## Elt

## BREAKS HELP VANDY WIN FROM LONGHORNS, 14-6

 BIG RALLY TODAY AT STATION FOR STEERS LIGHTER TEXAS ELEVEN STUDENTS WLLLAnnual Finance Drive

 of Y. M. C. A. Will be





## "uाтonulus

 IS VARSITY GAYDallas Stadium Will See Or inge Opposed by Heavier


Agrees in Stadium



Football Trophy for High Schools Now at League Headquarters


MEN
You'll Like the New Shoe Styles for Winter Styles in men's footy
ou'll agree to that th
or attractiveness and
see their entail
Priced $\$ 6.00{ }^{\text {to }} \$ 10.00$
WHITE SHOE HOUSE

## STUDENTS

## Eat at the

STEPHEN F. AUSTIN COFFEE SHOP
The Downtown Headquarters for the University

To Introduce
LEONARD OIL HEATERS

$\underset{\substack{85.40 \\ 56.45}}{\substack{ \\\hline}}$
BENGENER BROS.

WORLD'S SERIES BASEBALL TODAY
Direct Western Union Wire to our new Electric Flash Score Board. Each play shown just as it occurs on the field. Play starts 1 Adults Soc-Childeren 25
Auk. Those Who Saw the Beard Yecterctay CRESCENT THEATRE

HERES YOUR CHOICE

## SAVE MONEY



CACTUS PRESSING SHOP

Rusk Revives Old
Custom; Will Hold

Texas Theater
Gloria
SWanson

madame dais Gene

Bank in the
"UNIVERSITY CITY"

Visit us at our new home. We invite investigation of our Dep
keep your valuables.

Texas Throws Reese for Loss Within Five Yards of Steer Goal

## ath and (G) <br> New Fall <br> Headgear <br> University Toggery

Phone 3009 for Cleaning and Presesing



KODAK KEEPS THE GAME The kick-off-the touchdown-a brilliant tackle-Kodah Don't lose such colorfol bits of college life. Keep the four-year
reand


[— \begin{tabular}{l}

| Everything for |
| :--- |
| Your Hallowe en Party | <br>

\hline 2
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## JORDAN'S

Kodak and
Gift Shop

## Alfred Ellison-A. D. <br> 15 Congress

## "LET'S GO!" <br> BEAT AUBURN AT <br> DALLAS <br> $\$ 5.65$ Round Trip <br> Tickets on sale for train leaving $10: 45 \mathrm{p} . \mathrm{m}$., Oct. 16 th . Return limit, to leave Dallas Oct 18.t. <br> Extra Sleepers and Coaches Make your reservations early! <br> Southern Pacific Lines



## Rooters Special

Spectice \%-man

$\pm 5=$

## $\$$ <br> 65 Round <br> Trip

D ALLAS TEXAS-AUBURN GAME


LONGHORN BARBER SHOP 8 Chairs for Men
2 Chairs for Ladies
2312 Guadalupe Street

SERVICE AND SATISFACTION
UNIVERSITY CASH GROCERY
Phone 6628
Save Time and Steps

TEXAS BEATS AUBURN
WANT TO SEE THE GAME??
We will send two students to the game at Dallas. One ticket will be given for the most w
any individual-HUSTLE AND WIN.
A complimentary ticket will be given to one of our
patrons Friday Noon, October 16th. It may be you
BOOSTER TAILOR SHOP


THE GAS COMPANY WILL HEAT YOUR HOME

Cool weather is here. If you haven't settled that heating problom yet there's not much time left to think it over." It's time now to do something about This winter, more homes will be heated with gas than ever before in the history of Austin.

Install Your Gas Heaters NOW
Pay Later

Special Proposition - We will install the necessary equipment at once for a small cash payment, then eay monthly terms if desired. Remember-"if it's done
with heat, you can do it BETTER with GAS" and this ertainly applies to househeating. Find out how much

## ©The 目aily Eexan



##  <br> Saxon chr the warriors of <br> riably ended the took the battlefi <br> ical. Those old Saxo stinct in the blood of <br> pelled to abandon the <br>  <br> batallions." Our footb

was the case yesterday.
But, like the old Saxon chroniclers, can we write down that
Texas won the victory? This depends entirely upon the student
body. The team will arrive in Austin at $8: 30$ this evening. If
the student body is willing to accept the decision at Nashville as
a defeat, if it is willing to admit surrender to circumstances and
let it be said that Vanderbilt not only outmatched the Longhorn
team, but triumphed over the Longhorn spirit it will go about its
business this evening and the team will pull into a deserted sta-
tion.
But if the student body is determined to show the team that
every student knows that every player did his best in fighting a
splendid fight unsupported on a foreign field, there will be such a
demonstration tonight that the shouts of welcome will echo
through the streets of Austin like the roar of a mountain torrent
thundering through its gorge.
The team has done its bit. Now let the students show that
they can do theirs, too.
Turn out and meet the team: Give them the royal welcome
they deserve!

## - OUR RESERVED READING ROOM

the reserve books are kept is the best. Professors, realizing this
fact, are kind enough to make many assignments. A fine situa-
tion, to be sure.
$\qquad$


## Book Reviews

The critical spirit receives singular
anglicizing the Mohammedan Hafiz
in theoworst way. With the exception


OurCampus




Official Notice


WE INVITE YOU TO FEEL AT HOME IN OUR STORE

Besides carrying a large stock of toilet goods we now have a complete fountain service in connection.

## DEAN OF WOMEN WILL SMITH GETS JOGS MAKE RESERVATIONS TO DALLAS FOR ALL CO-EDS



| crence. | DIAL 5726 |
| :---: | :---: |
| Mrs. Lefkowitz of Dallas Will Speak | $\begin{aligned} & \text { ng, Facial Ma } \\ & \text { Ving. } \\ & 1 / 2 \text { Guadalupe } \end{aligned}$ |

## Daily Texan Business Directory






ARE YOU TIRED OF STUDY?
"Friendly Church"
UNIVERSITY BAPTIST CHURCH
He Can Count; Works

INITIATION OF
PRE-MEDS TO BE

Dance November 13


WATCH, CLOCK AND JEWELRY REPAIRING

UNIVERSITY JEWELRY SHOP W. F. GARLIN, Owner
IN LOBBY OF TEXAS THEATER

#  

Organization Is as Much an Institution as Dean Institution as Dean Taylor or Beck's Lake or Beck's Lake





beginning.
sion in the
$\qquad$
$\square$


PREPARE
For the forthcoming social season. Dances, house parties, formal and informal dinners and sundry ac-
tivities are sure to come. How about that delicate dress of last winter? The one you thought so pretty?
And that Tuxedo or Full Dress Suit? Had them all out of the wardiack them. Have our diver call and we'll give those garments an expert Cleaning and Preasing. Have them back to you looking like new charges.

PHONE 3847
Longhorn Tailor Shop

[^0]We sew on your buttons-No extra charge.
Mack and Charle for Hot
Water and Florida Breeze

## Charming Frocks

A Complete Assortment of Misses' School and College Frocks


We Invite You to Open a Charge Account


$66 \mathrm{~V}^{99}$

Across the street from the campus, housed in a modest but commodious brick building, is The Young Men's Christian Association of the University of Texas. Daily, hundreds of students visit the " $Y$ " to browse through its reading rooms, to match wits with roomie across the domino table in the game room, to dive refreshingly解 "." room piano

This is the " $Y$ " - the heart and spirit of comradeship - underneath whose modest and somewhat social surface there flows a river of unceasing service. The sick in the hospitals, the little church in the cedar hills, the penniless there flows a river or unceasing serve. they all know the " Y " and those tireless workers who further its aims. student who searches for employment - they all know the your hand in service. Your college life needs the kindly, humanizing influence that comes from personal service.

## THE PURPOSE OF THE "Y"

1. To lead students to faith in God through Jesus Christ.
2. To lead students into membership and service in the Christian Church.
3. To promote their growth in Christan faith and character especially through the study of the Bible and prayer.
4. To influence them to devote themselves in united effori with all Christians to mahing the will of Christ effective in human society, and to extending the Kingdom of God throughout the world.

## THIS YEAR'S OBJECTIVE

The 1925-1926 budget of the University Y. M. C. A. calls for a sum of $\$ 17,545.00$ to be raised from the gifts of students, faculty, ex-students, and friends of the University. The " $Y$ " has always received the indispensable support of Austin business men. It remains for the student body to stamp its unqualifed approval upon the many fields of Christian endeavor which the " $Y$ " sponsors by contributing
$\$ 2,700.00$

James B. Petty
Chairman Bible Discussion Group
James W. Straiton,
Chairman Sick and Visiting Committee
Henry Penix
Chairman New Student Activities
George Bullock
Chairman Hi-Y Activities
Ed Mather,
Chairman Religious Lecturers Committed

THE Y. M. C. A. CABINET
Sterling Holloway, President
Marion Olson, Secretary
"Give the Best You Have to Texas and the Best Will Come Back to You."

Howard Doolittle,
Supervisor Circulation of Religious Literature


Smile If You Want to Sell Magazines, Says Dendy

Student Secures 1,060
Subscriptions in Three
Months; Sees New York BY TY COBB
How did you spend your summer
Did you spend your time loafing in
Did you spend your time
take Horace Greeley's advi
summer in hard, tedious
to spludge during rush week
penses during the school yea
One of our University st
One of our University
little town out west of Fort little town out west of Fort
rial Review magazines to hous cleared $\$ 800$, and was given a
pense of the publishing nouse. pense of the publishig nouse
with
sey
equa

Coach Doe Stewart's football team,
and sidestepped most of the work at
the hamburger stand the hamburger stand. During Jan-
uary Dendy was private secretary
for C. V. Terrell, Railroad Commissioner of
Terrell of
ing Febru back to his old calling and sold shoe




Smart Feet Wear a
PUMP


## 號


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prospect before he begins his sal
talk and then again atter the sale
attempted, whether successful or no
To work hard is necessary, salesman should think only of selling
his product",
The boys discovered that as a rul the entire town was either courteous
or discourteous toward salesmen. Some
towns had been warned by the cham-
bers of commerce not to patronize
pedders of any kind because a few
years ago the country was overrun years ago the country was overrun
with sheet writers-people who took


An Exceptional Display of Fall and Winter GOWNS, FURS, COATS AND HATS

Styles that have caught the secret of youthful charm. The lines are the perfected expression of the best known
makers. Whether to inspect or to purchase, we cordially invite you to view these exclusive new fabrics.

THE LOUISE SHOP (INC.)


Dines at Ritz and Watches William Tilden Retain His

Championship on Court

Home Eco Students Guests at Tea This Afternopn at Club


FALL PREMIERE
$\qquad$ contrast as it serves for trimming in dashing bows and eresting. Remarkably low priced for so early in th-

The new hats with the inimitable stamp of skilled designing that always typifies collections here, are as-
$\qquad$
HELENE BASTIAN

## 

## New Wool Frocks

These Deserve Your Inpection


We put the price first beause it's so unusual to see Dresses of this character at this price! Just another triumph for the J. C. Penney, Company Buying Power, that's all!

## And They're So

Stylishly Made!
Made of staunch and pretty wool materials in styles which are wearable and of the season's best. Appropriate trimmings make each desirable. See these Dresses at this price!


JOSEPHINE
Exclusive Dealer for Knox Hats

## Dean Moore Smoothes Out Troubles of Freshman Studes

Answers Daily Appeals for Help from Frosh Class of Approximately 600
 Referees for State Schools as Hobby

Stunning Winter Coats Luxuriously Fur-Trimmed

$$
\$ 25.00 \text { to } \$ 139.50
$$

QUALITY fabrics, smart silhouettes, and lux urious trimmings of fine furs are striking features of these coats. Each one is an example of the season's latest mode. Each one is plan ned for comfort and smartness.
Fashioned of carmina, velour de laine, bolivia, broadcloth, and various imported woolens in dove, sea-shallow, jacapa-brown, green, navy and black.
Perhaps you will select a model of slender line, or one that flares generously . . . . but you can rest assured that you have the ultimate in style and value.

## Silk Shawls

Painted in the Modernistic Manner With their daring geometrical and cubistic de-
sirns, these smart Shawls appear for all the world signs, these snar paintings. And their audacious color combinations emphasize this impression. hand knotted fringe.
$\$ 25.00$ and $\$ 35.00$


STrupexs



The Finest Watch for the College Boy or Girl
Irish, Jews Have Lucky
Symbol-Two Red Heads
Act Football Mascots


[^0]:    2408 Guad

