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"THE HARVEST SHALL COME"

A preview will take place at the Cambridge Theatre on Tuesday September 1, of "THE HARVEST SHALL COME", a new film to be released by the M.O.I. telling the story of the farm worker over the last 40 years.

The release of "THE HARVEST SHALL COME" has the wholehearted approval of the Ministries of Agriculture and Labour, for it is hoped by the showing of the film to enlist the aid of the townsman in an effort to improve the status of the farm worker.

This London preview will be followed by previews in other big key centres - including a special show in Blackpool for the benefit of the Trade Union Congress delegates.

The film will afterwards be shown up and down the country by the M.O.I. mobile film units, and will also be available free on loan from the Central Film Library, Imperial Institute, Kensington.

MINISTRY OF INFORMATION