TEXAS RANGER

DECEMBER 1933
PRICE 25 CENTS
• THE TEXAS STUDENT PUBLICATIONS, INC.

IT TAKES HEALTHY NERVES—

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* * *

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Bid
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• • •

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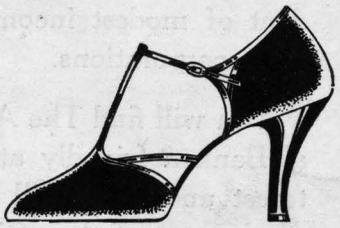

• Tintable Satin
• Gold Kid
• Silver Kid

French Boot Shop
Where Service is a Pleasure
DOWNTOWN—720 CONGRESS

How the Manager Selects the Dance Band

TEXAS RANGER comes to the rescue of the dance manager and reveals to the students and the Prom Trotters the terrible ordeal that the man who signs the orchestras for the Germans goes through in selecting the band. Surely when the Prom Trotters see what a problem it is, they will appreciate the bands more.

Nov. 13—Manager announces that he has started preparing for the big dance on January 27, and that the selection will be made from Mark Fisher, Jimmy Grier, and Red Nichols as soon as the dance committee can have a meeting.

Nov. 17—Manager goes to San Antonio to hear Red Nichols playing at Shadowland. He wires that Nichols has a nice band, and that he is about to sign him.

Nov. 22—Manager goes to Galveston to hear Jimmy Grier playing at the Sui Jen Cafe. He wires the *Daily Texan* that Grier is wonderful, and that he will probably sign him because the students liked Jimmy so much last year.

Nov. 24—Manager announces in the *Texan* that he would like to have the opinion of the students, as to their choice for a dance band. *Texan* promptly conducts an interview with the Dean.

Dec. 1 — Manager goes to Dallas for audition with Mark Fisher's band.

Dec. 5 — After trips to Houston, Fort Worth, and New Orleans, the Manager announces that he has signed Joe Ploxn and his Royal Rhythm Racketeers.

Dec. 7 — Manager leaves for Chicago to close contract with Joe Ploxn.

Dec. 15—"Certain people" tell the Manager that they think he should consider a local band.

Dec. 17—"Certain people" suggest to the Manager that Sam Sinxk has a very nice local band.

Dec. 20—Manager announces that he thinks Sam Sinxk has nice band, and that final decision will be made immediately after the Christmas holidays.

Jan. 3 — Manager announces that Duke Ellington is coming to town and that he will try to sign him for the dance.

(Continued on page 13)

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"THE FRIENDLY BANK"

BULLETS AND BLANKS

Dear Sir: Your next number of the RANGER is to be the Thanksgiving number, which gives you very little leeway in the choice of material. You may write about Pilgrims, or Indians, or football, or you *can* put out another N. R. A. number. I think you'd better stick to Pilgrims, Indians, or football.

Paragraph: Your second issue of the RANGER has been received, but not from you. This time I do not thank you for putting my cartoons in, but rather expectantly await a letter thanking me most profusely for sending them in. Having talked to several University students home for the holidays (their own, by the way), I find that your book is putrid to the extent of being lousy. If it wasn't for Dewey Gray, me, a cover publisher, and a couple of exchanges, you could just as well be putting out the *Daily Texan* for interest. And at that, I believe I'd rather read one of Joe Hornaday's editorials.

Paragraph: This letter is just to tell you a few things about putting out a magazine. Nobody likes foul poetry. And even if you did get a date with Margaret Knight, that poem's still unpublishable. The people demand humor, so I see you give them a picture of Joe Hornaday's popeyes. The thing about the Society Editor covering the football game was once written by Irving Israel and you haven't improved it. The prose poem about the NRA is not prose and it's not poetry—it sounds like mush to me. The Questions have a few good answers in them, but couldn't you get something original just for the sake of variety? Say, a column called "Did You Know," or a list of the Seniors with a lot of funny cracks after their names. Like Joe Munster—"The Burp of a Nation." Or Morris Glass—"Five Star Fooey." Why don't you let Bruce Collier and his Delta Chi friends write the rest of the magazine? He did a good job of the record column. And I still like Jack's name "Disc and Dat." Give Bruce more work to do. He's a comer. The add in the back is good. I'll bet Burt Dyke put that in to fill up space. Or maybe Worth Ware did it before he was kicked off the staff. Not that it makes any difference, but my name was left off the list of contributors. I guess you're just gonna keep that information from the students and spring it on them as a surprise at the last moment.

Paragraph: The best thing for you to do is to put out seven more exchange issues and give the students their money's worth.

Paragraph: May I make a suggestion? Go out, Morris, and meet some interesting people. A look at your staff convinces me that they are all, with one or two exceptions, a colorless bunch—unfit to set foot in the Ranger office. Go out—mix with the mob—meet some people who do the same old things but who do them in interesting ways. You have no personality yourself, so I cannot see how you can eject a bit into that sheet of yours. Get Gerald M. Porter busy. Make Jack McGrew write you a couple of stories. Let Bruce Collier draw a couple of pictures. Look up Al Melinger. Tell Jackson Cox to light up a *Lucky* and become inspired. Carol Lusk or Zack Scott should have something good. Louise Moss wrote some nice poetry last year. See if J. Claxton Benedum can draw you a couple of pictures. Talk to Martin Hirsch, Gene Sanger, Si Stern and the rest of the boys down at the Phi Sigma Delta house. Let Jimmie Glasscock write a series of feature articles about various parts of the school. Or a tall, good-looking fellow named Potts from Ft. Worth. Is Bill Griffis still in school? Jesse Villareal knows a little about humor. Get Ann Bentley to tell your staff a couple of her jokes. Joe Munster ran for editor of the thing one time and he's still good. Fred Ward may not be in school but it'll be better for you if you find him. Bob Eckhardt is the best cartoonist that school ever had. Go up in that architectural department and drag out somebody else other than Chris Maiwald. Invite original contributions. Go to the library and read a couple of books, You might get a few ideas. Call up Ruth Shirley; she's clever. Morris, you have a school of 6,000 students and you're giving them a high-school publication. Talk to

(Continued on page 21)

TEXAS RANGER

OF THE UNIVERSITY OF TEXAS

DECEMBER

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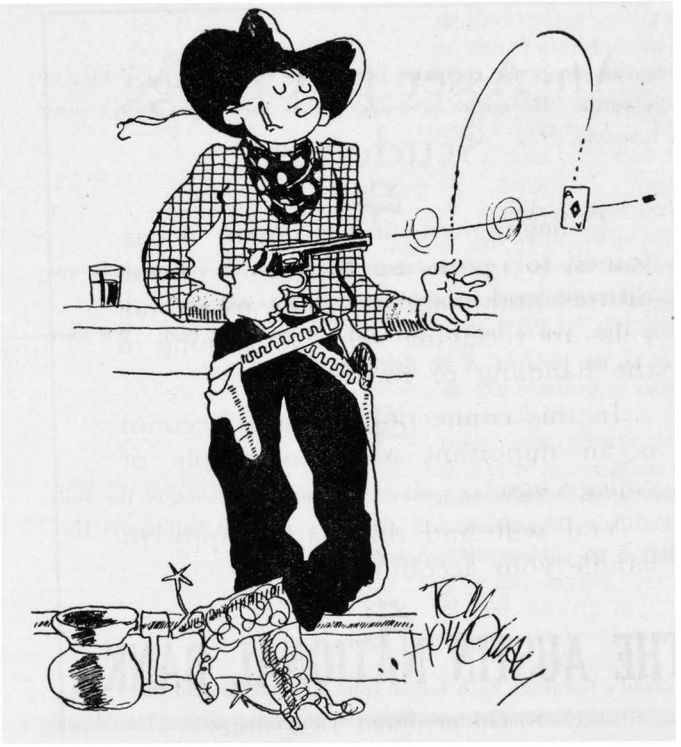

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"The Students Book Exchange"

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A famous clergyman compares promiscous kissing to the licking of salt by cattle. He might have added that the cattle always come back for more.—*Log.*

He: Gee, my girl's parents must be poor. They have only one bridge table at her house and it's as rickety as can be.

Him: Huh, you're lucky. My girl's worse than that. We have to play on the bed.—*A. & M. Battalion.*

Toastmaster, introducing speaker: I'm sure Mr. Jones, of the Soils and Fertilizer Department, will give us a pleasant half-hour. He's just full of his subject.—*Whirlwind.*

Scotland's Burning: Each fellow spins his date around three times, ripping all the buttons off her clothes at the same time. The object is to see which girl can get upstairs fastest. They may not like this, but jeez, the fellows do.—*Froth.*

Railroad Agent: Here's another farmer who is suing us on account of cows.

Official: One of our trains has killed them, I suppose?

Agent: No; he claims our trains go so slow that the passengers lean out of the windows and milk his cows as they go by.—*Annapolis Log.*

"Just think, John, we don't have to pull down the shades; we're married now!"—*Yellow Jacket.*

Flapper: Do you practice what you preach?

New Rector: Certainly, my dear.

Flapper: Ooooh! Goody! I hear you preach about sin!—*Temple Owl.*

A modern boy is one who knows what she wants when she wants it.—*Tiger.*

TEXAS RANGER

OF THE UNIVERSITY OF TEXAS

Successor to The Longhorn with which is combined Texas Ranger.

VOL. XLIX NO. 3

ON THE DRAW

● With this issue you see re-established THE TEXAS RANGER begun by one Julian Brazelton in 1923, and combined with The Longhorn in 1929. "As The Smoke Clears Away" tells how the Old Boy did it. Fair warning, that's the editor's column.

● "Barbed Wires" they were called back when Tom Holloway was editor of Texas Ranger, and "Barbed Wires" they are today, just as humorous and as interesting as when Margaret Cousins wrote them in 1927. We first thought of revising them, but didn't. No improvements could be made.

● And now those dances in the Texas Union, the orchestras, the tax. "How the Manager selects the Dance Band," just how it's done. Maybe you are interested.

● No one will like "Powder Burns," or at least no one will admit it. "Bullets and Blanks," "How to Put the Button On," Rush Week at the Pi Phi house, cartoons, exchanges, reprints from the Old Rangers, and a couple of other things that will be good to the last shot.

BEFORE YOU SHOOT

DEPARTMENTS

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How to Put On the Button 14

Re-Loading

● Re-loading . . . December, and the Yuletide . . . snow flakes falling over the Old Ranch . . . stockings hung before an old-fashioned fireplace . . . trains filled with eager, laughing youth hurrying home . . . and the Ranger's "Good Cheer" number . . .

● Re-loading . . . and repeal along with the tree and St. Nick . . . a conneiseur clarifies the liquor problem . . . an "old vet" contributes his advice to the collegiate world . . . a zipping cocktail of wit and novelty . . . coming up next month.

● Re-loading . . . zestful as the Yuletide spirit itself . . . and as cheering . . . a bigger magazine . . . and a better . . . poems . . . poems . . . exchanges . . . fiction . . features . . . gossip . . . and through it all the reincarnated spirit of the Texas Ranger . . . never entirely serious . . . never wholly in jest . . .

● -Re-loading . . . The entire staff on review . . . in their best efforts so far this year . . . another skillfully designed cover . . . another flood of clever cartoons . . . a habit . . . Powder Burns . . . We Brand the Others . . . and as the smoke clears away . . . Good Cheer . . .

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WHEN IT'S RUSH WEEK AT TEXAS

. . . The Pi Phis Will Look Like This

BARBED WIRES

BY MARGARET COUSINS

Reading Time: One-Half Lecture Period

FAST DAY MESSAGE
MR. LAWRENCE ASBURY JR.
PHI GAMMA DELTA HOUSE
AUSTIN TEXAS
NOV. 21
THINKING OF DRIVING DOWN FOR THANKSGIVING GAME STOP GET US SEVEN GOOD SEATS ON FIFTY YARD LINE IN THE SHADE OUT OF DRAUGHTS STOP AUNT SALLIE AND TWINS ARE COMING WITH US STOP WIND AFFECTS HER HAY FEVER STOP SUPPOSE YOU HAVE PLENTY OF MONEY LEFT FROM RECENT CHECK STOP LOVE
DAD

TELEGRAM
MR. LAWRENCE ASBURY SR.
SUITE 1111 SANTA FE BUILDING
DALLAS, TEXAS
NOV. 21
I HAVE NO MONEY STOP SEATS ALL SOLD DAY BEFORE YESTERDAY STOP SORRY I WILL NOT GET TO SEE YOU STOP YOUR OBEDIENT SON
LAWRENCE

FAST DAY MESSAGE
MR. LAWRENCE ASBURY JR.
PHI GAMMA DELTA HOUSE
AUSTIN, TEXAS
NOV. 22
CANNOT UNDERSTAND YOUR INABILITY TO PROCURE SEATS STOP FEAR YOU WILL NEVER BE A BUSINESS MAN STOP TELL BELLMONT I TOOK MY DEGREE IN 1900 AND AM INTERESTED IN ALMA MATER STOP WHAT DID YOU DO WITH THAT CHECK I SENT YOU THIS WEEK STOP
J. LAWRENCE ASBURY

TELEGRAM
MR. LAWRENCE ASBURY JR.
PHI GAMMA DELTA HOUSE
AUSTIN, TEXAS
NOV. 22
LAWRENCE DEAR A CROWD OF US WANT TO COME TO BRYAN TO THANKSGIVING GAME STOP GET US FIVE SEATS ON FIFTY YARD LINE STOP AM DEPENDING ON YOU STOP CAN'T WAIT TO SEE YOU STOP PHYLLIS

TELEGRAM
MR. J. LAWRENCE ASBURY
1111 SANTA FE BLDG.
DALLAS, TEXAS
NOV. 22
CANNOT GET BELLMONT INTERESTED IN YOUR EDUCATION OR AUNT SALLIE AND THE TWINS STOP SEATS ARE ALL GONE STOP PAID MY ROOM AND BOARD STOP LAWRENCE

TELEGRAM
MISS PHYLLIS HILLIARD
KIDD KEY COLLEGE
SHERMAN, TEXAS
NOV. 22
OF COURSE I WILL GET YOU SEATS DEAR STOP CAN YOU STAY FOR DANCES AT A AND M STOP LOVE STOP LAWRENCE

FAST DAY MESSAGE
MR. LAWRENCE ASBURY JR.
PHI GAMMA DELTA HOUSE
AUSTIN, TEXAS
NOV. 22
SUPPOSE WE WILL HAVE TO GIVE UP TRIP BUT SUGGEST THAT YOU PLAN TO SPEND HOLIDAYS AT HOME STOP IT WILL BE YOUR ONLY OPPORTUNITY TO SEE AUNT SALLIE AND TWINS BEFORE THEY GO EAST STOP ALSO MARJORIE WILL BE AT HOME STOP DOES YOUR ROOM AND BOARD COST YOU SEVENTY FIVE DOLLARS PER WEEK STOP
DAD

TELEGRAM
MR. LAWRENCE ASBURY JR.
PHI GAMMA DELTA HOUSE
AUSTIN, TEXAS
NOV. 22
STOP WHAT STOP LAWRENCE YOU DARLING I AM DYING TO GO TO DANCES STOP CAN YOU GET

(Continued on page 13)

POWDER BURNS

Well, well, well! So we're gonna hafta do this all over again, Really, we just don't know what we'd do if it weren't for all you old cut-ups.

The headliner, of course, is the formation of the so-called "Big Four," which is nothing less than a coalition of the four largest and best (the adjectives are not ours) fraternities on the campus with the idea in mind of monopolizing, as it were, the most likely of the rushees this season. The quartet of brotherhoods will, according to a tentative outline, work hand in hand. Should the Pi Pi Pi's for instance, fail to pledge a rushee they will tactfully yet eloquently suggest the Nu Nu Nu's. It is hoped that it will all terminate with one big happy family.

The rushees, on the other hand, are not to be outdone. They are, we understand, framing up by forming little alliances, members of which hope to pledge the same way.

One of the best navajo stories is the one about the boy and a girl (aren't they all?) who strolled away from a Delta Chi picnic and spread their blanket (the grass was damp), only to be greeted by a warning whir-r-r. The girl, a native of West Texas, left her companion dazed for only a second as she yelled "rattlesnake," and sprang into action. The blanket was recovered two days later, but the two are still picking out cactus thorns gathered in getting away from the spot.

While casually inspecting the stock at Cook's riding academy, we were somewhat shocked to observe one of the horses shying away from us. What could the trouble be, pondered we; horses, dogs and children have always been attracted by our kindly affectionate nature. Naturally, the situation was puzzling, and being of a curious state of mind, we

employed more exacting scrutiny only to recognize James Glasscock.

A singular coincidence occurred recently when the boys of the local volume of Sigma Chi were mercilessly panned in regard to their yaller barn on Nineteenth and Guadalupe; most phenomenal characteristic of which was the unfailing sudden sound of rushing water on the third floor which invariably followed the slamming of the front door. The very night after the Daily Texan Radio broadcast heaped ridicule up on the poor boys, said fraternity house became ignited, and proved willing timber. Said the unwitting prophet in response to numerous accusations: "Really boys, I didn't intend to hurt you; I had no idea your despair was so proximate."

College Humor had a double apology to make in its November issue after they had named Raymond "Hoot" Gibson of Arkansas as a Sigma Alpha Epsilon president . . . one apology to the Sig Eps and one to the S.A.E.'s. In fact objections were as prolific from one source as the other. There were no objections from Mr. Gibson, however . . . The main objection came from the Texas Alpha chapter; they claim to know Mr. Gibson personally . . . would he recognize the acquaintance?

We're asking you—Has Beverly Sheffield forgotten about Mary Elizabeth Baines? . . . Why does Beryl Krager insist upon acting like a high school girl? . . . Is it true that Eleanor Kreutz, amazon tennisette, cannot take a joke? . . . What did Jim Willis think when Angus Wynne came up to his date and kissed her? . . . Why did Aileen McLaughlin slip out of Littlefield to go to the football game in San Antonio—or was it a football game? . . . Who is the boy friend that causes Gretchen Ludecke to cut classes so often? . . . Is June Ross so popular that she needs a social secretary, as she recently voiced to a friend in confidence? . . .

Nor would it be entirely amiss, considering the recent trend in the line we speak of, to ask whether the Sigma Delta Chi, the honorary journalism fraternity, is not identical with Delta Chi, the—(fill in as you see fit).

And while we are thinking about it we extend our apologies to Kathryn Mayfield, who spent a great deal of time and worry helping one of the staff members devise a name for a Ranger column, and who seemed to be quite overjoyed at the part she played in the christening. It was not malice at all that caused us to publish said column under another name.

Then there is little Frances Rather who devised a scheme to avoid payment of the blanket tax fees and still receive its benefits. Frances would, she decided, have a date to all the football games, the only athletic contests that she cared particularly about seeing. But then something happened. For one thing no one asked her.

But that is no worse than Joe Kelley Butler, who has made the proud boast that he could pledge Lawrence Parker, the prize rushee from Bryan, at any time that he was so inclined, but that he was going to let Larry make up his own mind without pressure being brought to bear. We have it on good authority, however, that young Mr. Parker is not seriously considering a Beta bid. Some people would be like that.

Then too we have been particularly requested to introduce Miss Louise Ray, a very attractive co-ed who uses her dates as a means of getting around to do her shopping, and then makes them take her straight home. No doubt Mrs. Ray will be pleased to hear of her daughter's good behaviour, and we understand that at least a half-dozen are quite willing to vouch for the authencity of this information.

We don't care, but—Margaret Mings and Billy Cocke call themselves real blondes . . . Helen Lucille Gragg really went to Dallas to investigate a certain fraternity basement, but reports no casualties . . . Jackson Cox has been named special publicity agent for the Zeta's . . . Charles Buren Edwards is Detective Agent No. 48 in the Don Dunn Detective Agency of San Antonio . . . those cutups, Beryl Moore and Lucille Mick, go to Germans "sonny boy" style with a safety pin on the hip . . . Billy Burke Mitchell holds

this season's record for class cuts . . . Claudia Taylor thinks it is just grand to have certain architectural instructors . . . Mary Frances Lacey has a yen for Jay Deiss and it burns Tommy Gordon up . . . Nick Nicholson and Josephine Orr are said to be fond of moonlight horseback riding . . . Lucille Sharpe loves the simple things in life.

Then there is Jack Brothers, who came to school well-prepared, bearing a new mandolin, a set of lessons, a shotgun, three swords, and two old-fashioned six-shooters.

Although we really do not like to do it we feel ourselves duty bound to our readers to explain that Helen Droomgoole withdrew from the race for students' assembly at the last moment because of exacting demands made by Zula "Geetsy" Williams to that effect. Or did you know it already?

Should any body ask you—Nan Gilbert, who intends to raise cynical, disillusional children, does not mind in the least running under her sorority sisters . . . Wenda Davis refused to be an accomplice to a tower murder . . . Carl Czigan's date with a Houston visitor after the Rice game did not turn out as well as expected . . . Peggy Ayer and Seawillow Haltom are still staging their battle over who shall supervise glee club publicity . . . T. J. Chidlow and the youngest Harris girl still hold their trysts on the steps of the Geology Building on M W F's . . . Competition is pretty keen for Anne Ramsdell and Anne Friar with red-headed Anne Hamilton around . . . Dell Clay innocently asked Martyn Buxby if he played tennis . . . Those two Midland blondes, Helen Margaret Ulmer and Ida Beth Cowden, learned their snootiness at Ward-Belmont . . . Little Gracie Jones is the Mae West of Kappa Delta . . . Make it a point to meet Betty McDaniels from Kansas City . . . and Janet Hale from Mexico's capital . . . Margaret Bellmont is one shine who makes no pretense to originality . . . Anne Bentley, Tri-Delt will-of-the-wisp, seems to enjoy embarrassing Lloyd Davidson by smoking his pipe anywhere there is someone to watch her . . . if you'll pardon us . . . we'll be seeing ya . . . Good Cheer.

• We've heard it before,
Even from strangers:
"They had good jokes--
In the Old Texas Ranger!"

(Continued from page 7)

DATES FOR FRANCES BETTY MILDRED AND DOROTHY STOP WHERE ARE OUR SEATS STOP LOVE STOP PHYLLIS

NIGHT LETTER
MR. LAWRENCE ASBURY SR.
1111 SANTA FE BLDG.
DALLAS, TEXAS
NOV. 22
I HAVE SEEN AUNT SALLIE AND TWINS BEFORE STOP ALSO MARJORIE STOP I MUST GO AND ROOT FOR ALMA MATER YEA TEXAS STOP NO I HAD A DOCTOR BILL ALSO STOP I THINK I AM GOING TO HAVE ANOTHER ONE STOP AM HAVING TROUBLE WITH MY EYES STOP STUDY STRAIN STOP COULD YOU FORWARD ME FIFTY DOLLARS STOP YOUR AFFECTIONATE SON STOP LAWRENCE

NIGHT LETTER
CADET CAPTAIN ANDERSON HALL
A. AND M. COLLEGE
COLLEGE STATION, TEXAS
NOV. 22
OLD HORSE I AM DRAGGING SOME SWELL WOMEN TO THE THANKSGIVING CONFLICT STOP PLEASE GET ME SIX SEATS STOP DO YOU WANT A DATE WITH A CLASSY JANE NAME FRANCES STOP
LARRY

NIGHT LETTER
CADET LT. BEVERLY GILBERT
A AND M COLLEGE
COLLEGE STATION, TEXAS
BEV OLD BOY HOW ABOUT A DATE WITH A CHOICE WOMAN NAMED BETTY FOR THANKSGIVING STRUGGLE STOP CAN YOU LOAN ME FIFTY BUCKS STOP LARRY

NIGHT LETTER
CADET LT. HARRY WATERS
A AND M COLLEGE
COLLEGE STATION, TEXAS
HARRY MY PAL HAVE CHARMING GIRL FRIEND COMING UP THANKSGIVING NAMED MILDRED STOP DO YOU HAVE DATES FOR DANCES STOP
LARRY

NIGHT LETTER
CADET CAPTAIN BILL ELLIS
A AND M COLLEGE
COLLEGE STATION, TEXAS
BOY HERE IS THE CHANCE OF YOUR LIFETIME STOP A SWEET GIRL FROM KIDD KEY WILL BE AT THE COLLEGE FOR HOPS STOP HOW ABOUT DATING

(Continued on page 17)

How the Manager Selects the Dance Band

(Continued from page 1)

Jan. 10—Manager goes to the Paramount Theatre to hear Ellington.

Jan. 12—Manager announces that he will not be able to get Ellington and his band because they are playing for another dance at the Country Club on Friday.

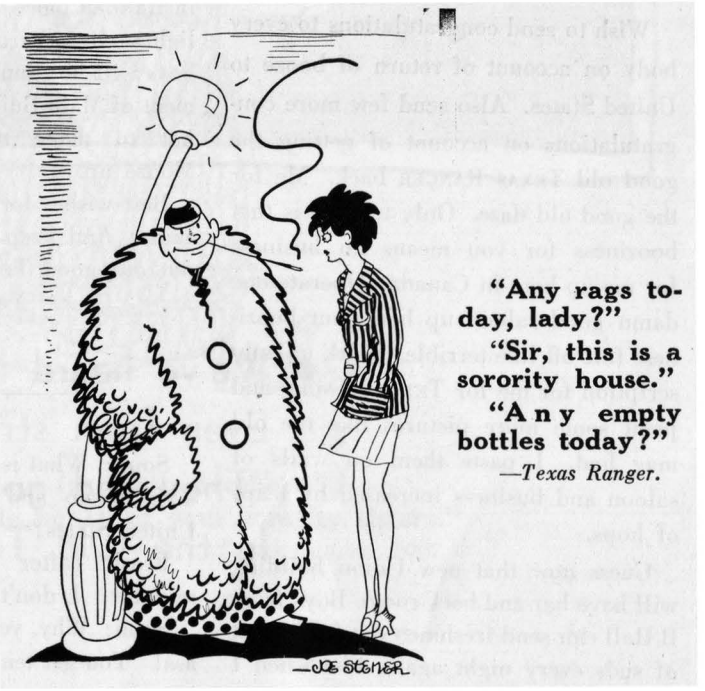
Jan. 15—Manager anonunces that students will not be permitted to attend Ellington's dance at the Country Club on the 26, and that Joe Ploxn will be here to play on the 27.

Jan. 23—Committee has final meeting to make arrangements for the big crowd. However it is discovered that Joe Ploxn has not been signed after all, but that it was only a ballyhoo stunt on the part of the Manager. *Daily Texan* immediately conducts interview with the Dean.

Jan. 26—Dean announces that because of final exams the dance will be postponed until Feb. 3.

Feb. 3 — Sam Sinxk's band arrives to play for the German, announcing that Mr. Sinxk himself has been sick for some time, however, and won't be there personally.

And the Crooning Cavaliers nee Sam Sinxk's Band play for the Saturday night German.



"Any rags today, lady?"
"Sir, this is a sorority house."
"Any empty bottles today?"
—Texas Ranger.

"What do you think of this rushee?"
"Well, if we grade on the curve system, she'll pass."

Letter from Gus Olson

Editor TEXAS RANGER:

Wish to send congratulations to every body on account of return of booze to United States. Also send few more congratulations on account of getting the good old TEXAS RANGER back. Me for the good old daze. Only trouble is that booziness for you means no business for me up here in Canada. Operate one damn good saloon up here, but booziness fall off like terrible. Mark up subscription for me for TEXAS RANGER and print some more pictures like the old mag had. I paste them on walls of saloon and business increased by leaps of hops.

Guess now that new Union building will have bar and back-room. Boys from B Hall can send freshmen out for bucket of suds every night again, like when I went to Texas. Best cure for professor when he comes to class tight is to dunk him in Beck's lake. If you throw party in RANGER office, don't kick out window lights. It is hard on shoes. Guess the boys will be running the saloon in basement of Main Building again. Tell them not to make noise to wake Dean Moore up.

Best wishes for new or renewed Magazine. And keep staff sober enough to put out good TEXAS RANGER.

Yah, very true,
GUS OLSON.

Soph: What is the difference between a freshman and the president of the United States?

Frosh (after puzzling for several minutes: I don't know.

Soph: Why, you conceited little jackass! You get ten licks for that.

How to Put on the Button

With rush week here once again (Thank God! When its over!) a staff of experts has assembled the following summary, "How to Pledge That Man," which should be invaluable assistance to the inexpert this year.

First get the dates. It doesn't matter whether they are good or bad, the rushee will be in some one else's sweat box when your dates come around, and he will be in yours when he is supposed to be somewhere else.

Next get the rushee in the house. Place armed guards at the doors and windows to prevent his escape. Escort him into the cellar or topmost room, murmuring preparatory phrases about his duty to himself, his duty to his family, and his duty to his school, all of which are closely involved with his pledging your fraternity.

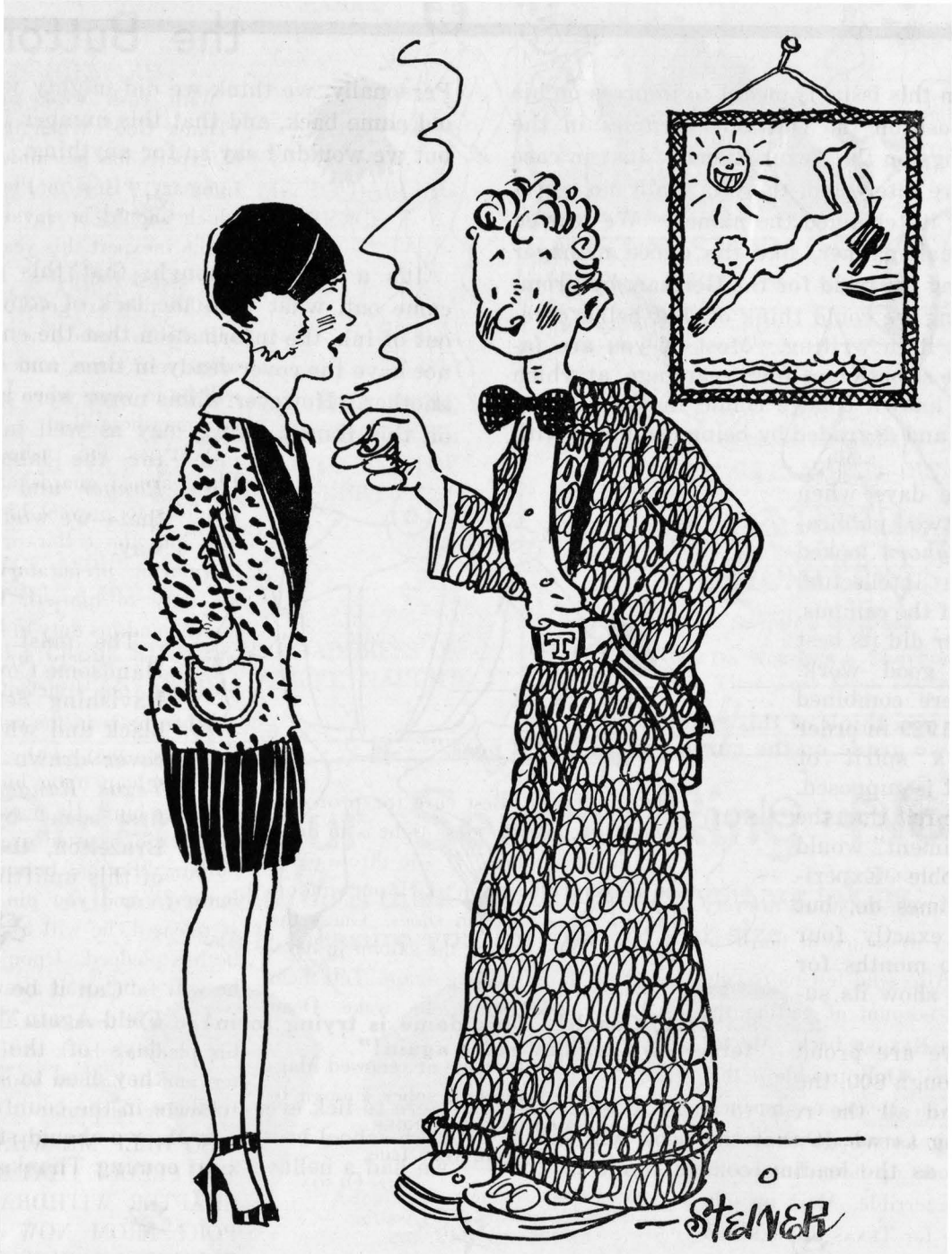
When he is in the cellar (or attic, as the case may be) have concealed brothers leap upon him, hog tie him, and gag him. He may then be put on the rack or roasted over a fire until he hollars, "Button, button, who's got the button?" and you pin it on. After he is released, he will ask what fraternity he has pledged. Upon being informed, he will faint dead away.

You will then wire the good news of his pledging back to the Alumni chapter, and in half an hour will receive the following telegram:

SO HELP ME WHATEVER MADE YOU PLEDGE THAT BOY STOP THIS CHAPTER WITHDRAWS ALL SUPPORT FROM NOW ON STOP WE DEFINITELY REJECTED HIM BEFORE RUSH WEEK STOP MY GOD SUCH STUPIDITY.

The fraternity as a whole will then file into the front yard, and apply matches. The pledge will first have been tied to a mattress on the roof.

—*Texas Ranger, 1927*

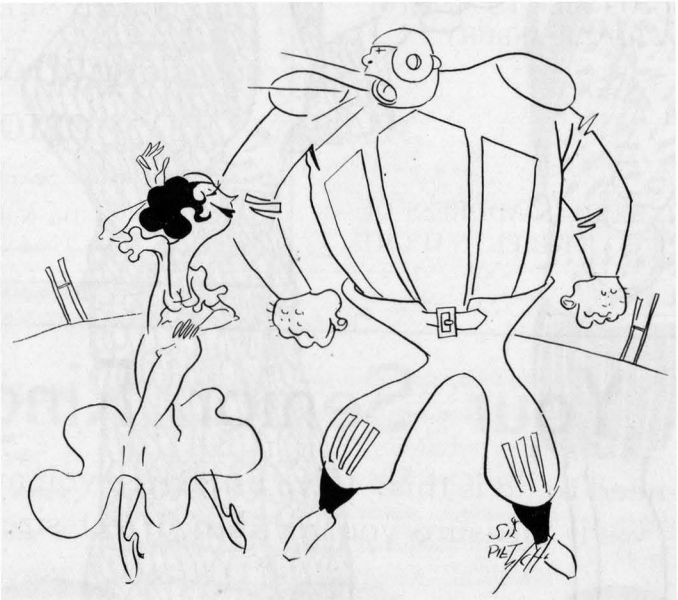


"You neck just like a certain one of your fraternity brothers."
"Yeh, and you neck just like a whole bunch of your sorority sisters."
—Texas Ranger, 1927.

AS THE SMOKE CLEARS AWAY

The cover on this issue is meant to impress on his readers the position the Old Boy occupies in the scheme of things on the Texas Ranch. Just in case some of you are interested, there is really no secret in how we did it (changed the name). We started out in the usual manner, like the dance manager does in selecting the band for the German, by promising everything we could think of, but being careful not to put it in writing. Most of you are familiar with the situation of four years ago, at which time the best known college comic in the country was disgraced and degraded by being combined with the *Longhorn.*

Back in the days when there were two publications the *Longhorn* looked out after the intellectual development of the campus, and the *Ranger* did its best to undo the good work. Thus they were combined in the fall of 1929 in order to promote a spirit of friendliness, it is supposed. Most everyone felt that the "Noble Experiment" would fail, as "Noble Experiments" sometimes do, but it has taken exactly four years and two months for the *Ranger* to show its superiority.



"Hey, Coach! This dame is trying to interfere wit trainin' rules again!"

And now we are proud to invite the rough 800, the Professors, and all the rest to grab a hold and squeeze, feeling as we do that the book will again take its place as the leading college comic of the country.

Well, now it looks as though we are going to apologize for something after all. When we first got elected we used to dream about changing the name back to *Texas Ranger,* and we thought that when we did get it changed, this first number would be something nifty. We got the cover all drawn and realized too late that we didn't have any jokes at all. Personally, we think we did mighty well to get the old name back, and that this number is not so bad; but we wouldn't say so for anything.

It's a wonder, though, that this number ever came out, what with the lack of copy, the printer out of ink, the information that the engraver would not have the cover ready in time, and one thing and another. However, alibis never were much in favor on this Ranch, so we may as well take the blame for the lateness of *The Ranger* and let it go at that—we would get it anyway.

The mast head of the Handsome Cowboy, and the Ravishing Senorita is the black and white copy of a cover drawn for the first *Texas Ranger* — the very first issue—by one Julian Brazelton, the first editor of this uplifting comic.

"Can it be done on Kyle Field Again?" Back in the days of the *Old Ranger* they used to say that if we were to lick every college in the country, and every high school beat A. & M., we should still know that we had a helluva fight coming Thanksgiving.

We would like to call the notice of the student body to the work of a new artist and staff member. Jack Buchanan drew the cover for his issue. We believe it is one of the best covers that this magazine has ever had, and we hope that the written contributions for the next number equal it. That, by the way, may be considered as a call to youse

(Continued on page 18)

(Continued from page 13)

HER STOP I WILL DO AS MUCH FOR YOU SOMETIME STOP LARRY

NIGHT LETTER
MISS PHYLLLIS HILLIARD
KIDD KEY COLLEGE
SHERMAN, TEXAS
NOV. 22
I CAN DO WHATEVER YOU TELL ME TO DARLING STOP ALL MY LOVE STOP LAWRENCE

FAST DAY MESSAGE
MR. LAWRENCE ASBURY JR.
PHI GAMMA DELTA HOUSE
AUSTIN, TEXAS
NOV. 23
YOUR MOTHER INSISTS THAT YOU COME HOME FOR HOLIDAYS STOP NO MORE MONEY UNTIL FIRST STOP SEND YOUR DOCTOR BILL TO ME STOP
J. LAWRENCE ASBURY

TELEGRAM
MR. LAWRENCE ASBURY JR.
PHI GAMMA DELTA HOUSE
AUSTIN, TEXAS
NO SEATS AVAILABLE STOP HERE IS ADDRESS OF HIGH CLASS SCALPER TWENTY THREE NAUGHT

(Continued on page 18)

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MOTOROLA
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AUTO RADIO
money can
buy

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301 East Fifth Street Phone 5311

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To do well in your studies . . . keep your eyes at their best
TO SEE WELL—SEE
WARD & TREADWELL
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Seventh & Congress
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No Time Lost From Studies

Order Your Senior Ring Now
All you need to do is this: Give us degree you are taking; we'll measure you for the correct size

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Adopted as standard by a committee representing Alumni and Undergraduates

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Ten Dwt. Ring in 10-Karat Gold set with cut Garnet.
$16.50

Only members of the Senior Class and Graduates of the University are eligible to wear this ring

THE UNIVERSITY CO-OP
"THE STUDENT'S OWN STORE"

(Continued from page 17)

NINE RIO GRANDE STOP SORRY BUT I HAVE DATE FOR DANCE ANYTHING ELSE I CAN DO STOP
ANDY

TELEGRAM
MR. LAWRENCE ASBURY JR.
PHI GAMMA DELTA HOUSE
AUSTIN, TEXAS
NOV. 23
AM WIRING YOU CASH STOP PLEASE PLAN TO PAY IT BACK STOP BRING ON BETTY MY GIRL HAS THE MUMPS STOP
BEV

TELEGRAM
MR. LAWRENCE ASBURY JR.
PHI GAMMA DELTA HOUSE
AUSTIN, TEXAS
NOV. 23
WILL TRY ANYTHING ONCE STOP IS SHE CROSS-EYED STOP
HARRY

TELEGRAM
MR. LAWRENCE ASBURY JR.
PHI GAMMA DELTA HOUSE
AUSTIN, TEXAS
NOV. 23
AM NOT PARTICULAR SO WILL TAKE YOU UP STOP WOULD PREFER TO DRAG PHYLLIS HOWEVER STOP
BILL

(Continued on page 20)

COME IN TO SEE THE NEW
RCA-VICTOR DUO 2 IN 1 MUSIC
DESCRIBED ON OPPOSITE PAGE
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Prescription Opticians
Our service is to fill your oculist's prescription and to do your repair work quickly. You are invited to inspect our laboratory.
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202 Norwood Building 108 West Sixth

(Continued from page 16)

guys that ever heard a good joke to help out—that is, if you can jar loose from those little freshman gals you've got staked out long enough to get the old bean to working along humorous lines.

We have just received a couple of letters from Sid Pietzsch, the lad you might have had for editor of this vulgar sheet, and he tells us all about how to run the mag. Of course, we took for granted last spring that Sid knew a little something about the job. We understand that he is the editor of a little paper of some sort, and we're real proud of him. The only regret in re-establishing *The Ranger* is that to do so we were forced to strangle the lily-white neck of the *Longhorn* he was so in love with. You'll find one of Sid's letters reprinted in our "Bullets and Blanks" Department.

And now about our editorial policy in the future, if anyone is interested. We won't try to change *The Ranger much.* Like the Old Ranger, it is a superior college comic as it stands. If you don't think so, just come around to the office and compare it with most of our exchanges. Occasionally during the remainder of the year, we may shift from the Old Ranger policy and print some high class copy like we are supposed to do, and when we do it will make the editors of *The New Yorker, Vanity Fair,* and so on, put the wrong end of the cigar in their mouths, or something like that.

And another thing (this is gonna be good!). After listening to some of the glib-lipped critics glibbing about, we have about decided that what this school needs is fewer people who know what this school needs. (Pretty neat!) You want to know where we got it—from the old files of the *Texas Ranger,* of course. That's where most of the dope in this column came from, and that's just one of the reasons we were so anxious to change the name. There is so much good stuff that we can copy.

And that will really be just about all for this month. You know, sometimes we almost feel as if we were Failing our Public.

—THE EDITOR.

Thou hast heard practically nothin' yet, O Youth!

BUT NOW! NOW!

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2 *Plus* RCA Victor radio

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PORTABLE SIZE DUO, MODEL 300

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Plays phonograph records through radio tubes—single 12" or 10" records. Combined with RCA Victor Radio. Table size . . . good looking.

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Do you know the enjoyment of wearing GOOD Clothes?

Don't Miss It!

WEAR

KUPPENHEIMER

GOOD CLOTHES

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619 Congress Avenue

(Continued from page 18)

TELEGRAM
MR. LAWRENCE ASBURY SR.
1111 SANTA FE BLDG.
DALLAS, TEXAS
NOV. 23
I CAN'T COME STOP PLEASE WIRE ME FIFTY DOLLARS STOP MUST BUY GOVERNMENT BOOKS STOP
LAWRENCE

FAST DAY MESSAGE
MR. LAWRENCE ASBURY JR.
PHI GAMMA DELTA HOUSE
AUSTIN, TEXAS
NOV. 23
AM WIRING YOU THE MONEY STOP DON'T STRAIN YOUR EYES STOP YOUR MOTHER STILL WISHES YOU TO COME HOME STOP I CAN'T UNDERSTAND WHY STOP FATHER

TELEGRAM
ANDERSON HALL
A AND M COLLEGE
COLLEGE STATION, TEXAS
NOV. 23
BE A GOOD GUY AND GET ME A DATE FOR THIS GIRL STOP LARRY

TELEGRAM
LARRY ASBURY
PHI GAMMA DELTA HOUSE
AUSTIN, TEXAS
NOV. 23
I HAVE GOT HER A DATE BUT IT IS ONLY A PRIVATE STOP ANDY

TELEGRAM
ANDY HALL
A AND M COLLEGE
COLLEGE STATION TEXAS
WHAT DIFFERENCE DOES THAT MAKE TO ME STOP CAN YOU WIRE ME FIFTY BUCKS STOP THAT SCALPER SET ME BACK SIXTY STOP
LARRY

TELEGRAM
LARRY ASBURY
PHI GAM HOUSE
NOV. 23
SORRY I AM FLAT STOP
ANDY

(Continued on page 23)

CIRCLES OF CYNCOPATION

Just Listen . . .
"You Gotta Be a Football Hero"
"That Co-ed Party"
"Honeymoon Hotel"
"By a Waterfall"
"Harlem Hospitality"
"Little Town Girl"
"Shanghi Lil"
"And So Goodby"
"I'll Be Faithful"
"Shame on You"
"Weep No More My Baby"
"Love Is the Thing"

The omnious month of October has proved a fertile one for song hits. The Warner Bros. *"Footlight Parade,"* has given us more real song-hits than any of this season's singie, dancie, talkie, movies. Listen to the Lombardos create "Shanghi Lil" and "By a Waterfall," in their simple, sweet, unchanging way. Anson Weeks has a smooth treatment of "I'll Be Faithful" and Pete Fylling does a nice job on the lyrics.

The boys in a Stanford fraternity thought so much of Leah Ray, the gal who chants with Phil Harris's orchestra, that they initiated her. Now whenever the brothers gather in convention, she's on hand to sing their favorite college ditties.

"You've Gotta Be a Football Hero" follows along in the footsteps of "Stein Song," "All-American Girl," "Betty Co-ed," and "My Old Fraternity Pin." The fall of practically every year sees some college song that flies high for a month or so and then dies a slow death.

Lombardo may put out sweet dance tunes from his end of the floor, but we see a crooked, puffing Guy when he tries to dance. Although Paul Whiteman is a big man, he is perfectly at ease and a good dancer on the floor. Leo Reisman gets so absorbed in listening for new rhythms that he can't dance to any band.

Freddie Martin has a smooth rendition of "Gather Lip Rouge While You May." Don't be too surprised at the title. Its a nice tune. Brunswick. Hal Kemp, still in Chicago and on top as usual has made "Paper Moon" and "Snowball" (another Hoagie Carmichael creation that, while its no Lazybones, is oke). Johnny Green, who writes the pieces, teams up with Paul Whiteman on WEEP NO MORE MY BABY and the results are swell.

No one is afraid of the Big Bad Wolf anymore and a good disposal of all the records would be to put the discs in a pile and drop bricks on them. "The Last Round-Up" is headed for the certain doom brought on by over-popularity, that "Stormy Weather" saw. Bye lil' dawggie.

—BRUCE COLLIER.

AFTER SIX O'CLOCK

. . . means trailing gowns this season; there's no getting around it . . . you're going to need just such gowns for dinner . . . dancing and rush teas.

Come See Them
Sensibly Priced

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EVENING SHOES
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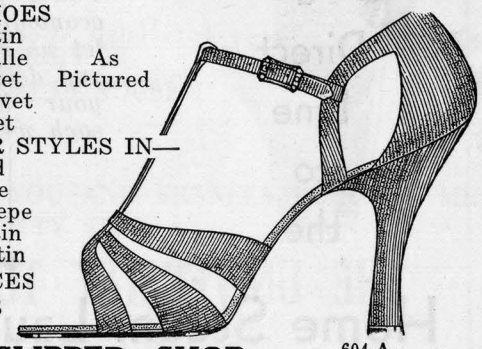

LEON'S SLIPPER SHOP
604-A Congress
"THE STYLE SHOP OF AUSTIN"

(Continued from page 2)

Bill McGill or Burt Dyke. They know a little about putting out the book. Maybe they can help you. But the most important thing: Don't try to do it all yourself. You're no genius. You're not even a good politician. I may not know a thing about the Longhorn-Ranger, Morris, but I do know that it is my first love. And with your lousy literature, you are strangling its lily-white neck. Please, oh, please, be careful and guard it with your life. I'm coming up there some day and if you've killed the thing that's meant more than anything else in the University to me—you'll deeply regret it.

I'll admit that you are very limited—but go ye unto the people I have mentioned. Hearken to their advice, for it is good. You can't put out a one-man magazine. Texas is not a one-man school. If you need any help from me, don't be too proud to ask it. I'd do it for the Ranger even if I wouldn't do it for you. Answer this letter. Let me know how things are getting on. I'm going to continue my criticisms of the paper from now on, and unless the mag improves, I'm coming up there and run you out of town. Signed,

—SID PIETZSCH.

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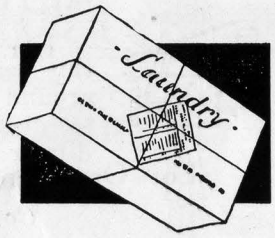

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TWELVE LIL BOTTLES

• I had twelve bottles of whisky in my cellar and my wife made me empty the contents of each and every bottle down the sink, so I proceeded to do as my wife desired and withdrew the cork from the first bottle, poured the contents down the sink with the exception of one glass, which I drank.

I then withdrew the cork from the second bottle and did likewise, with the exception of one glass, which I drank.

I extracted the cork from the third bottle, emptied the good ol' booze down the bottle, except a glass, which I drank.

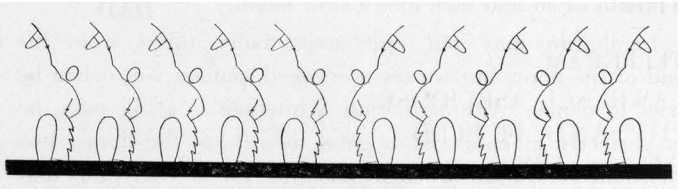
I pulled the cork from the fourth sink and poured the bottle down the glass when I drank some.

I pulled the bottle from the cork of the next and drank one sink out of it and then threw the rest down the bottle.

I pulled the sink out of the next cork and poured the bottle down the sink, all but one sink, which I drank.

I pulled the cork from my throat and poured the sink down the bottle and drank the cork.

Well, I had them all empty and steadied the house with one hand and counted the bottles, which were twenty-four, so counted them again and I had seventy-four and as the houses came around I counted them and finally I had all the houses and bottles counted and I proceeded to wash the bottles, but I couldn't get the brush in the bottles, so I turned them inside out and washed and wiped them all, and went upstairs and told my other half about what I did, and oh boy! I've got the wifest lil' nice in the world.—*Exchange.*



TOO TOUGH TO KILL

Contributors to this issue: *Marguerite Kubella, Joe Barton, Christie Mitchell, Jack Wiggins, Roman Bartosh, Louise Moss, C. E. Orr, Bill Erwin, James Glasscock, Bill Dozier, Anna Pauline Jacobs, Lenore Preece, Tom Holloway, Margaret Cousins, Jackson Cox, Joe Steiner, Sid Pietisch, Jack Buchanan, William Parker, Bruce Collier, Helen Lucille Gragg, Adode Parker, Dell Clay, Ross Shearer, and The Old Texas Rangers.*

(Continued from page 20)

TELEGRAM
MISS PHYLLIS HILLIARD
KIDD KEY COLLEGE
SHERMAN, TEXAS
NOV. 23
EVERYTHING IS ALL ARRANGED STOP SEE YOU TOMORROW STOP LOVE STOP LARRY

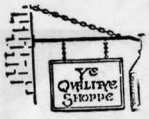
TELEGRAM
MR. LAWRENCE ASBURY JR.
NOV. 23
PHI GAMMA DELTA HOUSE
AUSTIN, TEXAS
NOV. 23
WE HAVE DECIDED TO GO TO TCU–SMU GAME STOP ARE GOING TO STAY WITH YOUR SISTER MARJORIE AT YOUR HOUSE STOP WILL EXPECT YOU TO COME UP STOP LOVE STOP PHYLLIS

TELEGRAM
J. L. ASBURY SR.
1111 SANTA FE BLDG.
DALLAS, TEXAS
I HAVE GOT SOME TICKETS FOR YOU AND MOTHER AUNT SALLIE AND TWINS STOP COME DOWN TO GAME STOP LAWRENCE

TELEGRAM
LAWRENCE ASBURY JR.
PHI GAMMA DELTA HOUSE
AUSTIN, TEXAS
DISPOSE OF SEATS STOP CAN'T COME MARJORIE IS HAVING FIVE GUESTS OVER FOR WEEK END STOP DAD

TELEGRAM
LAWRENCE ASBURY SR.
1111 SANTA FE BLDG.
DALLAS, TEXAS
HAVE DECIDED TO COME HOME AFTER ALL STOP SEE YOU SOON STOP LAWRENCE

TELEGRAM
LAWRENCE ASBURY JR.
PHI GAMMA DELTA HOUSE
AUSTIN, TEXAS
NOV. 23
WE FEEL YOU HAD BETTER NOT COME AS IT WOULD INTERRUPT YOUR GOVERNMENT WORK STOP BESIDES THE HOUSE IS TOO FULL TO HOLD ANYBODY ELSE STOP SEE YOU CHRISTMAS STOP HAVE NOT RECEIVED YOUR DOCTOR BILL WIRE US THE SCORE STOP DAD



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Special Prices to University Groups

TELEGRAM
LAWRENCE ASBURY JR.
PHI GAMMA DELTA HOUSE
AUSTIN, TEXAS
NOV. 24
WHERE ARE YOU AND FRANCES DOROTHY MILDRED AND BETTY STOP

ANDY
HARRY
BILL
BEV
PRIVATE LUCIUS JONES

TELEGRAM
MR. LAWRENCE ASBURY
SUITS 1111 SANTA FE BLDG.
DALLAS, TEXAS
YOUR SON IS IN SETONS INFIRMARY STOP CONDITION SEEMS VIOLENT STOP APPEARS TO HAVE AMNESIA STOP WOULD SUGGEST COMPLETE REST AND RELAXATION AND NO EXCITEMENT OR WORRY FOR HIM STOP CAN YOU COME AT ONCE STOP
DR. GATES

—*Texas Ranger, 1927.*

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you'll like dining in an atmosphere that is different . . . yet inexpensive

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WE BRAND THE OTHERS

HEARD ON CAMPUS

DEFINITIONS (with sincere apologies to the English Department).

POETRY is when every line begins with a capital letter.

GENDER shows whether a man is masculine or feminine or neuter.

A CONJUNCTION is a place where two railroad lines meet.

A METAPHOR is a suppressed simile. It is also a thing you shoot through.

NO is the adverb of negotiations.

The future of I GIVE is YOU TAKE.

A PASSIVE VERB is when the subject is the sufferer. Example: I am loved.

The plural of FORGET-ME-NOT is FORGET-US-NOT.

MASCULINE—Man.

FEMININE—Woman.

NEUTER—Corpse.

The EPITAPH is a short sarcastic poem.

—*Old Maid.*

A FRESHMAN'S PRAYER

"God bless mother and father. Bless my little brother and sisters, and friends. And good-bye, God, I'm going to college."—*Tiger.*

FEEL THE HEAT

Then there's the chorus girl who gets a grand, and glorious feeling every time the millionaire kisses her.—*The Owl.*

HINTS TO CO-EDS ON DATE

Don't ask him what he thinks of your roommate. He probably has his own ideas on that subject and doesn't want to defame a girl's character anyhow.

Don't tell him that the girls at the house don't understand you. He doesn't either and doesn't care.

Don't tell him about the helluva good time that he missed by not going to the Tappa Keg brawl. He had a better time somewhere else.

Don't make cracks about his driving. Remember, he isn't driving because he wants to.

If and when he parks, take off your hat. It will facilitate matters.

Don't plaster up with lip-stick before the fight. No matter how kissproof it may be, it will still come off on his shirt. The shirt probably isn't his anyhow.

If he takes a shot, don't go into a long-winded discussion about what it did to a friend of yours. He probably needs it if he's out with you.

Don't make him do all of the work. A little encouragement will go a long way toward another date.

And, above all, DON'T.—*Exchange.*

TOO DARN FAR

I'm going to divorce her. Sure. Four days are enough. I didn't think I was marrying a goddam clown.

You saw what she did at the wedding when the preacher turned his back on us for a minute? Well, I didn't say anything about that. I figured, hell, everyone has a hobby, and maybe hers is doing things when preachers have their backs turned. And when she got into bed that night wearing a corset down to her knees, I just gave her credit for being subtle; though she needn't have giggled all night.

But the next morning she gave me trick rubber biscuits for breakfast—and rolled on the floor when I bit into one. And the next morning there was salt in my coffee. Yeh. Salt. That was when I started thinking things over. Yesterday she took my car and tried to see how close she could come to a hydrant without hitting it. She said it was heaps of fun—even if she did come too close.

The hell with it. I like my breakfast. And I can't be buying the city new fire plugs every day. So I'm going to divorce her. Sure I'd be afraid to have any children.—*Pelican.*

Yes, sir ! They were men in those days. Caesar's legionaires used to perform their best fighting during a cloudburst, used to make their longest marches on empty stomachs, and when sick would throw up fortifications.—*Dirge.*

VIRTUE

—In the female, lack of temptation;
—in the male, lack of opportunity.—*Brown Jug.*

PROGRESS OF CIVILIZATION

1930—"I Found a Million Dollar Baby."
1931—"I Got Five Dollars."
1932—"Here It Is Monday and I've Still Got a Dollar."
1933—"Brother, Can You Spare a Dime?"
1934—?????

—*Log.*

BIG NEWS

Annie Rutz, daughter of the local candy storekeeper, is the Virgin Mary in this year's production of the Passion Play at Oberammergau. She is the first blonde Virgin for a century.—*Town and Country.*

TEX
RANGER
GARBAGE
Jack Buchanan

_about Cigarettes

Of all the ways in which tobacco is used the cigarette is the mildest form

YOU know, ever since the Indians found out the pleasure of smoking tobacco, there have been many ways of enjoying it.

But of all the ways in which tobacco is used, the cigarette is the mildest form.

Everything that money can buy and everything that Science knows about is used to make Chesterfields. The tobaccos are blended and cross-blended the right way — the cigarettes are made right — the paper is right.

There are other good cigarettes, of course, but Chesterfield is

the cigarette that's milder
the cigarette that tastes better

Chesterfield

They Satisfy.. just try them

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