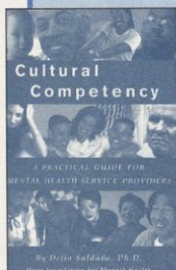




**HF Funds Project for  
Violence Prevention  
in Houston Schools**  
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**Cultural  
Competency  
Manual  
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**Social  
Science  
Association  
Honors  
Bonjean**  
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**Hogg Foundation  
Expands Presence  
on World Wide Web**  
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## Houston Project Helps Children Cope With Incarcerated Parents

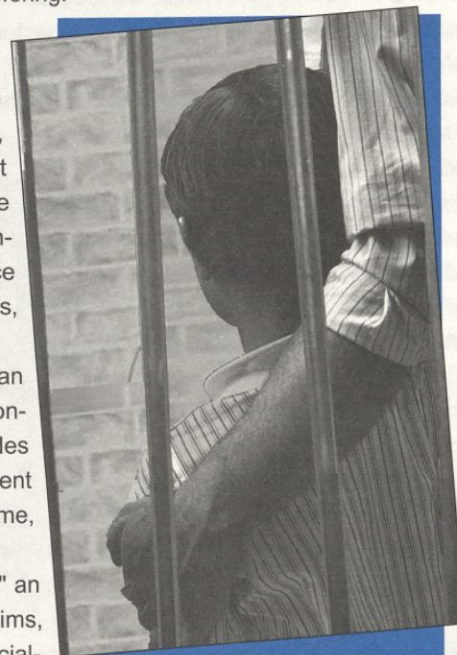
**W**hile crime in Texas touches any number of people each day, those victims most often forgotten are the children of the perpetrators. Although guilty of nothing, their parents' incarceration sentences these children to years of suffering.

Children of incarcerated parents can become part of a cycle of delinquency that is difficult to break. They lack the understanding or maturity to adequately cope with the intense feelings of abandonment, rejection, and neglect that come from having a parent in prison. Statistics indicate that these children are five times more likely to end up being incarcerated themselves, and are far more susceptible to substance abuse, behavioral problems, school dropouts, gangs, and teen pregnancy.

At one Houston-area high school, however, an innovative program to provide educational and emotional support to these children has made impressive strides in helping them cope with having an incarcerated parent and diverting them away from their own paths of crime, substance abuse, and, ultimately, despair.

The program is called "Healing the Child Within," an effort developed and implemented by No More Victims, Inc. (NMVI), a non-profit organization in Houston specializing in providing emotional support to children who are experiencing the trauma and deprivation resulting from

*See Project, Page 4*



*Houston's No More Victims, Inc. helps children of incarcerated parents cope with feelings of abandonment*

## New Youth Development Director Named

**I**n March, the Hogg Foundation for Mental Health welcomed Carolyn Young as its new Youth Development Program Director.



*Carolyn Young*

Young comes to the Hogg Foundation from the Texas Education Agency (TEA), where she served as a project manager for the \$2 billion State Competency Education Programs targeting at-risk students.

As the director of the Youth Development Program Area, Young will be responsible for evaluating and recommending grants for mental health projects across the state, providing technical assistance to grantees, working with other executive staff members to strengthen the Youth Development program by integrating aspects of the Foundation's operating programs—especially communications, convening, and evaluation research—and helping develop other Foundation programs and policies.

"The Hogg Foundation is fortunate to have someone of Carolyn's energy, experience, and understanding to head its Youth Development Program Area," said Charles M. Bonjean, Hogg Foundation executive director. "She will be a tremendous asset to the Foundation and to mental health philanthropy in Texas."

*See Young, Page 2*



## Bonjean Receives Southwestern Social Science Association Distinguished Service Award

**D**r. Charles M. Bonjean, executive director of the Hogg Foundation for Mental Health, was recently honored with the Southwestern Social Science Association's (SSSA) Distinguished Service Award for 2001.

Presented during the association's 81st annual meeting in Fort Worth on March 17, the award recognized Dr. Bonjean's service as president of the SSSA in 1994; his leadership as president of the SSSA's sociology affiliate, the Southwestern Sociological Association, during the 1970s; his long-time tenure as editor of SSSA's official journal, *Social Science Quarterly*, from 1966-1993; and his service as chair of many SSSA committees.

The award was especially noteworthy given that it was presented by Dr. Larry Lyon, one of Dr. Bonjean's former students at The University of Texas at Austin. Lyon is now dean of the Graduate School at Baylor University in Waco.

"After 28 years of membership with the Southwestern Social Science Association, I know of no one more deserving of this award than Dr. Bonjean," Dr. Lyon said in making the award. "His contributions to the fields of



*Charles M. Bonjean*

*Science Quarterly* have been singular in their accomplishment."

Dr. Bonjean received his B.A. degree in journalism from Drake University, where he was initiated into Phi Beta Kappa. He received his M.A. in journalism and Ph.D. in sociology from the University of North Carolina at Chapel Hill. Since 1963, he has been a faculty member in sociology at The University of Texas at Austin and was chair of the department from 1972 to 1974. In 1974 he was appointed Hogg Professor of Sociology and joined the Hogg Foundation for Mental Health, serving as vice president from 1979-93 and becoming executive director 1993.

Dr. Bonjean is a member of the board of directors of the Council on Foundations and until recently of the executive committee and the board of directors of Grantmakers In Health. He also serves or has recently served on major committees of other philanthropic organizations, such as the Independent Sector, Grantmakers Evaluation Network, Texas Grantmakers in Health and Human Services, and the Greater Houston Collaborative for Children.

Dr. Bonjean is author of more than 60 articles and chapters in scientific publications and author or editor of thirteen books in the areas of sociology, political science, and mental health. He has been on the editorial boards of four other national social science journals, was consulting editor for Wadsworth Publishing Company from 1988-93, and is currently editor of the Hogg Foundation monograph series.

## New and Noteworthy...

### Hogg Scholarship Awarded

Sarah Hinshaw-Fuselier, M.S.W., B.C.S.W., has been named as the recipient of the Ima Hogg Scholarship for the 2001-2002 school year. Hinshaw-Fuselier is a doctoral student in Child Development & Family Relationships at The University of Texas at Austin.

The Hogg Foundation follows the vision set forth by Miss Ima Hogg by biennially awarding the scholarship to a graduate student at The University of Texas at Austin who is committed to serving children and families in a public or not-for-profit setting. In recent years, the \$12,000 scholarship has enabled students to take advantage of low-paid or unpaid training positions or internships in the fields of social work, psychology, educational and school psychology, or child development.

Hinshaw-Fuselier received her masters of social work at Tulane University then spent four years as a clinician in a pilot program serving families of abused and neglected children. Her professional goal is to continue her involvement in the mental health of infants to age 3 and their parents.

### Willie Receives Appointment

Charles V. Willie, Ph.D., a member of the Hogg Foundation National Advisory Council and the Charles William Elliot Professor of Education (Emeritus) at the Harvard Graduate School of Education, has been elected chairman of the Board of Trustees of the Judge Baker Children's Center, a Boston-area non-profit organization dedicated to improving the lives of children whose emotional and behavioral problems threaten to limit their potential.

Willie previously served as a trustee and first vice president of the center, which is known for its Manville School, a therapeutic day-school program providing special education services for children ages 5 - 15.

## Young New Youth Program Director

### From Page One

While at TEA, Young served as operations officer for a number of projects, guiding and directing the development of funding strategies and programmatic requirements for more than 1,100 school districts throughout Texas.

Young replaces Adrian Rhae Fowler who retired in February after 27 years at the Foundation.

Young is an active volunteer in the Austin community. She has served on the board of directors for Marywood Youth and Family Services and is an advisor for the African American Adoption Program. She also was an advocate for the National Dropout Prevention Conference of Austin. She recently completed a term as a board member of the Sickle Cell Anemia Foundation of Austin.



# Pilot Primary Project to Address At-Risk Youth in Houston Schools

Concerns about school violence remain a quiet but distressing undercurrent on most school campuses across the country. The persistent number of violent incidents committed both on and off campuses since the massacre at Columbine High School serve as grim reminders that despite all the attention of the last two years, we have far too few tangible or reassuring answers.

What has remained obvious, however, is that the mental health issues that play so prominent a role in fomenting youth violence continue to be unaddressed while prevention and early intervention services remain scarce. In Houston alone, a recent survey conducted by the University of Houston Graduate School of Social Work found that in 1996 roughly 130,000 Houston-area children needed, but did not receive, preventive services for potential mental health difficulties.

To address this problem, the Mental Health Association of Greater Houston—through its year-long strategic planning Youth Violence Prevention Task Force—has developed a partnership with the Houston Independent School District to pilot The Primary Project, a school-based program of mental health assessment and service, at Piney Point Elementary School in west Houston. The effort is being funded in part by a three-year, \$122,500 grant from the Hogg Foundation beginning in the coming school year. Piney Point Elementary was chosen to pilot the project because the neighborhood it serves possesses many high-risk factors: a large proportion of low-income, recent-immigrant families; a high crime rate; and a high level of youth gang activity, where members have been recruited as early as the third grade.

The Primary Project—developed by the Children's Institute Inc. at the University of Rochester—is not a new intervention program. Developed in 1957 as an alternative to the traditional "after-the-fact" intervention model, The Primary Project's approach of providing preventive mental health services to children in a school setting has consistently produced positive and measurable outcomes for both children and schools. The program is currently operating in more than 1,000 schools nationwide, but has never been implemented in Houston area schools—even though it is one of five intervention projects named as exemplary by U.S. Surgeon General David Satcher and is part of the Safe and Drug-Free Schools effort of the U.S. Department of Education.

The program is designed for use with preschool through third-grade children and helps detect and prevent social, emotional, and school adjustment problems while improving learning and other school-related skills. The project's success depends on the strict adherence by schools to its five structural components:

- **Young children are the focus.** The Primary Project targets young children who are having a hard time adjusting to school. Research shows that the behaviors exhibited by these children, such as acting out, aggressiveness, and withdrawal correlate to adjustment problems later in life. Participation in The Primary Project enhances children's adjustment to school by reducing these behaviors and improving their self-confidence and social skills.

- **Early screening to detect school adjustment difficulties.** Systematic screening of all children in grades kindergarten through second grade identifies at-risk

children and differentiates between those who will benefit from The Primary Project's prevention approach and those who are in need of support that is more intensive. At Piney Point, nearly 470 children will be screened in September 2001.

- **Paraprofessionals deliver services to children.** Trained child associates spend 30 to 40 minutes a week with the child in a safe and welcoming playroom environment. Expressive play is the primary activity, with the child setting the pace. The child associate's role is to participate in the play only when

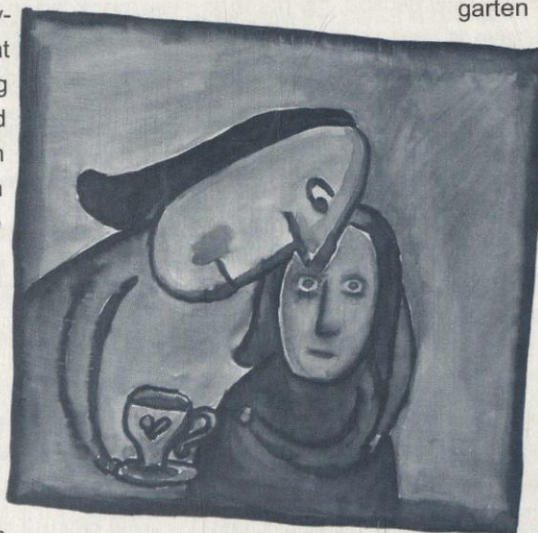
invited by the child, and to support and reflect on what the child says and does. This playtime reinforces and builds upon the child's strengths. At appropriate intervals, parents and teachers attend progress conferences with the child associate and the project director.

- **Mental health professionals become supervisors, trainers, and consultants.** School-based psychologists, social workers, and school counselors provide clinical supervision, training, and oversight of The Primary Project. This allows them to apply their skills to the children most in need of intensive intervention.

- **Ongoing program evaluation.** Screening and pre- and post-analysis provide opportunities for objective feedback about the program and the children involved. Evaluation provides concrete data on program effectiveness and assists in making needed program adjustments. These objectives will be repeated in subsequent school years.

Once its efficacy at Piney Point has been measured, The Primary Project could potentially be modified and adopted throughout HISD, or in any educational setting where children are in need of preventive mental health services.

For more information, visit the Children's Institute Inc. web site at [www.childrensinstitute.net/index.html](http://www.childrensinstitute.net/index.html).





# Project Helping Children of Incarcerated Parents Cope

*From Page One*

the incarceration of one or both parents.

NMVI's founder, Marilyn K. Gambrell, is an author and former Texas parole officer who became increasingly troubled at the plight of these neglected victims. She came up with the idea of empowering them to break the cycle of victimization and criminal behavior that so often devastates families. Her program offers educational and emotional support to both children and parents on issues such as family relationships, addiction, anger management, conflict resolution and anti-victimization.

Gambrell made a strong case when approaching the Hogg Foundation for Mental Health and the Houston Endowment, Inc. to support No More Victims, Inc. Over the past decade, the number of children in the United States who have at least one incarcerated parent has grown at an astonishing pace. Roughly 60 percent of this country's incarcerated population consists of parents; meaning that more than 1.5 million children go through many of their formative years with at least one parent in prison. While most of these absent parents are fathers, the percentage of women in the American penal system quadrupled in the 1990s. More than 70 percent of these convicted women are mothers, with an average of two children each.

During the parent's incarceration, negative domestic or community circumstances compound these children's psychological problems. Frequently, children are placed in the care of grandparents or other relatives who are themselves facing abject circumstances—whether struggling by on fixed incomes or suffering from physical infirmities that make caring for a child difficult. Sometimes these guardians may provide unhealthy or abusive domestic environments, perpetuating a dysfunctional cycle of abuse that had been inflicted upon the parent and is now being transferred to the grandchild. To counteract the range of problems facing these children, Gambrell's project equips them with a strong sense of self-worth, self-respect, and self-confidence.

With funding commitments totaling \$315,240 over three years from both the Hogg Foundation and the Houston Endowment, Gambrell chose M.B. Smiley High School in Houston's North Forest Independent School District as the site for the pilot project. It was a good fit. Of the roughly 1,500 students enrolled at Smiley High School, 40 percent have a parent who has either been or currently is in prison. The school itself is surrounded by a community afflicted with high levels of delinquency, alcohol and drug abuse, teen pregnancies, violent crime, and gang activity.

Beginning in 2000-2001 school year, NMVI staff began conducting daily sessions during the school week. Every third day, students gather for group discussions, followed by a curriculum that teaches them how to cope with their problems, resolve interpersonal conflicts, and channel their emotions into constructive

endeavors and away from violence, addiction, and gangs. The program involves social workers, school counselors and administrators in a curriculum that emphasizes social and emotional competency-building. Students presenting severe psychological/psychiatric needs outside the scope of the curriculum are referred to an appropriate mental health professional, with NMVI staff even arranging transportation to appointments and appropriate follow-ups. Most importantly, at each session students' feelings of self worth and respect are constantly nurtured and reinforced. Students are hugged and told that they are valued, precious and loved.

The students' progress is tracked through weekly staffing sessions among school administrators, teachers, counselors, North Forest ISD police officers and NMVI staff. Whenever possible, staff conduct periodic home visits with students and their families in order to evaluate conditions and address any questions or needs the families may have. In several instances, NMVI

has even stepped up to supply food, clothing, diapers, school supplies and referrals to social services.

In addition to student-focused activities, the NMVI staff also provides weekly voluntary process/support sessions for teachers to help them better understand the life experiences and mental health issues of their students. This improve-

ment in communication and teacher understanding has been partly credited for the tremendous improvement in student grades—in some cases as much as a letter grade—over the past year.

Equally important is the work the NMVI staff does on the parental side of the equation. Parallel to the school-based program, NMVI staff conduct weekly incarcerated parent/child relationship support sessions at four Houston-area state correctional facilities as well as the New Directions Club Inc.—a rehabilitation/community reintegration program affiliated with the Women's and Men's Correctional Facilities of Houston-Harris County—to educate and counsel incarcerated parents and lay the foundation for a constructive reunion between parent and child upon parole. This is important, Gambrell says, because most incarcerated parents never receive proper therapeutic treatment for their own childhood problems and, as a result, tend to repeat anti-social behaviors.

Counselors educate parents regarding their own childhood issues and behavior, and discuss how those issues directly relate to their parenting. The main focus of these sessions is to assist incarcerated parents to identify their childhood experiences and feelings, learn how to constructively process those feelings, and change their behavior. Most importantly, the parent is given the tools to constructively communicate with their child—first through correspondence and later through face-to-face interaction.

*"Smiley High School  
needs (this program).  
It is working.  
Our children are proof."*



Within only a year, NMVI's results have been dramatic. Disciplinary referrals for participating students have dropped by more than half, gang violence campus-wide has dropped by 70 percent, and attendance has improved by nearly two-thirds.

Given such results, the response by the community and school officials has been nothing short of enthusiastic. Not only has the school district's new superintendent embraced the project, but it also has been the subject of a positive cover story in Houston's alternative news weekly the *Houston Press*. The warmest praise for the project, however, has come from those who have seen it first hand.

"No More Victims, Inc. has given attention and nurturing to our high-risk students that has brought about a real calmness in the midst of so much pain and chaos," said Smiley High School Assistant Principal Reginald Spivey.

"Teachers and administrators have witnessed students—including gang members—searching for (Gambrell) and her staff in the hallways. Once they find them, they have literally fallen into their arms crying and it seems like they are clinging for their lives," Spivey says. "Smiley High School needs No More Victims, Inc. It is working. Our children are prof."

While Gambrell can gladly point to statistics and testimonials as powerful evidence of success, she says that it is the personal stories that impart the greatest meaning. She has many anecdotes, but perhaps none more stirring than the day that two sis-

ters, ages 17 and 14, began the student meeting by asking to address the group. Up to that point the girls—whose father had been in prison for more than a decade—had tended to be quiet and withdrawn. On this day, however, with tears in their eyes and tightly hugging each other, the youngest related how her stepfather had sexually assaulted her approximately two months before. Their mother, who was herself frequently abused by the stepfather, had known of the rape but had ignored it. Then the night before, the youngest had "talked back" to the stepfather, inciting the mother to beat and choke the child with an electrical cord. With her sister's help, the girl removed her jacket to show the stunned group the wounds from the beating.

Immediately, NMVI staff notified school officials and documented the abuse. Investigators from the Texas Department of Child Protective Services removed the sisters and a younger brother from the home and placed the parents under arrest. The children were placed in the care of a grandparent. The mother was sent to Harris County jail for injury to a child; the stepfather received a ten-year prison sentence.

"I don't presume that No More Victims, Inc. was the only way our girls would have been helped," Gambrell says. "But I do shudder to think what may have happened had they not had a forum in which they felt comfortable enough—and strong enough—to step forward and reveal what had been happening to them and their brother."

## Hogg Foundation Web Site Offers New Features

The Hogg Foundation for Mental Health continues to expand its presence on the World Wide Web. As one of the first foundations in the country to establish a presence on the internet, the Foundation has recently updated its web site and has begun offering many Hogg Foundation publications in downloadable html and .pdf formats, including the Foundation's news releases, newsletters, and informative publications about mental health and philanthropy.

"Putting downloadable versions of our publications online gives us a cost-effective means to expand their distribution," said Jeff Patterson, the Foundation's director of communications.

In addition, web users can find out how to apply for grants, learn about the Foundation's operating programs and convening activities, learn how to access the Foundation's Regional Foundation Library, and review descriptions of the Foundation's grantmaking in its primary program areas of Children and Their Families, Minority Mental Health and Youth Development.

To access the site, simply point your web browser to [www.hogg.utexas.edu](http://www.hogg.utexas.edu)

**Hogg Foundation for Mental Health**

Go To: <http://www.hogg.utexas.edu>

**Hogg Foundation for Mental Health**

For more than sixty years, the Hogg Foundation for Mental Health has managed both operating programs and grantmaking activities in support of mental health service and research projects in Texas.

An administrative unit of The University of Texas at Austin, the Hogg Foundation defines mental health broadly and is interested in programs that implement and evaluate innovative projects that are designed to meet the broad mental health needs of Texans. While the Foundation invites proposals dealing with any aspect of mental health, priority is given to projects targeting its three primary program areas: Children and Their Families, Minority Mental Health, and Youth Development. The Foundation awards an average of 70 grants and three fellowships a year—totaling more than \$3 million—for projects addressing mental health service delivery, program development, research, and education.

The Hogg Foundation was established by the children of former Texas Governor James Stephen Hogg who instilled the virtues of civic responsibility in his children, Will, Mike, Tom, and Ima. Upon his death in 1930, Will—a UT Law School alumnus and former member of The University of Texas Board of Regents—bequeathed a \$2.5 million endowment to his alma mater. Will's sister, Miss Ima, dedicated the endowment to promote "mental hygiene." Today, the Foundation is comprised of both the Will C. Hogg



# Hogg Foundation Grants

## First Quarter 2001

Since 1940, the Hogg Foundation for Mental Health has responded to its mandate "to develop and conduct... a broad mental health program of great benefit to the people of Texas" (Miss Ima Hogg, 1939), by funding service projects and research efforts throughout the state. While the Foundation invites proposals dealing with any aspect of mental health, priority is given to projects targeting the Foundation's three primary program areas: Children and Their Families, Youth Development, and Minority Mental Health. Below are grants awarded in the first quarter of 2001.

### Children's Mental Health Public Information and Community Outreach Education Project

**Stella Mullins**  
**Mental Health Association-Texas Austin**

A one-time grant of \$16,350 supports the development and production of materials for a Children's Mental Health Public Information and Community Education Outreach Project, including the translation of a number of publications dealing with children's mental health into Spanish.



### Evaluation of Community-Based Health Efforts: Challenges and Opportunities

**Dr. W. Robert Houston**  
**Institute for Urban Education**  
**University of Houston**

A one-time grant of \$1,588 supports an evaluation of the Greater Houston Collaborative for Children, a partnership of more than two dozen foundations and leading human service providers committed to the collaborative funding of projects designed to help Houston's at-risk children.



### Advocacy, Counseling and Training Program

**Gail Goodman**  
**Out Youth-Austin**

Support of \$98,000 over three years was awarded to the development and implementation of a system-wide project focusing on the counseling of sexual minority youth, community education, and training of school counselors.



### Adopt 2000 Project

**Laurie M. Glaze**  
**Greater Houston Community Foundation**

\$242,117 was awarded over three years to support a collaboration of six private agencies and the Texas Department of Protective and Regulatory Services to place 700 abused and neglected children in adoptive homes.



### Project L.E.A.P. (Leadership-Education-Action Program)

**Mary Gready**  
**Fort Bend Partnership for Youth, Inc.**

Funding of \$121,790 over four years was awarded to support the implementation of Project L.E.A.P., a community-based arm of the Fort Bend County Juvenile Courts which will provide mentoring services to youth in the county's juvenile justice system.



### National Forum on School Violence Conference

**Dr. Jan N. Hughes**  
**College of Education**  
**Texas A&M University**  
**College Station**

A one-time grant of \$1,000 supported Dr. Mark Greenberg, one of the country's leading researchers on violence preven-

tion programs, to give a speech to Texas A&M University's National School Violence Conference.



### Spanish Translation of Mental Health Brochures

**Katie Stavino**  
**Texas Department of Mental Health and Mental Retardation**  
**Austin**

A one-time grant of \$10,050 supports the translation into Spanish and printing of the Texas Department of Mental Health and Mental Retardation publications *Taking Care of Your Mental Health* and *What is Mental Retardation?* as well as translating the Hogg Foundation's *Guidelines for Grant Applications*, *How Do You Choose a Helper?* and the Texas Fragile Families Brochure.



Copies of the Hogg Foundation Guidelines for Grant Applications are available from the Foundation's Publications Division at (512) 471-5041, or toll free 1-888-404-4336. Guidelines can also be obtained through the Foundation's web site at [hogg.utexas.edu](http://hogg.utexas.edu). All letters of inquiry and formal proposals should be submitted to:

**Dr. Charles Bonjean**  
**Executive Director**  
**Hogg Foundation for Mental Health**  
**The University of Texas at Austin**  
**P.O. Box 7998**  
**Austin, Texas 78713-7998**



## Texas Lawmakers Approve Indigent Defense Legislation

**O**n May 24, Texas lawmakers gave final approval to the Texas Fair Defense Act, reforming the system by which poor/indigent defendants—many of whom suffer from mental illness—get adequate legal help.

Currently, Texas has no statewide system for indigent defense, with few counties committing adequate resources and leaving it to individual judges to appoint lawyers to handle indigent cases on an ad hoc basis. The result, critics contend, is a system that values minimal cost over a fair trial and which places the justice system at risk of legal challenges from inmates claiming violations of their constitutional rights.

In a study released last year—commissioned by the nonprofit Texas Appleseed Fair Defense Project and funded in part by the Hogg Foundation for Mental Health—researchers found wide inconsistencies in the quality of legal representation for mentally ill indigents. The study found mentally ill indigents are far more likely to suffer from prolonged incarceration, inappropriate or deficient mental health services, efficiently handled competency hearings, and a lack of sentencing alternatives. In some egregious cases, defendants were urged by court-appointed attorneys to accept plea bargains even when the circumstances of their arrests were questionable.

While the legislation stops short of creating a statewide public defender system, it does establish some minimum standards for the timely appointment of legal counsel. Some highlights:

- Texas for the first time would set aside up to \$19.7 million in grants to help its 254 counties pay for indigent defense. Counties currently spend about \$90 million a year on trial counsel for the poor.
- Small counties could pool resources to develop multi-county public defender offices.
- Court-appointed attorneys would have to be appointed within three days after a defendant requests one and must meet minimum standards of representation.
- Counties could create a rotation of lawyers to serve as court-appointed attorneys or establish a public defender's office.
- Attorneys must try to contact their client within 24 hours.
- A 12-member task force operating under the state's Judicial Council would collect data on indigent defense submitted by counties and judges so as to recommend further improvements and direct funding to counties needing assistance.

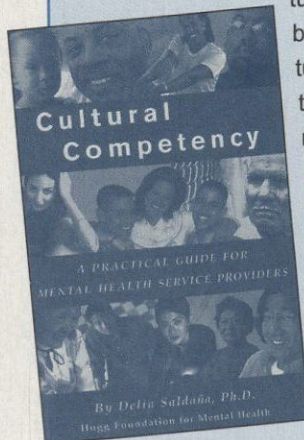
The bill now goes to Governor Rick Perry, who can sign it, veto it, or let it become law without his signature.

"The Texas Legislature has taken an historic stand for fairness," said the measure's author, State Senator Rodney Ellis, D-Houston. "Recently, the spotlight on our justice system has been harsh. This bill balances the scales of justice to ensure poor Texans aren't sentenced to a poor defense."

## From the Hogg Foundation Bookshelf...

### *New Manual Seeks to Expand Culturally Competent Services*

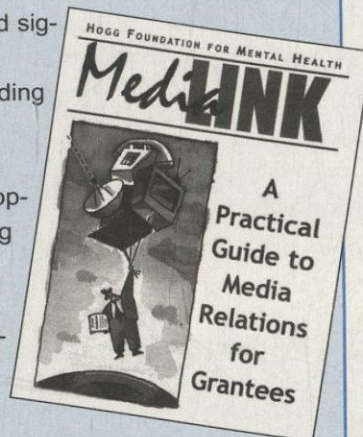
In recent years, the United States—and especially Texas—has witnessed a phenomenal expansion in the cultural diversity of its population. As can be expected, this abundance of cultures and ethnicities has presented tremendous challenges and opportunities to mental health professionals. *Cultural Competency: A Practical Guide for Mental Health Service Providers* offers mental health professionals a better understanding of the factors which can affect their counseling and suggests ways to improve and enrich services for their ethnically diverse clientele.



### *MediaLink Seeks to Help Grantees Communicate*

With the myriad of responsibilities and tasks involved with starting up and managing a service project, few managers have the time or resources to effectively communicate their project's goals and significance to the community.

*MediaLink* helps by providing grant recipients with an easy step-by-step guide to dealing with local news media, developing press releases, conducting interviews, presenting press conferences, and promoting project goals and accomplishments in their communities.



## Ordering Information

To order any of these publications, send your name, address, and phone number via email to [comm@hogg.utexas.edu](mailto:comm@hogg.utexas.edu), or by calling the Foundation toll free at 1-888-404-4336, or by mail:

Publications Division  
Hogg Foundation for Mental Health  
The University of Texas at Austin  
P.O. Box 7998  
Austin, Texas 78713-7998





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**HOGG  
FOUNDATION  
NEWS**

The *Hogg Foundation News* is a quarterly newsletter of the Hogg Foundation for Mental Health. Since 1940, the Hogg Foundation has pursued the mandate set by Miss Ima Hogg in 1939: "to develop and conduct . . . a broad mental health program of great benefit to the people of Texas."

The Foundation has accomplished this mandate through public education and grants funding of mental health service and research projects in the state of Texas. The Foundation has three focus areas on which it bases most of its efforts: Children and Their Families, Youth Development, and Minority Mental Health. For more information about the Foundation and its guidelines for grant applications, please access the Hogg Foundation World Wide Web page at [hogg.lac.utexas.edu](http://hogg.lac.utexas.edu).