



4301

DEPARTMENT OF STATE  
WASHINGTON

MAR 19 1964

MEMORANDUM FOR MR. McGEORGE BUNDY  
THE WHITE HOUSE

Subject: Suggested Presidential Message for the  
AEC Exhibit at Madrid

Enclosed is a suggested Presidential message for presentation in connection with the AEC "Atoms at Work" Exhibit scheduled to be shown in Madrid from April 15 to May 13, 1964. The message will be displayed in caption form under a photograph of the President at the Exhibit.

The "Atoms at Work" exhibits have been highly successful in demonstrating the peaceful applications of atomic energy. This particular exhibit has completed appearances in Vienna and Belgrade, and is scheduled to proceed to Lisbon after its showing in Madrid. Some 120,000 persons are expected to visit the exhibit during its four week showing in Madrid.

The exhibit demonstrates that atomic energy is being widely used as a routine matter in nearly every field of American endeavor, including industry, agriculture, and medicine. As in other cities, it will be used to train scientists and engineers in reactor and gamma pool techniques. There also will be organized seminars for students. The operation of the exhibit represents a joint United States-Spanish effort, for Spanish scientists will participate as members of the teaching and scientific staff.

Approval is requested as soon as possible in view of the short interval remaining to opening day. Upon approval of the suggested message, the Department proposes to transmit it to our Embassy in Madrid for appropriate use at the Exhibit.

*Marion A. Baldwin*  
for Benjamin H. Read  
Executive Secretary

Enclosure:

Suggested Presidential Message

1538  
116a  
1. Halborn  
2. R. L. Smith  
Jed s/s o.k.  
w/ change  
3/31/64