

# Hogg Foundation News

Volume 9, No. 1

The University of Texas, Austin 78712

Fall, 1974

## *A Word About You, Dear Reader*

If the number of your zip code falls between 25800 and 29219, the plate which addresses an envelope to you for each Hogg Foundation mailing is in the drawer pictured. There are 71 drawers like it in our files, and all together they contain some 9,000 plates. That's how many individuals and offices were on the mailing list as of June of this year. The figure does not reflect the multiple readership of those materials which are sent to institutions, agencies, and schools where they are read and used by many persons.

A careful count was kept as envelopes were addressed for the previous mailing, and we can report that as of that June date:

- ... 202 of you were living outside the United States
- ... 4,041 were U.S. residents outside Texas
- ... 4,374 were residing in Texas
- ... and 136 were receiving mailings through campus distribution here at The University of Texas at Austin.

If you are an "average" reader of Hogg Foundation publications, your age is in the mid-forties. Your education included graduate or professional training. You live in a city of over 100,000. Your work is in education or a health-related occupation. And you have been receiving Foundation publications for about 6¼ years.

### **Nosy, Aren't We?**

How do we know so much about you? A careful study was made of the survey cards readers returned two years ago. More than half of those on the mailing list responded. Replies were tabulated and analyzed by Lois Jeane Davis, former editor of this newsletter. We sincerely thank each of you who took the time to answer.

Your responses indicated that 4 out of 5 are between the ages 20 and 60, with the proportion of 20- to 45-year-olds being just about equal to that of 46- to 60-year-olds.

Nearly 43 percent of you have been receiving Hogg Foundation publications between one and five years. Ten percent are due a 15-year pin for having been on the mailing list at least that long. Thirty percent have been readers for 6 to 15 years. Fewer than 15 percent have been on the mailing list a year or less.

We learned that a great majority of you — more than 85 percent — have had graduate or professional training. Less than two percent indicated formal education terminated below the college level.

In classifying your activities, 5,197 of the almost 6,000



photo by Ana Landry

replying checked the professional category. Remaining responses showed 290 volunteers, 118 students, and 253 who interpret your varied endeavors as "other."

Almost one-half (49 9/10 percent, to be exact) answered that you are residents of cities over 100,000 in population. More than one-third live in cities of 10,000 to 100,000. Those checking communities under 10,000 account for just over 15 percent.

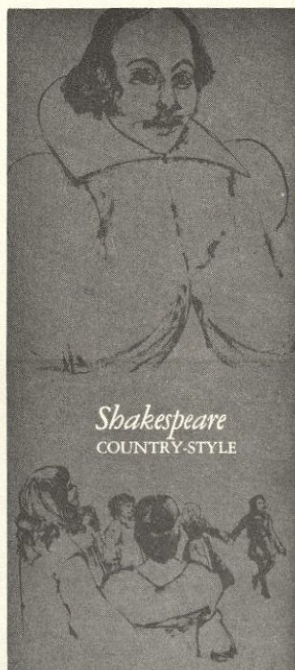
The request for information on professional fields indicated that more than half of you who replied are involved in education. The full breakdown on professions revealed:

Education	2,747
Health occupations	1,149
Religion	434
Law	107
Business	128
Social work	309
Agencies	319
Government	33

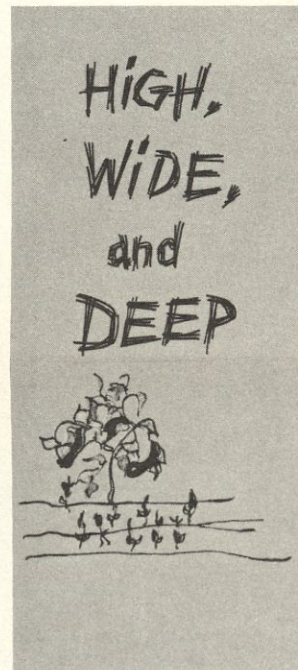
The editorial staff appreciated receiving your reactions to Hogg Foundation publications—to the subject matter, the manner in which topics are presented, the quality of design and format. It is gratifying that most of your comments were favorable—but we're glad, too, to have constructive criticism. Anytime readers have suggestions, we hope you will let us hear from you. We do want to stay in tune with what serves your needs and interests.



# New Publications



In a restored nineteenth century barn, college students study Shakespearean plays through performance. By-products of the summer course are deeper self-understanding and heightened insight into human relations. A magazine account by Molly Ivins is the basis for the enclosed brochure *Shakespeare Country-Style*.



One of the important foundations in child development is the youngster's learning to express himself, to be himself, to be creative. Jane Stare Stevenson, an authority on early childhood education, points some of the avenues toward this goal in *High, Wide, and Deep*, the second leaflet in this mailing.

## Mailing List Procedure

Many have inquired about being placed on the Foundation's mailing list. There is no fee involved — just your desire to have your name there. You need only inform the Publications Division of your wish to receive the mental health materials mailed at intervals throughout the year. The form below may be passed on to anyone who has expressed an interest in this service. *Please give us a change of address before you move if you are already on the list.*

The Hogg Foundation for Mental Health, Box 7998,  
The University of Texas, Austin, Texas, 78712

☐ Addition to Mailing List

☐ Change of Address for Mailing List

Name .....

New Address .....

City ..... State ..... Zip Code .....

Old Address .....

City ..... State ..... Zip Code .....

## The Hogg Foundation for Mental Health

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*The Hogg Foundation News* is an informational newsletter published at intervals throughout the year for the benefit of readers on our mailing list.