 \%$ (under FEEBATE2) by 2035. Market shares of Pickup Trucks and SUVs fell, while other shares moved negligibly. The two specific feebate policies examined here resulted in fee collections dramatically exceeding rebates, by a ratio of 4.5 (fees collected to rebates distributed) on average under the first FEEBATE scenario and by 3.5 under FEEBATE2, with $70 \%$ of rebates going toward HEV purchases on average. The ratio of fees to revenues is high, in part, because just three of the vehicle alternatives (the HEV, PHEV, and Smart Car alternatives) among the 12 total enjoyed fuel economy values above the policy's pivot-point threshold. The model also does not reflect technological improvements that may emerge over time, due to their great uncertainty; these include gas price changes, technology innovations, and regulatory shifts that can impact vehicle purchase and use prices, vehicle alternatives, and users' choices. Emissions under both these FEEBATE scenarios is expected to rise slightly (by $0.96 \%$ and $1.42 \%$ ), thanks to lower vehicle operating costs. And, even though VMT is predicted to rise slightly under the two FEEBATE scenarios, the GHG emissions are predicted to fall slightly ( $0.34 \%$ and $1.52 \%$ ), thanks to a higher share of HEVs and PHEVs in the fleet.

Inclusion of a $\$ 5 / \mathrm{gal}$ gas price assumption in the FEEBATE scenario increased the shift toward fuel-efficient vehicles, while $\$ 5 / \mathrm{gal}$ gasoline in the FEEBATE2 scenario resulted in the highest market share ( $16.37 \%$ total vehicles owned, in 2035) for all types of HEVs,

PHEVs, and Smart Cars. As expected, the LOWPRICE scenario, along with a \$5/gal gas price, increased the year-2035 share of PHEVs (from $2.17 \%$ in TREND to $3.53 \%$ ). Emissions under all increased gas price scenarios are expected to fall, largely following the VMT trends.

Finally, the HI-DENSITY scenario simulated average vehicle ownership levels to fall to 1.72 vehicles per household (from 1.85 under TREND). Under this scenario, the share of compact cars, PHEVs, and HEVs increased noticeably, while those of CUVs, SUVs, and Pickup Trucks fell. Both total VMT and emissions are simulated to fall under the HIDENSITY scenario, due to relatively low vehicle ownership levels.

The $\$ 7,500$ federal rebate scenario did not predict significant shifts in shares of PHEVs, as compared to TREND. Shares of PHEVs in all body types increased slightly, with the most significant shift occuring for the midsize body type (from $1.84 \%$ under TREND to $2.42 \%$ ). A mild rebound effect is observed with this increase in PHEV shares, increasing the total VMT prediction by $0.30 \%$, but still allowing emissions to fall slightly (by $0.30 \%$ ), thanks to more electrified miles.

PHEV and HEV versions of SUVs, Pickups, and Vans attracted relatively few buyers during the simulations, making up small shares when compared to their conventional counterparts. Sales price is clearly a major factor, though gasoline sales can offset the upfront cost at many levels of fuel cost and driving distance (see, e.g., Tuttle and Kockelman 2011). There was not much variation across scenarios, with their average
shares staying under 1 percent each - and ranging from $0.05 \%$ to $0.65 \%$. HEV sales over the past 10 years have focused largely on the Toyota Prius (a midsize [and previously compact] car), and recent PEV releases and announcements favor midsize and compact cars (e.g., the Volt, Prius PHEV, Leaf, and Focus). Consumers exhibit a higher level of familiarity and experience with midsize HEVs and PHEVs, and their mpg numbers are striking (though actual gas savings is often not as significant as improving the fuel economies on lower-mpg body types).

This study did not consider the fall in price of these or other vehicles due to future technological advances and economies of scale in production. New CAFE legislation sets the target combined fuel economy of cars and light-duty trucks at 35 mpg by 2020 (EIA 2010) and may motivate auto manufacturers to pursue mild hybridization (rather than turning to true hybrids or PEVs). New technologies and fuel economy targets are certainly coming, so GHG emissions may fall much further than these simulations suggest, but it is not easy to predict how fleet shares will change.

To summarize, while 25 years is a long period of time, and generally enough to cycle through the nation's personal-vehicle fleet almost entirely (thanks to an average light-duty-vehicle lifetime of roughly 15 years, according to NHTSA values [Lu 2006]), the various, relatively reasonable policy scenarios tested here appear to have relatively little impact on most vehicle sales and long-run ownership shares, with the exception of HEV purchases under all the gas-pricing scenarios and the stricter feebate scenario. More
aggressive action appears needed if greater GHG reductions and lesser petroleum dependence are desired. It would also be interesting to recognize California's decision to allow eligible low-emission vehicles ${ }^{7}$ into that state's high-occupancy-vehicle (HOV) lanes, and localities plans' for preferential PEV parking spaces, though the analyst would have to guess at the systematic-utility impacts of such policies (and of BEV purchase), since these contexts or alternatives were not examined in the online survey's design.

### 5.4 SUMMARY

This chapter presented the results of fleet simulation under different scenarios. Both gasoline pricing and feebate policy predicts a shift toward fuel-efficient vehicles but a stricter feebate policy with gasoline at $\$ 7 /$ gal predicted the highest market for PHEVs, HEVs, and Smart Cars (jointly). A stricter feebate policy with gasoline at $\$ 5 / \mathrm{gal}$ follows the GASPRICE\$7 scenario closely, in terms of vehicle type shares, but higher VMT overall, thanks to lower driving costs. Such policies need to be designed carefully, taking into account all possible impacts.

[^5]
## CHAPTER 6: CONCLUSIONS

This work presented a microsimulation framework to evolve a synthetic population's personal vehicle fleet in order to represent the U.S. population over a 25 -year period (2010-2035). Data were collected via an online survey eliciting information on respondents' current vehicle holdings and use, purchase decisions, and intended vehicle choice under four different policy scenarios. Revealed and stated preference vehiclechoice models were estimated, along with transaction and use models.

Future market shares of PHEVs, HEVs, and vehicles like the Smart Cars are of interest to manufacturers, policy makers, and many others. Predicted shares vary by scenario, with $16.4 \%$ serving as their highest (total) predicted share by 2035, under the FEEBATE2 (and gas at $\$ 5 / \mathrm{gal}$ ) scenario, with HEVs clearly dominating this share (with a predicted $12.4 \%$ share). While $16.4 \%$ is clearly higher than the TREND's $8.73 \%$ share of these three relatively efficient vehicle types, the GASPRICE\$7 scenario's reductions in fleetwide $\mathrm{CO}_{2} \mathrm{e}$ emissions (36.9\%) come mainly from lower VMT. Similar trends were also predicted for other gas-price scenarios.

The LOWPRICE scenario's results suggest a slight increase in the PHEV share (as compared with TREND), with almost no change in VMT and GHG emissions. Under both the FEEBATE policies, PHEV shares rise, but so does VMT (very slightly), owing to a rebound effect (see, e.g., Small and van Dender 2007), but $\mathrm{CO}_{2} \mathrm{e}$ emissions decrease, thanks to higher shares of fuel-efficient vehicles. Inclusion of a $\$ 7,500$ federal rebate for
modeled PHEVs resulted in a market share of just $2.85 \%$ for PHEVs, versus $3.78 \%$ with gasoline prices at $\$ 7$ per gallon. Unfortunately, such numbers are far less than desired by policy makers and nations hoping to moderate climate change and other environmental implications of oil dependence, while addressing energy security, continuing trade deficits, high military costs, and other concerns (see, e.g., Greene 2010; Sioshanshi and Denholm 2008; Thompson et al. 2009).

While both the FEEBATE scenarios target purchases of fuel-efficient vehicles, the series of behavioral models used here suggests that a gas price of $\$ 7$ per gallon will have more of an impact on ownership shares, as well as producing lower $\mathrm{CO}_{2} \mathrm{e}$ emissions, across scenarios. While both feebate policies do well in terms of promoting purchase of fuelefficient vehicles, emissions reductions are not very promising due to a rebound effect. Joint implementation of feebate and gasoline pricing can help promote the purchase of fuel-efficient vehicles as well as tame the rebound effect by controlling driving costs. The FEEBATE2+GASPRICE $\$ 5$ scenario predicted the highest market for HEVs, PHEVs, and Smart Cars jointly (among the nine scenarios evaulated), while resulting in a $25 \%$ GHG emissions reduction. While only a $29 \%$ population-weighted share of respondents expressed support for a feebate policy (vs. Austin's $63 \%$ [Musti and Kockelman 2010]), and only $35 \%$ (weighted) intend to buy a PHEV if it costs just $\$ 6,000$ more than its convential counterparts (vs. Austin's 56\%), greater support for such policies and more widespread use may emerge if (1) marketing is strategic and pronounced (e.g., alerting buyers to gasoline expenditures and external costs of their vehicle's emissions vs.
alternative vehicles), (2) government incentives remain in place longer (e.g., the $\$ 7,500$ PEV rebate endures past the first million large-battery PEV sales), (3) more PEV options emerge across vehicle types and manufacturers, (4) charging infrastructure is well advertised, (5) HOV-lane priorities and other perks are provided for PEV owners, (6) power pricing levels incentivize cost savings, and (7) battery prices fall, among other things. Perhaps feebate and such policies will trigger technological improvements that will then affect the vehicle mix (Bunch and Greene 2010). Whatever the future holds, this work helps anticipate how personal-vehicle ownership and usage patterns (and associated GHG emissions) may change under different policies and contexts. The methods and tools used in this study provide a framework for comparing various policy scenarios. This work also helps highlight the impacts of various directions in which consumers may head with such vehicles, and more scenarios may be tested.

In addition, it would be meaningful to microsimulate the used-car market (and its pricing dynamics), particularly since $40 \%$ (weighted) of survey respondents expected to buy a used car next (see, e.g., Selby and Kockelman [2011]). A model reflecting unexpected vehicle loss (due to thefts, malfunctions, and crashes) and delays in actual (vs. intended) acquisitions should also facilitate more realism. Estimation and application of simultaneous vehicle-choice-and-use models (as in Mannering and Winston 1985) may more directly link ownership and operating expenses. Finally, owners may exhibit greater variation in their vehicles' annual use, by vehicle type and in response to other attributes (observed and latent) than this thesis' model estimates suggest; and range-limited BEVs
may shape VMT choices. Incorporating such details may improve VMT and $\mathrm{CO}_{2} \mathrm{e}$ estimates. Of course, many such enhancements point to a need for further data collection, to better emerging vehicle make-and-model options, technologies, and traveler behaviors. The hope is that very solid markets exist, both in the U.S. and abroad, for energy- and carbon-saving vehicles, with smaller environmental and physical footprints. Models like those used here are one tool toward finding policies and vehicle designs that enable communities to better evaluate their options and achieve their aspirations.

# PART II. WELFARE ANALYSIS OF CARBON TAXES AND CAPS 

## CHAPTER 7: BACKGROUND

### 7.1 INTRODUCTION

In the past few years, climate change has emerged as our planet's top issue. With impacts of climate change becoming increasingly visible, policy-level solutions to curtail emissions are becoming critical. Per-capita emissions in the U.S. are four times the world average (WRI 2009), and Congress has considered a number of proposals ${ }^{8}$ aimed at abatement of greenhouse gases (GHGs). These proposals can be grouped into two main classes: emission (or carbon) taxes (on GHG producers) and an upstream cap-and-trade system on industries. This study makes use of various microeconomic methods to compare the GHG emissions and welfare impacts of emission taxes on consumer purchases to those same impacts from a household-level (downstream) cap-and-trade policy. The author's working paper, titled "The Welfare Implications of Carbon Taxes and Carbon Caps: A Look at U.S. Households" (Paul et al. 2010) summarizes much of this work. The following sections describe these policies, their impacts, and the various techniques used to evaluate such policies.

[^6]
### 7.2 CARBON TAXES AND CAPS

Under an emissions tax, GHG producers (typically firms, who then pass taxes along to end consumers, as feasible) are taxed on the amount of GHG emitted; under a cap-andtrade system, a cap is set on the total amount of GHG that may be emitted by various industries, and unused allowances (credits) can be sold by firms. Emissions reductions by means of carbon taxes depend on the behavioral changes that follow price hikes from these taxes. A cap-and-trade policy, on the other hand, ensures a fixed reduction, with prices determined by trading dynamics in the carbon credits market.

Although both policies promise reductions, several issues need to be resolved to achieve political acceptability. Both policies will result in an effective price on GHGs that is ultimately borne (at least to a large extent) by end consumers. An important question is how these costs will fall across households of different income classes and across regions. Such policies can be evaluated based on three criteria: cost efficiency, uncertainty of results, and distributional (incidence) effects (Aldy et al. 2008). Various studies have evaluated carbon taxes and caps for achieving targets, with special consideration of distributional effects (of benefits and burdens) using different techniques.

Regressivity arises when a policy imposes a greater burden on the relatively poor than on the relatively well to do. Wier et al. (2005) investigated the social impacts of the Danish $\mathrm{CO}_{2}$ tax, examining its direct and indirect impacts on industries and households. Their
results suggest regressivity in tax payments relative to household income for both direct taxes (applied directly on consumers) and indirect taxes (as applied to industries upstream). Direct taxes were found to be more regressive than indirect taxes. Weather distinctions across regions require different heating and cooling needs, and power generation relies on different feedstocks. These differences cause carbon policies' impacts to vary across regions, and few studies have considered such variations. Wier et al. (2005) observed regressivity over space, with urban neighborhoods carrying fewer burdens, since urban homes generally have less heating and travel distance needs, ceteris paribus. An understanding of the regional variation of these effects will provide important inputs for tax policy design.

Brannlund and Nordstrom (2004) analyzed the impacts of Sweden's energy and environmental policy in terms of consumer response and welfare effects. Two scenarios were considered: the first involved a $100 \%$ increase in the $\mathrm{CO}_{2}$ tax, while the second relied on a revenue-neutral tax reform that doubled the $\mathrm{CO}_{2}$ tax and returned revenues in the form of reduced Value-Added Tax (VAT) rates for public transportation. They found the $\mathrm{CO}_{2}$ taxes to be regressive (with low-income households experiencing a larger share of taxes per $\mathrm{SEK}^{9}$ of income), with the effective percentage increase in tax payments for low-income households about $4 \%$ more than for higher-income households. They found their second scenario also uneven in terms of welfare distribution, with urban areas

[^7]receiving a net subsidy, and those in non-urban areas paying a net tax (primarily due to longer driving distances and lesser transit access in rural areas).

Grainger and Kolstad (2009) used 2003 Consumer Expenditure Survey (CES) data and emissions estimates from an input-output (I-O) model to estimate the distributional effects of a GHG tax or cap in the U.S. context. They estimated the ratio of energyintensive expenditure to annual household income for the lowest income group to be 8 times higher than that of the highest income group. This ratio is 2.9 times higher if lifetime income is used. They also estimated that carbon taxes are more regressive on a per-capita basis than on a household basis. Hasset et al. (2009) estimated the direct (fuel consumption) and indirect (other goods) incidence of a carbon tax at a household level. These effects were evaluated using annual and lifetime measures of income for groups of households, assuming all tax burdens are borne by consumers (rather than producers). They also found the direct component of the carbon tax to be more regressive than the indirect component. Shammin and Bullard (2009) estimated the household-level incidence of carbon taxes or allowance costs (carbon credit costs). Their results confirm conclusions of previous studies that both carbon taxes and cap-and-trade policies are regressive. For a hypothetical carbon tax of $\$ 100$ per (metric) tonne, they estimated the lowest-income quintiles to experience a price rise of up to $5 \%$ of their income compared with $2 \%$ or less for higher-income households.

An upstream implementation of a cap-and-trade policy does not leave much scope for behavioral change since it impacts consumers similarly to carbon taxes (in the form of increased prices). An investigation of downstream implementation illuminates the role of behavioral changes and emissions reductions. Roberts and Thumim (2006) discussed various carbon-trading schemes, looking specifically at the issues involved in downstream vs. upstream cap-and-trade systems. The analysis presented in this thesis compares the economic impacts of carbon taxes and a cap-and-trade system (with caps falling downstream, on households).

The regressive effects of carbon taxes and cap-and-trade systems seem certain, relative to the status quo. Different strategies have been proposed to counter such effects. Kerkhof et al. (2008) examined the impacts of a comprehensive tax that covers all six GHGs ${ }^{10}$ of the Kyoto Protocol. They estimated the distributional effects of these comprehensive taxes using I-O analysis and data on U.S. consumer expenditures. Their results suggest that this comprehensive tax reduces the regressivity of the tax burdens on income groups as compared to a $\mathrm{CO}_{2}$-only tax. Under a $\mathrm{CO}_{2}$ tax, low-income deciles were estimated to pay about $3 \%$ more of their income as taxes, when compared to higher-income households; under a comprehensive tax this difference was estimated to be around $2 \%$.

Dinan and Rogers (2002) examined the ways in which carbon credits can be allocated and ways in which the revenues generated by different allocation schemes can be used, as

[^8]well as how these decisions impact the distributional effects of an allowance-trading policy. Metcalf (1999) estimated the distributional impacts of an environmental tax with annual and lifetime income levels being used to group households. He suggests that the distributional effects of an environmental tax can be tackled by returning tax revenues using income tax rebates. Shammin and Bullard (2009) illustrated that regressive effects can be offset by either reducing other taxes or distributing the revenues equally among households on a per-household or per-capita basis. The latter policy will not cover the costs for high-income households but will cover the costs for some lower-income households. For high-income households, this should induce behavioral shifts to energyefficient lifestyles. If rebates were to be distributed on a per-capita basis, then larger lowincome households are expected to benefit the most, with smaller, high-income households bearing more costs.

### 7.3 Policy Impacts Evaluation

As discussed above, multiple policy outcomes - like meeting GHG reduction targets, distributional effects, and costs to achieve policy targets - are key criteria for policy evaluation. The accuracy of any analysis depends on the methods used and related assumptions. In the past, various microeconomic techniques have been used to evaluate impacts. These techniques range from basic econometric models for supply and demand to complex models simulating the national economy. For example, Brannlund and Nordstrom (2004) formulated and estimated an econometric model (Quadratic Almost

Ideal Demand System [QAIDS]) for non-durable consumer demand in Sweden that utilizes micro and macro data. In the first stage, the household determines spending levels on durable and non-durable goods. In the second stage, the household allocates expenditures among commodities within these nests. The authors ran simulations under different scenarios based on empirical models estimated from the Swedish Household Expenditure data and estimated that the $\mathrm{CO}_{2}$ tax had regional distribution effects (with sparsely populated areas carrying a larger share of tax burdens).

The use of I-O models (Miller and Blair 1985) is widespread in the area of tax policy evaluation. Fullerton (1995) used an I-O model to estimate how U.S. environmental taxes pass from taxed industries to all other industries. His results suggest that enforcement costs are higher than the tax revenue if there are separate taxes for each industry. Metcalf (1999) employed a 40 -sector I-O model to estimate the impact of environmental taxes and estimated that regressivity of this tax system can be reduced by giving households payroll and personal income tax rebates.

Fullerton (1995) and Metcalf (1999) explained in their appendices how I-O accounts can be used to trace price changes resulting from economy-wide taxes. Two of the most important assumptions of the model are as follows (Metcalf [1999], page 22):
(1) Goods are produced and sold in a perfectly competitive environment such that all factor price increases are passed forward to consumers, and
(2) Input coefficients (the amount of industry $i$ used in production of industry $j$ ) are constant. The set of equations relating to the value of all inputs and the value added to the value of outputs can be expressed in matrix notation as follows:

$$
\begin{equation*}
\left(I-A^{\prime}\right) P_{1}=V \tag{7.1}
\end{equation*}
$$

where $P_{1}$ is a vector of industry prices, $p_{i}$, and $V$ is a vector whose $i^{\text {th }}$ element is $\frac{v_{i}}{x_{i}} . v_{i}$ is the value added in industry $i$, and $x_{i}$ is the total output of industry $i$. This gives:

$$
\begin{equation*}
P_{1}=\left(I-A^{\prime}\right)^{-1} V \tag{7.2}
\end{equation*}
$$

The price vector $P_{1}$ thus changes as taxes are added to the system and becomes:

$$
\begin{equation*}
P_{1}=\left(I-B^{\prime}\right)^{-1} V \tag{7.3}
\end{equation*}
$$

where $B$ is an $N \times N$ matrix with elements $\left(1+t_{i j}\right) a_{i j}$, and $t_{i j}$ is the tax rate for use of inputs from industry $i$ by industry $j$. Tax rates can thus be computed as the ratio of the required tax revenue from the industry divided by the value of output from that industry, as follows:

$$
\begin{equation*}
t_{i}=\frac{\alpha_{i} R}{\sum_{j=1}^{N} x_{i j}} \tag{7.4}
\end{equation*}
$$

Next step is to allocate these price changes to consumer goods. The Personal Consumption Expenditure (PCE) bridge tables provide information on how much of each
consumer good is produced in each industry, represented by the $Z$ matrix, and the vector of consumer goods prices can be given as $P_{C}=Z^{\prime} P_{1}$.

Various studies have used Fullerton's (1995) and Metcalf's (1999) I-O techniques. Wier et al. (2005) used a static I-O matrix and a tax matrix and combined I-O analysis with household characteristics. They used national I-O tables to estimate indirect tax payments by households for different commodities based on direct tax payments by industries. Shammin and Bullard (2009) used a detailed data set based on a 491-sector I-O model and about 600 categories of consumer expenditure to estimate the household-level incidence of carbon taxes or allowance costs. They estimated total energy-related carbon emissions of U.S. households for 2003 by multiplying household expenditures (in dollars) by appropriate carbon intensities (pounds per dollar). Household expenditures were obtained from the CEX for 2003. They estimated carbon intensities based on the 1997 Economic Input-Output Life Cycle Analysis (EIOLCA) developed by researchers at Carnegie Mellon University (GDI 2008).

Grainger and Kolstad (2009) examined consumption patterns of different income groups to estimate the regressivity of carbon taxes. They believe that an upstream cap-and-trade program will result in similar outcomes via a different mechanism, so they focused only on the tax policy's results. They examined the effect of a $\$ 15 /$ ton $\mathrm{CO}_{2}$ price and used CES data for details on household consumption patterns. Using the U.S. Bureau of Economic Analysis's (BEA's) I-O tables, they translated the final demand of each
industrial sector into sector-level production and intermediate demands. Finally, they used the same technique to calculate the price of final consumption in a sector due to taxes on direct carbon emissions. Their I-O model can be formulated as follows:

$$
\begin{equation*}
x=(I-A)^{-1} c \tag{7.5}
\end{equation*}
$$

where $x$ is a vector of total outputs across sectors, $c$ is a vector of final demands for each sector's output, and $A$ is a matrix of technical coefficients (essentially expenditure shares for each dollar of output, sector by sector). The resulting total emissions are then given by

$$
\begin{equation*}
e=g^{\prime} x=g^{\prime}(I-A)^{-1} c \tag{7.6}
\end{equation*}
$$

where $g$ is a vector of emissions factors. This vector was obtained from Carnegie Mellon University's version of the U.S. I-O model (GDI 2008) to obtain the amount of CO2e emissions associated with each sector. Thus, a tax of $T$ dollars per ton of $\mathrm{CO}_{2} \mathrm{e}$ will result in a total tax of Te dollars per dollar of output across sectors. Grainger and Kolstad (2009) then matched I-O model categories to a PCE category. In this way, the amount paid by an average consumer in each income group can be determined for a given tax level.

Hasset et al. (2009) estimated the effects of a $\$ 15$ tax per metric ton of $\mathrm{CO}_{2}$ on U.S. consumers in 1987, 1997, and 2003. They used the BEA's Make and Use tables to derive an industry-by-industry transaction matrix. Using techniques described by Fullerton
(1995) and Metcalf (1999), they calculate the taxes paid by each household. They estimated that carbon taxes are more regressive when annual income is used as a measure of economic welfare than when lifetime income measures are used.

Even though I-O models are based on assumptions like perfectly competitive environment (all price increases passed to consumers) and fixed coefficients (input substitution not allowed as factor price change), they provide a straightforward technique to back-calculate the effect of taxes rippling through an economy. Tax ripple effects can differ greatly from the direct impact of taxes at a consumer level (e.g., Grainger and Kolstad [2009]). I-O models (to estimate price changes under tax policies) can be combined with behavioral models, such as a translog utility model (e.g., Tirumalachetty and Kockelman [2010]), to estimate impacts more flexibly.

### 7.4 SUMMARY

This chapter describes two policy solutions for reducing GHG emissions: carbon taxes and carbon caps. Regressivity is an important dimension for evaluating the impacts of such policies, and many studies (e.g., Hasset et al. 2009; Grainger and Kolstad 2009; and Shammin and Bullard 2009) have used I-O models to examine the impacts of higher energy and carbon taxes on households, by assuming that all price increases will be passed on to the consumers and expenditure shares are constant (substantially limiting substitution opportunities among factor inputs). In reality, equilibrium price shifts and declining marginal rates of substitution affect choice, so only a portion of price shifts will
be passed on to the consumers unless the markets are perfectly competitive in production or the demands are perfectly inelastic. Shammin and Bullard (2009) suggested that lack of data on price elasticity is one reason behind disallowing substitution. These studies do not allow for flexible substitution patterns by consumers and assume homogeneity in good types by expenditure category. In reality, there are great variations in the energy requirements of different products within a single category of consumption - like beef versus beans, and large SUVs versus hybrid vehicles. Information on household's substitution behaviors can be critical for evaluating policy impacts. Policies like vehicle feebates (see, e.g., Train et al. [1997] and Greene et al. [2005]) encourage consumers to adopt energy-efficient vehicles, and anticipation of the effects of simultaneous introduction of such policies will be helpful in evaluating potential regressivity. In spite of these issues, existing studies provide the necessary foundation for studying the impacts of carbon taxes and cap-and-trade systems. The next chapter gives an overview of the data sets and microeconomic methods used in this study.

## CHAPTER 8: DATA DESCRIPTION AND METHODOLOGY

The data sets used in this study come from various sources, and range from details of annual household expenditures to accounts of inter-industry transactions in the U.S. economy. They have been used to estimate and apply different microeconomic models, and this chapter describes how these models connect to address the objectives of this work.

### 8.1 DATA DESCRIPTION

The data on demographics and household expenditures come from the national-level Consumer Expenditure (CEX) Survey conducted by the U.S. Census Bureau for the Bureau of Labor Statistics (BLS). The year 2002 CEX data are for 4,472 households and were obtained from the National Bureau of Economic Research (NBER). Besides providing demographic characteristics, the data list each household's annual spending across NBER's 109 categories of expenditure. These categories have been aggregated here into 8 expenditure categories, as follows: Natural Gas, Electricity, Air Travel, Public Transport, Gasoline, Food, Other Expenditures, and Household Savings. Household Savings were computed by subtracting each household's total expenditures from its total income, and zero savings were assigned in cases of negative savings (with income adjusted to equal expenditures). Table 8.1 presents the summary statistics (populationweighted) of household expenditures across the 8 aggregated consumer goods categories and as shares of household expenditures.

Table 8.1: Summary Statistics of 2002 U.S. Consumer Expenditure Survey Data

| Variable | Mean | Std. Dev. | Min | Max |
| :--- | :---: | :---: | :---: | :---: |
| Expenditures (\$) | 45,705 | 38,436 | 3,359 | 604,931 |
| Savings (\$) | 15,224 | 28,780 | 0 | 530,042 |
| Other Expens. (\$) | 22,150 | 17,049 | 772 | 333,674 |
| Natural Gas (\$) | 345.1 | 453.2 | 0.0 | 3,984 |
| Electricity (\$) | 1,011 | 654.3 | 0.0 | 7,092 |
| Air Travel (\$) | 258.4 | 679.8 | 0.0 | 11,600 |
| Public Transport (\$) | 144.9 | 583.8 | 0.0 | 24,955 |
| Gasoline (\$) | 1,299 | 980.9 | 0.0 | 10,704 |
| Food (\$) | 5,466 | 3,298 | 0.0 | 58,094 |
| Percentage (\%) of Total Household Expenditures |  |  |  |  |
| Savings | 23.33 | 24.91 | 0.0 | 96.77 |
| Other Expens. | 53.79 | 21.36 | 0.019 | 99.90 |
| Natural Gas | 1.02 | 1.65 | 0.0 | 18.01 |
| Electricity | 3.09 | 2.74 | 0.0 | 32.89 |
| Air Travel | 0.52 | 1.40 | 0.0 | 27.40 |
| Public Transport | 0.36 | 1.19 | 0.0 | 33.87 |
| Gasoline | 3.33 | 2.46 | 0.0 | 22.66 |
| Food | 15.93 | 8.77 | 0.0 | 64.32 |

The CEX data do not contain information on prices of these consumer goods categories, so price estimates were obtained from other sources. Air Travel prices come from the U.S. Department of Transportation (DOT 2003), Public Transport prices come from the National Transit Database (NTD 2003), while price data for Electricity, Natural gas, Gasoline, and Food Categories comes from the BLS (www.bls.gov). Savings and Other Expenditure categories are assumed to have a unitary price (i.e., one dollar per unit). Consumer Price Indices (CPIs) are used as proxies for the prices across both food consumption categories. Appendix D summarizes these price assumptions.

The CEX data report the number of vehicles owned by each household but do not reveal the types of vehicles held. Therefore, vehicle types held by each household were determined using the stated preference vehicle choice models presented in Tables 4.3 and 4.4, employing Monte-Carlo techniques. The type of vehicle determines the purchase price and fuel economy of each vehicle held by the household. A separate vehicle expenses (Vehicle Expens.) category was created after assuming that one-eighth (12.5\%) of the retail price of all vehicles owned by the household was counted in each year of the CEX data. The average of these annual prices (across all vehicles held by each household) defined the price for this expense category (for each household, separately), and this price times the number of household vehicles equals the total expenditure assigned to the Vehicle Expens. category.

Savings and Other Expens. categories were adjusted to accommodate these vehicle expenditures. First, all vehicle related expenses (e.g., maintenance, principal and interest payments on vehicle loans) from the Other Expens. category were included in the Vehicle Expens. category. If the estimated one-eighth of retail price exceeded the vehicle-related expenses, proportionate amounts were taken from the Other Expens. and Savings categories, though neither was allowed to go below $\$ 1,000$ and $\$ 100$, respectively. Only in very few cases ( $<1 \%$ ), household income was increased in order to accommodate a relatively high simulated Vehicle Expens. category. The CEX dataset reports the number of vehicles held by the household (with non-integers value for many households suggesting shorter periods than 1 year of ownership for some vehicles), and this defined
the units of the Vehicle Expens. Category. The average fuel economy of each household's fleet was used to convert the expenditure on gasoline (in gallons) to vehicle usage (in miles). Also, average fuel economy was used to convert the gasoline price from dollars per gallon to dollars per mile, for each household.

The resulting 9 category household expenditure values were then used for microeconomic analysis, as described below.

### 8.2 Microeconomic Methods

This work makes use of different microeconomic methods to evaluate the impacts of carbon taxes and a downstream cap-and-trade system. Founded on the principles of consumer demand theory, this work also incorporates an I-O model to gauge the impact of inter-industry transactions on final prices of consumer goods under the effect of climate policies. The following sub-sections give an overview of these microeconomic methods and how they weave together to create a system of models for behavioral forecasting.

### 8.2.1 Consumer Demand Theory and the Translog Utility Function

Consumer demand theory deals with consumer behavior and consumption decisions. Standard assumptions of rational behavior imply that consumers choose bundles of goods that maximize their latent utility. Application of this fundamental principle requires utility specifications to be flexible enough to reasonably approximate consumer
behaviors. Theoretical restrictions on utility specifications are homogeneity (pure inflation), summability (expenditures total to income), and symmetry of price derivatives of compensated demand (see, e.g., Varian [1992]). Christensen et al.'s (1975) transcendental logarithmic (translog) specification and Deaton and Muellauer's (1980) Almost Ideal Demand System (AIDS) offer such opportunities. Here, Christensen et al.'s (1975) translog specification is used to represent direct utility, as follows:

$$
\begin{equation*}
-\ln U(X)=\alpha+\sum_{i} \alpha_{i} \ln X_{i}+0.5 * \sum_{i} \sum_{j} \beta_{i j} \ln X_{i} \ln X_{j} \tag{8.1}
\end{equation*}
$$

where $U$ denotes household utility, the $X_{i}$ denote consumption levels of each goods category $i$, and the $\alpha$ and $\beta$ s are parameters to be estimated. Utility maximization involves estimation of demand quantities subject to budget constraints (Varian 1992) as follows:

$$
\begin{equation*}
\max u(X) \text { subject to } p X \leq M \tag{8.2}
\end{equation*}
$$

where $u(X)$ is a direct utility function, $X$ is the vector of consumption goods, $p$ is a vector of associated prices, and $M$ is the household's budget or annual income. Under a cap-andtrade policy, consumers are subject to an additional GHG-emissions budget. In this case, the utility maximization problem is formulated as:

$$
\begin{equation*}
\max u(X) \text { subject to } p X \leq M \text { and } c X \leq B \tag{8.3}
\end{equation*}
$$

where $c$ is a vector of GHG emission rates for each expenditure category, and $B$ is the carbon budget or cap on each household.

Under a cap-and-trade system, households are allowed to sell extra GHG credits and buy credits at the same market-determined or otherwise-determined price. In this study, the price of carbon credits is assumed to be pre-determined (at $\$ 50$ and $\$ 100$ per ton of CO2e). Buying of carbon credits will increase the carbon but will decrease the monetary budget, and vice versa when carbon credits are sold.

Under a single income constraint, Equation (7.1) yields the following expenditure share equations (Christensen et al. 1975):

$$
\begin{equation*}
\frac{p_{j} X_{j}}{M}=\frac{\alpha_{j}+\sum \beta_{i j} \ln X_{i}}{\alpha_{M}+\sum \beta_{M} \ln X_{i}} \tag{8.4}
\end{equation*}
$$

where $\alpha_{M}=\sum \alpha_{K}$ and $\beta_{M}=\sum \beta_{i k}$. Summability is ensured by the following normalization: $\sum \alpha_{k}=1$. These expenditure share equations were estimated using STATA's non-linear, seemingly unrelated regression routine with constraints for parameter consistency, resulting in a simultaneous equation system (SES) specification. Estimation results are presented in Section 7.3.

Evaluating the welfare impacts of government policies is a meaningful way to compare such policies. Equivalent variation (EV) provides the equivalent change in income that would be required for achieving the same level of (maximized) utility that occurs due to
modeled changes in a consumer's environment (see, e.g, Varian [1992]).Computation of EV requires an indirect utility specification (i.e, the maximized utility function, given prices and budget constraints). Obtaining a tractable expression for indirect utility under a translog direct-utility specification is complex (if not impossible), so this study maximizes the utility of all CEX households under different budget constraints to equate the pre- and post-policy utility levels for each household, thereby inferring the EV value of the policy, for each household separately.

### 8.2.2 Carbon Taxes and Carbon Caps

Climate policies involving pricing and/or capping need to be designed very carefully. Low tax rates (or high caps) may not motivate significant behavioral shifts, while higher rates (or lower caps) may excessively burden the low-income (or high-consuming) households. Earlier studies suggest a wide range of GHG-emissions costs. Tol's (2005) assessment of 103 published estimates of marginal costs of $\mathrm{CO}_{2} \mathrm{e}$ production yielded an average of $\$ 12.40 /$ ton. The Intergovernmental Panel on Climate Change's (IPCC 2007) Working Group II survey of 100 estimates suggests a $\$ 3$ to $\$ 95$ range (per ton of CO2e). In order to stabilize GHG emissions, prices are expected to be $\$ 25$ to $\$ 70$ per ton by 2020, rising to $\$ 127$ to $\$ 130$ by 2050 (Clarke et al. 2007). In this study, to motivate reasonable behavioral shifts, $\$ 50$ - and $\$ 100$-per-ton taxes were imposed, to anticipate welfare implications across household classes.

Carbon caps were set at 10 and 15 tons per person per year. Households are allowed to sell excess credits (often the situation of lower-income and/or larger households), effectively increasing their income. The price for buying or selling extra credits was set at $\$ 50$ and $\$ 100 /$ ton, resulting in Table 8.2's four cap-and-trade scenarios. These cap-andtrade situations have been taken from Tirumalachetty and Kockelman (2010) who aimed to roughly approximate the carbon emissions (per capita) under the carbon taxes. In reality, the trading price for carbon credits may be determined by market forces of demand and supply, but here it is assumed to be pre-determined.

Table 8.2: Cap-and-Trade Scenarios

|  | Cap on Emissions <br> (tons/person/year) | Fixed Rate for Trading <br> $(\$ / t o n)$ |
| :---: | :---: | :---: |
| Scenario1 | 10 | 50 |
| Scenario2 | 10 | 100 |
| Scenario3 | 15 | 50 |
| Scenario4 | 15 | 100 |

In forecasting future expenditure shares, a household's direct utility equation was maximized with increased prices and the standard budget constraint. Under the cap-andtrade scenario, utility was maximized subject to both carbon and money budget constraints. Increased prices for each expenditure category were determined by application of the I-O model, as described here now.

### 8.2.3 Input-Output Model for Taxation Calculations

I-O analysis was used to illustrate and anticipate the effects of carbon taxes on goods prices, since prices ultimately depend on a chain of more expensive inputs (due to emissions taxes applied throughout the production stream). The need to estimate goods price ripple through economy suggest the use of an I-O model.

I-O tables were constructed using the BEA's 2003 make and use table, across 418 sectors. Hasset et al.'s (2009) methodology was used to estimate the effect of an economy-wide CO2e tax on price of different consumer goods. As discussed in Section 6.2 of this thesis, the new price vector under carbon taxes was computed using Eq. 6.5. The main challenge here is to get the inter-industry tax rates. Since emissions data are not readily available for the 418 sectors included in the analysis, emission estimates from Carnegie Mellon University's Green Design Institute's (CMUGDI) EIO-LCA model (as described by Grainger and Kolstad [2009]) were used for year 2002 inter-industry data (CMUGDI 2010). The model was run for each of the 418 sectors, one at a time to obtain estimates of $\mathrm{CO}_{2} \mathrm{e}$ emissions (in tons) resulting from $\$ 1$ million worth of output from that sector (thereby reflecting both direct and indirect emissions). The estimated price increases in the 418 sectors as a result of economy-wide carbon taxes ( $\$ 50$ and $\$ 100 /$ ton) were then transferred to the 9 expenditure categories of the CES sample by means of a Personal Consumption Expenditure (PCE) bridge table.

Appendix E's Table E1 presents the estimated price increases for each of the 418 sectors, and Table 8.3 presents the top-ten sectors in terms of $\mathrm{CO}_{2} \mathrm{e}$ emissions per dollar worth of product. It is interesting that cement manufacturing tops the list, with cement being a major component of transportation structures.

Table 8.3: Top-Ten Industry Sectors for Carbon Emissions (per \$1 M Output)

| Sector | GHG Emitted (Tons/\$1M) |
| :--- | :---: |
| Cement manufacturing | 11,600 |
| Electric power generation, T \& D | 9,370 |
| Cattle ranching and farming | 7,750 |
| Fertilizer manufacturing | 6,620 |
| Industrial gas manufacturing | 5,510 |
| Lime and gypsum product manufacturing | 5,320 |
| Grain farming | 4,470 |
| Pipeline transportation | 4,400 |
| Cotton farming | 4,290 |
| Dairy cattle and milk production | 4,260 |
| Coal mining | 4,240 |

The price increases associated with six of the nine aggregate expenditure sectors is shown in Table 8.4, for both tax policies (\$50 and $\$ 100$ per ton of CO 2 e ).

Table 8.4 Percentages: Price Increases Triggered by Carbon Taxes

| Sector | Base Prices <br> (\$ per unit) |  | Carbon Emission <br> Assumptions <br> (lbs per unit) |  | Carbon Price |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\mathbf{\$ 5 0 / t o n}$ | $\mathbf{\$ 1 0 0 / t o n}$ |  |  |  |
| Natural Gas | $\$ 8.11$ | 1000 cuft | 120 | 1000 cuft | $45.2 \%$ | $91.4 \%$ |
| Electricity | 0.096 | kWh | 1.3 | kWh | $46.9 \%$ | $93.7 \%$ |
| Air Transport | 0.17 | Mile | 0.934 | Mile | $9.9 \%$ | $19.8 \%$ |
| Public Transport | 0.03 | Mile | 0.3 | Mile | $9.4 \%$ | $18.7 \%$ |
| Gasoline | 1.51 | Gallon | 19.56 | Gallon | $43.9 \%$ | $99.1 \%$ |
| Food | 1 | Unit | 1 | Unit | $7.8 \%$ | $15.6 \%$ |
| Savings | 1 | Unit | 0 | Unit | $0.4 \%$ | $0.8 \%$ |
| Other Expens. | 1 | Unit | 0 | Unit | $1.9 \%$ | $3.8 \%$ |

Of course, there is also the Vehicle Expens. category (the ninth good type), whose price increase is assumed to be reflected by the change in consumer surplus (estimated using Tables 4.3 and 4.4's vehicle choice model). The types of vehicles held by each household were determined under both carbon tax situations using Monte Carlo techniques (as described in Section 7.1). New prices under the two carbon tax scenarios can be determined using the Section 7.1's procedure. But under this method, prices can be estimated to decrease, since consumers might choose less-costly, more fuel-efficient options. Generally, prices of all goods are expected to increase under carbon taxes, so a consumer surplus-based methodology was adopted to estimate the vehicle category's price increase. The change in consumer surplus is measured as the normalized difference in the before and after expected maximum utility levels (the logsums, in the case of multinomial logit (MNL) models). The change in expected maximum utility can be expressed by the following logsum formula:

$$
\begin{gather*}
E\left(\operatorname{Max}\left(U_{i n}^{1}\right)-\operatorname{Max}\left(U_{i n}^{0}\right)\right)=E\left(\operatorname{Max}\left(U_{i n}^{1}\right)\right)-E\left(\operatorname{Max}\left(U_{i n}^{0}\right)\right)  \tag{8.5}\\
=\ln \sum_{i} e^{v_{i n}^{1}}-\ln \sum_{i} e^{V_{i n}^{0}} \tag{8.6}
\end{gather*}
$$

where $n$ denotes the household and $i$ denotes the vehicle type. These logsums were computed for each household using the stated preference (SP) vehicle choice model presented in Tables 4.3 and 4.4. This difference in logsum values was normalized by the marginal utility of money (in this case, the parameter estimate corresponding to vehicle
price, since it is units of utils per dollar) to estimate the monetary impact of each policy's consequences. These estimated changes in consumer surplus were added to the base vehicle prices (described in Section 7.1) to obtain the annual vehicle expenses for each household, under each carbon pricing scenario. Average fuel economy for each household was computed as the average across all vehicle types held by the household (for both carbon tax situations). This estimated average fuel economy was used to compute each assigned vehicle's usage price (in dollars per mile) based on the gasoline price (dollars per gallon), as obtained from the I-O analysis in the case of carbon taxes.

### 8.3 Estimation

As described in Section 7.2.1, translog demand equations were estimated using STATA's SUR routine, and the results are presented in Table 8.5. Only 8 out of 9 expenditure shares equations were used in the estimation process, since summability ensures results for the $9^{\text {th }}$ equation.

Table 8．5：Parameter Estimates for Translog Demand Equations（9 categories overall，using SUR regression）

|  | $\overbrace{4}^{\pi}$ | 悉 |  |  | 总 品 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\alpha_{i j}$ | －0．06 | －0．121 | －0．028 | －0．017 | －0．069 | －0．014 | －0．139 | 0.019 | －0．57 |
| $\begin{aligned} & \boldsymbol{\beta}_{i j} \text { Values } \\ & \left(\times \mathbf{x 1 0}^{-3}\right) \end{aligned}$ |  |  |  |  |  |  |  |  |  |
| Natural Gas | －1．23 | 0.582 | 0.059 | 0.053 | 0.361 | 1 | 0.021 | 2.714 | 0.732 |
| Electricity | 0.582 | －3．832 | 0.124 | 0.126 | 0.62 | 4.38 | －0．05 | 7.255 | 2.313 |
| Air Travel | 0.059 | 0.124 | －1．132 | －0．027 | 0.031 | 0.596 | 0.019 | 0.727 | 0.296 |
| Public <br> Transport | 0.053 | 0.126 | －0．027 | －0．64 | 0.385 | 0.447 | 0.007 | 0.317 | 0.334 |
| Vehicle Usage | 0.361 | 0.62 | 0.031 | 0.385 | －6．184 | 4.375 | －0．153 | 3.992 | 2.476 |
| Food | 1 | 4.38 | 0.596 | 0.447 | 4.375 | －64．45 | 0.225 | 29.26 | 10.78 |
| Savings | 0.021 | －0．05 | 0.019 | 0.007 | －0．153 | 0.225 | －20．07 | 0.728 | －0．253 |
| Other <br> Expens． | 2.714 | 7.255 | 0.727 | 0.317 | 3.992 | 29.26 | 0.728 | －90．88 | 36.01 |
| Vehicle Expens． | 0.732 | 2.313 | 0.296 | 0.334 | 2.476 | 10.78 | －0．253 | 36.01 | －6．937 |
| $\mathbf{R}^{2}$ | 0.576 | 0.766 | 0.467 | 0.282 | 0.776 | 0.896 | 0.702 | N／A | 0.862 |

All equations except the ones corresponding to Air Travel and Public Transport（which are relatively rare expenditures for Americans，with wide swings in consumption）enjoy reasonable fit．Table 8.5 ＇s parameter estimates were used to estimate expenditure shares of each household，under each carbon tax and cap－and－trade scenario．

Each household's translog utility function (based on Table 8.5 's 90 parameter estimates) was maximized under the corresponding prices and budget using MATLAB's constrained optimization routine. Under carbon taxes, households faced only an income budget with increased prices, while under cap-and-trade they also faced a second, CO2e-emissions budget. After this first optimization, households under the cap and trade setups were allowed to sell or buy extra credits ( $\$ 100$ worth of credits at a time), effectively increasing or decreasing their monetary budget and carbon budget, and thereby changing their expenditure patterns. This was done iteratively until each household could no longer improve its utility, and no household that started below its carbon budget was allowed to exceed the same. The MATLAB code used for this simulation is presented in Appendix F.

Constrained maximization of the multimodal translog utility specification in MATLAB is time consuming and can give suboptimal results. To avoid this problem, 10 distinct and random starting values were used for each households' expenditures ( $X_{i}$ values), and the set resulting in maximum utility was used.

Besides numerical and computational issues, other caveats should be noted before presenting results. First, this methodology involves significant aggregation of distinctive expenditures within most categories. This assumption implies that each dollar spent within a category will have the same impact (in terms of GHG emissions and a household's marginal utility). This preference specification can be quite limiting for
certain emissions-saving (and other) behaviors that exist. Categories like Gasoline are quite homogeneous, but categories like Air Travel and Public Transport offer many options with different price, emissions, and comfort levels. Even the Other Expenditures category includes a tremendous diversity of energy implications. Ideally, substitution among alternatives within a category (e.g., a well insulated home versus a poorly insulated home, beef-based versus vegetarian meals, a full airplane versus one at 50 percent occupancy) should be enabled to allow households to achieve lower carbon emissions by shifting to less energy- or less-carbon-intensive purchases. Therefore, average emissions predicted here will be somewhat higher than expected, in some ways representing a "worst-case scenario" - but still more flexible than other work to date (by Metcalf [1999], Wier et al. [2005], Grainger and Kolstad [2009]) which assumes simple I-O models to estimate impacts at a disaggregate level (rather than a more flexible demand structure, as achieved with the translog function used here, allowing for disaggregate analysis). The next chapter summarizes the emissions and welfare impact results of the four scenarios modeled, across the 445 CEX households.

## CHAPTER 9: RESULTS OF CARBON POLICY SCENARIOS

Expenditure shares by good type were predicted under the base scenario (no-change) and under the two tax and four cap-and-trade policy scenarios. Since these simulations have a long run-time, this analysis was performed on 10 percent sample of the CEX data set, or 445 households. Figure 9.1 plots the translog's expected maximized (or indirect) utility versus household expenditure from the base-case results. As expected (and desired by theory, at the level of individual households [rather than this plot across the 10-percent sample]), maximized utility is increasing and concave with expenditures (Deaton and Muellauer 1980). The spread around the mean utility value corresponding to each expenditure value results mainly from the different prices for vehicle use faced by each household, depending on the type of vehicles they hold.


Figure 9.1: Household Utility (Maximized) vs. Annual Expenditures in the Base Case


Figure 9.2: Household Utility vs. Annual Expenditures
Figure 9.2 plots the translog utility (at base year expenditure values) versus the expenditure. As expected, most utility values at actual expenditures are much lower than the maximized utility, high dispersion, and roughly concave. The following sections present the CO2e emissions and household welfare estimates under different policy scenarios. The final section presents the results of the different revenue redistribution strategies under carbon tax setting.

### 9.1 Average Emissions

The expenditures by goods category predicted under each scenario were used to estimate the $\mathrm{CO}_{2} \mathrm{e}$ emissions for each household in the $10 \%$ sample from the CEX 2002 dataset, using Table 8.4's emission estimates. Households were then grouped across six income categories, and average $\mathrm{CO}_{2} \mathrm{e}$ emissions per household in each of the income categories
were computed (for each of the four policy scenarios) and compared to the base case (business as usual) results, as shown in Table 9.1.

Table 9.1: Average CO2e Emissions (Tons per Year) Across Household Types

|  | Overall | Class 1 | Class 2 | Class 3 | Class 4 | Class 5 | Class 6 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Income Class |  | <\$20k | \$20-30k | \$30-45k | \$45-60k | \$60-100k | >\$100k |
| \#Households | 445 | 88 | 84 | 97 | 60 | 92 | 24 |
| Avg. Income | \$42,543 | \$13,168 | \$24,833 | \$36,711 | \$52,219 | \$75,191 | \$132,380 |
| Base $\mathrm{CO}_{2}$ <br> Emissions | 22.9 | 8.3 | 15.5 | 21.5 | 25.6 | 35.1 | 76.8 |
| -Tax \$50/ton | 15.7 | 6.1 | 10.4 | 14.2 | 18.2 | 24.3 | 51.2 |
| -Tax \$100/ton | 12.1 | 4.8 | 8.7 | 10.0 | 12.8 | 18.5 | 43.3 |
| -Cap 10 tons (\$50) | 17.7 | 8.0 | 14.2 | 18.3 | 23.3 | 26.1 | 31.7 |
| -Cap 10 tons (\$100) | 17.5 | 8.1 | 13.8 | 17.8 | 21.8 | 26.9 | 30.5 |
| -Cap 15 tons (\$50) | 20.9 | 8.8 | 14.7 | 20.1 | 26.8 | 34.4 | 41.2 |
| -Cap 15 tons (\$100) | 20.7 | 9.2 | 15.3 | 20.7 | 26.7 | 32.5 | 39.5 |

Note: Cap-and-trade: X (\$Y) means caps of X tons/person/year on CO2e, with excess credits traded at \$Y/ton

A tax of $\$ 100$ /ton leads to an average decrease of $47.2 \%$ (highest across all tax and cap-and-trade scenarios) in overall $\mathrm{CO}_{2} \mathrm{e}$ emissions, while a tax of $\$ 50 /$ ton leads to a $31.4 \%$ decrease. A reduction - of $23.6 \%$ - is observed when households are capped at 10 tons of CO2e per person per year and excess credits can be sold at a rate of $\$ 100 /$ ton. Average emissions are predicted to fall for all households, under both carbon tax scenarios (except for low income household under 15 ton cap). Deep emissions cuts (up to almost $60 \%$ ) are observed for high income households under both cap-and-trade scenarios, due to high (estimated) starting emissions levels for those with such high expenditures. Emissions of lower-income households are found to increase slightly, on average, as compared to the
base, thanks to added income via sale of excess carbon credits. Figures 9.3 to 9.6 compare emissions estimates against household expenditure across the four different scenarios. Emissions follow a roughly linear trend, on average, versus expenditures, with the policy scenarios offering lower slopes than the base case.


Figure 9.3: Emissions Comparisons - Base vs. Tax (50 and 100)
When compared to the base case and tax-policy cases, cap-and-trade scenarios exhibit a much higher dispersion in emissions estimates across households. The significant scatter or vertical spread around average emissions levels, at each level of household expenditure, arises from variable vehicle ownership and use profiles, as well as variable prices across other categories and also because the households' emissions are capped as a function of household size, with single-person households capped at 10 or 15 tons, and larger households enjoy much higher caps.


Figure 9.4: Emissions Comparisons - Base vs. Cap (10)-and-Trade.


Figure 9.5: Emissions Comparisons - Base vs. Cap (15)-and-Trade


Figure 9.6: Emissions Comparisons - Base vs. Tax (50) vs. Cap (10)-and-Trade Under the two tax policies, $\mathrm{CO}_{2} \mathrm{e}$ emissions reductions (as a percentage of base emissions) appear rather uniformly distributed across different income categories, while much deeper percentage cuts emerge for higher income households under the two cap-and-trade scenarios. Low-income households respond the most to the $\$ 100$-per-ton tax case, but they are expected to increase CO2e emissions under the cap-and-trade policy (when compared to their behaviors under the two tax scenarios), thanks to additional income from credit sales. Higher-income households respond the most under the 10 -ton cap (per household member, per year), since more than $70 \%$ high-income households emit more than 10 tons per member. Emission reduction under both the policies are much less than desired by policy makers. With more flexibility in consumption and production innovations, more reductions are expected than these "worst-case scenario" results. Of
course, another key question is the welfare implications of these policies, a topic discussed in the next section.

### 9.2 Welfare Estimates

Table 9.2 presents the annual welfare implications of policies across household classes, using equivalent variation and presented as a percentage of household income.

Table 9.2: Annual Welfare Implications of Policies Across Household Classes (Percent of Income)

|  | Overall | Class1 | Class2 | Class3 | Class4 | Class5 | Class6 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Income Class |  | <20k | \$20-30k | \$30-45k | \$45-60k | \$60-100k | >\$100k |
| Tax \$50/ton | -5,662 | -3,359 | -5,864 | -7,674 | -5,621 | -5,902 | -8,480 |
| Tax \$100/ton | -7,496 | -3,889 | -6,918 | -8,508 | -8,072 | -9,902 | -13,851 |
| $\begin{aligned} & \text { Cap } 10 \text { tons } \\ & (\$ 50) \end{aligned}$ | -9,226 | -3,119 | -6,420 | -9,365 | -12,717 | -15,774 | -16,120 |
| $\begin{aligned} & \text { Cap } 10 \text { tons } \\ & \text { (\$100) } \end{aligned}$ | -8,616 | -2,752 | -6,488 | -8,215 | -8,714 | -13,488 | -29,928 |
| $\begin{aligned} & \text { Cap } 15 \text { tons } \\ & (\$ 50) \end{aligned}$ | -9,477 | -3,014 | -6,489 | -10,260 | -13,565 | -14,378 | -20,774 |
| $\begin{aligned} & \text { Cap } 15 \text { tons } \\ & \text { (\$100) } \end{aligned}$ | -8,998 | -2,422 | -6,842 | -8,685 | -10,665 | -16,399 | -19,793 |
| Equivalent Variation as \% of Income |  |  |  |  |  |  |  |
| Tax \$50/ton | -18.2\% | -26.1\% | -23.7\% | -20.9\% | -10.7\% | -8.0\% | -6.3\% |
| Tax \$100/ton | -22.3\% | -30.3 | -27.9 | -23.2 | -15.3 | -13.4 | -10.9 |
| $\begin{aligned} & \text { Cap } 10 \text { tons } \\ & (\$ 50) \end{aligned}$ | -23.2\% | -23.1 | -25.8 | -25.4 | -24.2 | -20.7 | -12.2 |
| $\begin{aligned} & \text { Cap } 10 \text { tons } \\ & \text { (\$100) } \end{aligned}$ | -20.7\% | -20.2 | -25.7 | -22.1 | -16.5 | -18.4 | -21.3 |
| $\begin{aligned} & \text { Cap } 15 \text { tons } \\ & \text { (\$50) } \end{aligned}$ | -23.6\% | -21.8 | -25.9 | -27.9 | -25.9 | -19.4 | -15.6 |
| $\begin{array}{\|l} \hline \text { Cap } 15 \text { tons } \\ (\$ 100) \end{array}$ | -21.6\% | -16.8 | -27.3 | -23.5 | -20.5 | -22.7 | -17.6 |

As expected, both types of policies are predicted to result in a welfare loss across all household types. The impacts are significant in all policy cases, and for most classes (averaging about 20 percent of income or annual expenditures). As mentioned earlier, however, this model of just 9 goods categories is highly restrictive, and actual responses to such policies will be moderated by the provision of close substitutes that significantly lower CO2e emissions (e.g., more efficient refrigerator or better insulated home). In the absence of ample substitution opportunities, these represent the worst-case results.

While higher-income households experience a higher loss under the more stringent of the two cap-and-trade policies, low-income households are least impacted under the 15 -ton cap with a trading price of $\$ 100$ per ton, thanks to the extra income such credit sales bring them. Another important observation is that carbon taxes appear more regressive than the cap-and-trade policies (with the highest income households experiencing only minimal welfare impact under the two tax policies). However, such taxes bear much revenue which may be redistributed in some way to households, thus addressing some of these implications.

### 9.3 TAx Revenue Re-distribution Schemes

Under the cap-and-trade policy, the government does enjoy tax revenues. Redistributing the revenues collected from either tax policy can make such policies revenue neutral and less regressive, while garnering more support for such policies (Metcalf 1999; Shammin and Bullard 2009). There are many ways in which such tax revenues can be redistributed,
and Table 9.3 presents the average CO2e tax payments made by different household types (as absolute values and as percentages of household income).

Table 9.3: Average CO2e Tax Payments by Different Household Types

|  | Overall | Class 1 | Class 2 | Class 3 | Class 4 | Class 5 | Class 6 |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Tax \$50/ton | $\$ 2,618$ | $\$ 1,090$ | $\$ 1,745$ | $\$ 2,368$ | $\$ 3,140$ | $\$ 4,126$ | $\$ 7,565$ |
| \% of Income | $6.75 \%$ | $8.25 \%$ | $7.05 \%$ | $6.45 \%$ | $6.02 \%$ | $5.52 \%$ | $5.71 \%$ |
| Tax \$100/ton | $\$ 3,673$ | $\$ 1,512$ | $\$ 2,452$ | $\$ 3,129$ | $\$ 4,206$ | $\$ 5,923$ | $\$ 11,486$ |
| \% of Income | $9.36 \%$ | $11.52 \%$ | $9.91 \%$ | $8.53 \%$ | $8.07 \%$ | $7.85 \%$ | $8.63 \%$ |

As shown in Table 9.3, tax payments vary widely across household categories, but not as a share of income (e.g., $\$ 2413$ vs. $\$ 8609$ and $6.5 \%$ vs. $4.6 \%$ in the $\$ 50 /$ ton case). Given the uniformity in effects as a share of income, it is interesting how variable welfare impacts are across income categories for the tax policies ( $-16 \%$ to $-1.1 \%$ for the $\$ 50$ tax, in Table 9.2). Table 9.3's tax payments as a share of income may not suggest regressivity, but Table 9.2 's results do. Fortunately, here are ways to address such regressivity, by redistributing carbon-tax revenues. Here, two different schemes have been evaluated: uniform redistribution and distribution in proportion to household income, as presented in Tables 9.4 and 9.5.

Table 9.4: Average Gains and Losses under Uniform Redistribution of Carbon Tax Revenues

|  | Class 1 | Class 2 | Class 3 | Class 4 | Class 5 | Class 6 |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Tax \$50/ton | $\$ 1,516$ | $\$ 862$ | $\$ 239$ | $-\$ 533$ | $-\$ 1,519$ | $-\$ 4,959$ |
| \% of Income | $14.54 \%$ | $3.56 \%$ | $0.73 \%$ | $-0.99 \%$ | $-1.99 \%$ | $-3.66 \%$ |
| Tax \$100/ton | $\$ 2,144$ | $\$ 1,204$ | $\$ 527$ | $-\$ 550$ | $-\$ 2,267$ | $-\$ 7,829$ |
| \% of Income | $20.44 \%$ | $4.97 \%$ | $1.54 \%$ | $-1.01 \%$ | $-2.89 \%$ | $-5.75 \%$ |

Table 9.5: Average Gains and Losses under Redistribution Proportional to Household Incomes

|  | Class 1 | Class 2 | Class 3 | Class 4 | Class 5 | Class 6 |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| Tax \$50/ton | $-\$ 280$ | $-\$ 216$ | $-\$ 109$ | $\$ 74$ | $\$ 502$ | $\$ 582$ |
| \% of Income | $-2.09 \%$ | $-0.89 \%$ | $-0.30 \%$ | $0.14 \%$ | $0.63 \%$ | $0.44 \%$ |
| Tax \$100/ton | $-\$ 375$ | $-\$ 308$ | $\$ 40$ | $\$ 302$ | $\$ 568$ | $-\$ 58$ |
| \% of Income | $-2.89 \%$ | $-1.27 \%$ | $0.10 \%$ | $0.57 \%$ | $0.79 \%$ | $0.01 \%$ |

As suggested by Table 9.4, the uniform redistribution scheme predicts a net gain for lowincome households, and a net loss for high-income households. In contrast, the proportional redistribution strategy resulted in a net loss for low-income households and a net gain for high-income households, though much less in absolute values. These comparisons show how the details of tax redistribution can be critical, in terms of stakeholder impact. Of course, additional income (in the form of income tax rebates, for example) would cause such households to spend more, thereby lessening CO 2 e
reductions. Nonetheless, such tax benefits can garner fundamental support for such policies.

## CHAPTER 10: CONCLUSIONS

Here, a translog model was applied to CEX data with substitution across 9 goods categories and within the the vehicle use category. Under pure taxation, emission cuts are distributed uniformly across different income classes, while under cap-and-trade emission cuts are predicted to come mainly from higher-income households. A $\$ 100 /$ ton tax was predicted to generate $38 \%$ reduction in GHG emissions (assuming just 9 goods categories and no substitution within these, except for vehicle expenses). Welfare implications suggest that a carbon tax is regressive, while higher-income households are most affected under cap-and-trade scenarios (thanks to imposition of caps in proportion to household size). Low-income households may raise their CO2e emissions under a cap-and-trade policy, thanks to increased incomes via sale of excess credit.

The results presented here do not determine which climate policy is best for the U.S. public. While carbon-tax policies may offer minimal pain for households if coupled with revenue redistribution in proportion to household incomes, their emissions reductions are less certain. Regardless of the exact tax or cap, this work provides a useful framework for evaluating such policies in detail, and offers multiple directions for future work.

One significant limitation of this work (and of other studies in this topic area) is the lack of substitution within consumer goods categories. With more flexible and detailed consumption opportunities, actual welfare impacts should be less severe, and GHG savings greater than predicted here. while this work's separate category for vehicle
choice, use and expenses help reflect a key opportunity for substitution (across 19 vehicle types), more flexible behavioral models - allowing for additional substitution opportunities need - are likely to better capture the behavioral shifts resulting from such carbon policies.

In addition, the cost of acquiring carbon credits trading is assumed exogenous in this analysis, which may not be the case in reality. Simulation of a credit trading market may be useful to include, so that the market clears. Also, the category of Other Expenditures currently does not have any emissions associated with it, but should. This item, along with emission assumptions for other categories - like food consumption, needs to be refined for more accurate estimation. As noted earlier, studying the resulting effects from simultaneous introduction of climate policies (e.g., vehicle feebates and carbon taxes) will be helpful in anticipating the regressivity and benefits accurately. Nonetheless, this work provides the important framework for studying household's response to policy changes and presents techniques for estimating impacts in terms of emission reduction and welfare.

# APPENDIX A: VEHICLE CHOICE SURVEY QUESTIONNAIRE 

US Vehicle Choice Survey<br>UT Austin Internal Review Board \# 2009-03-0095

## Dear Respondent,

The Transportation Engineering Program of the Civil Engineering Department at The University of Texas at Austin is conducting a research study to explore vehicle choices, under various energy policies and vehicle technologies.

In today's world of volatile fuel prices and climate concerns, household vehicle ownership and usage patterns are important topics. This research project seeks to better understand the patterns of vehicle ownership and attitudes toward potential policies and technologies.

- The survey will take approximately 15 minutes to complete.
- The survey will ask questions about you, your household's current vehicle inventory, and your future vehicle preferences.
- No names or other identifying information will be used in preparing the data for analysis.
- There are no risks involved in participation in this study and no direct benefits.
- You are not obligated to participate in the survey and you can stop at anytime.
- Your input and opinions are VERY IMPORTANT, since it is critical that all perspectives and types of residents be represented in this survey.

If you have any questions or comments about this study please feel free to contact me personally at (512) 471-0210. If you have any questions about your rights as a research participant, please contact Jody Jenson, PhD., Chair of UT Austin's Institutional Review Board for the Protection of Human Subjects, (512) 471-8871.

Your completion of the survey indicates your willingness to participate in the study.
Thank you very much for your time and cooperation.
Sincerely,


Dr. Kara Kockelman
Professor of Transportation Engineering \& Faculty Sponsor

## Section 1 - Travel

1. Which of the following is your primary means of travel for the following activities? (Please select one means of travel for each activity.)

|  | Walk | Bicycle | Drive <br> Alone | Drive with <br> others <br> (Carpool) | Bus | Not <br> applicable |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Work | $\square$ | $\square$ | $\square$ | $\square$ | $\square$ | $\square$ |
| School | $\square$ | $\square$ | $\square$ | $\square$ | $\square$ | $\square$ |
| Food Shopping | $\square$ | $\square$ | $\square$ | $\square$ | $\square$ | $\square$ |
| Non-food <br> Shopping | $\square$ | $\square$ | $\square$ | $\square$ | $\square$ | $\square$ |
| Errand/Personal <br> Business | $\square$ | $\square$ | $\square$ | $\square$ | $\square$ | $\square$ |
| Social Activity | $\square$ | $\square$ | $\square$ | $\square$ | $\square$ | $\square$ |

2. How many trips did you make for the following purposes in the last seven (7) days (for example, number of visits to a destination would be counted as number of trips to that destination)?

|  | 0 | $1-2$ | $3-4$ | $5-6$ | $7-8$ | 9 or more |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Work | $\square$ | $\square$ | $\square$ | $\square$ | $\square$ | $\square$ |
| School | $\square$ | $\square$ | $\square$ | $\square$ | $\square$ | $\square$ |
| Food Shopping | $\square$ | $\square$ | $\square$ | $\square$ | $\square$ | $\square$ |
| Non-food <br> Shopping | $\square$ | $\square$ | $\square$ | $\square$ | $\square$ | $\square$ |
| Errand/Personal <br> Business | $\square$ | $\square$ | $\square$ | $\square$ | $\square$ | $\square$ |
| Social Activity | $\square$ | $\square$ | $\square$ | $\square$ | $\square$ | $\square$ |

3. When traveling from home, How far are the following locations ONE-WAY? (Please specify the distance in miles for each of the most frequently visited locations.)

|  | Work place | Grocery store | Bus or <br> Rail stop | Airport | Downtown |
| :--- | :--- | :--- | :--- | :--- | :--- |
| How FAR are each of the following <br> locations from your home? |  |  |  |  |  |

4. Please answer the following questions about LONG DISTANCE TRAVEL (where your destination was more than 100 miles away from your starting location) over the PAST TWELVE (12) MONTHS (Please enter the number of round trips).

|  | Plane | Train (e.g. Amtrak) or <br> Bus (e.g. Greyhound) | Auto |
| :--- | :--- | :--- | :--- |
| How many ROUND <br> TRIPS did you make <br> using this form of <br> transport? |  |  |  |
| How many MILES <br> (TOTAL) did you <br> travel using this form <br> of transport for LONG <br> distance travel? |  |  |  |

6. Please specify the number of transit (Rail or Bus) stops within $\mathbf{0 . 2 5}$ mile ( $1 / 4$ mile) of your home?
( ) Zero (0)
() One (1)
() Two (2)
( ) Three (3)
( ) Four or more (4+) (please specify)
7. Do you have any comments about or issues with the questions asked? Please describe.

## Section 2- Current and Past Vehicles

8. In order to forecast future vehicle ownership patterns and use, we need to know what vehicles your household* presently owns/uses, how many miles have been accumulated on each vehicle and how long they have been held/used. Please indicate the following for each of the vehicles used by your household*. Please look at your vehicle records since the information provided here is vital.
```
MAKE
MODEL
YEAR of manufacture
Average MILES traveled per year
YEAR of ACQUISITION**
Current ODOMETER reading
ODOMETER reading at the time of acquisition**
```

Notes: *A household includes all persons who occupy a housing unit such as a house, an apartment, a mobile home, a group of rooms or a single room. The occupants may be a single family, one person living alone, two or more families living together or any other group of related or unrelated persons who share living arrangements. ${ }^{* *}$ Acquisition refers to the date on which your household first obtained the vehicle, by purchase, gift, or leasing.

|  | Make <br> (example: <br> Toyota) | Model <br> (example: <br> Camry) | Year of <br> manufacture <br> (example: <br> 2005) | Average <br> miles <br> traveled <br> per year <br> (example: <br> $15000)$ | Year of <br> acquisition <br> (example: <br> 2005) | Current <br> odometer <br> reading <br> (example: <br> 60,000 <br> miles) | Odometer <br> reading at <br> the time of <br> acquisition <br> (example: <br> 0 miles) |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| 1 |  |  |  |  |  |  |  |
| 2 |  |  |  |  |  |  |  |
| 3 |  |  |  |  |  |  |  |
| 4 |  |  |  |  |  |  |  |
| 5 |  |  |  |  |  |  |  |

9. Are any of these vehicles leased vehicles? (If so, please indicate the number of the vehicle as listed in question 1.)

Number of the vehicle as listed in question 1
1
2
3
4
10. Over the past $\mathbf{1 0}$ years, how many different passenger vehicles have been registered to you or to any other members of your household? (Please specify a number.)
11. Please check the names of all the manufacturers of passenger vehicles that have been registered to you or to any other members of your household in the past 10 years. (Please include vehicles sold, scrapped, destroyed by a crash or given away.) (If this question does not apply to you, please skip.)
( ) BMW
( ) Chrysler (Chrysler, Dodge and Jeep)
( ) Ford
( ) GM (Buick, Chevrolet, GMC, Hummer, Pontiac, Saab and Saturn)
( ) Honda
( ) Hyundai
() Kia
( ) Mazda
( ) Mercedes
( ) Nissan
( ) Toyota
() Volkswagen
() Volvo
() Other
12. How did you obtain the vehicle most recently acquired by your household?
( ) Purchased new
( ) Purchased used - from used car lot
( ) Purchased used - from family member
( ) Purchased used - from newspaper advertisement
( ) Purchased used - on line
( ) Received free - from family member or friend
( ) Other
13. What OTHER VEHICLES did you seriously consider PURCHASING during your most recent vehicle purchase? Please indicate the MAKE and MODEL of those vehicles in the space available.

Make (example: Toyota) Model (example: Camry)
Vehicle 1 $\qquad$
$\qquad$
Vehicle 2
14. What are the most important characteristics that were missing in vehicles not purchased? (Please check only one option relevant to each vehicle.)

|  | Vehicle 1 | Vehicle 2 |
| :--- | :---: | :---: |
| Fuel economy was too low. | $\square$ | $\square$ |
| Purchase price was too high. | $\square$ | $\square$ |
| Vehicle type was not really what I wanted (e.g., compact car, SUV, <br> pickup truck, etc). | $\square$ | $\square$ |
| Vehicle appearance was not attractive enough. | $\square$ | $\square$ |
| Resale value was a concern. | $\square$ | $\square$ |
| Maintenance costs were too high. | $\square$ | $\square$ |
| Amenities were missing <br> (e.g., sunroof, power windows, GPS (global positioning system), <br> CD/DVD player, etc.). | $\square$ |  |
| Cabin room/interior size was inadequate. | $\square$ | $\square$ |
| Safety rating was a concern. | $\square$ | $\square$ |
| Manual transmission was a concern. | $\square$ | $\square$ |
| Other issue. | $\square$ | $\square$ |

15. What was the other issue. Please explain? (Please skip the question if the other issue option was not selected above.)
16. Did you or your household sell, donate, scrap, lose (to a crash or other accident) or otherwise let go of a vehicle within 12 months (before or after) of buying your most recent vehicle?
( ) Yes, I/we let go of another vehicle within the past 12 months.
( ) No, I/we did not let go of any other vehicle in that time period.

## If "yes" in question 16 go to 17, else go to 20.

17. What vehicles have you/or your household sold, lost (to a crash or other accident) or given away in the PAST. Please indicate the MAKE, MODEL, YEAR of acquisition, approximate MILES traveled in the 12 months prior to letting go of the vehicle and YEAR of vehicle sale or loss for each of the vehicles used by your household?

|  | Make <br> (example. <br> Toyota) | Model <br> (example. <br> Camry) | Year of <br> acquisition <br> (example. <br> $1990)$ | Miles traveled per <br> year immediately prior <br> selling or losing or <br> giving away (example. <br> 10,000 miles) | Last year of <br> vehicle <br> ownership <br> (example. <br> $2000)$ |
| :--- | :--- | :--- | :--- | :--- | :--- |
| 1 |  |  |  |  |  |
| 2 |  |  |  |  |  |
| 3 |  |  |  |  |  |
| 4 |  |  |  |  |  |
| 5 |  |  |  |  |  |

18. What was the main REASON for selling or losing or giving up this/these vehicle/s? (Please check only one option relevant to each vehicle. If you sold or gave up only one vehicle please skip options for the other vehicles.)

|  | Vehicle 1 | Vehicle 2 | Vehicle 3 | Vehicle 4 | Vehicle 5 |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Maintenance costs too high | $\square$ | $\square$ | $\square$ | $\square$ | $\square$ |
| Engine problems | $\square$ | $\square$ | $\square$ | $\square$ | $\square$ |
| Crashed the vehicle | $\square$ | $\square$ | $\square$ | $\square$ | $\square$ |
| Needed a larger vehicle with <br> more seating | $\square$ | $\square$ | $\square$ | $\square$ | $\square$ |
| Needed a vehicle with a better <br> fuel economy | $\square$ | $\square$ | $\square$ | $\square$ | $\square$ |
| Change in household income | $\square$ | $\square$ | $\square$ | $\square$ | $\square$ |
| Change in family size | $\square$ | $\square$ | $\square$ | $\square$ | $\square$ |
| Change in home location | $\square$ | $\square$ | $\square$ | $\square$ | $\square$ |
| Change in employment status | $\square$ | $\square$ | $\square$ | $\square$ | $\square$ |
| Gave it to my child | $\square$ | $\square$ | $\square$ | $\square$ | $\square$ |
| Traded in for a new vehicle | $\square$ | $\square$ | $\square$ | $\square$ | $\square$ |
| Needed a vehicle with more <br> power | $\square$ | $\square$ | $\square$ | $\square$ | $\square$ |
| Lease ran out | $\square$ | $\square$ | $\square$ | $\square$ | $\square$ |
| Too many miles on the vehicle | $\square$ | $\square$ | $\square$ | $\square$ | $\square$ |
| Other issue | $\square$ | $\square$ | $\square$ | $\square$ | $\square$ |

19. What was the other issue. Please explain? (Please skip the question if the other issue option was not selected above.)
20. Which of the following DECISIONS are you considering at this time?
( ) I am/we are thinking about BUYING a vehicle in the next year.
() I am/we are thinking about SELLING one or more vehicle/s in the next year.
( ) I am/we are thinking to BUY a vehicle and SELL one or more vehicle/s in the next
year.
( ) I/we do not intend to BUY or SELL our current vehicle/s in the next 12 months.

## If decision is to "sell" (option2) or "buy and sell" (option3) go to question 21 else question 22

21. Please indicate the MAKE, MODEL for any vehicles you are presently considering SELLING or indicate the number of the vehicle as listed in question 1.

Make (example.Toyota) Model(example. Camry) Number of the vehicle as listed in question1
1
—— $\qquad$
$\qquad$
3 $\qquad$
$\qquad$
$\qquad$
22. If you had to buy a vehicle in the next 12 months, would you buy a new or used vehicle?
( ) I would definitely buy a NEW vehicle.
( ) I would probably buy a NEW vehicle.
( ) I dont know whether the purchased vehicle would be NEW or USED.
( ) I would probably buy a USED vehicle.
( ) I would definitely buy a USED vehicle.
23. Do you have any comments about or issues with the questions asked? Please describe.
$\qquad$
$\qquad$
$\qquad$
$\qquad$

## Section 3 - Consumer Vehicle Choice Preference

24. If you had to BUY or LEASE a new vehicle in the coming month, and could choose only from among the following, which would you BUY or LEASE? (Note: The Fuel Economy in miles per gallon (mpg) and Purchase Price in dollars for each of the different vehicles are given below. Please select only one of the following by clicking on the photo. For more information on these vehicles, please click on the link below each photo.)


25. Imagine that GASOLINE PRICES are hovering at $\$ 5$ per gallon and stay there for several more years. If you had to BUY or LEASE a new vehicle in the coming month, and could choose only from the following, which would you BUY or LEASE? (Note: The Annual Fuel Costs for driving $\mathbf{1 5 , 0 0 0}$ miles each year and Purchase Price in dollars for each of the different vehicles are given below. Please select only one of the following by clicking on the photo. For more information on these vehicles please click on the link below each photo.)

| Fuel Costs: \$4,125/year <br> Purchase Price: $\$ 29,000$ <br> Ford F-150 | Fuel Costs: $\$ 3,250 /$ year Purchase Price: \$34,500 Lexus ES 350 | Fuel Costs: \$2,875/year Purchase Price: \$31,000 Nissan Maxima | Fuel Costs: \$1,375/year Purchase Price: $\$ 25,000$ Toyota Prius |
| :---: | :---: | :---: | :---: |
| Fuel Costs: \$3,625/year Purchase Price: $\$ 28,000$ Nissan Murano $\square$ | Fuel Costs: \$3,875/year Purchase Price: \$61,500 Hummer $\square$ | Fuel Costs: $\$ 2,875 /$ year Purchase Price: \$31,000 Ford Escape | Fuel Costs: \$775/year Purchase Price: $\$ 33,000$ Plug-In Hybrid Prius |


26. Imagine now that GASOLINE PRICES are instead hovering at $\$ 7$ per gallon and stay there for several more years. If you had to BUY or LEASE a new vehicle in the coming month, and could choose only from the following, which would you BUY or LEASE? (Note: The Annual Fuel Costs for driving $\mathbf{1 5 , 0 0 0}$ miles each year and Purchase Price in dollars for each of the different vehicles are given below. Please select only one of the following by clicking on the photo. For more information on these vehicles please click on the link below each photo.)


27. Different vehicles have different environmental consequences. The U.S Environmental Protection Agency, U.S Department of Energy and researchers have estimated costs of various vehicle emissions. The following table uses such estimates to put monetary values on the Global Warming and Health Impacts of different vehicles. Given such estimates, which would you BUY or LEASE? (Estimates of these external costs (imposed on others) for driving $\mathbf{1 5 , 0 0 0}$ miles each year and purchase price for each of the different vehicles are given below.) Please select only one of the following by clicking on the photo. For information on the cost estimates for each for these vehicles please click here.


28. If you had to BUY or LEASE a new vehicle in the coming month, and could choose one of the following two vehicles, which would you BUY or LEASE? (Note: Please select only one of the following by clicking on the photo. For more information on these vehicles, please click on the link below each photo.)


Electric Range per Charge: $\mathbf{3 0}$ miles Gasoline Range per Gallon: $\mathbf{4 5}$ miles Purchase Price: $\$ 33,000$ Charging Time: 2 hours Plug-In Hybrid Prius


Electric Range per Charge: $\mathbf{1 0 0}$ miles No gas tank available Purchase Price: \$42,500 Charging Time: $\mathbf{4}$ to 8 hours Nissan Leaf Plug-In Electric Vehicle
29. Do you have any comments about or issues with the questions asked? Please describe.

## Section 4 - Vehicle Policy

30. Consider a new policy where REBATES are given to those purchasing relatively fuel EFFICIENT vehicles and FEES are charged on the purchase of relatively
INEFFICIENT vehicles. Assume the amounts vary with fuel economy, as shown in the chart below. How do you feel about such a policy?

| Fuel Economy (in miles per gallon) | Rebate+/Fee- |
| :---: | :---: |
| More than 40 MPG.................................................. | . 3,000 (rebate) |
| 40 MPG................................................................. | \$ 2,000 (rebate) |
| 35 MPG................................................................ | \$ 1,000 (rebate) |
| 30 MPG............................................................... | . 0 (no fee/no rebate) |
| 25 MPG.................................................................. | -\$ 1,000 (fee) |
| 20 MPG................................................................ | -\$ 2,000 (fee) |
| 15 MPG................................................................. | -\$ 3,000 (fee) |
| less than 10 MPG.................................................. | -\$ 4,000 (fee) |
| ( ) I strongly oppose this policy. <br> ( ) I somewhat oppose this policy. <br> () I am neutral regarding this policy. <br> ( ) I somewhat support this policy. <br> () I strongly support this policy. |  |

31. Does your residential unit have a garage or a carport with access to electricity which can be used to charge a plug-in hybrid vehicle (PHEV)?
() Yes
() No

If "yes" in question 31 go to question 32, else go to question 33.
32. How far from your parking spot is there a garage or a carport with access to electricity which can be used to charge a plug-in hybrid vehicle (PHEV)?
() Less than 25 feet
( ) 25-50 feet
( ) 50-75 feet
( ) 75-100 feet
( ) More than 100 feet
33. How many parking spots does your residential unit have?
( ) Zero (0)
() One (1)
( ) Two (2)
( ) Three (3)
( ) Four (4)
( ) Five (5)
( ) More than five (5) (Please specify a number.) $\qquad$
34. At your workplace, how far is a carport or garage with access to electricity?
() Less than 25 feet
( ) 25-50 feet
( ) 50-75 feet
( ) 75-100 feet
() More than 100 feet
( ) Not aware of the distance
35. If gasoline prices rise to $\$ 6$ per gallon and stay there, would you do any of the following?
( ) Pay an additional $\$ 2,500$ to buy a hybrid version of your vehicle in order to reduce your gasoline use by $30 \%$.
( ) Pay an additional $\$ 4,000$ to buy a plug-in hybrid version of your vehicle, in order to reduce your gasoline use by $45 \%$ (assuming you travel about 20 miles per day on its battery only.)
() Adapt to the change.
( ) Don't know what I would do.
() Other

## If "adapt to the change" in question 35 go to question 36, else go to question 37.

36. How would you adapt to the change when gasoline prices rise to $\$ \mathbf{6}$ per gallon and stay there? (Please check all the apply.)
( ) Use public transportation more
( ) Carpool more often
( ) Walk/Bike more to nearby places rather than using the vehicle
() Cut back on other expenditures
() Other
37. Suppose you are going to buy a new vehicle today, and the hybrid gasoline/electric version vehicle costs $\$ \mathbf{3 , 0 0 0}$ more than the standard model of the same vehicle. Would you still seriously consider buying it?
( ) Yes, I would seriously consider buying it even if, it costs $\$ 3,000$ more.
( ) I would not consider such an option.
( ) I have no opinion on this.
() Other
38. Under current gasoline price uncertainties, would your household consider buying a plug-in hybrid electric vehicle (PHEV)? Such vehicles generally require battery recharging after moderate use and cost $\$ 6,000$ more than a comparable gas-powered vehicle. But they are expected to save owners $50 \%$ or more in fuel costs and will likely be made available in the make \& model of a Toyota Camry, Ford Focus, Chevy Malibu, Ford Escape, Honda Odyssey and others.
( ) Yes, I/we would consider buying such a vehicle.
( ) No, I/we would not consider buying such a vehicle.
39. If you were considering purchasing a new vehicle today, please RANK the three most important characteristics, according to their priority level (with first priority being most important to you, and third priority being the third most important to you). Characteristics
First priority
Second priority
Third priority
40. Do you have any comments about or issues with the questions asked? Please describe.

## Section 4 - Demographics

41. Including yourself, HOW MANY PEOPLE live in your household? (Please do not include anyone who usually lives somewhere else or is just visiting, such as a college student away at school.)
() One (1)
( ) Two (2)
( ) Three (3)
( ) Four or more (4+) (Please specify exact number.)
42. How many persons UNDER the age of $\mathbf{1 6}$ years usually live in your home?
( ) Zero (0)
() One (1)
() Two (2)
( ) Three (3)
( ) Four or more (4+) (Please specify exact number.)
43. Including yourself, how many WORKERS usually live in your home? (Please include all the persons in your household who get paid for working full-time, part-time or are self-employed.)
( ) Zero (0)
() One (1)
( ) Two (2)
( ) Three (3)
( ) Four or more (4+) (Please specify exact number.)
44. How many persons in your household hold a DRIVER'S LICENSE?
( ) Zero (0)
() One (1)
( ) Two (2)
( ) Three (3)
( ) Four or more (4+) (Please specify exact number.)
45. Which of the following best describes your households TOTAL annual INCOME from all sources, before taxes, for all members of your household in 2008? (Income data is very important for developing models that predict vehicle ownership behavior and thus changes in vehicle composition of households over time.)
() Less than $\$ 10,000$
( ) \$10,000-19,999
( ) \$20,000-29,999
( ) \$30,000-39,999
( ) \$40,000-49,999
( ) \$50,000-59,999
( ) $\$ 60,000-74,999$
( ) \$75,000-99,999
( ) \$100,000-124,999
( ) \$125,000-149,999
( ) \$150,000-199,999
( ) $\$ 200,000$ or more
46. What is your AGE?
( ) Less than 25 years old
( ) 25-34
() 35-44
() 45-54
( ) 55-64
() 65 or more years of age
47. Are you male or female?
() Male
( ) Female
48. Which of the following best describes your ETHNICITY?
() Hispanic
() Asian
() African American
() Caucasian/White
() Other (Please specify.)
49. Which of the following best describes your EMPLOYMENT STATUS?
( ) I work full-time ( 35 hours or more per week).
( ) I work part-time (less than 35 hours per week).
() I am a homemaker.
( ) I am self-employed.
( ) I am unemployed, but looking for employment.
( ) I am unemployed, and not looking for employment.
() I am retired.
50. What is the highest level of EDUCATION you have completed?
( ) Did not complete high school
( ) High school (or equivalent)
() Associate's or technical degree (or equivalent)
( ) Bachelor's degree
( ) Master's degree or higher
51. What state do you live in?
52. What city do you live in?
53. We would like to send you a copy of our report, if that is of interest to you, and to contact you with any follow-up questions we may have. (This is especially helpful if we need to clarify an answer provided here.) Please allow us to do that by providing your email address. Thank you.
54. Do you have any comments or suggestions for us?

## APPENDIX B: VEHICLE PRICE AND FUEL ECONOMY

## ASSUMPTIONS

Table B1: Price and Fuel Economy Assumptions

| Vehicle Type | Price <br> Assumption <br> (miles per <br> gallon) | Fuel Economy <br> Assumption <br> (Dollars) | Notes |
| :---: | :---: | :---: | :--- |
| Subcompact | 20.65 | $\$ 29,600$ |  |
| Compact | 26.6 | $\$ 16,700$ |  |
| Midsize | 19 | $\$ 25,600$ |  |
| Large | 17.57 | $\$ 30,700$ |  |
| Luxury | 18.61 | $\$ 48,100$ |  |
| Smart Car | 36 | $\$ 17,000$ |  |
| HEV | 46 | $\$ 25,000$ |  |
| PHEV | 45 | $\$ 33,000$ | PHEV 30 |
| CUV | 18.08 | $\$ 26,900$ |  |
| SUV | 15.1 | $\$ 35,200$ |  |
| SUV_HEV | 22 | $\$ 47,000$ |  |
| SUV_PHEV | 22 | $\$ 57,000$ | AER 30 miles, 15 kWh battery |
| Pickup | 14.67 | $\$ 26,800$ |  |
| Pickup_HEV | 21 | $\$ 36,000$ |  |
| Pickup_PHEV | 21 | $\$ 46,000$ | AER 30 miles, 15 kWh battery |
| Van | 15.18 | $\$ 27,400$ |  |
| Van_HEV | 23 | $\$ 38,000$ |  |
| Van_PHEV | 23 | $\$ 48,000$ | AER 30 miles, 15 kWh battery |
| Hummer | 16 | $\$ 61,500$ |  |

## APPENDIX C: MATLAB CODE FOR PART I'S VEHICLE FLEET

## EVOLUTION

This MATLAB code is only for the year one of the simulation for TREND scenario. The model's demographic evolution code comes from Tirumalachetty (2009) and is not included here.

```
clear all;
year=1
hnew=csvread('C:\RA_Binny\Vehicle ownership\demographic
new\hh_1.csv');
%hold=csvread('baseyear_synthetic_evolved.csv');
hold=xlsread('baseyear_synthetic.xls');
[a,b]=size(hnew);
[e,f]=size(hold);
veh=zeros(a,42);
gasprice=2.6;
counter=0;
for i=1:a
```

\%carrying forward all the evolved household char's
through

```
%microsimulation models
veh(i,1)=hnew(i,1);
veh(i,2)=hnew(i,3);
veh(i, 3)=hnew(i,60);
veh(i,4)=hnew(i,20)+hnew(i,21);
veh(i,5)=hnew(i,4);
veh(i,6)=hnew(i,61);
veh(i, 20)=hnew(i,1);
veh(i, 21)=hnew(i,2);
veh(i, 23)=hnew(i, 22);
veh(i, 24)=hnew(i, 23);
veh(i, 38)=hnew(i,15)+hnew(i,16)+hnew(i,17);
if hnew(i,3)>4
    veh(i, 39)=1;
else
    veh(i, 39)=0;
end
```

```
if hnew(i,3)>5
        veh(i,41)=1;
    else
        veh(i,41)=0;
    end
    if hnew(i,4)<30000
        veh(i,22)=1;
else
    veh(i,22)=0;
end
if hnew(i,4)>=75000
    veh(i,42)=1;
else
    veh(i,42)=0;
end
for j=i:e
        %copying vehicle details if an existing household
    if hnew(i,1)==hold(j,1)
        veh(i,7:19)=hold(j,7:19);%carrying forward all vehicle
char's from base year population through vehicle fleet evolution
model
            veh(i,26:37)=hold(j,26:37);
            % veh(i,40)=hold(j,40);
                        last=i;
                        break;
        end
    end
end
for i=last:a
    %vehicle details for new households
            veh(i,7)=hnew(i,6); % no of vehicles
            veh(i,8:12)=hnew(i,48:52); % vehicle type
            %assinging price and MPG to vehicles
            if veh(i,7)>0
            for v=1:veh(i,7)
                if hnew(i,47+v)==1
                    veh(i,25+2*v-1)=18.08;
                    veh(i,26+2*v-1)=0.269;
```

```
    elseif hnew(i,47+v)==2
        veh(i, 25+2*v-1)=17.57;
        veh(i, 26+2*v-1)=0.307;
    elseif hnew(i,47+v)==3
        veh(i,25+2*v-1)=18.61;
        veh(i,26+2*v-1)=0.48;
    elseif hnew(i,47+v)==4
        veh(i, 25+2*v-1)=19;
        veh(i, 26+2*v-1)=0.256;
    elseif hnew(i,47+v)==5
        veh(i, 25+2*v-1)=14.67;
        veh(i,26+2*v-1)=0.268;
elseif hnew(i,47+v)==6
        veh(i,25+2*v-1)=20.65;
        veh(i,26+2*v-1)=0.296;
elseif hnew(i,47+v)==7
        veh(i,25+2*v-1)=26.6;
        veh(i,26+2*v-1)=0.167;
elseif hnew(i,47+v)==8
    veh(i,25+2*v-1)=15.1;
        veh(i,26+2*v-1)=0.352;
elseif hnew(i,47+v)==9
    veh(i, 25+2*v-1)=15.18;
    veh(i, 26+2*v-1)=0.274;
end
end
end
\% age of vehicles allotment for new households
if veh(i,7)>0
    for v=1:veh(i,7)
        x(v)=rand;
    if }x(v)<0.01562
        veh(i,14+v-1)=1;
    elseif x(v)>0.015625 && x(v)<0.0625
        veh(i,14+v-1)=2;
    elseif x(v)>0.0625 && x(v)<0.123958
        veh(i,14+v-1)=3;
    elseif x(v)>0.123958 && x(v)<0.18333
        veh(i,14+v-1)=4;
    elseif x(v)>0.18333 && x(v)<0.240625
        veh(i,14+v-1)=5;
    elseif x(v)>0.240625 && x(v)<0.295833
        veh(i,14+v-1)=6;
    elseif x(v)>0.295833 && x(v)<0.3489
        veh(i,14+v-1)=7;
    elseif x(v)>0.3489 && x(v)<0.4
        veh(i,14+v-1)=8;
```

```
elseif x(v)>0.4 && x(v)<0.4489
    veh(i,14+v-1)=9;
elseif x(v)>0.4489 && x(v)<0.49583
    veh(i,14+v-1)=10;
elseif x(v)>0.49583 && x(v)<0.540625
    veh(i,14+v-1)=11;
elseif x(v)>0.540625 && x(v)<0.5833
    veh(i,14+v-1)=12;
elseif x(v)>0.5833 && x(v)<0.623958
    veh(i,14+v-1)=13;
elseif x(v)>0.623958 && x(v)<0.6625
    veh(i,14+v-1)=14;
elseif x(v)>0.6625 && x(v)<0.698958
    veh(i,14+v-1)=15;
elseif x(v)>0.698958 && x(v)<0.733
    veh(i,14+v-1)=16;
elseif x(v)>0.7333 && x(v)<0.765625
    veh(i,14+v-1)=17;
elseif x(v)>0.765625 && x(v)<0.795833
        veh(i,14+v-1)=18;
elseif x(v)>0.795833 && x (v)<0.823958
        veh(i,14+v-1)=19;
elseif x(v)>0.823958 && x(v)<0.85
        veh(i,14+v-1)=20;
elseif x(v)>0.85 && x(v)<0.8739
        veh(i,14+v-1)=21;
elseif x(v)>0.8739 && x(v)<0.8958
        veh(i,14+v-1)=22;
elseif x(v)>0.8958 && x(v)<0.915625
        veh(i,14+v-1)=23;
elseif x(v)>0.915625 && x(v)<0.933
        veh(i,14+v-1)=24;
elseif x(v)>0.9333 && }x(v)<0.9489
        veh(i,14+v-1)=25;
elseif x(v)>0.94895 && x(v)<0.9625
        veh(i,14+v-1)=26;
elseif x(v)>0.9625 && x(v)<0.97395
        veh(i,14+v-1)=27;
elseif x(v)>0.97395 && x(v)<0.98333
        veh(i,14+v-1)=28;
elseif x(v)>0.98333 && x(v)<0.990625
        veh(i,14+v-1)=29;
elseif x(v)>0.990625 && x(v)<0.9958
        veh(i,14+v-1)=30;
elseif x(v)>0.9958 && x(v)<0.9989
        veh(i,14+v-1)=31;
elseif x(v)>0.9989
        veh(i,14+v-1)=32;
end
```

end
end
end
hh=veh;
time=1;
[c,d]=size(hh);
temp=zeros(c,9);
utilt=zeros(c,28);
utility=zeros(c,30);
for $j=1: t i m e$
for $i=1: c$
temp(i,1) $=\exp (-1-0.5748 * h h(i, 7)+0.3019 * h h(i, 4)-$
0.0335*hh(i, 3)+0.0551*max (hh(i, 14:19))-0.5231*hh(i, 22));\%acquire temp (i,2) $=\exp (-$
3.50+0.0000781*hh(i, 23)+0.0551*max(hh(i, 14:19)));\%dispose
$\operatorname{temp}(i, 3)=\exp \left(-2.10+0.4153^{*} h h(i, 38)-0.7601^{*} h h(i, 6)\right)$;
\%replace
temp(i,4)=1;\%do nothing
$\operatorname{temp}(i, 5)=\operatorname{sum}(\operatorname{temp}(i, 1: 4))$;
temp(i, 6$)=\operatorname{temp}(i, 1) / \operatorname{temp}(i, 5)$;
temp $(i, 7)=(\operatorname{temp}(i, 1)+\operatorname{temp}(i, 2)) / \operatorname{temp}(i, 5)$;
$\operatorname{temp}(i, 8)=(\operatorname{temp}(i, 1)+\operatorname{temp}(i, 2)+\operatorname{temp}(i, 3)) / \operatorname{temp}(i, 5)$;
temp(i,9)=1;
end
for $i=1: c$
x=rand;
if $x<$ temp(i,6)\%vehicle bought counter=counter+1;
utilt(i,1)= $\exp (-0.4195-5.206 *$ gasprice/20.65-
4.004* $0.296+0.6849 * h h(i, 39)+0.2331 * h h(i, 7)+1.03 / 100000 * h h(i, 5)+1.23 /$

10000*hh(i,24)); \%COMPACT
utilt(i,2)= $\exp (-0.5770-5.206 *$ gasprice/26.6-
4.004*0.167+0.01122*hh(i, 3) ) ;
\%SUBCOMPACT
utilt(i,3)= $\exp (-0.8044-5.206 * g a s p r i c e / 17.57-$
4.004*0.307+0.4621*hh(i,6)+0.2331*hh(i,7));
\%Large
utilt(i,4)= exp(0.4305-5.206*gasprice/18.61-
4.004*0.48+0.4621*hh(i,6)+0.2331*hh(i, 7) +0.3962*hh(i, 42)+7.2/100000* hh(i,24)); \%luxury
utilt(i,5)= $\exp (-2.735-5.206 *$ gasprice/36-4.004*0.17-
$0.5978 * h h(i, 2))$;
\% smart car
utilt(i,6)= exp(-1.519-5.206*gasprice/46-
4.004*0.25+0.01122*hh(i,3)+0.2331*hh(i, 7)+1.404/10000*hh(i,23));
\% HEV
utilt(i,7) $=\exp (-0.0917-5.206 * g a s p r i c e / 45-4.004 * 0.33-$
1.097*hh(i, 4)+1.404/10000*hh(i,23));
\%PHEV
utilt(i,8)= exp(0.8855-5.206*gasprice/18.08-
4.004*0.269+0.2331*hh(i,7));
\%CUV
utilt(i,9)= exp(-0.4299-5.206*gasprice/15.1-
4.004*0.352+0.3287*hh(i,6)+0.01122*hh(i,3)+0.2331*hh(i, 7)+4.15/10000 00*hh(i,5)); \%SUV
utilt(i,10)= exp(-2.819-5.206*gasprice/22-
4.004*0.47+0.01122*hh(i,3)+0.2331*hh(i,7)+1.404/10000*hh(i,23));
\%SUV_HEV
utilt(i,11) $=\exp (-1.391-5.206 *$ gasprice/22-4.004*0.57-
1.097*hh(i, 4)+1.404/10000*hh(i, 23));
\%SUV_PHEV
utilt(i,12)= exp(-0.2429-5.206*gasprice/14.67-
4.004*0.268+1.208*hh(i,6)+0.3651*hh(i,4)+6.02/1000000*hh(i,5)/hh(i,2
)); \%PICKUP
utilt(i,13)= exp(-2.632-5.206*gasprice/21-
4.004*0.36+0.01122*hh(i,3)+0.2331*hh(i,7)+1.404/10000*hh(i,23)); \%PICKUP_HEV
utilt(i,14)= $\exp (-1.204-5.206 * g a s p r i c e / 21-4.004 * 0.46-$
1.097*hh(i, 4)+1.404/10000*hh(i,23));
\%PICKUP_PHEV
utilt(i,15)= $\exp (-5.206 *$ gasprice/15.18-4.004*0.274);
\%Van
utilt(i,16)= exp(-2.389-5.206*gasprice/23-
4.004*0.38+0.01122*hh(i,3)+0.2331*hh(i,7)+1.404/10000*hh(i,23));
\%Van_HEV
utilt(i,17)= $\exp (-0.9612-5.206 * g a s p r i c e / 23-4.004 * 0.48-$
1.097*hh(i, 4)+1.404/10000*hh(i, 23));
\%Van_PHEV
utilt(i,18)= exp(-2.721-5.206*gasprice/16-
4.004*0.615+1.208*hh(i,6)+2.24*hh(i,39));
\%Hummer
utilt(i,19) $=\exp (0.8695-5.206 *$ gasprice/19-4.004*0.256);
\%Midsize
utilt(i,20)=sum(utilt(i,1:19));

```
                    % calculating the cummulative probabilites
utilt(i,21)= utilt(i,1)/utilt(i, 20);
utilt(i,22)= sum(utilt(i,1:2))/utilt(i,20);
utilt(i,23)= sum(utilt(i,1:3))/utilt(i,20);
utilt(i,24)= sum(utilt(i,1:4))/utilt(i,20);
utilt(i,25)= sum(utilt(i,1:5))/utilt(i,20);
utilt(i,26)= sum(utilt(i,1:6))/utilt(i,20);
utilt(i,27)= sum(utilt(i,1:7))/utilt(i,20);
utilt(i,28)= sum(utilt(i,1:8))/utilt(i,20);
utilt(i,29)= sum(utilt(i,1:9))/utilt(i,20);
utilt(i,30)= sum(utilt(i,1:10))/utilt(i, 20);
utilt(i,31)= sum(utilt(i,1:11))/utilt(i, 20);
utilt(i,32)= sum(utilt(i,1:12))/utilt(i, 20);
utilt(i,33)= sum(utilt(i,1:13))/utilt(i, 20);
utilt(i,34)= sum(utilt(i,1:14))/utilt(i,20);
utilt(i, 35)= sum(utilt(i,1:15))/utilt(i,20);
utilt(i,36)= sum(utilt(i,1:16))/utilt(i,20);
utilt(i,37)= sum(utilt(i,1:17))/utilt(i,20);
utilt(i,38)= sum(utilt(i,1:18))/utilt(i,20);
utilt(i,39)= sum(utilt(i,1:19))/utilt(i,20);
```

$y=r a n d$;
\% 5 vehicle households \#, class of vehicles
updating
if hh(i,7)==5 \% 5 vehicle households
vehicle every year
hh(i,7)=hh(i,7)+1; \% updating age of
vehicle every year
hh(i,14:19)=hh(i,14:19)+1;\% updating age of

```
if y<utilt(i,21)
    hh(i,25)=1;
    hh(i,13)=6;
    hh(i,36)=20.65;
    hh(i,37)=0.296;
    elseif y>utilt(i,21) && y< utilt(i,22)
    hh(i,25)=2;
    hh(i,13)=7;
    hh(i,36)=26.6;
    hh(i,37)=0.167;
    elseif y>utilt(i,22) && y< utilt(i,23)
    hh(i,25)=3;
    hh(i,13)=2;
    hh(i,36)=17.57;
    hh(i,37)=0.307;
    elseif y>utilt(i,23) && y< utilt(i,24)
    hh(i,25)=4;
    hh(i,13)=3;
```

hh (i, 36) $=18.61$;
hh (i, 37) $=0.481$;
elseif $y>u t i l t(i, 24) ~ \& \& ~ y<u t i l t(i, 25)$
hh (i, 25) $=5$;
hh $(i, 13)=7$;
hh $(i, 36)=36$;
hh(i, 37)=0.17;
elseif $y>u t i l t(i, 25) ~ \& \& ~ y<u t i l t(i, 26)$
hh (i,25) $=6$;
hh(i,13)=4; \%substituing midsize vehicle
class for a HEV purchase
hh (i, 36) $=46$;
hh $(i, 37)=0.25$;
elseif $y>u t i l t(i, 26) ~ \& \& ~ y<~ u t i l t(i, 27) ~$
hh(i,25)=7;
hh(i,13)=4;\%substituing midsize vehicle class
for a PHEV purchase

```
hh (i, 36) \(=45\);
hh(i, 37)=0.33;
elseif \(y>u t i l t(i, 27) ~ \& \& ~ y<u t i l t(i, 28)\)
hh (i, 25) \(=8\);
hh \((i, 13)=1\);
hh (i, 36) \(=18.08\);
hh(i, 37)=0.269;
elseif \(y>u t i l t(i, 28) ~ \& \& ~ y<u t i l t(i, 29)\)
hh (i, 25) \(=9\);
hh \((i, 13)=8\);
hh (i, 36) \(=15.1\);
hh(i,37)=0.352;
elseif y>utilt(i,29) \&\& \(y<u t i l t(i, 30)\)
hh (i, 25) \(=10\);
hh \((i, 13)=8\);
hh \((i, 36)=22\);
hh (i, 37) \(=0.47\);
elseif \(y>u t i l t(i, 30) ~ \& \& ~ y<u t i l t(i, 31)\)
hh (i, 25) \(=11\);
hh \((i, 13)=8\);
hh \((i, 36)=22\);
hh(i,37)=0.57;
elseif \(y>u t i l t(i, 31) ~ \& \& ~ y<u t i l t(i, 32)\)
hh \((\mathrm{i}, 25)=12\);
hh (i, 13) \(=5\);
hh (i, 36) \(=14.67\);
hh (i, 37) \(=0.268\);
elseif \(y>u t i l t(i, 32) ~ \& \& ~ y<u t i l t(i, 33)\)
hh (i, 25) \(=13\);
hh \((i, 13)=5\);
hh \((i, 36)=21\);
hh(i, 37)=0.36;
```

```
    elseif y>utilt(i,33) && y< utilt(i,34)
    hh(i, 25)=14;
    hh(i,13)=5;
    hh(i, 36)=21;
    hh(i,37)=0.46;
    elseif y>utilt(i,34) && y< utilt(i,35)
    hh(i, 25)=15;
    hh(i,13)=9;
    hh(i, 36)=15.18;
    hh(i,37)=0.274;
    elseif y>utilt(i,35) && y< utilt(i,36)
    hh(i, 25)=16;
    hh(i,13)=9;
    hh(i, 36)=23;
    hh(i, 37)=0.38;
    elseif y>utilt(i,36) && y< utilt(i,37)
    hh(i,25)=17;
    hh(i,13)=9;
    hh(i, 36)=23;
    hh(i,37)=0.48;
    elseif y>utilt(i,37) && y< utilt(i,38)
    hh(i, 25)=18;
    hh(i,13)=1;
    hh(i, 36)=16;
    hh(i,37)=0.615;
    elseif y>utilt(i,38) && y< utilt(i,39)
    hh(i,25)=19;
    hh(i,13)=4;
    hh(i, 36)=19;
    hh(i, 37)=0.256;
end
```

\% 4 vehicle households \#, class of vehicles updating
elseif hh(i,7)==4 \% 4 vehicle households
$h h(i, 7)=h h(i, 7)+1 ; \%$ updating age of vehicle every
year

```
hh(i,14:18)=hh(i,14:18)+1;
if y<utilt(i,21)
    hh(i, 25)=1;
    hh(i,12)=6;
    hh(i, 34)=20.65;
    hh(i, 35)=0.296;
    elseif y>utilt(i, 21) && y< utilt(i,22)
    hh(i, 25)=2;
    hh(i, 12)=7;
    hh(i, 34)=26.6;
    hh(i, 35)=0.167;
    elseif y>utilt(i,22) && y< utilt(i,23)
    hh(i,25)=3;
```

```
hh(i, 12)=2;
hh (i, 34 ) \(=17.57\);
hh(i, 35 )=0.307;
elseif \(y>u t i l t(i, 23) ~ \& \& ~ y<~ u t i l t(i, 24)\)
hh(i, 25) \(=4\);
hh (i, 12) \(=3\);
hh(i, 34 ) =18.61;
hh (i, 35) \(=0.481\);
elseif \(y>u t i l t(i, 24) ~ \& \& ~ y<u t i l t(i, 25)\)
hh(i, 25)=5;
hh (i, 12) \(=7\);
hh (i, 34) \(=36\);
hh (i, 35) =0.17;
elseif \(y>u t i l t(i, 25) ~ \& \& ~ y<u t i l t(i, 26)\)
hh(i, 25)=6;
hh(i,12)=4; \%substituing midsize vehicle
```

class for a HEV purchase

$$
h h(i, 34)=46 ;
$$

hh (i, 35) $=0.25$;
elseif $y>u t i l t(i, 26) ~ \& \& ~ y<u t i l t(i, 27)$
hh (i, 25) $=7$;
hh(i,12) $=4 ; \% s u b s t i t u i n g ~ m i d s i z e ~ v e h i c l e ~ c l a s s ~$
for a PHEV purchase

```
hh(i, 34)=45;
hh(i, 35)=0.33;
elseif y>utilt(i,27) && y< utilt(i,28)
hh(i,25)=8;
hh(i, 12)=1;
hh(i, 34)=18.08;
hh(i, 35)=0.269;
elseif y>utilt(i,28) && y< utilt(i,29)
hh(i, 25)=9;
hh(i, 12)=8;
hh(i, 34)=15.1;
hh(i,35)=0.352;
elseif y>utilt(i,29) && y< utilt(i,30)
hh(i, 25)=10;
hh(i,12)=8;
hh(i, 34)=22;
hh(i,35)=0.47;
elseif y>utilt(i,30) && y< utilt(i,31)
hh(i, 25)=11;
hh(i, 12)=8;
hh(i, 34)=22;
hh(i, 35)=0.57;
elseif y>utilt(i,31) && y< utilt(i,32)
hh(i,25)=12;
hh(i, 12)=5;
hh(i, 34)=14.67;
```

```
    hh(i, 35)=0.268;
    elseif y>utilt(i,32) && y< utilt(i,33)
    hh(i, 25)=13;
    hh(i,12)=5;
    hh(i, 34)=21;
    hh(i, 35)=0.36;
    elseif y>utilt(i,33) && y< utilt(i,34)
    hh(i,25)=14;
    hh(i,12)=5;
    hh(i, 34)=21;
    hh(i,35)=0.46;
    elseif y>utilt(i,34) && y< utilt(i,35)
    hh(i, 25)=15;
    hh(i,12)=9;
    hh(i, 34)=15.18;
    hh(i,35)=0.274;
    elseif y>utilt(i,35) && y< utilt(i,36)
    hh(i, 25)=16;
    hh(i,12)=9;
    hh(i,34)=23;
    hh(i, 35)=0.38;
    elseif y>utilt(i,36) && y< utilt(i,37)
    hh(i, 25)=17;
    hh(i,12)=9;
    hh(i, 34)=23;
    hh(i, 35)=0.48;
    elseif y>utilt(i,37) && y< utilt(i,38)
    hh(i,25)=18;
    hh(i,12)=1;
    hh(i, 34)=16;
    hh(i,35)=0.615;
    elseif y>utilt(i,38) && y< utilt(i,39)
    hh(i,25)=19;
    hh(i,12)=4;
    hh(i, 34)=19;
    hh(i, 35)=0.256;
end
\% three vehicle households \#, class of vehicles
updating
elseif hh(i,7)==3 \% 3 vehicle households
hh(i,7)=hh(i,7)+1;\% updating age of vehicle every year hh (i, 14:17) \(=\) hh ( \(i, 14: 17\) ) +1 ;
```

```
if \(y<u t i l t(i, 21)\)
```

if $y<u t i l t(i, 21)$
hh(i,25)=1;
hh(i,25)=1;
hh (i,11)=6;
hh (i,11)=6;
$h h(i, 32)=20.65$;
$h h(i, 32)=20.65$;
hh(i,33)=0.296;

```
    hh(i,33)=0.296;
```

```
elseif \(y>u t i l t(i, 21) ~ \& \& ~ y<~ u t i l t(i, 22)\)
hh (i, 25) \(=2\);
hh (i, 11) \(=7\);
hh (i, 32) \(=26.6\);
hh(i, 33)=0.167;
elseif y>utilt(i,22) \&\& y< utilt(i,23)
hh(i,25)=3;
hh (i,11)=2;
hh(i, 32)=17.57;
hh(i, 33 ) \(=0.307\);
elseif \(y>u t i l t(i, 23) ~ \& \& ~ y<u t i l t(i, 24)\)
hh(i, 25) \(=4\);
hh (i, 11) \(=3\);
hh (i, 32) =18.61;
hh (i, 33) \(=0.481\);
elseif \(y>u t i l t(i, 24) \& \& y<u t i l t(i, 25)\)
hh(i,25)=5;
hh (i,11)=7;
hh (i, 32) \(=36\);
hh(i, 33) \(=0.17\);
elseif \(y>u t i l t(i, 25) ~ \& \& ~ y<u t i l t(i, 26)\)
hh (i, 25) \(=6\);
hh(i,11)=4; \%substituing midsize vehicle
hh(i, 32) \(=46\);
hh (i, 33) \(=0.25\);
elseif y>utilt(i,26) \&\& y< utilt(i,27)
hh (i, 25) \(=7\);
hh(i,11)=4;\%substituing midsize vehicle class
```

```
hh(i, 32)=45;
```

hh(i, 32)=45;
hh(i, 33)=0.33;
hh(i, 33)=0.33;
elseif y>utilt(i,27) \&\& y< utilt(i,28)
elseif y>utilt(i,27) \&\& y< utilt(i,28)
hh(i,25)=8;
hh(i,25)=8;
hh(i, 11)=1;
hh(i, 11)=1;
hh(i, 32)=18.08;
hh(i, 32)=18.08;
hh(i, 33)=0.269;
hh(i, 33)=0.269;
elseif y>utilt(i,28) \&\& y< utilt(i,29)
elseif y>utilt(i,28) \&\& y< utilt(i,29)
hh(i,25)=9;
hh(i,25)=9;
hh(i,11)=8;
hh(i,11)=8;
hh(i, 32)=15.1;
hh(i, 32)=15.1;
hh(i, 33)=0.352;
hh(i, 33)=0.352;
elseif y>utilt(i, 29) \&\& y< utilt(i,30)
elseif y>utilt(i, 29) \&\& y< utilt(i,30)
hh(i, 25)=10;
hh(i, 25)=10;
hh(i, 11)=8;
hh(i, 11)=8;
hh(i, 32)=22;
hh(i, 32)=22;
hh(i, 33)=0.47;
hh(i, 33)=0.47;
elseif y>utilt(i,30) \&\& y< utilt(i,31)
elseif y>utilt(i,30) \&\& y< utilt(i,31)
hh(i,25)=11;

```
hh(i,25)=11;
```

class for a HEV purchase
for a PHEV purchase

```
    hh(i,11)=8;
    hh(i,32)=22;
    hh(i,33)=0.57;
    elseif y>utilt(i,31) && y< utilt(i,32)
    hh(i,25)=12;
    hh(i,11)=5;
    hh(i,32)=14.67;
    hh(i,33)=0.268;
    elseif y>utilt(i,32) && y< utilt(i,33)
    hh(i,25)=13;
    hh(i,11)=5;
    hh(i,32)=21;
    hh(i,33)=0.36;
    elseif y>utilt(i,33) && y< utilt(i,34)
    hh(i,25)=14;
    hh(i,11)=5;
    hh(i,32)=21;
    hh(i,33)=0.46;
    elseif y>utilt(i,34) && y< utilt(i,35)
    hh(i,25)=15;
    hh(i,11)=9;
    hh(i,32)=15.18;
    hh(i,33)=0.274;
    elseif y>utilt(i,35) && y< utilt(i,36)
    hh(i,25)=16;
    hh(i,11)=9;
    hh(i,32)=23;
    hh(i,33)=0.38;
    elseif y>utilt(i,36) && y< utilt(i,37)
    hh(i,25)=17;
    hh(i,11)=9;
    hh(i,32)=23;
    hh(i,33)=0.48;
    elseif y>utilt(i,37) && y< utilt(i,38)
    hh(i,25)=18;
    hh(i,11)=1;
    hh(i,32)=16;
    hh(i,33)=0.615;
    elseif y>utilt(i,38) && y< utilt(i,39)
    hh(i,25)=19;
    hh(i,11)=4;
    hh(i,32)=19;
    hh(i,33)=0.256;
end
```

```
elseif hh(i,7)==2 % 2 vehicle households
    hh(i, 7)=hh(i, 7)+1;
    hh(i,14:16)=hh(i,14:16)+1;% updating age of vehicle
```

every year
if $y<u t i l t(i, 21)$
hh (i, 25) =1;
hh (i,10)=6;
hh (i, 30) $=20.65$;
hh(i, 31)=0.296;
elseif $y>u t i l t(i, 21) ~ \& \& ~ y<u t i l t(i, 22)$
hh (i, 25) $=2$;
hh (i, 10) $=7$;
hh (i, 30) $=26.6$;
hh(i, 31)=0.167;
elseif y>utilt(i,22) \&\& y< utilt(i,23)
hh(i,25)=3;
hh (i,10)=2;
hh (i, 30) =17.57;
hh(i, 31)=0.307;
elseif $y>u t i l t(i, 23) ~ \& \& ~ y<u t i l t(i, 24)$
hh (i, 25) $=4$;
hh (i, 10) $=3$;
hh (i, 30) =18.61;
hh(i, 31)=0.481;
elseif $y>u t i l t(i, 24) ~ \& \& ~ y<~ u t i l t(i, 25)$
hh(i,25)=5;
hh(i,10)=7;
hh(i, 30) $=36$;
hh(i, 31) $=0.17$;
elseif $y>u t i l t(i, 25) ~ \& \& ~ y<u t i l t(i, 26)$
hh (i, 25) =6;
hh(i,10)=4; \%substituing midsize vehicle
class for a HEV purchase
hh (i, 30) $=46$;
hh (i, 31) $=0.25$;
elseif y>utilt(i, 26) \&\& $y<u t i l t(i, 27)$
hh (i, 25) =7;
hh(i,10)=4;\%substituing midsize vehicle class
for a PHEV purchase

```
hh (i, 30) \(=45\);
    hh (i, 31) \(=0.33\);
    elseif \(y>u t i l t(i, 27) ~ \& \& ~ y<u t i l t(i, 28)\)
    hh(i, 25)=8;
    hh (i, 10) \(=1\);
    hh(i, 30)=18.08;
    hh(i, 31)=0.269;
    elseif y>utilt(i,28) \&\& y< utilt(i,29)
    hh(i, 25)=9;
```

```
hh(i,10)=8;
hh(i,30)=15.1;
hh(i, 31)=0.352;
elseif y>utilt(i,29) && y< utilt(i,30)
hh(i, 25)=10;
hh(i,10)=8;
hh(i,30)=22;
hh(i,31)=0.47;
elseif y>utilt(i,30) && y< utilt(i,31)
hh(i,25)=11;
hh(i,10)=8;
hh(i,30)=22;
hh(i,31)=0.57;
elseif y>utilt(i,31) && y< utilt(i,32)
hh(i,25)=12;
hh(i,10)=5;
hh(i,30)=14.67;
hh(i,31)=0.268;
elseif y>utilt(i,32) && y< utilt(i,33)
hh(i, 25)=13;
hh(i,10)=5;
hh(i,30)=21;
hh(i,31)=0.36;
elseif y>utilt(i,33) && y< utilt(i,34)
hh(i, 25)=14;
hh(i,10)=5;
hh(i,30)=21;
hh(i,31)=0.46;
elseif y>utilt(i,34) && y< utilt(i,35)
hh(i,25)=15;
hh(i,10)=9;
hh(i,30)=15.18;
hh(i,31)=0.274;
elseif y>utilt(i,35) && y< utilt(i,36)
hh(i, 25)=16;
hh(i,10)=9;
hh(i,30)=23;
hh(i,31)=0.38;
elseif y>utilt(i,36) && y< utilt(i,37)
hh(i, 25)=17;
hh(i,10)=9;
hh(i,30)=23;
hh(i, 31)=0.48;
elseif y>utilt(i,37) && y< utilt(i,38)
hh(i, 25)=18;
hh(i,10)=1;
hh(i, 30)=16;
hh(i,31)=0.615;
elseif y>utilt(i,38) && y< utilt(i,39)
```

```
    hh(i,25)=19;
    hh(i,10)=4;
    hh(i,30)=19;
    hh(i,31)=0.256;
end
```

\% one vehicle households \#, class of vehicles updating elseif hh(i,7)==1 \% 1 vehicle households

$$
\text { hh }(i, 7)=h h(i, 7)+1 ; \% \text { updating age of vehicle every }
$$

year

```
            hh(i, 14:15)=hh(i, 14:15)+1;
            if \(y<u t i l t(i, 21)\)
        hh (i, 25) \(=1\);
        hh (i,9)=6;
    hh (i, 28) \(=20.65\);
    hh(i,29)=0.296;
    elseif y>utilt(i,21) \&\& \(y<u t i l t(i, 22)\)
    hh(i,25)=2;
    hh (i, 9 ) \(=7\);
    hh (i, 28) \(=26.6\);
    hh(i, 29) \(=0.167\);
    elseif y>utilt(i,22) \&\& \(y<u t i l t(i, 23)\)
    hh (i, 25) \(=3\);
    hh(i,9)=2;
    hh (i, 28) \(=17.57\);
    hh(i,29)=0.307;
    elseif \(y>u t i l t(i, 23) ~ \& \& ~ y<u t i l t(i, 24)\)
    hh (i, 25) \(=4\);
    hh (i,9)=3;
    hh(i, 28) \(=18.61\);
    hh(i,29)=0.481;
    elseif y>utilt(i,24) \&\& \(y<u t i l t(i, 25)\)
    hh (i, 25) \(=5\);
    hh(i,9)=7;
    hh (i, 28) \(=36\);
    hh(i,29)=0.17;
    elseif y>utilt(i,25) \&\& y< utilt(i,26)
    hh(i,25)=6;
    hh(i,9)=4; \%substituing midsize vehicle class
```

for a HEV purchase
hh (i, 28) $=46$;
hh (i, 29) $=0.25$;
elseif $y>u t i l t(i, 26) ~ \& \& ~ y<u t i l t(i, 27)$
hh(i,25)=7;
hh(i,9)=4;\%substituing midsize vehicle class
for a PHEV purchase
hh $(i, 28)=45$;

```
hh(i, 29)=0.33;
elseif y>utilt(i,27) && y< utilt(i,28)
hh(i, 25)=8;
hh(i,9)=1;
hh(i, 28)=18.08;
hh(i,29)=0.269;
elseif y>utilt(i,28) && y< utilt(i,29)
hh(i, 25)=9;
hh(i,9)=8;
hh(i, 28)=15.1;
hh(i, 29)=0.352;
elseif y>utilt(i,29) && y< utilt(i,30)
hh(i, 25)=10;
hh(i,9)=8;
hh(i,28)=22;
hh(i, 29)=0.47;
elseif y>utilt(i,30) && y< utilt(i,31)
hh(i,25)=11;
hh(i,9)=8;
hh(i,28)=22;
hh(i, 29)=0.57;
elseif y>utilt(i,31) && y< utilt(i,32)
hh(i, 25)=12;
hh(i, 9)=5;
hh(i, 28)=14.67;
hh(i,29)=0.268;
elseif y>utilt(i,32) && y< utilt(i,33)
hh(i, 25)=13;
hh(i,9)=5;
hh(i, 28)=21;
hh(i, 29)=0.36;
elseif y>utilt(i,33) && y< utilt(i,34)
hh(i, 25)=14;
hh(i,9)=5;
hh(i, 28)=21;
hh(i, 29)=0.46;
elseif y>utilt(i,34) && y< utilt(i,35)
hh(i,25)=15;
hh(i,9)=9;
hh(i, 28)=15.18;
hh(i,29)=0.274;
elseif y>utilt(i,35) && y< utilt(i,36)
hh(i, 25)=16;
hh(i,9)=9;
hh(i, 28)=23;
hh(i, 29)=0.38;
elseif y>utilt(i,36) && y< utilt(i,37)
hh(i,25)=17;
hh(i,9)=9;
```

```
    hh(i,28)=23;
    hh(i, 29)=0.48;
    elseif y>utilt(i,37) && y< utilt(i,38)
    hh(i,25)=18;
    hh(i,9)=1;
    hh(i, 28)=16;
    hh(i,29)=0.615;
    elseif y>utilt(i,38) && y< utilt(i,39)
    hh(i,25)=19;
    hh(i,9)=4;
    hh(i, 28)=19;
    hh(i, 29)=0.256;
end
```

elseif hh(i,7)==0 \% zero vehicle households hh(i,7)=hh(i,7)+1;\% updating age of vehicle every
year

```
    hh(i,14)=hh(i,14)+1;
        if y<utilt(i,21)
            hh(i,25)=1;
            hh(i,8)=6;
            hh(i,26)=20.65;
            hh(i,27)=0.296;
            elseif y>utilt(i,21) && y< utilt(i,22)
            hh(i,25)=2;
            hh(i,8)=7;
            hh(i,26)=26.6;
            hh(i,27)=0.167;
            elseif y>utilt(i,22) && y< utilt(i,23)
            hh(i,25)=3;
            hh(i,8)=2;
            hh(i,26)=17.57;
            hh(i,27)=0.307;
            elseif y>utilt(i,23) && y< utilt(i,24)
            hh(i,25)=4;
            hh(i,8)=3;
            hh(i,26)=18.61;
            hh(i,27)=0.481;
            elseif y>utilt(i,24) && y< utilt(i,25)
            hh(i,25)=5;
            hh(i,8)=7;
            hh(i,26)=36;
            hh(i,27)=0.17;
            elseif y>utilt(i,25) && y< utilt(i,26)
            hh(i,25)=6;
```

for a HEV purchase
for a PHEV purchase
hh(i,8)=4; \%substituing midsize vehicle class
hh (i, 26) $=46$;
hh (i, 27) $=0.25$;
elseif y>utilt(i,26) \&\& $y<u t i l t(i, 27)$
hh(i,25)=7;
hh(i,8)=4;\%substituing midsize vehicle class

```
hh (i, 26) \(=45\);
hh (i, 27) \(=0.33\);
elseif \(y>u t i l t(i, 27) ~ \& \& ~ y<u t i l t(i, 28)\)
hh \((i, 25)=8\);
hh \((i, 8)=1\);
hh(i, 26) \(=18.08\);
hh(i,27)=0.269;
elseif y>utilt(i,28) \&\& \(y<u t i l t(i, 29)\)
hh (i,25) \(=9\);
hh(i, 8) \(=8\);
hh(i, 26) \(=15.1\);
hh(i,27)=0.352;
elseif \(y>u t i l t(i, 29) ~ \& \& ~ y<u t i l t(i, 30)\)
hh \((\mathrm{i}, 25)=10\);
hh (i, 8) \(=8\);
hh (i, 26) \(=22\);
hh (i, 27) \(=0.47\);
elseif y>utilt(i,30) \&\& \(y<u t i l t(i, 31)\)
hh (i, 25) \(=11\);
hh(i, 8)=8;
hh (i, 26) \(=22\);
hh (i,27)=0.57;
elseif \(y>u t i l t(i, 31) ~ \& \& ~ y<u t i l t(i, 32)\)
hh (i, 25) \(=12\);
hh (i, 8) \(=5\);
hh (i, 26) \(=14.67\);
hh (i, 27) \(=0.268\);
elseif \(y>u t i l t(i, 32) ~ \& \& ~ y<u t i l t(i, 33)\)
hh (i, 25) \(=13\);
hh(i, 8) \(=5\);
hh (i, 26) \(=21\);
hh(i,27)=0.36;
elseif \(y>u t i l t(i, 33) ~ \& \& ~ y<u t i l t(i, 34)\)
hh (i, 25) =14;
hh (i, 8 ) \(=5\);
hh (i, 26) \(=21\);
hh \((i, 27)=0.46\);
elseif \(y>u t i l t(i, 34) ~ \& \& ~ y<u t i l t(i, 35)\)
hh (i,25)=15;
hh(i, 8)=9;
hh(i, 26)=15.18;
```

```
    hh(i,27)=0.274;
    elseif y>utilt(i,35) && y< utilt(i, 36)
    hh(i, 25)=16;
    hh(i, 8)=9;
    hh(i, 26)=23;
    hh(i,27)=0.38;
    elseif y>utilt(i,36) && y< utilt(i,37)
    hh(i,25)=17;
    hh(i, 8)=9;
    hh(i, 26)=23;
    hh(i, 27)=0.48;
    elseif y>utilt(i,37) && y< utilt(i, 38)
    hh(i, 25)=18;
    hh(i, 8)=1;
    hh(i, 26)=16;
    hh(i,27)=0.615;
    elseif y>utilt(i,38) && y< utilt(i,39)
    hh(i,25)=19;
    hh(i,8)=4;
    hh(i, 26)=19;
    hh(i,27)=0.256;
end
```

end
\%\% vehicle disposed

```
elseif x>temp(i,6) && x<temp(i,7)%vehicle disposed
```

    counter=counter+1;
    for iter $=1: h h(i, 7)$
if hh(i,7+iter)==1 \% cuv
utility(i,iter)=-
4.4475*gasprice/hh(i,25+2*iter-1)-3.3923*hh(i,26+2*iter-1)-

```
0.0000885*hh(i,24)+0.6311*hh(i,6)+0.0186*hh(i,3)-0.3848*hh(i,4)-
1.6895;
```

    elseif hh(i,7+iter)==2 \% large
    utility(i,iter)=-
    4.4475*gasprice/hh(i,25+2*iter-1)-3.3923*hh(i,26+2*iter-1)-0.7813;
elseif hh(i,7+iter)==3 \% luxury
utility(i,iter)=-
4.4475*gasprice/hh(i,25+2*iter-1)-3.3923*hh(i,26+2*iter-1);
elseif hh(i,7+iter)==4 \% midsize
utility(i,iter)=-
4.4475*gasprice/hh(i,25+2*iter-1)-3.3923*hh(i,26+2*iter-

1) $+0.000106 * h h(i, 23)+0.9601 * h h(i, 39)$;
elseif hh(i,7+iter)==5 \% truck
utility(i,iter)=-
4.4475*gasprice/hh(i,25+2*iter-1)-3.3923*hh(i,26+2*iter-
$1)+0.000106 * h h(i, 23)+0.9601 * h h(i, 39)$;
elseif hh(i,7+iter)==6 \% compact
utility(i,iter)=-
4.4475*gasprice/hh(i, 25+2*iter-1)-3.3923*hh(i,26+2*iter-
2) $+0.1112 * h h(i, 7)+0.0000417 * h h(i, 5)-$
$0.3848 * h h(i, 4)+0.000106 * h h(i, 23)+0.9601 * h h(i, 39)$;
elseif hh(i,7+iter)==7 \% subcompact
utility(i,iter)=-
4.4475*gasprice/hh(i,25+2*iter-1)-3.3923*hh(i,26+2*iter-1)-1.3331-
$0.0000885 * h h(i, 24)$;
elseif hh(i,7+iter)==8 \% suv
utility(i,iter)=-
4.4475*gasprice/hh(i,25+2*iter-1)-3.3923*hh(i,26+2*iter-
$1)+0.000106 * h h(i, 23)+0.00000417 * h h(i, 5)+0.9601 * h h(i, 39)$;
elseif hh(i,7+iter)==9 \% van
utility(i,iter)=-
4.4475*gasprice/hh(i,25+2*iter-1)-3.3923*hh(i,26+2*iter-1)-
0.0000885*hh(i,24)-0.000241*hh(i,23)+0.9601*hh(i,39);
end
end
if hh(i,7)==1 \% 1 vehicle households
```
    hh(i,40)=hh(i,8);% updating disposed vehicle class
    hh(i,8)=0;
    hh(i,14)=0;
    hh(i,26)=0;
    hh(i,27)=0;
    hh(i,7)=0;
    elseif hh(i,7)==2 % 2 vehicle households
%
    if utility(i,2)>utility(i,1)
    hh(i,40)=hh(i,8);% updating disposed vehicle
class
    hh(i,8)=hh(i,9); % move second vehicle to
    hh(i,14)=hh(i,15); %age of vehicle and
then update other vehicle details
    hh(i,26)=hh(i,28);
    hh(i,27)=hh(i,29);
    hh(i,28)=0;
    hh(i,29)=0;
    hh(i,9)=0;
    hh(i,15)=0;
    else
    hh(i,40)=hh(i,9);% updating disposed vehicle
class
    hh(i,9)=0;
    hh(i,15)=0;
    hh(i,28)=0;
    hh(i,29)=0;
    end
    hh(i,14)=hh(i,14)+1;
    hh(i,7)=hh(i,7)-1;
    elseif hh(i,7)==3 % 3 vehicle households
    if utility(i,1)<utility(i,2) &&
utility(i,1)<utility(i,3)
    hh(i,40)=hh(i,8);% updating disposed vehicle
class
    hh(i,8)=hh(i,10); % move third vehicle to
first vehicle and then update other vehicle details
    hh(i,14)=hh(i,16);
    hh(i,10)=0;
    hh(i,16)=0;
    hh(i,26)=hh(i,30);
```

```
    hh(i,27)=hh(i,31);
    hh(i,30)=0;
            hh(i,31)=0;
        elseif utility(i,2)<utility(i,1) &&
utility(i,2)<utility(i,3)
    hh(i,40)=hh(i,9);% updating disposed
vehicle class
    hh(i,9)=hh(i,10);
    hh(i,15)=hh(i,16);
    hh(i,10)=0; % move third vehicle to second
vehicle zero and then update other vehicle details
    hh(i,16)=0;
    hh(i,28)=hh(i,30);
    hh(i,29)=hh(i,31);
    hh(i,30:31)=0;
    elseif utility(i,3)<utility(i,1) &&
utility(i,3)<utility(i,2)
    hh(i,40)=hh(i,10);% updating disposed
vehicle class
    hh(i,9)=hh(i,10); % make third zero and
    then update other vehicle details
    hh(i,10)=0; % make third vehicle zero
        hh(i,16)=0;
        hh(i,30:31)=0;
        end
        hh(i,7)=hh(i,7)-1; % reducing number of
    vehicles in household
            hh(i,14:15)=hh(i,14:15)+1;
    elseif hh(i,7)==4 % 4 vehicle households
%
    if utility(i,1)<utility(i,2) &&
utility(i,1)<utility(i,3) && utility(i,1)<utility(i,4)
    hh(i,40)=hh(i,8);% updating disposed
vehicle class
first vehicle
    hh(i,8)=hh(i,11); % move fourth vehicle to
    hh(i,14)=hh(i,17);
    hh(i,11)=0; % make fourth vehicle zero and
then update other vehicle details
    hh(i,17)=0;
    hh(i,26)=hh(i,32);
    hh(i,27)=hh(i,33);
    hh(i,32)=0;
```

```
            hh(i,33)=0;
            elseif utility(i,4)<utility(i,1) &&
utility(i,4)<utility(i,2) && utility(i,4)<utility(i,3)
                hh(i,40)=hh(i,11);% updating disposed
vehicle class
    hh(i,11)=0; % make fourth vehicle zero and
then update other vehicle details
            hh(i,17)=0;
                        hh(i,32)=0;
            hh(i,33)=0;
            elseif utility(i,3)<utility(i,1) &&
utility(i,3)<utility(i,2) && utility(i,3)<utility(i,4)
                hh(i,40)=hh(i,10);% updating disposed
vehicle class
    hh(i,10)=hh(i,11); % move fourth to third
vehicle and then update other vehicle details
    hh(i,16)=hh(i,17);
    hh(i,30)=hh(i,32);
    hh(i,31)=hh(i,33);
    hh(i,11)=0; % make fourth vehicle zero
    hh(i,17)=0;
    hh(i,32)=0;
    hh(i,33)=0;
    elseif utility(i,2)<utility(i,1) &&
utility(i,2)<utility(i,3) && utility(i,2)<utility(i,4)
                hh(i,40)=hh(i,9);% updating disposed
vehicle class
    hh(i,9)=hh(i,11); % move fourth to second
vehicle and then update other vehicle details
    hh(i,15)=hh(i,17);
    hh(i,28)=hh(i,32);
    hh(i,29)=hh(i,33);
    hh(i,11)=0; % make fourth vehicle zero
    hh(i,17)=0;
    hh(i,32)=0;
    hh(i,33)=0;
        end
    hh(i,7)=hh(i,7)-1; % reducing number of
vehicles in household
    hh(i,14:16)=hh(i,14:16)+1;
    elseif hh(i,7)==5 % 5 vehicle households
%
```

```
    if utility(i,1)<utility(i,2) &&
utility(i,1)<utility(i,3) && utility(i,1)<utility(i,4) &&
utility(i,1)<utility(i,5)
    hh(i,40)=hh(i,8);% updating disposed
vehicle class
    hh(i,8)=hh(i,12); % move fifth vehicle to
first vehicle and then update other vehicle details
    hh(i,14)=hh(i,18);
    hh(i, 26)=hh(i, 34);
    hh(i, 27)=hh(i, 35);
    hh(i,12)=0; % make fifth vehicle zero
    hh(i, 18)=0;
    hh(i, 34)=0;
    hh(i, 35)=0;
elseif utility(i,5)<utility(i,1) &&
utility(i,5)<utility(i,2) && utility(i,5)<utility(i,3) &&
utility(i,5)<utility(i,4)
    hh(i,40)=hh(i,12);% updating disposed
vehicle class
hh(i,12)=0; % make fifth vehicle zero and
```

then update other vehicle details
hh (i, 18) $=0$;
hh(i, 34)=0;
hh(i, 35 )=0;
elseif utility(i,3)<utility(i,1) \&\&
utility(i,3)<utility(i,2) \&\& utility(i,3)<utility(i,4) \&\&
utility(i,3)<utility(i,5)
hh(i,40)=hh(i,10);\% updating disposed
vehicle class
hh(i,10)=hh(i,12); \% move fifth to third
vehicle and then update other vehicle details
hh(i, 16) $=h h(i, 18)$;
hh(i, 30) $=h h(i, 34)$;
hh(i, 31) $=h h(i, 35)$;
hh(i,12)=0; \% make fifth vehicle zero
hh(i, 18) $=0$;
hh (i, 34 ) $=0$;
hh (i, 35 ) $=0$;
elseif utility(i,2)<utility(i,1) \&\&
utility(i,2)<utility(i,3) \&\& utility(i,2)<utility(i,4) \&\&
utility(i, 2)<utility (i,5)
hh(i, 40)=hh(i,9);\% updating disposed
vehicle class
hh(i,9)=hh(i,12); \% move fifth to second
vehicle and then update other vehicle details
hh(i, 15) $=h h(i, 18)$;

```
    hh(i, 28)=hh(i, 34);
    hh(i, 29)=hh(i, 35);
    hh(i,12)=0; % make fifth vehicle zero
    hh(i,18)=0;
    hh(i, 34)=0;
    hh(i,35)=0;
    elseif utility(i,4)<utility(i,1) &&
utility(i,4)<utility(i,2) && utility(i,4)<utility(i,3) &&
utility(i,4)<utility(i,5)
            hh(i,40)=hh(i,11);% updating disposed
vehicle class
    hh(i,11)=hh(i,12); % move fifth to fourth
vehicle and then update other vehicle details
    hh(i,17)=hh(i,18);
    hh(i, 32)=hh(i, 34);
    hh(i, 33)=hh(i, 35);
    hh(i,12)=0; % make fifth vehicle zero
    hh(i,18)=0;
    hh(i, 34)=0;
    hh(i,35)=0;
    end
    hh(i,7)=hh(i,7)-1; % reducing number of
vehicles in household
    hh(i,14:17)=hh(i, 14:17)+1;
    elseif hh(i,7)==6 % 6 vehicle households
%
        if utility(i,1)<utility(i,2) &&
utility(i,1)<utility(i,3) && utility(i,1)<utility(i,4) &&
utility(i,1)<utility(i,5) && utility(i,1)<utility(i,6)
    hh(i,40)=hh(i,8); % updating disposed
vehicle class
    hh(i,8)=hh(i,13); % move sixth vehicle to
first vehicle and then update other vehicle details
    hh(i, 14)=hh(i,19);
    hh(i, 26)=hh(i, 36);
    hh(i, 27)=hh(i, 37);
    hh(i,36)=0;
    hh(i,37)=0;
    hh(i,13)=0; % make sixth vehicle zero
    hh(i,19)=0;
    elseif utility(i,6)<utility(i,1) &&
utility(i,6)<utility(i,2) && utility(i,6)<utility(i,3) &&
utility(i,6)<utility(i,4) && utility(i,6)<utility(i,5)
```

vehicle class
hh(i, 40)=hh(i,13); \% updating disposed
hh(i,13)=0; \% make sixth vehicle zero and
then update other vehicle details
hh(i, 19) $=0$;
hh (i, 36) $=0$;
hh(i,37)=0;
elseif utility(i,3)<utility(i,1) \&\&
utility(i,3)<utility(i,2) \&\& utility(i,3)<utility(i,4) \&\&
utility(i,3)<utility(i,5) \&\& utility(i,3)<utility(i,6)
$h h(i, 40)=h h(i, 10) ; \%$ updating disposed
vehicle class
hh(i,10)=hh(i,13); \% move sixth to third
vehicle and then update other vehicle details
hh (i, 16) $=h h(i, 19)$;
hh(i, 30) $=h h(i, 36)$;
hh(i,31)=hh(i,37);
hh (i, 36) $=0$;
hh (i, 37) $=0$;
hh(i,19)=0; \% make sixth vehicle zero
hh (i, 13) $=0$;
elseif utility(i,2)<utility(i,1) \&\&
utility(i,2)<utility(i,3) \&\& utility(i,2)<utility(i,4) \&\&
utility(i,2)<utility(i,5) \&\& utility(i,2)<utility(i,6)
hh(i,40)=hh(i,9); \% updating disposed
vehicle class
hh(i,9)=hh(i,13); \% move sixth to second
vehicle and then update other vehicle details
hh(i,15)=hh(i,19);
hh (i, 28) $=h h(i, 36)$;
hh(i,29)=hh(i,37);
hh (i, 36) $=0$;
hh (i, 37) $=0$;
hh(i,19)=0; \% make sixth vehicle zero
hh(i,13)=0;
elseif utility(i,4)<utility(i,1) \&\&
utility(i,4)<utility(i,2) \&\& utility(i,4)<utility(i,3) \&\&
utility(i,4)<utility(i,5) \&\& utility(i,4)<utility(i,6)
$h h(i, 40)=h h(i, 11) ; \%$ updating disposed
vehicle class
hh(i,11)=hh(i,13); \% move sixth to fourth
vehicle and then update other vehicle details
hh (i, 17) $=h h(i, 19)$;
hh (i, 32) $=\mathrm{hh}(\mathrm{i}, 36)$;
hh(i,33)=hh(i,37);
hh (i, 36) $=0$;
hh(i,37)=0;

```
                            hh(i,13)=0; % make sixth vehicle zero
            hh(i,19)=0;
            elseif utility(i,5)<utility(i,1) &&
utility(i,5)<utility(i,2) && utility(i,5)<utility(i,3) &&
utility(i,5)<utility(i,4) && utility(i,5)<utility(i,6)
                            hh(i,40)=hh(i,12); % updating disposed
vehicle class
    hh(i,12)=hh(i,13); % move sixth to fifth
vehicle and then update other vehicle details
    hh(i,18)=hh(i,19);
    hh(i,34)=hh(i,36);
    hh(i,35)=hh(i,37);
    hh(i,36)=0;
    hh(i,37)=0;
    hh(i,13)=0; % make sixth vehicle zero
    hh(i,19)=0;
end
hh(i,7)=hh(i,7)-1; % reducing number of
vehicles in household
hh(i,14:18)=hh(i,14:18)+1;
end
    %%%%%%%%%%%%%%%%%%%%%%REPLACE%%%%%%%%%%%%%%%%%%%%%
    elseif x>temp(i,7) && x<temp(i,8)
            counter=counter+1;
            %%%%%%%%%%%%%%%%%%%%%%%%BUY%%%%%%%%%%%%%%%%%%%%%
            utilt(i,1)= exp(-0.4195-5.206*gasprice/20.65-
4.004*0.296+0.6849*hh(i,39)+0.2331*hh(i,7)+1.03/100000*hh(i,5)+1.23/
10000*hh(i,24)); %COMPACT
            utilt(i,2)= exp(-0.5770-5.206*gasprice/26.6-
4.004*0.167+0.01122*hh(i,3));
%SUBCOMPACT
            utilt(i,3)= exp(-0.8044-5.206*gasprice/17.57-
4.004*0.307+0.4621*hh(i,6)+0.2331*hh(i,7));
%Large
            utilt(i,4)= exp(0.4305-5.206*gasprice/18.61-
4.004*0.48+0.4621*hh(i,6)+0.2331*hh(i,7)+0.3962*hh(i,42)+7.2/100000*
hh(i,24)); %luxury
            utilt(i,5)= exp(-2.735-5.206*gasprice/36-4.004*0.17-
0.5978*hh(i,2));
% smart car
    utilt(i,6)= exp(-1.519-5.206*gasprice/46-
4.004*0.25+0.01122*hh(i,3)+0.2331*hh(i,7)+1.404/10000*hh(i,23));
% HEV
```

utilt(i, 7) $=\exp (-0.0917-5.206 *$ gasprice/45-4.004*0.33-
1.097*hh(i, 4)+1.404/10000*hh(i, 23)) ;
\%PHEV
utilt(i,8)= exp(0.8855-5.206*gasprice/18.08-
4.004*0.269+0.2331*hh(i, 7));
\%CUV
utilt(i,9)= exp(-0.4299-5.206*gasprice/15.1-
$4.004 * 0.352+0.3287 * h h(i, 6)+0.01122 * h h(i, 3)+0.2331 * h h(i, 7)+4.15 / 10000$ 00*hh(i,5)); \%SUV
utilt(i,10)= exp(-2.819-5.206*gasprice/22-
$4.004 * 0.47+0.01122 * h h(i, 3)+0.2331 * h h(i, 7)+1.404 / 10000 * h h(i, 23))$;
\%SUV_HEV
utilt(i, 11) $=\exp (-1.391-5.206 *$ gasprice/22-4.004*0.57-
1.097*hh(i, 4)+1.404/10000*hh(i, 23));
\%SUV_PHEV
utilt(i,12)= exp(-0.2429-5.206*gasprice/14.67-
4.004* $0.268+1.208 * h h(i, 6)+0.3651 * h h(i, 4)+6.02 / 1000000^{*} h h(i, 5) / h h(i, 2$
)) ;
\%PICKUP
utilt(i,13)= $\exp (-2.632-5.206 * g a s p r i c e / 21-$
4.004*0.36+0.01122*hh(i, 3)+0.2331*hh(i, 7)+1.404/10000*hh(i, 23));
\%PICKUP_HEV
utilt(i, 14) $=\exp (-1.204-5.206 *$ gasprice/21-4.004*0.46-
1.097*hh(i, 4)+1.404/10000*hh(i, 23)) ;
\%PICKUP_PHEV
utilt(i,15)= $\exp (-5.206 * g a s p r i c e / 15.18-4.004 * 0.274)$;
\%Van
utilt(i,16)= exp(-2.389-5.206*gasprice/23-
4.004*0.38+0.01122*hh(i,3)+0.2331*hh(i, 7)+1.404/10000*hh(i, 23));
\%Van_HEV
utilt(i,17)= $\exp (-0.9612-5.206 *$ gasprice/23-4.004*0.48-
1.097*hh(i, 4)+1.404/10000*hh(i, 23));
\%Van_PHEV
utilt(i,18)= $\exp (-2.721-5.206 * g a s p r i c e / 16-$
4.004*0.615+1.208*hh(i, 6)+2.24*hh(i, 39));
\%Hummer
utilt(i,19)= $\exp (0.8695-5.206 * g a s p r i c e / 19-4.004 * 0.256)$;
\%Midsize
utilt(i,20)=sum(utilt(i,1:19));
\% calculating the cummulative probabilites
utilt(i, 21) $=$ utilt(i,1)/utilt(i, 20);
utilt(i,22)= sum(utilt(i,1:2))/utilt(i,20);
utilt(i,23)= sum(utilt(i,1:3))/utilt(i,20);
utilt(i,24)= sum(utilt(i,1:4))/utilt(i,20);
utilt(i,25)= sum(utilt(i,1:5))/utilt(i,20);
utilt(i,26)= sum(utilt(i,1:6))/utilt(i,20);

```
utilt(i,27)= sum(utilt(i,1:7))/utilt(i,20);
utilt(i,28)= sum(utilt(i,1:8))/utilt(i,20);
utilt(i,29)= sum(utilt(i,1:9))/utilt(i,20);
utilt(i,30)= sum(utilt(i,1:10))/utilt(i,20);
utilt(i, 31)= sum(utilt(i,1:11))/utilt(i,20);
utilt(i,32)= sum(utilt(i,1:12))/utilt(i,20);
utilt(i,33)= sum(utilt(i,1:13))/utilt(i,20);
utilt(i,34)= sum(utilt(i,1:14))/utilt(i,20);
utilt(i,35)= sum(utilt(i,1:15))/utilt(i,20);
utilt(i,36)= sum(utilt(i,1:16))/utilt(i,20);
utilt(i,37)= sum(utilt(i,1:17))/utilt(i, 20);
utilt(i, 38)= sum(utilt(i,1:18))/utilt(i, 20);
utilt(i,39)= sum(utilt(i,1:19))/utilt(i, 20);
```

$y=r a n d$;
\% 5 vehicle households \#, class of vehicles
updating
if hh(i,7)==5 \% 5 vehicle households
vehicle every year
$h h(i, 7)=h h(i, 7)+1 ; \%$ updating age of
$h h(i, 14: 19)=h h(i, 14: 19)+1 ; \%$ updating age of
vehicle every year

```
if y<utilt(i,21)
    hh(i,25)=1;
    hh(i,13)=6;
    hh(i,36)=20.65;
    hh(i,37)=0.296;
    elseif y>utilt(i,21) && y< utilt(i,22)
    hh(i,25)=2;
    hh(i,13)=7;
    hh(i,36)=26.6;
    hh(i,37)=0.167;
    elseif y>utilt(i,22) && y< utilt(i,23)
    hh(i,25)=3;
    hh(i,13)=2;
    hh(i,36)=17.57;
    hh(i,37)=0.307;
    elseif y>utilt(i,23) && y< utilt(i,24)
    hh(i,25)=4;
    hh(i,13)=3;
    hh(i,36)=18.61;
    hh(i,37)=0.481;
    elseif y>utilt(i,24) && y< utilt(i,25)
    hh(i,25)=5;
    hh(i,13)=7;
    hh(i,36)=36;
    hh(i,37)=0.17;
```

```
elseif y>utilt(i, 25) && y< utilt(i,26)
hh(i, 25)=6;
hh(i,13)=4; %substituing midsize vehicle
```

class for a HEV purchase

```
hh(i, 36)=46;
hh(i, 37)=0.25;
elseif y>utilt(i,26) && y< utilt(i,27)
hh(i,25)=7;
hh(i,13)=4;%substituing midsize vehicle class
```

for a PHEV purchase

```
hh (i, 36) \(=45\);
hh (i, 37) \(=0.33\);
elseif \(y>u t i l t(i, 27) ~ \& \& ~ y<u t i l t(i, 28)\)
hh (i, 25) =8;
hh (i, 13) =1;
hh (i, 36)=18.08;
hh(i, 37)=0.269;
elseif y>utilt(i,28) \&\& \(y<u t i l t(i, 29)\)
hh (i, 25) \(=9\);
hh (i, 13) \(=8\);
hh (i, 36) \(=15.1\);
hh (i, 37) \(=0.352\);
elseif \(y>u t i l t(i, 29) ~ \& \& ~ y<u t i l t(i, 30)\)
hh(i, 25)=10;
hh (i, 13) \(=8\);
hh (i, 36 ) \(=22\);
hh (i, 37) \(=0.47\);
elseif \(y>u t i l t(i, 30) ~ \& \& ~ y<~ u t i l t(i, 31)\)
hh (i, 25 ) =11;
hh (i, 13) \(=8\);
hh \((i, 36)=22\);
hh (i, 37) \(=0.57\);
elseif \(y>u t i l t(i, 31) ~ \& \& ~ y<u t i l t(i, 32)\)
hh (i, 25) =12;
hh (i, 13) \(=5\);
hh(i, 36 ) \(=14.67\);
hh(i, 37)=0.268;
elseif \(y>u t i l t(i, 32) ~ \& \& ~ y<u t i l t(i, 33)\)
hh (i, 25) =13;
hh (i, 13) \(=5\);
hh \((i, 36)=21\);
hh (i, 37) \(=0.36\);
elseif \(y>u t i l t(i, 33) ~ \& \& ~ y<u t i l t(i, 34)\)
hh (i, 25) =14;
hh (i, 13) \(=5\);
hh (i, 36 ) \(=21\);
hh (i, 37) \(=0.46\);
elseif \(y>u t i l t(i, 34) \quad \& \& y<u t i l t(i, 35)\)
hh (i, 25) \(=15\);
```

```
    hh(i,13)=9;
    hh(i, 36)=15.18;
    hh(i, 37)=0.274;
    elseif y>utilt(i,35) && y< utilt(i,36)
    hh(i,25)=16;
    hh(i,13)=9;
    hh(i, 36)=23;
    hh(i,37)=0.38;
    elseif y>utilt(i, 36) && y< utilt(i,37)
    hh(i,25)=17;
    hh(i,13)=9;
    hh(i, 36)=23;
    hh(i,37)=0.48;
    elseif y>utilt(i,37) && y< utilt(i,38)
    hh(i,25)=18;
    hh(i,13)=1;
    hh(i, 36)=16;
    hh(i, 37)=0.615;
    elseif y>utilt(i,38) && y< utilt(i,39)
    hh(i, 25)=19;
    hh(i,13)=4;
    hh(i, 36)=19;
    hh(i, 37)=0.256;
end
```

\% 4 vehicle households \#, class of vehicles updating
elseif hh(i,7)==4 \% 4 vehicle households
hh(i,7)=hh(i,7)+1;\% updating age of vehicle every
year

```
hh(i,14:18)=hh(i,14:18)+1;
    if y<utilt(i,21)
    hh(i, 25)=1;
    hh(i,12)=6;
    hh(i,34)=20.65;
    hh(i,35)=0.296;
    elseif y>utilt(i,21) && y< utilt(i,22)
    hh(i,25)=2;
    hh(i,12)=7;
    hh(i,34)=26.6;
    hh(i,35)=0.167;
    elseif y>utilt(i,22) && y< utilt(i,23)
    hh(i,25)=3;
    hh(i,12)=2;
    hh(i,34)=17.57;
    hh(i,35)=0.307;
    elseif y>utilt(i,23) && y< utilt(i,24)
    hh(i,25)=4;
    hh(i,12)=3;
    hh(i,34)=18.61;
```

hh(i, 35)=0.481;
elseif $y>u t i l t(i, 24) ~ \& \& ~ y<u t i l t(i, 25)$
hh (i, 25) $=5$;
hh (i, 12) =7;
hh(i, 34)=36;
hh (i, 35) $=0.17$;
elseif y>utilt(i,25) \&\& y< utilt(i,26)
hh(i, 25)=6;
hh(i,12)=4; \%substituing midsize vehicle
class for a HEV purchase
hh (i, 34) $=46$;
hh (i, 35) $=0.25$;
elseif $y>u t i l t(i, 26) ~ \& \& ~ y<u t i l t(i, 27)$
hh (i, 25) =7;
hh(i,12)=4;\%substituing midsize vehicle class
for a PHEV purchase

```
hh (i, 34) \(=45\);
hh (i, 35) \(=0.33\);
elseif \(y>u t i l t(i, 27) ~ \& \& ~ y<~ u t i l t(i, 28)\)
hh(i, 25)=8;
hh (i, 12) \(=1\);
hh(i, 34)=18.08;
hh (i, 35) \(=0.269\);
elseif \(y>u t i l t(i, 28) ~ \& \& ~ y<u t i l t(i, 29)\)
hh(i,25)=9;
hh (i, 12) \(=8\);
hh(i, 34)=15.1;
hh(i, 35)=0.352;
elseif \(y>u t i l t(i, 29) ~ \& \& ~ y<~ u t i l t(i, 30)\)
hh (i, 25) =10;
hh(i, 12) \(=8\);
hh (i, 34) \(=22\);
hh (i, 35) \(=0.47\);
elseif \(y>u t i l t(i, 30) ~ \& \& ~ y<~ u t i l t(i, 31)\)
hh(i, 25) =11;
hh (i, 12) \(=8\);
hh(i, 34)=22;
hh (i, 35) \(=0.57\);
elseif \(y>u t i l t(i, 31) ~ \& \& ~ y<~ u t i l t(i, 32)\)
hh (i, 25) =12;
hh (i, 12) \(=5\);
hh (i, 34) \(=14.67\);
hh(i, 35 )=0.268;
elseif \(y>u t i l t(i, 32) ~ \& \& ~ y<u t i l t(i, 33)\)
hh(i, 25)=13;
hh (i, 12) \(=5\);
hh (i, 34) = 21;
hh (i, 35) \(=0.36\);
elseif \(y>u t i l t(i, 33) ~ \& \& ~ y<~ u t i l t(i, 34)\)
```

```
    hh(i, 25)=14;
    hh(i, 12)=5;
    hh(i, 34)=21;
    hh(i, 35)=0.46;
    elseif y>utilt(i,34) && y< utilt(i,35)
    hh(i,25)=15;
    hh(i,12)=9;
    hh(i, 34)=15.18;
    hh(i,35)=0.274;
    elseif y>utilt(i,35) && y< utilt(i,36)
    hh(i, 25)=16;
    hh(i, 12)=9;
    hh(i, 34)=23;
    hh(i, 35)=0.38;
    elseif y>utilt(i,36) && y< utilt(i,37)
    hh(i,25)=17;
    hh(i,12)=9;
    hh(i, 34)=23;
    hh(i,35)=0.48;
    elseif y>utilt(i,37) && y< utilt(i,38)
    hh(i, 25)=18;
    hh(i, 12)=1;
    hh(i, 34)=16;
    hh(i, 35)=0.615;
    elseif y>utilt(i,38) && y< utilt(i,39)
    hh(i,25)=19;
    hh(i,12)=4;
    hh(i, 34)=19;
    hh(i, 35)=0.256;
end
\% three vehicle households \#, class of vehicles
updating
    elseif hh(i,7)==3 % 3 vehicle households
    hh(i,7)=hh(i,7)+1;% updating age of vehicle every year
    hh(i, 14:17)=hh(i, 14:17)+1;
            if y<utilt(i,21)
            hh(i,25)=1;
            hh(i,11)=6;
            hh(i, 32)=20.65;
            hh(i, 33)=0.296;
            elseif y>utilt(i,21) && y< utilt(i,22)
            hh(i,25)=2;
            hh(i,11)=7;
            hh(i, 32)=26.6;
            hh(i,33)=0.167;
            elseif y>utilt(i,22) && y< utilt(i,23)
            hh(i, 25)=3;
```

```
hh(i,11)=2;
hh (i, 32) \(=17.57\);
hh(i, 33) \(=0.307\);
elseif y>utilt(i,23) \&\& \(y<u t i l t(i, 24)\)
hh \((i, 25)=4\);
hh \((i, 11)=3\);
hh(i, 32)=18.61;
hh (i, 33) \(=0.481\);
elseif y>utilt(i,24) \&\& \(y<u t i l t(i, 25)\)
hh (i, 25) \(=5\);
hh \((i, 11)=7\);
hh \((i, 32)=36\);
hh \((i, 33)=0.17\);
elseif \(y>u t i l t(i, 25) ~ \& \& ~ y<~ u t i l t(i, 26) ~\)
hh(i,25)=6;
hh(i,11)=4; \%substituing midsize vehicle
```

class for a HEV purchase
hh $(i, 32)=46$;
hh(i, 33)=0.25;
elseif $y>u t i l t(i, 26) ~ \& \& ~ y<u t i l t(i, 27)$
hh (i, 25) $=7$;
hh(i,11)=4;\%substituing midsize vehicle class
for a PHEV purchase

```
hh(i,32)=45;
hh(i,33)=0.33;
elseif y>utilt(i,27) && y< utilt(i,28)
hh(i,25)=8;
hh(i,11)=1;
hh(i,32)=18.08;
hh(i,33)=0.269;
elseif y>utilt(i,28) && y< utilt(i,29)
hh(i,25)=9;
hh(i,11)=8;
hh(i,32)=15.1;
hh(i,33)=0.352;
elseif y>utilt(i,29) && y< utilt(i,30)
hh(i,25)=10;
hh(i,11)=8;
hh(i,32)=22;
hh(i,33)=0.47;
elseif y>utilt(i,30) && y< utilt(i,31)
hh(i,25)=11;
hh(i,11)=8;
hh(i,32)=22;
hh(i,33)=0.57;
elseif y>utilt(i,31) && y< utilt(i,32)
hh(i,25)=12;
hh(i,11)=5;
hh(i,32)=14.67;
```

```
    hh(i, 33)=0.268;
    elseif y>utilt(i,32) && y< utilt(i,33)
    hh(i, 25)=13;
    hh(i,11)=5;
    hh(i, 32)=21;
    hh(i, 33)=0.36;
    elseif y>utilt(i,33) && y< utilt(i,34)
    hh(i,25)=14;
    hh(i,11)=5;
    hh(i, 32)=21;
    hh(i, 33)=0.46;
    elseif y>utilt(i,34) && y< utilt(i,35)
    hh(i, 25)=15;
    hh(i,11)=9;
    hh(i, 32)=15.18;
    hh(i,33)=0.274;
    elseif y>utilt(i,35) && y< utilt(i,36)
    hh(i, 25)=16;
    hh(i,11)=9;
    hh(i,32)=23;
    hh(i, 33)=0.38;
    elseif y>utilt(i,36) && y< utilt(i,37)
    hh(i, 25)=17;
    hh(i,11)=9;
    hh(i, 32)=23;
    hh(i, 33)=0.48;
    elseif y>utilt(i,37) && y< utilt(i,38)
    hh(i,25)=18;
    hh(i,11)=1;
    hh(i, 32)=16;
    hh(i,33)=0.615;
    elseif y>utilt(i,38) && y< utilt(i,39)
    hh(i,25)=19;
    hh(i,11)=4;
    hh(i, 32)=19;
    hh(i, 33)=0.256;
end
```

\% two vehicle households \#, class of vehicles updating elseif hh(i,7)==2 \% 2 vehicle households
hh(i, 7) $=$ hh $(i, 7)+1$;
hh(i, 14:16)=hh(i, 14:16)+1;\% updating age of vehicle
every year

```
if y<utilt(i,21)
    hh(i,25)=1;
```

```
hh(i, 10)=6;
\(h h(i, 30)=20.65\);
hh(i, 31)=0.296;
elseif \(y>u t i l t(i, 21) ~ \& \& ~ y<~ u t i l t(i, 22)\)
hh(i,25)=2;
hh (i, 10) \(=7\);
hh(i, 30)=26.6;
hh(i, 31)=0.167;
elseif \(y>u t i l t(i, 22) ~ \& \& ~ y<~ u t i l t(i, 23)\)
hh (i, 25) \(=3\);
hh (i, 10) \(=2\);
hh(i, 30)=17.57;
hh (i, 31) \(=0.307\);
elseif \(y>u t i l t(i, 23) ~ \& \& ~ y<u t i l t(i, 24)\)
hh(i,25)=4;
hh(i, 10) \(=3\);
hh(i, 30)=18.61;
hh(i, 31)=0.481;
elseif \(y>u t i l t(i, 24) ~ \& \& ~ y<~ u t i l t(i, 25)\)
hh(i, 25)=5;
hh(i, 10)=7;
hh (i, 30) \(=36\);
hh (i, 31) \(=0.17\);
elseif \(y>u t i l t(i, 25) ~ \& \& ~ y<u t i l t(i, 26)\)
hh(i, 25) \(=6\);
hh(i,10)=4; \%substituing midsize vehicle
```

class for a HEV purchase

```
hh(i,30)=46;
hh(i,31)=0.25;
elseif y>utilt(i,26) && y< utilt(i,27)
hh(i, 25)=7;
hh(i,10)=4;%substituing midsize vehicle class
```

for a PHEV purchase

```
hh(i,30)=45;
hh(i, 31)=0.33;
elseif y>utilt(i,27) && y< utilt(i,28)
hh(i,25)=8;
hh(i,10)=1;
hh(i,30)=18.08;
hh(i,31)=0.269;
elseif y>utilt(i,28) && y< utilt(i,29)
hh(i, 25)=9;
hh(i, 10)=8;
hh(i, 30)=15.1;
hh(i,31)=0.352;
elseif y>utilt(i,29) && y< utilt(i,30)
hh(i,25)=10;
hh(i,10)=8;
hh(i,30)=22;
```

```
    hh(i,31)=0.47;
    elseif y>utilt(i,30) && y< utilt(i,31)
    hh(i,25)=11;
    hh(i,10)=8;
    hh(i,30)=22;
    hh(i,31)=0.57;
    elseif y>utilt(i,31) && y< utilt(i,32)
    hh(i,25)=12;
    hh(i,10)=5;
    hh(i,30)=14.67;
    hh(i,31)=0.268;
    elseif y>utilt(i,32) && y< utilt(i,33)
    hh(i,25)=13;
    hh(i,10)=5;
    hh(i,30)=21;
    hh(i,31)=0.36;
    elseif y>utilt(i,33) && y< utilt(i,34)
    hh(i,25)=14;
    hh(i,10)=5;
    hh(i,30)=21;
    hh(i,31)=0.46;
    elseif y>utilt(i,34) && y< utilt(i,35)
    hh(i,25)=15;
    hh(i,10)=9;
    hh(i,30)=15.18;
    hh(i,31)=0.274;
    elseif y>utilt(i,35) && y< utilt(i,36)
    hh(i,25)=16;
    hh(i,10)=9;
    hh(i,30)=23;
    hh(i,31)=0.38;
    elseif y>utilt(i,36) && y< utilt(i,37)
    hh(i,25)=17;
    hh(i,10)=9;
    hh(i,30)=23;
    hh(i,31)=0.48;
    elseif y>utilt(i,37) && y< utilt(i,38)
    hh(i,25)=18;
    hh(i,10)=1;
    hh(i,30)=16;
    hh(i,31)=0.615;
    elseif y>utilt(i,38) && y< utilt(i,39)
    hh(i,25)=19;
    hh(i,10)=4;
    hh(i,30)=19;
    hh(i,31)=0.256;
end
```

```
    % one vehicle households #, class of vehicles updating
    elseif hh(i,7)==1 % 1 vehicle households
                        hh(i,7)=hh(i,7)+1;% updating age of vehicle every
year
    hh(i,14:15)=hh(i,14:15)+1;
    if y<utilt(i,21)
    hh(i,25)=1;
    hh(i,9)=6;
    hh(i,28)=20.65;
    hh(i,29)=0.296;
    elseif y>utilt(i,21) && y< utilt(i,22)
    hh(i,25)=2;
    hh(i,9)=7;
    hh(i,28)=26.6;
    hh(i,29)=0.167;
    elseif y>utilt(i,22) && y< utilt(i,23)
    hh(i,25)=3;
    hh(i,9)=2;
    hh(i,28)=17.57;
    hh(i,29)=0.307;
    elseif y>utilt(i,23) && y< utilt(i,24)
    hh(i,25)=4;
    hh(i,9)=3;
    hh(i,28)=18.61;
    hh(i,29)=0.481;
    elseif y>utilt(i,24) && y< utilt(i,25)
    hh(i,25)=5;
    hh(i,9)=7;
    hh(i,28)=36;
    hh(i,29)=0.17;
    elseif y>utilt(i,25) && y< utilt(i,26)
    hh(i,25)=6;
    hh(i,9)=4; %substituing midsize vehicle class
for a HEV purchase
    hh(i,28)=46;
    hh(i,29)=0.25;
    elseif y>utilt(i,26) && y< utilt(i,27)
    hh(i,25)=7;
    hh(i,9)=4;%substituing midsize vehicle class
for a PHEV purchase
    hh(i,28)=45;
    hh(i,29)=0.33;
    elseif y>utilt(i,27) && y< utilt(i,28)
    hh(i,25)=8;
    hh(i,9)=1;
    hh(i,28)=18.08;
    hh(i,29)=0.269;
    elseif y>utilt(i,28) && y< utilt(i,29)
```

hh(i,25)=9;
hh(i,9)=8;
hh(i,28)=15.1;
hh(i,29)=0.352;
elseif y>utilt(i,29) \&\& y< utilt(i,30)
hh(i,25)=10;
hh(i,9)=8;
hh(i,28)=22;
hh(i,29)=0.47;
elseif y>utilt(i,30) \&\& y< utilt(i,31)
hh(i,25)=11;
hh(i,9)=8;
hh(i,28)=22;
hh(i,29)=0.57;
elseif y>utilt(i,31) \&\& y< utilt(i,32)
hh(i,25)=12;
hh(i,9)=5;
hh(i,28)=14.67;
hh(i,29)=0.268;
elseif y>utilt(i,32) \&\& y< utilt(i,33)
hh(i,25)=13;
hh(i,9)=5;
hh(i,28)=21;
hh(i,29)=0.36;
elseif y>utilt(i,33) \&\& y< utilt(i,34)
hh(i,25)=14;
hh(i,9)=5;
hh(i,28)=21;
hh(i,29)=0.46;
elseif y>utilt(i,34) \&\& y< utilt(i,35)
hh(i,25)=15;
hh(i,9)=9;
hh(i, 28)=15.18;
hh(i,29)=0.274;
elseif y>utilt(i,35) \&\& y< utilt(i,36)
hh(i,25)=16;
hh(i,9)=9;
hh(i,28)=23;
hh(i,29)=0.38;
elseif y>utilt(i,36) \&\& y< utilt(i,37)
hh(i,25)=17;
hh(i,9)=9;
hh(i,28)=23;
hh(i,29)=0.48;
elseif y>utilt(i,37) \&\& y< utilt(i,38)
hh(i,25)=18;
hh(i,9)=1;
hh(i,28)=16;
hh(i,29)=0.615;

```
```

    elseif y>utilt(i, 38) && y< utilt(i,39)
    hh(i, 25)=19;
    hh(i, 9)=4;
    hh(i, 28)=19;
    hh(i, 29)=0.256;
    end

```
elseif hh(i,7)==0 \% zero vehicle households
    \(h h(i, 7)=h h(i, 7)+1 ; \%\) updating age of vehicle every
year
```

    hh(i,14)=hh(i, 14)+1;
        if y<utilt(i,21)
            hh(i, 25)=1;
            hh(i, 8)=6;
            hh(i,26)=20.65;
            hh(i,27)=0.296;
            elseif y>utilt(i,21) && y< utilt(i,22)
            hh(i, 25)=2;
            hh(i, 8)=7;
            hh(i, 26)=26.6;
            hh(i,27)=0.167;
            elseif y>utilt(i,22) && y< utilt(i,23)
            hh(i,25)=3;
            hh(i,8)=2;
            hh(i,26)=17.57;
            hh(i, 27)=0.307;
            elseif y>utilt(i,23) && y< utilt(i,24)
            hh(i,25)=4;
            hh(i, 8)=3;
            hh(i, 26)=18.61;
            hh(i,27)=0.481;
            elseif y>utilt(i,24) && y< utilt(i,25)
            hh(i,25)=5;
            hh(i,8)=7;
            hh(i,26)=36;
            hh(i, 27)=0.17;
            elseif y>utilt(i,25) && y< utilt(i,26)
            hh(i,25)=6;
            hh(i,8)=4; %substituing midsize vehicle class
    hh(i, 26)=46;
    hh(i, 27)=0.25;
    elseif y>utilt(i,26) && y< utilt(i,27)
    hh(i,25)=7;
    ```
for a HEV purchase
for a PHEV purchase
hh(i,8)=4;\%substituing midsize vehicle class
```

hh(i, 26)=45;
hh(i, 27)=0.33;
elseif y>utilt(i,27) \&\& y< utilt(i,28)
hh(i,25)=8;
hh(i,8)=1;
hh(i, 26)=18.08;
hh(i,27)=0.269;
elseif y>utilt(i,28) \&\& y< utilt(i,29)
hh(i, 25)=9;
hh(i, 8)=8;
hh(i, 26)=15.1;
hh(i, 27)=0.352;
elseif y>utilt(i,29) \&\& y< utilt(i,30)
hh(i,25)=10;
hh(i, 8)=8;
hh(i, 26)=22;
hh(i, 27)=0.47;
elseif y>utilt(i,30) \&\& y< utilt(i,31)
hh(i,25)=11;
hh(i, 8)=8;
hh(i, 26)=22;
hh(i, 27)=0.57;
elseif y>utilt(i,31) \&\& y< utilt(i,32)
hh(i, 25)=12;
hh(i, 8)=5;
hh(i,26)=14.67;
hh(i,27)=0.268;
elseif y>utilt(i,32) \&\& y< utilt(i,33)
hh(i, 25)=13;
hh(i, 8)=5;
hh(i, 26)=21;
hh(i, 27)=0.36;
elseif y>utilt(i,33) \&\& y< utilt(i,34)
hh(i,25)=14;
hh(i, 8)=5;
hh(i, 26)=21;
hh(i, 27)=0.46;
elseif y>utilt(i,34) \&\& y< utilt(i,35)
hh(i,25)=15;
hh(i, 8)=9;
hh(i, 26)=15.18;
hh(i,27)=0.274;
elseif y>utilt(i,35) \&\& y< utilt(i,36)
hh(i,25)=16;
hh(i, 8)=9;
hh(i, 26)=23;
hh(i, 27)=0.38;

```
```

    elseif y>utilt(i,36) && y< utilt(i,37)
    hh(i,25)=17;
    hh(i,8)=9;
    hh(i,26)=23;
    hh(i,27)=0.48;
    elseif y>utilt(i,37) && y< utilt(i,38)
    hh(i,25)=18;
    hh(i,8)=1;
    hh(i,26)=16;
    hh(i,27)=0.615;
    elseif y>utilt(i,38) && y< utilt(i,39)
    hh(i,25)=19;
    hh(i,8)=4;
    hh(i,26)=19;
    hh(i,27)=0.256;
    end

```
end
\%\%\%\%\%\%\%\%\%\%\%\%\%SELL\%\%\%\%\%\%\%\%\%\%\%\%\%\%\%\%\%\%\%\%\%\%\%
            for iter \(=1: h h(i, 7)\)
            if hh(i,7+iter)==1 \% cuv
                        utility (i,iter)=-
4.4475*gasprice/hh(i,25+2*iter-1)-3.3923*hh(i,26+2*iter-1)-
\(0.0000885 * h h(i, 24)+0.6311 * h h(i, 6)+0.0186 * h h(i, 3)-0.3848 * h h(i, 4)-\)
1.6895;
    elseif hh(i,7+iter)==2 \% large
    utility(i,iter)=-
4.4475*gasprice/hh(i,25+2*iter-1)-3.3923*hh(i,26+2*iter-1)-0.7813;
elseif hh(i,7+iter)==3 \% luxury
utility(i,iter)=-
4.4475*gasprice/hh(i,25+2*iter-1)-3.3923*hh(i,26+2*iter-1);
elseif hh(i,7+iter)==4 \% midsize
utility(i,iter)=-
4.4475*gasprice/hh(i,25+2*iter-1)-3.3923*hh(i,26+2*iter1)+0.000106*hh(i, 23)+0.9601*hh(i,39);
\(\begin{aligned} \text { elseif } h h(i, 7+i t e r) & ==5 \% \text { truck } \\ \text { utility(i,iter) } & =-\end{aligned}\)
utility(i,iter)=-
4.4475*gasprice/hh(i,25+2*iter-1)-3.3923*hh(i,26+2*iter\(1)+0.000106 * h h(i, 23)+0.9601 * h h(i, 39)\);
elseif hh(i,7+iter)==6 \% compact
utility(i,iter)=-
4.4475*gasprice/hh(i,25+2*iter-1)-3.3923*hh(i,26+2*iter-
```

1)+0.1112*hh(i,7)+0.0000417*hh(i,5)-
0.3848*hh(i,4)+0.000106*hh(i,23)+0.9601*hh(i,39);
elseif hh(i,7+iter)==7 % subcompact
utility(i,iter)=-
4.4475*gasprice/hh(i,25+2*iter-1)-3.3923*hh(i,26+2*iter-1)-1.3331-
0.0000885*hh(i,24);
elseif hh(i,7+iter)==8 % suv
utility(i,iter)=-
4.4475*gasprice/hh(i,25+2*iter-1)-3.3923*hh(i,26+2*iter-
1)+0.000106*hh(i,23)+0.00000417*hh(i,5)+0.9601*hh(i,39);
elseif hh(i,7+iter)==9 % van
utility(i,iter)=-
4.4475*gasprice/hh(i,25+2*iter-1)-3.3923*hh(i,26+2*iter-1)-
0.0000885*hh(i,24)-0.000241*hh(i,23)+0.9601*hh(i,39);
end
end
if hh(i,7)==1 % 1 vehicle households
hh(i,40)=hh(i,8);% updating disposed vehicle class
hh(i,8)=0;
hh(i,14)=0;
hh(i, 26)=0;
hh(i,27)=0;
hh(i,7)=0;
elseif hh(i,7)==2 % 2 vehicle households
%
if utility(i,2)>utility(i,1)
hh(i,40)=hh(i,8);% updating disposed vehicle
class
hh(i,8)=hh(i,9); % move second vehicle to
first vehicle
hh(i,14)=hh(i,15); %age of vehicle and
then update other vehicle details
hh(i,26)=hh(i,28);
hh(i,27)=hh(i,29);
hh(i,28)=0;
hh(i,29)=0;
hh(i,9)=0;
hh(i,15)=0;

```
```

            else
                        hh(i,40)=hh(i,9);% updating disposed vehicle
    class
hh(i,9)=0;
hh(i,15)=0;
hh(i,28)=0;
hh(i,29)=0;
end
hh(i,14)=hh(i,14)+1;
hh(i,7)=hh(i,7)-1;
elseif hh(i,7)==3 % 3 vehicle households
if utility(i,1)<utility(i,2) \&\&
utility(i,1)<utility(i,3)
hh(i,40)=hh(i,8);% updating disposed vehicle
class
hh(i,8)=hh(i,10); % move third vehicle to
first vehicle and then update other vehicle details
hh(i,14)=hh(i,16);
hh(i,10)=0;
hh(i,16)=0;
hh(i,26)=hh(i,30);
hh(i,27)=hh(i,31);
hh(i,30)=0;
hh(i,31)=0;
elseif utility(i,2)<utility(i,1) \&\&
utility(i,2)<utility(i,3)
hh(i,40)=hh(i,9);% updating disposed
vehicle class
hh(i,9)=hh(i,10);
hh(i,15)=hh(i,16);
hh(i,10)=0; % move third vehicle to second
vehicle zero and then update other vehicle details
hh(i,16)=0;
hh(i,28)=hh(i,30);
hh(i,29)=hh(i,31);
hh(i, 30:31)=0;
elseif utility(i,3)<utility(i,1) \&\&
utility(i,3)<utility(i,2)
hh(i,40)=hh(i,10);% updating disposed
vehicle class
hh(i,9)=hh(i,10); % make third zero and
then update other vehicle details
hh(i,10)=0; % make third vehicle zero

```
```

    hh(i, 16)=0;
    hh(i, 30:31)=0;
    end
    hh(i,7)=hh(i,7)-1; % reducing number of
    vehicles in household
hh(i, 14:15)=hh(i, 14:15)+1;
elseif hh(i,7)==4 % 4 vehicle households
%
if utility(i,1)<utility(i,2) \&\&
utility(i,1)<utility(i,3) \&\& utility(i,1)<utility(i,4)
hh(i,40)=hh(i,8);% updating disposed
vehicle class
hh(i,8)=hh(i,11); % move fourth vehicle to
first vehicle
hh(i,14)=hh(i,17);
hh(i,11)=0; % make fourth vehicle zero and
then update other vehicle details
hh(i, 17)=0;
hh(i, 26)=hh(i, 32);
hh(i, 27)=hh(i, 33);
hh(i, 32)=0;
hh(i, 33)=0;
elseif utility(i,4)<utility(i,1) \&\&
utility(i,4)<utility(i,2) \&\& utility(i,4)<utility(i,3)
hh(i,40)=hh(i,11);% updating disposed
vehicle class
hh(i,11)=0; % make fourth vehicle zero and
then update other vehicle details
hh(i, 17)=0;
hh(i, 32)=0;
hh(i, 33)=0;
elseif utility(i,3)<utility(i,1) \&\&
utility(i,3)<utility(i,2) \&\& utility(i,3)<utility(i,4)
hh(i,40)=hh(i,10);% updating disposed
vehicle class
hh(i,10)=hh(i,11); % move fourth to third
vehicle and then update other vehicle details
hh(i,16)=hh(i,17);
hh(i,30)=hh(i, 32);
hh(i, 31)=hh(i, 33);
hh(i,11)=0; % make fourth vehicle zero
hh(i,17)=0;
hh(i, 32)=0;
hh(i,33)=0;

```
```

        elseif utility(i,2)<utility(i,1) &&
    utility(i,2)<utility(i,3) \&\& utility(i,2)<utility(i,4)
hh(i,40)=hh(i,9);% updating disposed
vehicle class
hh(i,9)=hh(i,11); % move fourth to second
vehicle and then update other vehicle details
hh(i,15)=hh(i,17);
hh(i,28)=hh(i,32);
hh(i,29)=hh(i,33);
hh(i,11)=0; % make fourth vehicle zero
hh(i,17)=0;
hh(i,32)=0;
hh(i,33)=0;
end
hh(i,7)=hh(i,7)-1; % reducing number of
vehicles in household

$$
h h(i, 14: 16)=h h(i, 14: 16)+1 ;
$$

$$
\text { elseif hh(i,7)==5 \% } 5 \text { vehicle households }
$$

\%
if utility(i,1)<utility(i,2) \&\&
utility(i,1)<utility(i,3) \&\& utility(i,1)<utility(i,4) \&\& utility(i,1)<utility(i,5)
hh(i,40)=hh(i,8);\% updating disposed
vehicle class
$h h(i, 8)=h h(i, 12) ; \%$ move fifth vehicle to
first vehicle and then update other vehicle details
hh(i,14)=hh(i,18);
hh (i,26) $=h h(i, 34)$;
hh(i,27)=hh(i,35);
hh(i,12)=0; \% make fifth vehicle zero
hh(i,18)=0;
hh (i, 34) $=0$;
hh(i, 35)=0;
elseif utility(i,5)<utility(i,1) \&\&
utility(i,5)<utility(i,2) \&\& utility(i,5)<utility(i,3) \&\&
utility (i,5)<utility (i, 4)
hh(i,40)=hh(i,12);\% updating disposed
vehicle class
hh(i,12)=0; \% make fifth vehicle zero and then update other vehicle details

$$
h h(i, 18)=0 ;
$$

```
hh(i, 34)=0;
hh (i, 35 ) \(=0\);
elseif utility(i,3)<utility(i,1) \&\&
utility(i,3)<utility(i,2) \&\& utility(i,3)<utility(i,4) \&\&
utility(i,3)<utility(i,5)
hh(i,40)=hh(i,10);\% updating disposed
vehicle class
hh(i,10)=hh(i,12); \% move fifth to third
vehicle and then update other vehicle details
hh (i, 16) \(=h h(i, 18)\);
hh (i, 30) \(=h h(i, 34)\);
hh (i, 31) \(=\mathrm{hh}(\mathrm{i}, 35)\);
hh(i,12)=0; \% make fifth vehicle zero
hh \((i, 18)=0\);
hh (i, 34) \(=0\);
hh(i, 35) \(=0\);
elseif utility(i,2)<utility(i,1) \&\&
utility(i,2)<utility(i,3) \&\& utility(i,2)<utility(i,4) \&\&
utility(i,2)<utility(i,5)
hh(i, 40) \(=\mathrm{hh}(\mathrm{i}, 9) ; \%\) updating disposed
vehicle class
hh(i,9)=hh(i,12); \% move fifth to second
vehicle and then update other vehicle details
hh (i, 15) \(=h h(i, 18)\);
hh(i,28) \(=h h(i, 34)\);
hh(i,29)=hh(i,35);
hh(i,12)=0; \% make fifth vehicle zero
hh (i,18)=0;
hh (i, 34) \(=0\);
hh (i, 35) \(=0\);
elseif utility(i,4)<utility(i,1) \&\&
utility(i,4)<utility(i,2) \&\& utility(i,4)<utility(i,3) \&\& utility(i,4)<utility(i,5)
hh(i,40)=hh(i,11);\% updating disposed
vehicle class
hh(i,11)=hh(i,12); \% move fifth to fourth
vehicle and then update other vehicle details
hh(i,17)=hh(i,18);
hh (i, 32) \(=\) hh (i, 34) ;
hh (i,33) \(=\mathrm{hh}(\mathrm{i}, 35)\);
hh(i,12)=0; \% make fifth vehicle zero
hh (i, 18) \(=0\);
hh (i, 34) \(=0\);
hh (i, 35) \(=0\);
end
hh(i,7)=hh(i,7)-1; \% reducing number of
vehicles in household
\(h h(i, 14: 17)=h h(i, 14: 17)+1 ;\)
\[
\text { elseif hh(i,7)==6 \% } 6 \text { vehicle households }
\]
\%
```

    if utility(i,1)<utility(i,2) &&
    utility(i,1)<utility(i,3) \&\& utility(i,1)<utility(i,4) \&\&
utility(i,1)<utility(i,5) \&\& utility(i,1)<utility(i,6)
hh(i,40)=hh(i,8); % updating disposed
vehicle class
hh(i,8)=hh(i,13); % move sixth vehicle to
first vehicle and then update other vehicle details
hh(i,14)=hh(i, 19);
hh(i, 26)=hh(i, 36);
hh(i, 27)=hh(i, 37);
hh(i, 36)=0;
hh(i,37)=0;
hh(i,13)=0; % make sixth vehicle zero
hh(i,19)=0;

```
    elseif utility(i,6)<utility(i,1) \&\&
utility(i,6)<utility(i,2) \&\& utility(i,6)<utility(i,3) \&\&
utility(i,6)<utility(i,4) \&\& utility(i,6)<utility(i,5)
    hh(i,40)=hh(i,13); \% updating disposed
vehicle class
    hh(i,13)=0; \% make sixth vehicle zero and
then update other vehicle details
    hh(i, 19) \(=0\);
    hh(i, 36)=0;
    hh (i, 37) \(=0\);
    elseif utility(i,3)<utility(i,1) \&\&
utility(i,3)<utility(i,2) \&\& utility(i,3)<utility(i,4) \&\&
utility(i,3)<utility(i,5) \&\& utility(i,3)<utility(i,6)
    hh(i,40)=hh(i,10); \% updating disposed
vehicle class
    hh(i,10)=hh(i,13); \% move sixth to third
vehicle and then update other vehicle details
    hh(i, 16) \(=h h(i, 19)\);
    hh(i, 30) \(=h h(i, 36)\);
    \(h h(i, 31)=h h(i, 37)\);
    hh (i, 36 ) \(=0\);
    hh (i, 37) \(=0\);
    hh(i,19)=0; \% make sixth vehicle zero
    hh(i, 13)=0;
```

    elseif utility(i,2)<utility(i,1) &&
    utility(i,2)<utility(i,3) \&\& utility(i,2)<utility(i,4) \&\&
utility(i,2)<utility(i,5) \&\& utility(i,2)<utility(i,6)
hh(i,40)=hh(i,9); % updating disposed
vehicle class
hh(i,9)=hh(i,13); % move sixth to second
vehicle and then update other vehicle details
hh(i,15)=hh(i,19);
hh(i, 28)=hh(i, 36);
hh(i, 29)=hh(i,37);
hh(i, 36)=0;
hh(i, 37)=0;
hh(i,19)=0; % make sixth vehicle zero
hh(i, 13)=0;
elseif utility(i,4)<utility(i,1) \&\&
utility(i,4)<utility(i,2) \&\& utility(i,4)<utility(i,3) \&\&
utility(i,4)<utility(i,5) \&\& utility(i,4)<utility(i,6)
hh(i,40)=hh(i,11); % updating disposed
vehicle class
hh(i,11)=hh(i,13); % move sixth to fourth
vehicle and then update other vehicle details
hh(i,17)=hh(i,19);
hh(i, 32)=hh(i, 36);
hh(i, 33)=hh(i, 37);
hh(i, 36)=0;
hh(i,37)=0;
hh(i,13)=0; % make sixth vehicle zero
hh(i, 19)=0;
elseif utility(i,5)<utility(i,1) \&\&
utility(i,5)<utility(i,2) \&\& utility(i,5)<utility(i,3) \&\&
utility(i,5)<utility(i,4) \&\& utility(i,5)<utility(i,6)
hh(i,40)=hh(i,12); % updating disposed
vehicle class
hh(i,12)=hh(i,13); % move sixth to fifth
vehicle and then update other vehicle details
hh(i, 18)=hh(i, 19);
hh(i, 34)=hh(i, 36);
hh(i, 35)=hh(i, 37);
hh(i, 36)=0;
hh(i,37)=0;
hh(i,13)=0; % make sixth vehicle zero
hh(i,19)=0;
end
hh(i,7)=hh(i,7)-1; % reducing number of
vehicles in household
hh(i,14:18)=hh(i,14:18)+1;
end

```
```

        end
    end
    csvwrite('year1veh_synthetic_evolved.csv',hh);
counter

```
end

\section*{APPENDIX D: PRICE ASSUMPTIONS BY GOODS CATEGORY}

Table A1: Price Assumptions by Goods Category
\begin{tabular}{|l|l|r|r|l|l|}
\hline Region & Category & Mean & Std. Dev. & Units & Notes \\
\hline Northeast & Electricity & 0.114 & 0.003 & & \\
Midwest & Electricity & 0.082 & 0.005 & \(\$ / \mathrm{kWh}\) & Average of all monthly data for \\
Southeast & Electricity & 0.079 & 0.003 & & 2002 \\
West & Electricity & 0.111 & 0.001 & & \\
\hline Northeast & Natural Gas & 9.496 & 0.429 & & \\
Midwest & Natural Gas & 6.796 & 0.395 & \(\$ / 1000\) & Average of all monthly data for \\
Southeast & Natural Gas & 8.299 & 0.319 & cuft & 2002 \\
West & Natural Gas & 7.852 & 0.214 & & \\
\hline Northeast & Gasoline & 1.454 & 0.117 & & \\
Midwest & Gasoline & 1.423 & 0.123 & \(\$ /\) gallon & Average of all monthly data for \\
Southeast & Gasoline & 1.371 & 0.123 & & 2002 \\
West & Gasoline & 1.502 & 0.131 & & \\
\hline Northeast & Food at Home & 177.1 & 0.673 & & \\
Midwest & Food at Home & 170.1 & 0.714 & CPI (100 & Average of all monthly data for \\
Southeast & Food at Home & 171.3 & 0.512 & in 1982\()\) & 2002 \\
West & Food at Home & 185.4 & 0.884 & & \\
\hline Northeast & Food away from Home & 181.4 & 1.402 & & \\
Midwest & Food away from Home & 175.7 & 1.100 & CPI (100 & Average of all monthly data for \\
Southeast & Food away from Home & 180.0 & 1.116 & in 1982\()\) & 2002 \\
West & Food away from Home & 175.4 & 1.413 & & \\
\hline Northeast & Air Travel & 0.160 & 0.549 & & \\
Midwest & Air Travel & 0.183 & 0.415 & \(\$ /\) mile & Average of quarterly data for \\
Southeast & Air Travel & 0.184 & 0.463 & & \\
West & Air Travel & 0.152 & 0.327 & & \\
\hline Northeast & Public Transport & 0.0452 & 0.1262 & & Computed as \\
Midwest & Public Transport & 0.0398 & 0.1594 & \(\$ /\) mile & (fare/trip)/(miles/trip) for each \\
Southeast & Public Transport & 0.0211 & 0.0314 & & state and region \\
West & Public Transport & 0.0227 & 0.0424 & & \\
\hline
\end{tabular}

Note: Price data for electricity, gas, gasoline and food categories come from www.bls.gov. Airfare data were obtained from http://ostpxweb.dot.gov/, and public transit prices come from
http://www.ntdprogram.gov.

\section*{APPENDIX E: I-O MODEL RESULTS}

Table B1: Price Increases across Sectors, based on I-O Model Results
\begin{tabular}{|c|c|c|c|c|}
\hline No & Sector & \begin{tabular}{l}
GHG(tons) \\
from \$1M worth of produce
\end{tabular} & Price Increase (\%) under \$50/ton tax & Price Increase (\%) under \$100/ton tax \\
\hline 1 & Vegetable and melon farming & 1300 & 6.50 & 13.00 \\
\hline 2 & Tree nut farming & 1330 & 6.65 & 13.30 \\
\hline 3 & Greenhouse, nursery, and floriculture production & 971 & 4.86 & 9.71 \\
\hline 4 & Tobacco farming & 3690 & 18.45 & 36.90 \\
\hline 5 & Cotton farming & 4290 & 21.45 & 42.90 \\
\hline 6 & Dairy cattle and milk production & 4260 & 21.30 & 42.60 \\
\hline 7 & Poultry and egg production & 2360 & 11.80 & 23.60 \\
\hline 8 & Logging & 632 & 3.16 & 6.32 \\
\hline 9 & Fishing & 1310 & 6.55 & 13.10 \\
\hline 10 & Hunting and trapping & 708 & 3.54 & 7.08 \\
\hline 11 & Support activities for agriculture and forestry & 1450 & 7.25 & 14.50 \\
\hline 12 & Oil and gas extraction & 1990 & 9.95 & 19.90 \\
\hline 13 & Coal mining & 4240 & 21.20 & 42.40 \\
\hline 14 & Iron ore mining & 2860 & 14.30 & 28.60 \\
\hline 15 & Copper, nickel, lead, and zinc mining & 1470 & 7.35 & 14.70 \\
\hline 16 & Stone mining and quarrying & 1150 & 5.75 & 11.50 \\
\hline 17 & Sand, gravel, clay, and ceramic and refractory & 1490 & 7.45 & 14.90 \\
\hline 18 & Other nonmetallic mineral mining and quarrying & 1960 & 9.80 & 19.60 \\
\hline 19 & Drilling oil and gas wells & 984 & 4.92 & 9.84 \\
\hline 20 & Support activities for oil and gas operations & 649 & 3.25 & 6.49 \\
\hline 21 & Electric power generation, transmission, and d & 9370 & 46.85 & 93.70 \\
\hline 22 & Natural gas distribution & 2430 & 12.15 & 24.30 \\
\hline 23 & Water, sewage and other systems & 1780 & 8.90 & 17.80 \\
\hline
\end{tabular}
\begin{tabular}{|c|c|c|c|c|}
\hline 24 & Nonresidential commercial and health care structure & 589 & 2.95 & 5.89 \\
\hline 25 & Nonresidential manufacturing structures & 437 & 2.19 & 4.37 \\
\hline 26 & Other nonresidential structures & 612 & 3.06 & 6.12 \\
\hline 27 & Residential permanent site single- and multi-f & 659 & 3.30 & 6.59 \\
\hline 28 & Other residential structures & 580 & 2.90 & 5.80 \\
\hline 29 & Nonresidential maintenance and repair & 624 & 3.12 & 6.24 \\
\hline 30 & Residential maintenance and repair & 698 & 3.49 & 6.98 \\
\hline 31 & Dog and cat food manufacturing & 1530 & 7.65 & 15.30 \\
\hline 32 & Other animal food manufacturing & 2130 & 10.65 & 21.30 \\
\hline 33 & Flour milling and malt manufacturing & 2360 & 11.80 & 23.60 \\
\hline 34 & Wet corn milling & 4100 & 20.50 & 41.00 \\
\hline 35 & Fats and oils refining and blending & 2190 & 10.95 & 21.90 \\
\hline 36 & Breakfast cereal manufacturing & 952 & 4.76 & 9.52 \\
\hline 37 & Beet sugar manufacturing & 2640 & 13.20 & 26.40 \\
\hline 38 & Chocolate and confectionery manufacturing from & 1150 & 5.75 & 11.50 \\
\hline 39 & Confectionery manufacturing from purchased chocolate & 932 & 4.66 & 9.32 \\
\hline 40 & Non-chocolate confectionery manufacturing & 1030 & 5.15 & 10.30 \\
\hline 41 & Frozen food manufacturing & 1390 & 6.95 & 13.90 \\
\hline 42 & Fruit and vegetable canning, pickling, and dry & 1010 & 5.05 & 10.10 \\
\hline 43 & Cheese manufacturing & 2530 & 12.65 & 25.30 \\
\hline 44 & Dry, condensed, and evaporated dairy product m & 2130 & 10.65 & 21.30 \\
\hline 45 & Ice cream and frozen dessert manufacturing & 1260 & 6.30 & 12.60 \\
\hline 46 & Poultry processing & 1490 & 7.45 & 14.90 \\
\hline 47 & Seafood product preparation and packaging & 1260 & 6.30 & 12.60 \\
\hline 48 & Bread and bakery product manufacturing & 892 & 4.46 & 8.92 \\
\hline 49 & Cookie, cracker, and pasta manufacturing & 1060 & 5.30 & 10.60 \\
\hline 50 & Tortilla manufacturing & 1180 & 5.90 & 11.80 \\
\hline 51 & Snack food manufacturing & 1010 & 5.05 & 10.10 \\
\hline 52 & Coffee and tea manufacturing & 913 & 4.56 & 9.13 \\
\hline 53 & Flavoring syrup and concentrate manufacturing & 395 & 1.98 & 3.95 \\
\hline 54 & Seasoning and dressing manufacturing & 1060 & 5.30 & 10.60 \\
\hline
\end{tabular}
\begin{tabular}{|c|c|c|c|c|}
\hline 55 & All other food manufacturing & 1160 & 5.80 & 11.60 \\
\hline 56 & Soft drink and ice manufacturing & 940 & 4.70 & 9.40 \\
\hline 57 & Breweries & 866 & 4.33 & 8.66 \\
\hline 58 & Wineries & 609 & 3.04 & 6.09 \\
\hline 59 & Distilleries & 392 & 1.96 & 3.92 \\
\hline 60 & Fiber, yarn, and thread mills & 1670 & 8.35 & 16.70 \\
\hline 61 & Broad woven fabric mills & 1270 & 6.35 & 12.70 \\
\hline 62 & Narrow fabric mills and schiffli machine embroidery & 894 & 4.47 & 8.94 \\
\hline 63 & Nonwoven fabric mills & 1210 & 6.05 & 12.10 \\
\hline 64 & Knit fabric mills & 1190 & 5.95 & 11.90 \\
\hline 65 & Textile and fabric finishing mills & 1130 & 5.65 & 11.30 \\
\hline 66 & Fabric coating mills & 1040 & 5.20 & 10.40 \\
\hline 67 & Carpet and rug mills & 1170 & 5.85 & 11.70 \\
\hline 68 & Curtain and linen mills & 804 & 4.02 & 8.04 \\
\hline 69 & Textile bag and canvas mills & 570 & 2.85 & 5.70 \\
\hline 70 & All other textile product mills & 951 & 4.76 & 9.51 \\
\hline 71 & Apparel knitting mills & 677 & 3.39 & 6.77 \\
\hline 72 & Cut and sew apparel contractors & 384 & 1.92 & 3.84 \\
\hline 73 & Men's and boys' cut and sew apparel manufacturing & 487 & 2.44 & 4.87 \\
\hline 74 & Women's and girls' cut and sew apparel manufacturing & 566 & 2.83 & 5.66 \\
\hline 75 & Other cut and sew apparel manufacturing & 509 & 2.55 & 5.09 \\
\hline 76 & Apparel accessories and other apparel manufacturing & 736 & 3.68 & 7.36 \\
\hline 77 & Leather and hide tanning and finishing & 2440 & 12.20 & 24.40 \\
\hline 78 & Footwear manufacturing & 846 & 4.23 & 8.46 \\
\hline 79 & Other leather and allied product manufacturing & 851 & 4.26 & 8.51 \\
\hline 80 & Sawmills and wood preservation & 735 & 3.68 & 7.35 \\
\hline 81 & Reconstituted wood product manufacturing & 1350 & 6.75 & 13.50 \\
\hline 82 & Wood windows and doors and millwork & 595 & 2.98 & 5.95 \\
\hline 83 & Wood container and pallet manufacturing & 651 & 3.25 & 6.51 \\
\hline 84 & Manufactured home (mobile home) manufacturing & 703 & 3.52 & 7.03 \\
\hline 85 & Prefabricated wood building manufacturing & 535 & 2.68 & 5.35 \\
\hline 86 & All other miscellaneous wood product manufacturing & 629 & 3.14 & 6.29 \\
\hline 87 & Pulp mills & 1710 & 8.55 & 17.10 \\
\hline 88 & Paper mills & 1520 & 7.60 & 15.20 \\
\hline
\end{tabular}
\begin{tabular}{|r|l|c|c|c|}
\hline 89 & Paperboard mills & 1940 & 9.70 & 19.40 \\
\hline 90 & Paperboard container manufacturing & 1040 & 5.20 & 10.40 \\
\hline 91 & Stationery product manufacturing & 810 & 4.05 & 8.10 \\
\hline 92 & Sanitary paper product manufacturing & 974 & 4.87 & 9.74 \\
\hline 93 & All other converted paper product manufacturing & 900 & 4.50 & 9.00 \\
\hline 94 & Printing & 546 & 2.73 & 5.46 \\
\hline 95 & Support activities for printing & 358 & 1.79 & 3.58 \\
\hline 96 & Petroleum refineries & 2790 & 13.95 & 27.90 \\
\hline 97 & Asphalt paving mixture and block manufacturing & 1670 & 8.35 & 16.70 \\
\hline 98 & Asphalt shingle and coating materials manufacturing & 1160 & 5.80 & 11.60 \\
\hline 99 & Petroleum lubricating oil and grease manufacturing & 1840 & 9.20 & 18.40 \\
\hline 100 & All other petroleum and coal products manufacturing & 2750 & 13.75 & 27.50 \\
\hline 101 & Petrochemical manufacturing & 2920 & 14.60 & 29.20 \\
\hline 102 & Industrial gas manufacturing & 5510 & 27.55 & 55.10 \\
\hline 103 & Synthetic dye and pigment manufacturing & 1890 & 9.45 & 18.90 \\
\hline 104 & Alkalies and chlorine manufacturing & 3500 & 17.50 & 35.00 \\
\hline 105 & Carbon black manufacturing & 4070 & 20.35 & 40.70 \\
\hline 106 & All other basic inorganic chemical manufacturing & 2180 & 10.90 & 21.80 \\
\hline 107 & Other basic organic chemical manufacturing & 2720 & 13.60 & 27.20 \\
\hline 108 & Plastics material and resin manufacturing & 2510 & 12.55 & 25.10 \\
\hline 109 & Synthetic rubber manufacturing & 1880 & 9.40 & 18.80 \\
\hline 110 & Artificial and synthetic fibers and filaments & 1760 & 8.80 & 17.60 \\
\hline 111 & Fertilizer manufacturing & 6620 & 33.10 & 66.20 \\
\hline 112 & \begin{tabular}{l} 
Pesticide and other agricultural chemical \\
manufacturing
\end{tabular} & 945 & 4.73 & 9.45 \\
\hline 113 & Medicinal and botanical manufacturing & 442 & 2.21 & 4.42 \\
\hline 114 & Pharmaceutical preparation manufacturing & 336 & 1.68 & 3.36 \\
\hline 115 & In-vitro diagnostic substance manufacturing & 348 & 1.74 & 3.48 \\
\hline 116 & Biological product (except diagnostic) manufacturing & 306 & 1.53 & 3.06 \\
\hline 117 & Paint and coating manufacturing & 1070 & 5.35 & 10.70 \\
\hline 118 & Adhesive manufacturing & 1210 & 6.05 & 12.10 \\
\hline 119 & Soap and cleaning compound manufacturing & 812 & 4.06 & 8.12 \\
\hline 120 & Toilet preparation manufacturing & 591 & 2.96 & 5.91 \\
\hline & & & & \\
\hline 10
\end{tabular}
\begin{tabular}{|r|l|c|c|c|}
\hline 121 & Printing ink manufacturing & 1200 & 6.00 & 12.00 \\
\hline 122 & Plastics packaging materials and unlaminated & 1290 & 6.45 & 12.90 \\
\hline 123 & Unlaminated plastics profile shape manufacturing & 1080 & 5.40 & 10.80 \\
\hline 124 & Plastics pipe and pipe fitting manufacturing & 1420 & 7.10 & 14.20 \\
\hline 125 & Laminated plastics plate, sheet (except packaging & 1070 & 5.35 & 10.70 \\
\hline 126 & Polystyrene foam product manufacturing & 1250 & 6.25 & 12.50 \\
\hline 127 & Urethane and other foam product (except polyster & 1140 & 5.70 & 11.40 \\
\hline 128 & Plastics bottle manufacturing & 1390 & 6.95 & 13.90 \\
\hline 129 & Tire manufacturing & 1030 & 5.15 & 10.30 \\
\hline 130 & Rubber and plastics hoses and belting manufacturing & 894 & 4.47 & 8.94 \\
\hline 131 & Other rubber product manufacturing & 911 & 4.56 & 9.11 \\
\hline 132 & Flat glass manufacturing & 2050 & 10.25 & 20.50 \\
\hline 133 & Other pressed and blown glass and glassware ma & 1230 & 6.15 & 12.30 \\
\hline 134 & Glass container manufacturing & 1550 & 7.75 & 15.50 \\
\hline 135 & Glass product manufacturing made of purchased & 946 & 4.73 & 9.46 \\
\hline 136 & Cement manufacturing & 11600 & 58.00 & 116.00 \\
\hline 137 & Ready-mix concrete manufacturing & 2740 & 13.70 & 27.40 \\
\hline 138 & Concrete pipe, brick, and block manufacturing & 1920 & 9.60 & 19.20 \\
\hline 139 & Other concrete product manufacturing & 1250 & 6.25 & 12.50 \\
\hline 140 & Abrasive product manufacturing & 735 & 3.68 & 7.35 \\
\hline 141 & Cut stone and stone product manufacturing & 624 & 3.12 & 6.24 \\
\hline 142 & Ground or treated mineral and earth manufacturing & 1410 & 7.05 & 14.10 \\
\hline 143 & Mineral wool manufacturing & 1380 & 6.90 & 13.80 \\
\hline 144 & Miscellaneous nonmetallic mineral products & 2220 & 11.10 & 22.20 \\
\hline 145 & Iron and steel mills and ferroalloy manufacturing & 2030 & 10.15 & 20.30 \\
\hline 146 & Steel product manufacturing from purchased steel & 2030 & 10.15 & 20.30 \\
\hline 147 & Secondary smelting and alloying of aluminum & 3490 & 17.45 & 34.90 \\
\hline 148 & Primary smelting and refining of copper & 1260 & 6.30 & 12.60 \\
\hline 149 & Primary smelting and refining of nonferrous me & 2340 & 11.70 & 23.40 \\
\hline 150 & Copper rolling, drawing, extruding and alloying & 906 & 4.53 & 9.06 \\
\hline 151 & Nonferrous metal (except copper and aluminum) & 1070 & 5.35 & 10.70 \\
\hline 152 & Ferrous metal foundries & 1060 & 5.30 & 10.60 \\
\hline 153 & Nonferrous metal foundries & 1180 & 5.90 & 11.80 \\
\hline & & & & \\
\hline 10
\end{tabular}
\begin{tabular}{|c|c|c|c|c|}
\hline 154 & Custom roll forming & 1510 & 7.55 & 15.10 \\
\hline 155 & Plate work and fabricated structural product m & 964 & 4.82 & 9.64 \\
\hline 156 & Ornamental and architectural metal products ma & 873 & 4.37 & 8.73 \\
\hline 157 & Power boiler and heat exchanger manufacturing & 787 & 3.94 & 7.87 \\
\hline 158 & Metal tank (heavy gauge) manufacturing & 945 & 4.73 & 9.45 \\
\hline 159 & Metal can, box, and other metal container & 1240 & 6.20 & 12.40 \\
\hline 160 & Hardware manufacturing & 640 & 3.20 & 6.40 \\
\hline 161 & Spring and wire product manufacturing & 926 & 4.63 & 9.26 \\
\hline 162 & Machine shops & 526 & 2.63 & 5.26 \\
\hline 163 & Turned product and screw, nut, and bolt manufacturing & 707 & 3.54 & 7.07 \\
\hline 164 & Coating, engraving, heat treating and allied a & 1140 & 5.70 & 11.40 \\
\hline 165 & Plumbing fixture fitting and trim manufacturing & 570 & 2.85 & 5.70 \\
\hline 166 & Ball and roller bearing manufacturing & 711 & 3.56 & 7.11 \\
\hline 167 & Fabricated pipe and pipe fitting manufacturing & 937 & 4.69 & 9.37 \\
\hline 168 & Farm machinery and equipment manufacturing & 650 & 3.25 & 6.50 \\
\hline 169 & Lawn and garden equipment manufacturing & 611 & 3.06 & 6.11 \\
\hline 170 & Construction machinery manufacturing & 651 & 3.26 & 6.51 \\
\hline 171 & Mining and oil and gas field machinery manufacturing & 739 & 3.70 & 7.39 \\
\hline 172 & Plastics and rubber industry machinery manufacturing & 588 & 2.94 & 5.88 \\
\hline 173 & Semiconductor machinery manufacturing & 483 & 2.42 & 4.83 \\
\hline 174 & Optical instrument and lens manufacturing & 438 & 2.19 & 4.38 \\
\hline 175 & Photographic and photocopying equipment manufacturing & 623 & 3.12 & 6.23 \\
\hline 176 & Other commercial and service industry machinery & 533 & 2.67 & 5.33 \\
\hline 177 & Heating equipment (except warm air furnaces) m & 660 & 3.30 & 6.60 \\
\hline 178 & Air conditioning, refrigeration, and warm air & 581 & 2.91 & 5.81 \\
\hline 179 & Industrial mold manufacturing & 659 & 3.30 & 6.59 \\
\hline 180 & Special tool, die, jig, and fixture manufacturing & 635 & 3.18 & 6.35 \\
\hline 181 & Cutting tool and machine tool accessory manufacturing & 593 & 2.97 & 5.93 \\
\hline 182 & Turbine and turbine generator set units manufacturing & 398 & 1.99 & 3.98 \\
\hline 183 & Speed changer, industrial high-speed drive, an & 557 & 2.79 & 5.57 \\
\hline 184 & Mechanical power transmission equipment manufacturing & 676 & 3.38 & 6.76 \\
\hline 185 & Other engine equipment manufacturing & 644 & 3.22 & 6.44 \\
\hline
\end{tabular}
\begin{tabular}{|r|l|l|l|l|}
\hline 186 & Pump and pumping equipment manufacturing & 563 & 2.82 & 5.63 \\
\hline 187 & Air and gas compressor manufacturing & 564 & 2.82 & 5.64 \\
\hline 188 & Material handling equipment manufacturing & 747 & 3.74 & 7.47 \\
\hline 189 & Power-driven handtool manufacturing & 575 & 2.88 & 5.75 \\
\hline 190 & Packaging machinery manufacturing & 453 & 2.27 & 4.53 \\
\hline 191 & Industrial process furnace and oven manufacturing & 504 & 2.52 & 5.04 \\
\hline 192 & Electronic computer manufacturing & 284 & 1.42 & 2.84 \\
\hline 193 & Computer storage device manufacturing & 370 & 1.85 & 3.70 \\
\hline 194 & Telephone apparatus manufacturing & 316 & 1.58 & 3.16 \\
\hline 195 & Broadcast and wireless communications equipment & 322 & 1.61 & 3.22 \\
\hline 196 & Other communications equipment manufacturing & 342 & 1.71 & 3.42 \\
\hline 197 & Audio and video equipment manufacturing & 549 & 2.75 & 5.49 \\
\hline 198 & Electron tube manufacturing & 712 & 3.56 & 7.12 \\
\hline 199 & Bare printed circuit board manufacturing & 572 & 2.86 & 5.72 \\
\hline 200 & Semiconductor and related device manufacturing & 603 & 3.02 & 6.03 \\
\hline 201 & Electronic connector manufacturing & 586 & 2.93 & 5.86 \\
\hline 202 & Printed circuit assembly (electronic assembly) & 400 & 2.00 & 4.00 \\
\hline 203 & Other electronic component manufacturing & 454 & 2.27 & 4.54 \\
\hline 204 & Electromedical and electrotherapeutic apparatus & 356 & 1.78 & 3.56 \\
\hline 205 & Search, detection, and navigation instruments & 309 & 1.55 & 3.09 \\
\hline 206 & Automatic environmental control manufacturing & 447 & 2.24 & 4.47 \\
\hline 207 & Industrial process variable instruments manufacturing & 440 & 2.20 & 4.40 \\
\hline 208 & Totalizing fluid meters and counting devices m & 458 & 2.29 & 4.58 \\
\hline 209 & Electricity and signal testing instruments man & 285 & 1.43 & 2.85 \\
\hline 210 & Analytical laboratory instrument manufacturing & 335 & 1.68 & 3.35 \\
\hline 211 & Irradiation apparatus manufacturing & 385 & 1.93 & 3.85 \\
\hline 212 & Magnetic and optical recording media manufacturing & 533 & 2.67 & 5.33 \\
\hline 213 & Electric lamp bulb and part manufacturing & 494 & 2.47 & 4.94 \\
\hline 214 & Lighting fixture manufacturing & 558 & 2.79 & 5.58 \\
\hline 215 & Small electrical appliance manufacturing & 570 & 2.85 & 5.70 \\
\hline 216 & Household cooking appliance manufacturing & 782 & 3.91 & 7.82 \\
\hline 217 & \begin{tabular}{l} 
Household refrigerator and home freezer \\
manufacturing
\end{tabular} & 776 & 3.88 & 7.76 \\
\hline 218 & Household laundry equipment manufacturing & 706 & 3.53 & 7.06 \\
\hline & & & & \\
\hline 10
\end{tabular}
\begin{tabular}{|r|l|c|c|c|}
\hline 219 & Other major household appliance manufacturing & 655 & 3.28 & 6.55 \\
\hline 220 & Power, distribution, and specialty transformer & 813 & 4.07 & 8.13 \\
\hline 221 & Motor and generator manufacturing & 660 & 3.30 & 6.60 \\
\hline 222 & Switchgear and switchboard apparatus manufacturing & 423 & 2.12 & 4.23 \\
\hline 223 & Relay and industrial control manufacturing & 338 & 1.69 & 3.38 \\
\hline 224 & Storage battery manufacturing & 1040 & 5.20 & 10.40 \\
\hline 225 & Primary battery manufacturing & 553 & 2.77 & 5.53 \\
\hline 226 & \begin{tabular}{l} 
Communication and energy wire and cable \\
manufacturing
\end{tabular} & 762 & 3.81 & 7.62 \\
\hline 227 & Wiring device manufacturing & 683 & 3.42 & 6.83 \\
\hline 228 & Carbon and graphite product manufacturing & 1230 & 6.15 & 12.30 \\
\hline 229 & All other miscellaneous electrical equipment a & 380 & 1.90 & 3.80 \\
\hline 230 & Automobile manufacturing & 563 & 2.82 & 5.63 \\
\hline 231 & Light truck and utility vehicle manufacturing & 603 & 3.02 & 6.03 \\
\hline 232 & Heavy duty truck manufacturing & 682 & 3.41 & 6.82 \\
\hline 233 & Motor vehicle body manufacturing & 570 & 2.85 & 5.70 \\
\hline 234 & Truck trailer manufacturing & 764 & 3.82 & 7.64 \\
\hline 235 & Motor home manufacturing & 585 & 2.93 & 5.85 \\
\hline 236 & Travel trailer and camper manufacturing & 764 & 3.82 & 7.64 \\
\hline 237 & Motor vehicle parts manufacturing & 757 & 3.79 & 7.57 \\
\hline 238 & Aircraft manufacturing & 370 & 1.85 & 3.70 \\
\hline 239 & Aircraft engine and engine parts manufacturing & 352 & 1.76 & 3.52 \\
\hline 240 & Other aircraft parts and auxiliary equipment m & 511 & 2.56 & 5.11 \\
\hline 241 & Guided missile and space vehicle manufacturing & 297 & 1.49 & 2.97 \\
\hline 242 & Railroad rolling stock manufacturing & 504 & 2.52 & 5.04 \\
\hline 243 & Ship building and repairing & 428 & 2.14 & 4.28 \\
\hline 244 & Boat building & 532 & 2.66 & 5.32 \\
\hline 245 & Motorcycle, bicycle, and parts manufacturing & 760 & 3.80 & 7.60 \\
\hline 246 & Military armored vehicle, tank, and tank compo & 535 & 2.68 & 5.35 \\
\hline 247 & All other transportation equipment manufacturing & 640 & 3.20 & 6.40 \\
\hline 248 & Wood kitchen cabinet and countertop manufacturing & 520 & 2.60 & 5.20 \\
\hline 249 & Upholstered household furniture manufacturing & 574 & 2.87 & 5.74 \\
\hline 250 & \begin{tabular}{l} 
Nonupholstered wood household furniture \\
manufacturing
\end{tabular} & 491 & 2.46 & 4.91 \\
\hline & & & & \\
\hline 2 & & & & \\
\hline 2 & & & & \\
\hline 2
\end{tabular}
\begin{tabular}{|r|l|c|c|c|}
\hline 251 & Institutional furniture manufacturing & 647 & 3.24 & 6.47 \\
\hline 252 & Office furniture and custom architectural wood & 464 & 2.32 & 4.64 \\
\hline 253 & \begin{tabular}{l} 
Showcase, partition, shelving, and locker \\
manufacturing
\end{tabular} & 892 & 4.46 & 8.92 \\
\hline 254 & Mattress manufacturing & 536 & 2.68 & 5.36 \\
\hline 255 & Blind and shade manufacturing & 709 & 3.55 & 7.09 \\
\hline 256 & Laboratory apparatus and furniture manufacturing & 414 & 2.07 & 4.14 \\
\hline 257 & Surgical and medical instrument manufacturing & 314 & 1.57 & 3.14 \\
\hline 258 & Surgical appliance and supplies manufacturing & 393 & 1.97 & 3.93 \\
\hline 259 & Dental equipment and supplies manufacturing & 636 & 3.18 & 6.36 \\
\hline 260 & Ophthalmic goods manufacturing & 323 & 1.63 & 3.23 \\
\hline 261 & Dental laboratories & 271 & 1.36 & 2.71 \\
\hline 262 & Jewelry and silverware manufacturing & 746 & 3.73 & 7.46 \\
\hline 263 & Sporting and athletic goods manufacturing & 613 & 3.07 & 6.13 \\
\hline 264 & Doll, toy, and game manufacturing & 581 & 2.91 & 5.81 \\
\hline 265 & Office supplies (except paper) manufacturing & 535 & 2.68 & 5.35 \\
\hline 266 & Sign manufacturing & 564 & 2.82 & 5.64 \\
\hline 267 & Gasket, packing, and sealing device manufacturing & 308 & 1.54 & 3.08 \\
\hline 268 & Musical instrument manufacturing & 308 & 1.54 & 3.08 \\
\hline 269 & Broom, brush, and mop manufacturing & 580 & 2.90 & 5.80 \\
\hline 270 & Wholesale trade & 192 & 0.96 & 1.92 \\
\hline 271 & Air transportation & 1980 & 9.90 & 19.80 \\
\hline 272 & Rail transportation & 1200 & 6.00 & 12.00 \\
\hline 273 & Water transportation & 2780 & 13.90 & 27.80 \\
\hline 274 & Truck transportation & 1400 & 7.00 & 14.00 \\
\hline 275 & Transit and ground passenger transportation & 1870 & 9.35 & 18.70 \\
\hline 276 & Pipeline transportation & 4400 & 22.00 & 44.00 \\
\hline 277 & Postal service & 256 & 1.28 & 2.56 \\
\hline 278 & Couriers and messengers & 1230 & 6.15 & 12.30 \\
\hline 279 & Warehousing and storage & 483 & 2.42 & 4.83 \\
\hline 280 & Newspaper publishers & 317 & 1.59 & 3.17 \\
\hline 281 & Periodical publishers & 272 & 1.36 & 2.72 \\
\hline 282 & Book publishers & 101 & 0.51 & 1.01 \\
\hline 283 & Software publishers & 1.07 & 2.13 \\
\hline & & & \\
\hline 2
\end{tabular}
\begin{tabular}{|r|l|l|l|l|}
\hline 284 & Motion picture and video industries & 144 & 0.72 & 1.44 \\
\hline 285 & Sound recording industries & 241 & 1.2 & 2.41 \\
\hline 286 & Radio and television broadcasting & 176 & 0.88 & 1.76 \\
\hline 287 & Cable and other subscription programming & 182 & 0.91 & 1.82 \\
\hline 288 & Internet publishing and broadcasting & 238 & 1.19 & 2.38 \\
\hline 289 & Telecommunications & 213 & 1.07 & 2.13 \\
\hline 290 & Internet service providers and web search port & 172 & 0.86 & 1.72 \\
\hline 291 & Data processing, hosting, and related services & 160 & 0.80 & 1.60 \\
\hline 292 & Other information services & 225 & 1.13 & 2.25 \\
\hline 293 & Securities, commodity contracts, investments, & 100 & 0.50 & 1.00 \\
\hline 294 & Insurance carriers & 66.2 & 0.33 & 0.66 \\
\hline 295 & Insurance agencies, brokerages, and related ac & 117 & 0.59 & 1.17 \\
\hline 296 & Funds, trusts, and other financial vehicles & 97.9 & 0.49 & 0.98 \\
\hline 297 & Real estate & 285 & 1.43 & 2.85 \\
\hline 298 & Automotive equipment rental and leasing & 137 & 0.69 & 1.37 \\
\hline 299 & Video tape and disc rental & 439 & 2.20 & 4.39 \\
\hline 300 & Commercial and industrial machinery and equipment & 245 & 1.23 & 2.45 \\
\hline 301 & Lessors of nonfinancial intangible assets & 175 & 0.88 & 1.75 \\
\hline 302 & Legal services & 98.9 & 0.49 & 0.99 \\
\hline 303 & Accounting, tax preparation, bookkeeping, and & 118 & 0.59 & 1.18 \\
\hline 304 & Architectural, engineering, and related services & 186 & 0.93 & 1.86 \\
\hline 305 & Specialized design services & 155 & 0.78 & 1.55 \\
\hline 306 & Custom computer programming services & 183 & 0.92 & 1.83 \\
\hline 307 & Computer systems design services & 173 & 0.87 & 1.73 \\
\hline 308 & Management, scientific, and technical consulting & 129 & 0.65 & 1.29 \\
\hline 309 & Scientific research and development services & 346 & 1.73 & 3.46 \\
\hline 310 & Advertising and related services & 239 & 1.19 & 2.39 \\
\hline 311 & Photographic services & 233 & 1.17 & 2.33 \\
\hline 312 & Veterinary services & 294 & 1.47 & 2.94 \\
\hline 313 & Management of companies and enterprises & 170 & 0.85 & 1.70 \\
\hline 314 & Office administrative services & 159 & 0.79 & 1.59 \\
\hline 315 & Facilities support services & 236 & 1.18 & 2.36 \\
\hline 316 & Employment services & 88.1 & 0.44 & 0.88 \\
\hline & & & & \\
\hline 2
\end{tabular}
\begin{tabular}{|c|c|c|c|c|}
\hline 317 & Business support services & 186 & 0.93 & 1.86 \\
\hline 318 & Travel arrangement and reservation services & 245 & 1.23 & 2.45 \\
\hline 319 & Investigation and security services & 159 & 0.79 & 1.59 \\
\hline 320 & Services to buildings and dwellings & 491 & 2.46 & 4.91 \\
\hline 321 & Other support services & 237 & 1.19 & 2.37 \\
\hline 322 & Waste management and remediation services & 2570 & 12.85 & 25.70 \\
\hline 323 & Elementary and secondary schools & 374 & 1.87 & 3.74 \\
\hline 324 & Home health care services & 235 & 1.18 & 2.35 \\
\hline 325 & Hospitals & 366 & 1.83 & 3.66 \\
\hline 326 & Nursing and residential care facilities & 366 & 1.83 & 3.66 \\
\hline 327 & Community food, housing, and other relief services & 325 & 1.63 & 3.25 \\
\hline 328 & Child day care services & 309 & 1.55 & 3.09 \\
\hline 329 & Performing arts companies & 164 & 0.82 & 1.64 \\
\hline 330 & Spectator sports & 223 & 1.12 & 2.23 \\
\hline 331 & Independent artists, writers, and performers & 91.6 & 0.46 & 0.92 \\
\hline 332 & Museums, historical sites, zoos, and parks & 496 & 2.48 & 4.96 \\
\hline 333 & Fitness and recreational sports centers & 566 & 2.83 & 5.66 \\
\hline 334 & Bowling centers & 791 & 3.96 & 7.91 \\
\hline 335 & Food services and drinking places & 580 & 2.90 & 5.80 \\
\hline 336 & Car washes & 569 & 2.85 & 5.69 \\
\hline 337 & Electronic and precision equipment repair and & 190 & 0.95 & 1.90 \\
\hline 338 & Commercial and industrial machinery and equipment & 263 & 1.32 & 2.63 \\
\hline 339 & Personal and household goods repair and maintenance & 306 & 1.53 & 3.06 \\
\hline 340 & Personal care services & 284 & 1.42 & 2.84 \\
\hline 341 & Death care services & 445 & 2.23 & 4.45 \\
\hline 342 & Dry-cleaning and laundry services & 323 & 1.62 & 3.23 \\
\hline 343 & Other personal services & 220 & 1.10 & 2.20 \\
\hline 344 & Religious organizations & 176 & 0.88 & 1.76 \\
\hline 345 & Private households & 0 & 0.00 & 0.00 \\
\hline 346 & Oilseed farming & 3030 & 15.15 & 30.30 \\
\hline 347 & Grain farming & 4470 & 22.35 & 44.70 \\
\hline 348 & Fruit farming & 1370 & 6.85 & 13.70 \\
\hline 349 & Sugarcane and sugar beet farming & 2380 & 11.90 & 23.80 \\
\hline
\end{tabular}
\begin{tabular}{|c|c|c|c|c|}
\hline 350 & All other crop farming & 2530 & 12.65 & 25.30 \\
\hline 351 & Cattle ranching and farming & 7750 & 38.75 & 77.50 \\
\hline 352 & Animal production, except cattle and poultry a & 3620 & 18.10 & 36.20 \\
\hline 353 & Forest nurseries, forest products, and timber & 1170 & 5.85 & 11.70 \\
\hline 354 & Gold, silver, and other metal ore mining & 1700 & 8.50 & 17.00 \\
\hline 355 & Support activities for other mining & 977 & 4.89 & 9.77 \\
\hline 356 & Soybean and other oilseed processing & 2550 & 12.75 & 25.50 \\
\hline 357 & Sugar cane mills and refining & 2270 & 11.35 & 22.70 \\
\hline 358 & Fluid milk and butter manufacturing & 2280 & 11.40 & 22.80 \\
\hline 359 & Animal (except poultry) slaughtering, rendering & 4090 & 20.45 & 40.90 \\
\hline 360 & Tobacco product manufacturing & 348 & 1.74 & 3.48 \\
\hline 361 & Veneer and plywood manufacturing & 777 & 3.89 & 7.77 \\
\hline 362 & Engineered wood member and truss manufacturing & 522 & 2.61 & 5.22 \\
\hline 363 & Coated and laminated paper, packaging paper an & 896 & 4.48 & 8.96 \\
\hline 364 & All other paper bag and coated and treated pap & 965 & 4.83 & 9.65 \\
\hline 365 & All other chemical product and preparation man & 1080 & 5.40 & 10.80 \\
\hline 366 & Other plastics product manufacturing & 904 & 4.52 & 9.04 \\
\hline 367 & Pottery, ceramics, and plumbing fixture manufacturing & 1080 & 5.40 & 10.80 \\
\hline 368 & Brick, tile, and other structural clay product & 2010 & 10.05 & 20.10 \\
\hline 369 & Clay and nonclay refractory manufacturing & 1290 & 6.45 & 12.90 \\
\hline 370 & Lime and gypsum product manufacturing & 5320 & 26.60 & 53.20 \\
\hline 371 & Alumina refining and primary aluminum production & 3340 & 16.70 & 33.40 \\
\hline 372 & Aluminum product manufacturing from purchased & 1560 & 7.80 & 15.60 \\
\hline 373 & All other forging, stamping, and sintering & 1490 & 7.45 & 14.90 \\
\hline 374 & Crown and closure manufacturing and metal stamp & 1030 & 5.15 & 10.30 \\
\hline 375 & Cutlery, utensil, pot, and pan manufacturing & 701 & 3.51 & 7.01 \\
\hline 376 & Handtool manufacturing & 782 & 3.91 & 7.82 \\
\hline 377 & Valve and fittings other than plumbing & 579 & 2.89 & 5.79 \\
\hline 378 & Ammunition manufacturing & 543 & 2.72 & 5.43 \\
\hline 379 & Arms, ordnance, and accessories manufacturing & 449 & 2.25 & 4.49 \\
\hline 380 & Other fabricated metal manufacturing & 839 & 4.19 & 8.39 \\
\hline 381 & Other industrial machinery manufacturing & 633 & 3.17 & 6.33 \\
\hline 382 & Vending, commercial, industrial, and office ma & 567 & 2.84 & 5.67 \\
\hline
\end{tabular}
\begin{tabular}{|c|c|c|c|c|}
\hline 383 & Air purification and ventilation equipment man & 653 & 3.27 & 6.53 \\
\hline 384 & Metal cutting and forming machine tool manufacturing & 546 & 2.73 & 5.46 \\
\hline 385 & Rolling mill and other metalworking machinery & 496 & 2.48 & 4.96 \\
\hline 386 & Other general purpose machinery manufacturing & 644 & 3.22 & 6.44 \\
\hline 387 & Fluid power process machinery & 602 & 3.01 & 6.02 \\
\hline 388 & Computer terminals and other computer peripherals & 362 & 1.81 & 3.62 \\
\hline 389 & Electronic capacitor, resistor, coil, transformers & 609 & 3.05 & 6.09 \\
\hline 390 & Watch, clock, and other measuring and controlling & 371 & 1.86 & 3.71 \\
\hline 391 & Software, audio, and video media reproducing & 565 & 2.83 & 5.65 \\
\hline 392 & Propulsion units and parts for space vehicle & 297 & 1.49 & 2.97 \\
\hline 393 & Metal and other household furniture & 810 & 4.05 & 8.10 \\
\hline 394 & Wood television, radio, and sewing machine cab & 464 & 2.32 & 4.64 \\
\hline 395 & All other miscellaneous manufacturing & 617 & 3.09 & 6.17 \\
\hline 396 & Scenic and sightseeing transportation & 505 & 2.53 & 5.05 \\
\hline 397 & Retail trade & 265 & 1.33 & 2.65 \\
\hline 398 & Directory, mailing list, and other publishers & 239 & 1.19 & 2.39 \\
\hline 399 & Nondepository credit intermediation and relate & 110 & 0.55 & 1.10 \\
\hline 400 & Monetary authorities and depository credit & 72.6 & 0.37 & 0.73 \\
\hline 401 & General and consumer goods rental except video & 230 & 1.15 & 2.30 \\
\hline 402 & Other computer related services, including facilities & 132 & 0.66 & 1.32 \\
\hline 403 & Environmental and other technical consulting services & 143 & 0.72 & 1.43 \\
\hline 404 & All other miscellaneous professional, scientific services & 117 & 0.59 & 1.17 \\
\hline 405 & Junior colleges, colleges, and universities & 768 & 3.84 & 7.68 \\
\hline 406 & Other educational services & 194 & 0.97 & 1.94 \\
\hline 407 & Offices of physicians, dentists, and other health care & 157 & 0.79 & 1.57 \\
\hline 408 & Medical and diagnostic labs and outpatient & 243 & 1.22 & 2.43 \\
\hline 409 & Individual and family services & 253 & 1.27 & 2.53 \\
\hline 410 & Promoters of performing arts and sports & 274 & 1.37 & 2.74 \\
\hline 411 & Amusement parks, arcades, and gambling industry & 394 & 1.97 & 3.94 \\
\hline 412 & Other amusement and recreation industries & 671 & 3.36 & 6.71 \\
\hline 413 & Hotels and motels, including casino hotels & 559 & 2.79 & 5.59 \\
\hline 414 & Other accommodations & 565 & 2.83 & 5.65 \\
\hline
\end{tabular}
\begin{tabular}{|l|l|c|c|c|}
\hline 415 & Automotive repair and maintenance & 328 & 1.64 & 3.28 \\
\hline 416 & Grant making, giving and social advocacy organization & 242 & 1.21 & 2.42 \\
\hline 417 & Civic, social, professional and similar organization & 398 & 1.99 & 3.98 \\
\hline 418 & Services & 382 & 1.91 & 3.82 \\
\hline
\end{tabular}

\title{
APPENDIX F: MATLAB CODE FOR PART II'S CAP-AND-TRADE SIMULATION
}

\section*{Utility Function}
\% This is the utiltiy function for direct translog This functin returns the \% utility value for given set of demand quantities
function u=udtl(x)
u=0;
alpha=[-0.0597591
-0. 1212314
-0.0282617
-0. 0168997
-0. 0694104
-0. 0143849
-0. 5702781
-0. 1387694
0.0189947];
```

gama=[-0.0012296 0.0005823 0.0000589 0.0000533 0.0003612
0.0009997 0.0007319 0.0000206 0.002714
0.0005823 -0.0038317 0.000124 0.0001264 0.0006196 0.0043796
0.0023132-0.00005 0.0072546
0.0000589 0.000124 -0.0011317 -0.0000267 0.0000309 0.0005963
0.0002963 0.0000187 0.0007273
0.0000533 0.0001264 -0.0000267 -0.00064 0.0003851 0.0004469
0.0003338 7.49E-06 0.0003174
0.0003612 0.0006196 0.0000309 0.0003851 -0.0061844 0.0043751
0.0024755 -0.0001531 0.0039921
0.0009997 0.0043796 0.0005963 0.0004469 0.0043751 -0.0644445
0.0107787 0.0002251 0.0292582
0.0007319 0.0023132 0.0002963 0.0003338 0.0024755 0.0107787
-0.0069374 -0.0002527 0.03601
0.0000206 -0.00005 0.0000187 7.49E-06 -0.0001531 0.0002251
-0.0002527 -0.0200727 0.0007281
0.002714 0.0072546 0.0007273 0.0003174 0.0039921 0.0292582
0.03601 0.0007281 -0.0908828];
for i=1:9
for j=1:9
u = u + 0.5* gama(i,j)*log(x(i))*log(x(j)) ;

```
end
end
for \(i=1: 9\)
u=u+alpha(i)*log(x(i));
end

\section*{Simulation under Carbon Taxes}
```

% This estimates demand quantities under taxes
% test data is final
clear all
data=xlsread('input_cappred10_100.xls');
price=data(:,2:10);
[a,b]=size(data);
expn=data(:,11);
fueleco=data(:,18);
options=optimset('fmincon');
options =
optimset(options,'Display','off','MaxFunEvals',4000,'MaxIter',600,'T
olFun',1e-8,'TolX',1e-8,'TolCon',1e-10);
i=1;
%mini=[10 10 0.1 10 100 100 0.1 2000 2000]';
mini=[0.1 100 0.1 10 100 100 0.1 2000 2000]';
%2max=[609.9224 6722.2 1013.299 3008.2 799.759 10049.91 511.5
51888.6 69876.4]';
%maxi=[353 20000 1000 3008 88496 19099 4500 3808114 277277]';
%maxi=[50 20000 20 10000 36000 12049.91 50 100888.6 100876.4]';
%maxi=[70 24000 30 18000 36000 12049.91 2000 320000 70000]';
maxi=[2 40000 2 18000 70000 30049.91 800 350000 180000]';
avgiter=[];
clear p m ;
avgitert=[];
% 50ratio=[1.340 1.315 1.001 1.058 1.310 1.045 1.023 1 1];
ratio=[1.679096728 1.629706899 1.002459582 1.038558493 1.614348939
1.045499853 1.090779897];
nprice=price;
%%%price increasw \$50
% nprice(:,1)=nprice(:,1)*1.4515;
% nprice(:,2)=nprice(:,2)*1.4685;

```
```

% nprice(:,3)=nprice(:,3)*1.099;
% nprice(:,4)=nprice(:,4)*1.0935;
% nprice(:,5)=nprice(:,5)*1.4395;
% nprice(:,6)=nprice(:,6)*1.0775;
% nprice(:,7)=nprice(:,7)*1.26;
% nprice(:,8)=nprice(:,8)*1.004;
% nprice(:,9)=nprice(:,9)*1.0191;
%%%%%%%%%price increase \$100
nprice(:,1)=nprice(:,1)*1.914;
nprice(:,2)=nprice(:,2)*1.937;
nprice(:,3)=nprice(:,3)*1.198;
nprice(:,4)=nprice(:,4)*1.187;
nprice(:,5)=nprice(:,5)*1.99;
nprice(:,6)=nprice(:,6)*1.1555;
nprice(:,7)=nprice(:,7)*1.341;
nprice(:,8)=nprice(:,8)*1.0081;
nprice(:,9)=nprice(:,9)*1.0383;
avgitert=[];
for k=1:25
for i=1:a
x=[mini+(maxi-mini).*rand(9,1)] ;
gh=[k i]
p=nprice(i,:);
m=expn(i);
z=eye(9);
z=-1*z;
p=[p;z];
%m=[m;-0.1;-0.1;-0.1;-0.1;-0.1;-0.1;-0.1;-0.1;-0.1];
m=[m;-10;-1000;-0.1;-10;-1000;-2000;-10;-2000;-3000];
[x,fval,exitflag]=fmincon(@udtl,x,p,m,[],[],[],[],[],options);
xpredt(i,1:9,k)=x;
mb=expn(i);
xpredt(i,10,k)=mb;
p=nprice(i,:);
xpredt(i,11,k)=p*x;
xpredt(i,12,k)=-fval;
xpredt(i,13,k)=exitflag;
xpredt(i,14,k)=fueleco(i);
avg=mean(xpredt(:,:,k));
end
avgitert=[avgitert;avg]
end
for i=1:a
[mxpred,index]=max(xpredt(i,12,:));
kkkk(i,:)=xpredt(i,:,index);

```
end
xlswrite('taxpred_100',kkkk);

\section*{Cap-and-Trade SImulation}
```

%This is for cap and trade,
clear all
data=xlsread('input_cappred10_100_CT.xls');
price=data(:,2:10);
cap=xlsread('cappred_15_100.xls');
%tax=xlsread('taxxpred_100_new.xls');
%base=xlsread('pred_base_new.xls');
options=optimset('fmincon');
options =
optimset(options,'Display','off','MaxFunEvals',4000,'MaxIter',600,'T
olFun',1e-8,'TolX',1e-8);
[e,f]=size(data);
%price of carbon in the market change this for budgets
pcarbon=100/2204;
caplimit = 15;
hhs=data(:,12);
fueleco=data(:,18);
mini=[0.1 100 0.1 10 100 100 0.1 2000 2000]';
%max=[609.9224 6722.2 1013.299 3008.2 799.759 10049.91 511.5 51888.6
69876.4]';
maxi=[2 40000 2 18000 70000 30049.91 800 350000 180000]';

```
\%price increases \$50
\% price(:,1)=price(:,1)*1.4515;
\% price(:,2)=price(:,2)*1.4685;
\% price(:,3)=price(:,3)*1.099;
\% price(:,4)=price(:,4)*1.0935;
\% price(:,5)=price(:,5)*1.4395;
\% price(:,6)=price(:,6)*1.0775;
\% price(:,7)=price(:,7)*1.26;
\% price(:,8)=price(:,8)*1.004;
\% price(:,9)=price(:,9)*1.0191;
\%price increases \$100
\% price(:,1)=price(:,1)*1.5729;
\% price(:,2)=price(:,2)*1.937;
```

% price(:,3)=price(:,3)*1.198;
% price(:,4)=price(:,4)*1.187;
% price(:,5)=price(:,5)*1.579;
% price(:,6)=price(:,6)*1.1555;
% price(:,7)=price(:,7)*1.341;
% price(:,8)=price(:,8)*1.0081;
% price(:,9)=price(:,9)*1.0383;
cappred=cap;
count=0;
1
for i=1:e
i
mbudget=cappred(i,10);
cbudget=hhs(i)*2204* caplimit;
cx=cap(i,14);
cgas=19.56/fueleco(i);
c=[120 1.3 0.934 0.3 cgas 1 1 0 0 ];
if cx<cbudget
while abs(cbudget-cx)>10
count=count+1;
if cbudget > cx % has extra credits
mbudget = mbudget+(cbudget-cx)/2*pcarbon; % sells
half of them
cbudget = cbudget-(cbudget-cx)/2;
x=[mini+(maxi-mini).*rand(9,1)];
p=price(i,:);
z=eye(9);
z=-1*z;
pr=[p;z;c];
m=[mbudget;-10;-1000;-0.1;-10;-1000;-2000;-10;-
2000;-3000;cbudget];
for k=1:25
[x,fval]=fmincon(@udtl,x,pr,m,[],[],[],[],[],options);
xpredc(i,1:9,k)=x;
mb=mbudget;
xpredc(i,10,k)=mbudget;
xpredc(i,11,k)=p*x;
xpredc(i,12,k)=-fval;
xpredc(i,13,k)=cbudget;
xpredc(i,14,k)=c*x;
end
[mxpred,index]=max(xpredc(i,12,:));
cappred(i,1:14)=xpredc(i,:,index);
cx=cappred(i,14);

```
```

            % if carbon budget is binding and has extra credits
        end
    end
        elseif cx==cbudget
            6
            flag=0;
        while flag==0
        mbudget=mbudget-100;
        cbudget=cbudget+100/pcarbon;
            p=price(i,:);
            z=eye(9);
            z=-1*z;
            pr=[p;z;c];
            m=[mbudget;-10;-1000;-0.1;-10;-1000;-2000;-10;-
    2000;-3000;cbudget];
for k=1:7
x=[mini+(maxi-mini).*rand(9,1)];
[x,fval]=fmincon(@udtl,x,pr,m, [], [], [],[],[],options);
xpredc(i,1:9,k)=x;
mb=mbudget;
xpredc(i,10,k)=mbudget;
xpredc(i,11,k)=p*x;
xpredc(i,12,k)=-fval;
xpredc(i,13,k)=cbudget;
xpredc(i,14,k)=c*x;
end
[mxpred,index]=max(xpredc(i,12,:));
if mxpred>cappred(i,12)
cappred(i,1:14)=xpredc(i,:,index);
cx=cappred(i,14);
else
flag=1;
end
end
end
end
cappred(:,15)=data(:,11); %original budget
cappred(:,16)=cap(:,14); % original utlity
xlswrite('captradepred_15_100.xls',cappred);

```

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\section*{Vita}

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[^0]:    ${ }^{1}$ FCVs are long way off as a technology and faces steep challenges as lack development of hydrogen fuelling infrastructure and high costs to be deployed (Kromer and Heywood [2007]).

[^1]:    ${ }^{2}$ The Volt was released to individuals in California, Washington D.C., Michigan, New York, New Jersey, Connecticut, and Austin in 2010 ( www.chevrolet.com). The Prius PHEV is coming in 2012 (http://www.nytimes.com/2010/09/14/business/14auto.html? r=1\&hpw). The Leaf launched in California, Washington, Oregon, Arizona, and Tennessee in 2010 (www.edmunds.com), and the Ford Focus BEV is to emerge in 2011 (according to www.ford.com).

[^2]:    ${ }^{3}$ For example, questions exhibiting higher non-response in the Austin survey were modified. A question on a Leaf BEV was added. Experts in the field of travel behavior analysis, vehicle fleet modeling, alternative fuels, energy policy, and transport-survey design were contacted, and their suggestions were incorporated.

[^3]:    ${ }^{4}$ The PHEV's effective fuel economy and purchase price were estimated using information from Kurani et al. (2009), Axsen and Kurani (2008), Markel (2006a,b), and CalCars.com. While the Chevrolet Volt is the first PHEV to hit the U.S. market, its roll-out came after the SP survey. Toyota's Prius was already available to respondents, making the Prius PHEV a more realistic choice option for this SP experiment. ${ }^{5}$ There may be greater variation beyond PHEV30, but incorporating those was beyond the scope of this work.

[^4]:    ${ }^{6}$ Cross-over utility vehicles (CUVs) borrow features from SUVs but have a car platform for lighter weight and better fuel efficiency.

[^5]:    ${ }^{7}$ Details of eligible vehicles can be found at http://www.arb.ca.gov/msprog/carpool/carpool.htm.

[^6]:    ${ }^{8}$ These include the American Clean Energy and Security Act of 2009 (Waxman-Markey Bill) (http://www.govtrack.us/congress/bill.xpd?bill=h111-2454), the 2009 Kerry-Boxer Climate Bill (http://www.govtrack.us/congress/bill.xpd?bill=s111-1733), and Larson's Carbon Tax Legislation (http://www.larson.house.gov/index.php?option=com_content\&task=view\&id=852\&Itemid=20)

[^7]:    ${ }^{9}$ Swedish Krona.

[^8]:    ${ }^{10}$ These gases are carbon dioxide, methane, nitrous oxide, sulphur hexafluoride, hydroflourocarbons, and perfluorocarbons.

