### Innovating While Small

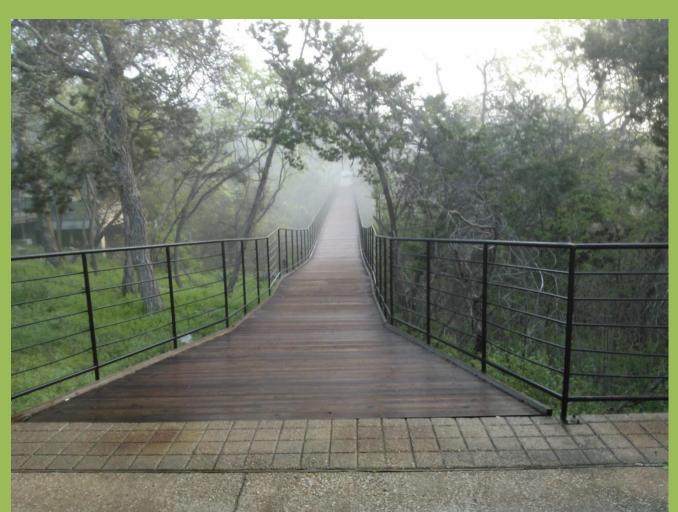
- Two part presentation by two library directors
  - Mikail McIntosh-Doty
    - Concordia University Texas (small, private)
    - mikail.doty@concordia.edu
  - Howard Marks
    - UT Permian Basin (smallest member of UT system, public)
    - marks\_h@utpb.edu

### Innovating While Small at a small private, faithbased university library —

**Concordia University Texas** 

Mikail McIntosh-Doty, MA, MLIS, MAR

Director of Library Services



#### The Deal

- Three things that all small libraries have in common:
- We have
  - too few staff,
  - too little money, and
  - too little time.

And in some cases, too little space.

None of these challenges is going away.

#### How to Innovate in this context?

- Look for trends
  - Library trade publications
  - Newspapers
  - Sites, like The Center for the Future of Libraries at
     ALA: <a href="http://www.ala.org/tools/future/trends">http://www.ala.org/tools/future/trends</a>

Can you do something or are you already doing something that participates in these trends?

#### **TRENDS**

I'm going to show you how our little library reflects a few of these trends highlighted by the Center for the Future of Libraries.

- Creative Placemaking & Maker Movement
- Fast Casual & Unplugged Zones
- Resilience
- Collective Impact

## T1: Creative Placemaking [& see also Maker Movement]

Creative placemaking brings together partners ... to strategically shape the physical and social character of a public space through arts and cultural activities that encourage public discourse... and an authentic "sense of place." [1]

"Creative Placemaking," American Library Association, September 15, 2017.
 <a href="http://www.ala.org/tools/future/trends/creativeplacemaking">http://www.ala.org/tools/future/trends/creativeplacemaking</a> (Accessed December 21, 2017)
 Document ID: 12f3dda9-c487-4ea2-967d-281d39b39c68

### Art, both by students and local artists



 Putting up sconces so that student art that goes away (end of term, student wants to take home, etc.) can be replaced by a book.







 Using fishing lines and hooks as hangers, so items can be quickly switched out.

# Whiteboards (and chalk boards in study rooms)



 The study rooms are downstairs, so checking out actual keys gives women students a feeling of security, especially at night.

 We also provide boxes of supplies to use the blackboard wall and white board. Very

popular.



## Die Cut Machine and furniture media units



- We frequently received "dumps" from other departments – books, equipment, furniture, etc.
  - Here we put entertainment units from the dorms together with a die cut machine from Education that they wanted to get rid of and added colored paper, pens, markers, etc. and made a mini- maker place.

## T2: Fast Casual [& see also Unplugged Zones]

• While many credit the popularity of fast casual to its affordability, it is also seen as reflective of changing consumer values, including desires for more social and aspirational experiences. [9] Libraries can capitalize on this notion by emphasizing not only the affordability and value of libraries, but also the social and experiential value of library programs and services. Fast casual will have a profound influence on how users encounter spaces. It draws consumers to more active and social spaces, where they can see people hanging out and enjoying the space.
[10] Students also seek "unplugged" spaces.

"Fast Casual," American Library Association, December 9, 2014.

<a href="http://www.ala.org/tools/future/trends/fastcasual">http://www.ala.org/tools/future/trends/fastcasual</a> (Accessed December 21, 2017) Document ID: b2940dc1-7ae0-1254-358c-259702d73204

## Tables for study and tutoring around the Information Desk



 We moved a huge reference collection that was spread out on low shelves (floor wasn't weight bearing) to the lower level. This allowed us to add more tables and chairs, and pull out computers nearer to the main Information Desk (formerly circulation desk) where both student workers and reference librarians can provide help nearby – visible from main lobby.

# "Beto Retro" Lounge with used and donated furniture for "hanging out"



- Again no budget for new items, but garage sales, donations, and "found items" allowed us to create a student lounge area in an area formerly filled with metal shelving and dated K-12 curriculum support materials.
- Students move the furniture around daily. They've also donated a piece or two.

### Cocoa cart on cold days



- Administration kept promising a "future" coffee shop in library. Never happened.
- We took the issue into our own hands and created a cocoa cart for cold days – based on an article about Barnes & Noble setting up coffee in their shops because of Yale serving cocoa at the fireplace in the library lobby on cold days in 1930s. We only serve on cold days, but it is free to all! [About \$800/yr]

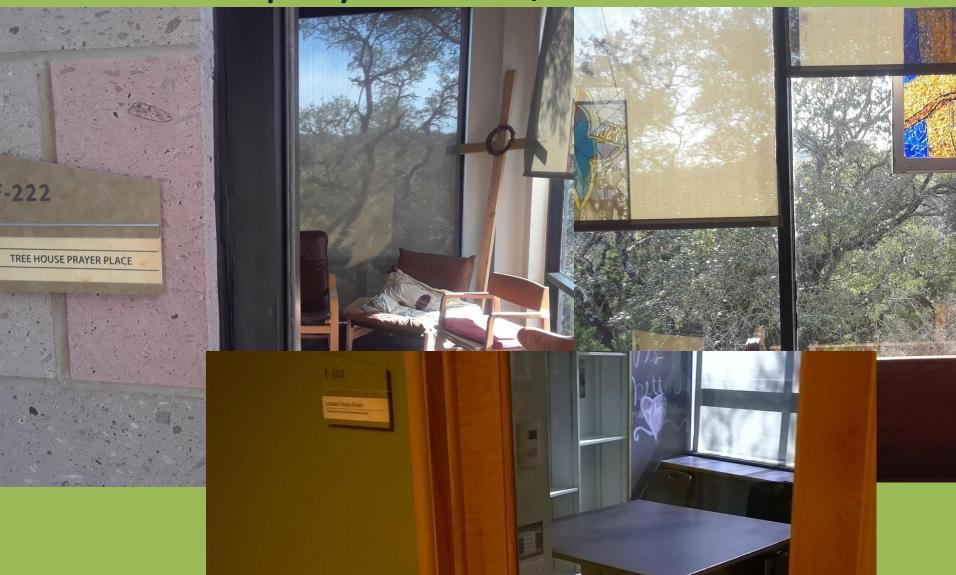
# Moving computers to lobby (4 with privacy screens) – 18 in lab



 Moving 4 of 22 desktop computers to lobby allowed students to stay closer to their computers when they needed help.

 Old card catalog in foreground is filled with stickers and cheap "happy meal"-like toys.
 Young visitors to library can open a drawer and select a "gift" to take home.

# Unplugged spaces such as study rooms and prayer room/tree house



- Upper room that was never used well. Too hot, too cold. Too off the beaten path.
- One of the offices in the building wanted a prayer room/meditation space. They worked with facilities to make it better temp wise, put in great student stained glass, and filled the room with a table and other furniture.
- Students can unplug or are free to use the space to study or whatever when not used.

#### T3: Resilience

Resilience" or "resiliency" incorporates preparations for and rapid recovery from physical, social, and economic disruptions, including environmental disasters, terrorist attacks, or economic collapse. [1] Resilience may also align with library values of equity and access.

"Resilience," American Library Association, December 3, 2014.
 <a href="http://www.ala.org/tools/future/trends/resilience">http://www.ala.org/tools/future/trends/resilience</a> (Accessed December 21, 2017) Document ID: bd3ab81c-d0b2-7c54-4964-855994af427b

Reality: The library is often a dumping spot for organizations and offices. Why not make the most of it?

#### Success Center

#### **Success Center**

Successfully reaching your educational goals can be stressful at times. When you need support whether it be for academic coaching, personal counseling or academic accommodations, the Success Center is available to help you.

- Services for Students with Disabilities
- Counseling
- Behavioral Intervention and Support Team (BIST)
- Early Alert Form
- Peer Tutoring
- Tutor.com
- Study Skills Web Resources

Building F [Library] Room F-214

Meet the Staff

- Success Center tutoring and disability support – dumped in building.
- Library is a great space for tutoring. And the larger conference room in the Success Center is left open for student study when not in use.
- Students who study in the library are already here where tutors can be found, met, and consulted. Same for those with ADA issues.

#### Stressbusters



Who doesn't love a donkey with tennis shoes?

- Success Center also coordinates with Counseling Program. Neither had a very good budget.
- When book budget wasn't spent (not enough staff to catalog and process books) – money was used to help bring in puppies and ponies for stress busting. Our favorite? Lewis the Donkey of course!

### Studypalooza

#### **The Stall Street Journal**

CTX Library Fall 2017; Issue 4 Thanksgiving Edition

We hope you are enjoying the Halloween treats provided by Melissa Ford and her neighbors from Cypress Creek subdivision. There has been a lot more chocolate in the library than our budget would have allowed. Say a prayer or send a kind thought their way in appreciation for their generosity.

#### **COCOA** on Cold Days

When it is cold and chilly outside (days where the temp stays below 65 F), the library staff put out a big urn with hot coffee and the makings for cocoa, tea, or crappy instant coffee (but hey, it's free!). So grab a cup and find your warm spot. We'll be setting this out a lot more frequently now.

#### STUDYPALOOZA DURING FINALS

The week before finals, we'll open the library up until 11 or midnight – watch for signs. During finals, we extend hours as able, with the help of Campus Police, usually:

Sunday 12/10 2 PM to - we simply Wednesday 12/13 II PM don't close!

Thursday 12/14 6:45 AM – 10 PM Friday 12/15 6:45 AM – 4 PM

[We find both the need to stay open late decreases over the week and we also like to send you home somewhat rested, so parents don't think we turned you into zombies!]

Happy Turkey Day! The Library Staff

- Use empty space, like bathroom stalls, to advertise library programs. We stole this idea from TLU – "Stall Street Journal"
- Coordinate with folks like Campus Police to extend library hours during finals.
   Studypalooza goes 24 hours from Sunday to Wednesday midnight of finals week. Thursday and Friday we tapper down until finals are done.

### **T4: Collective Impact**

In the face of limited resources and persistent, big social issues, organizations from different sectors are adopting common agendas to combat issues within their communities.

MMD: Or essential, traditional functions of the library require new partnerships to survive.

"Collective Impact," American Library Association, October 7, 2014.
 <a href="http://www.ala.org/tools/future/trends/collectiveimpact">http://www.ala.org/tools/future/trends/collectiveimpact</a> (Accessed December 21, 2017) Document ID: 38049c88-8cb8-b0b4-6174-9c30107af617

### Organizations that help us do our work:

- UNT's Portal to Texas History
  - <a href="https://texashistory.unt.edu/explore/partners/CUA/">https://texashistory.unt.edu/explore/partners/CUA/</a>
    browse/
- TSLAC
  - https://www.tsl.texas.gov/texshare/textreasurespage.html
- AMIGOS' AskAcademic Chat Consortium
  - http://www.amigos.org/askacademic

- State agencies like Texas State Library, not only set up smaller grant programs, but help libraries write grants, get funded, and administer the grants (a process as complex if not more complex that writing a grant).
- Larger universities often have digital platforms (like UNT's Portal to Texas History) or schools that will give out grants to smaller students to help you digitize items and/or host them for online access.
- AskAcademic allows a three-person staff to provide 24/7 reference support to all our students in house and online.

#### Use student labor well

Lib Guides

http://libraryguides.concordia.edu/archivesonline/ e/Schmidt

Look at

Schmidt Collection & Hirschi Library

- Students worked on these libguide pages to highlight parts of our collections that they helped digitize. Some of these items were alumni gifts after the initial Portal materials were posted and alums wanted to help.
- Students could add their picture and "claim" the
  work they had done. They could even add the
  link to their resumes. We also had them work
  with Career Services in the building and our staff
  to highlight all the skills they used in the projects.

### "A library, to modify the famous metaphor of Socrates, should be the delivery room for the birth of ideas..." -Norman Cousins



#### To Wrap Up

Make every choice count.

AND don't be afraid to try something. No one will die from a little change here and there.

# Innovating While Small:

Public & Private University Approaches



Howard C. Marks, MLS
Director of Library Services
The University of Texas of The
Permian Basin
J. Conrad Dunagan Library
Odessa, TX

Rethink IT 2018 Libraries For A New Age



"Collaboration and innovation are not just pie in the sky ideas. Dream big." –

Unknown

Just how do you envision your University Library?

# Innovate based on the successes of proven leaders and mentors.

- Libraries Transform Campaign from American Library Association (ALA): http://www.ilovelibraries.org/librariestransform/because
- Principles and Performance Indicators
  The standards consist of principles and performance indicators.

**Space:** Libraries are the intellectual commons where users interact with ideas in both physical and virtual environments to expand learning and facilitate the creation of new knowledge. http://www.ala.org/acrl/standards/standardslibraries

## **Guidelines for University Library Services to Undergraduate Students Facilities**

Undergraduate library services require appropriate facilities to accomplish their missions. Separate undergraduate libraries should have facilities that foster the collaborative nature of study, research, and learning, and that promote effective and interactive access and use of information resources. Safe, comfortable, well-lighted, clean space with adequate and appropriate study, research and collaboration space will ensure effective use of the library's resources, including electronic resources. In physical planning for facilities, undergraduate libraries provide for small group and instructional use. Additionally, more than other libraries within the university, separate undergraduate libraries consider study and collaboration needs in allocation of seating and space, with attention to the learning environment of the institution.

Undergraduate libraries establish hours of access, circulation policies, and other rules to meet the needs of their primary clientele.

Undergraduate services housed within larger libraries must still consider and provide for the needs of their primary clientele. Adequate space specifically for undergraduate study and research will encourage undergraduates to use library resources.

Are facilities accessible to all users?

Does space allow for cooperative programs with other library and campus units?

Is adequate equipment, access to reliable network and power outlets, and technical support available?

http://www.ala.org/acrl/standards/ulsundergraduate



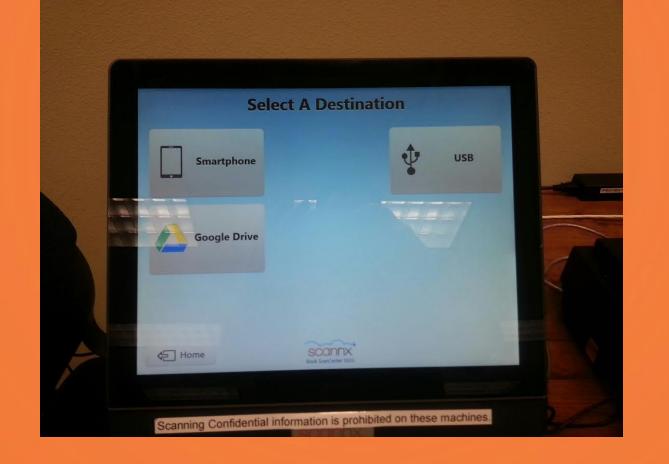
\*Always have your ducks in a row.

Be in continual compliance at all costs and in constant communication with the powers that may be.\*

- For the Library and/or Learning Commons, in most cases, official approvals for technology and/or large/new business contracts consist of:
- Dean and/or Provost (VPAA)
- University Procurement and Purchasing department
- Chief Information Officer (CIO), part of Information Resources Department, (our IT)
- Vice President of Business Affairs (VPBA)
- If in doubt, be sure to check with your University, College or System Compliance Office or Internal Controls.

  https://www.utsystem.edu/offices/systemwide-compliance





The ScannX digital book scanning was first implemented in fall 2014 and was set up to transition off of the copiers and off print-based mediums. We ordered three at \$7,000 each. Now students utilize them seamlessly on a daily basis.

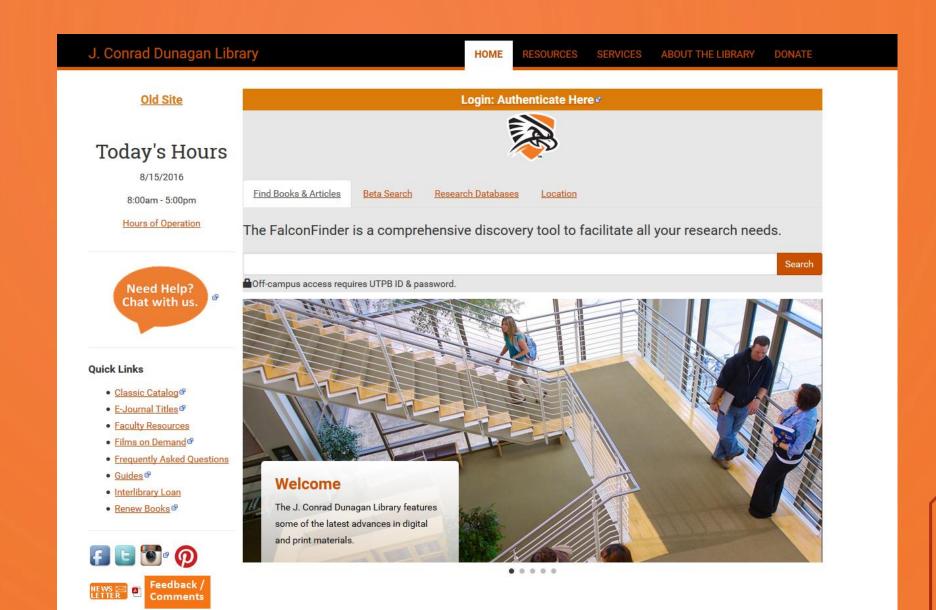
• I devised official three year, three phase technology refresh plan. Formally presented to University Provost/VPAA whom I directly report to, then revealed to CIO in 2015-16.

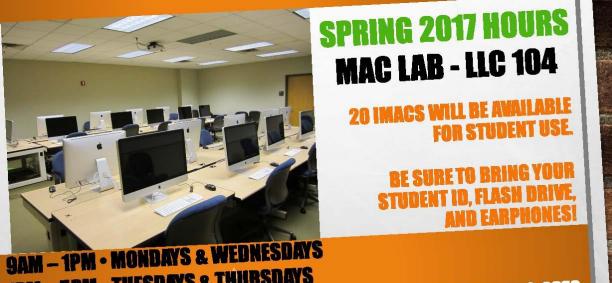






Website#A Refresh (Designed by Library Systems Administrator and University Webmaster)





FOR MORE INFORMATION, CALL: (432) 552-2370



Imagine yourself as a student with the quick, convenient choice of technology at your fingertips.

# PART OF THE SELL IS THE WELCOMING MESSAGE: IN SHORT, ULTIMATE CUSTOMER SERVICE.

(GREETINGS GO A LONG WAY. ALONG WITH WELCOME BAGS AND Q&A'S.)





A tool to enhance your learning and scholastic experience.

## LAPTOPS ANYTIME, INC.

## **Choices of ID Card Reading:**

- Bar Code
- Card Swipe

**Account Choices to Use:** 

Library ILS
University UID (AD/LDAP)



# CHARGING FORWARD



2015 – Kwikboost chargers installed. Student demand instantly rises.

2017 – Charging station in Library Lecture Hall Atrium this past August. Expectations have been met for "on the go" needs.



## INTRODUCING THE ALL NEW COLLABLAB



Complete with 70 inch smart board display, whiteboards, beanbags, artwork, etc.

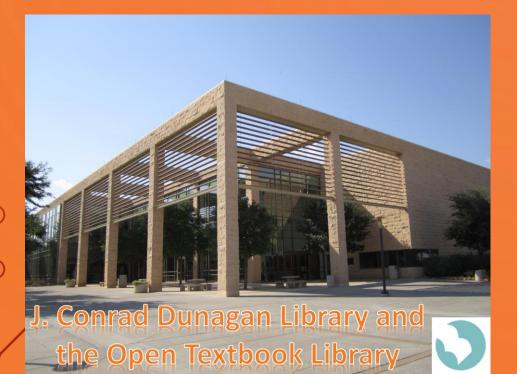
This room was converted from an underutilized archives area which featured microfiche readers.



UTPB to join network in offering students access to open textbooks

Contact: UTPR Library Director Howard Marks at: 432-552-2371 or marks. hi@utpb.edu

AUG. 2017 - UTPB JOINS OPEN TEXTBOOK NETWORK (OTN) IN OFFERING STUDENTS ACCESS TO FREE TEXTBOOKS, MANY ONLINE.



THE UNIVERSITY OF TEXAS OF THE PERMIAN BASIN

J. CONRAD DUNAGAN LIBRARY **PRESENTS** 

# **STAYING OPEN: OERS AND OPEN TEXTBOOK**

**WEDNESDAY, FEBRUARY 28TH** MESA BUILDING -MULTIPURPOSE ROOM 2130



## **Staff Support Workshop**

9:00 am - 11:00 am

## **Faculty Textbook Workshop**

12:00 pm - 2:00 pm







http://www.utpb.edu/library/



The University of Texas of the Permian Basin

Lunch n' Learn Symposium:

Showcasing Your Research and Digital Scholarship

Featuring

Irene Kamotsky, Ph.D.

DIRECTOR OF STRATEGIC INITIATIVES

WEDNESDAY, NOVEMBER 1 NOON-2PM **S&T BUILDING \* COOPER LECTURE HALL** 

& ATRIUM

LUNCH 12-12:30

SYMPOSIUM 12:30-2





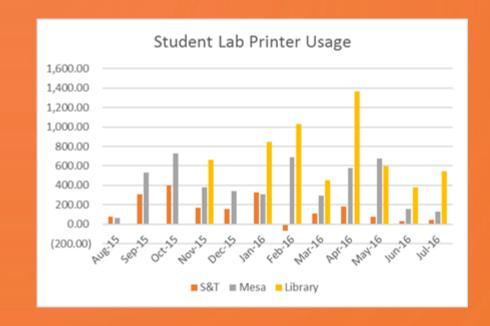
Mantra: We plan to transform our University from a reliance on limited printed data to the new paradigm of immediately useful interactive digital textbooks and digital research materials located in our new institutional repository (IR), the "FalconCommons." Converting to digital resources is the first step in developing a campus wide "Culture of Change", where both textbooks and library collections become digital tools in the hands of students and faculty. Thus, the library can reclaim its central role in providing immediately usable digital resources to the campus and community.

## digital EVOLUTION: THE MOVE TO WIRELESS PRINTING.

In constant communication, (mostly by phone or e-mail) with University CIO about solutions and how the library can be a collaborator and early adopter of these technologies.

- A) ADOBE SCAN pdf scanner,OCR (free app)
- B) PAPERCUT (remote solution)

11PCMFE15000	PaperCutMF Education - (up to 15,000 users license)	1
11PCKmebQTY	Konica Minolta embedded license up to 101+ Must have openAPI 2.3.1	6
ProServices1	Remote PREMIUM Sopport provided by ACDI via phone, email and PC Remote 1	0.29
7640013468	AU-204H Mag Stripe Card Reader	6
A0W4WY2	WT-506 Working Table (C368)	2
A0W4WY3	WT-506 Working Table (C368)	4
PCRemoteemb	Remote Installation, configuration, & training (based on number of Lic)	6
PCRemoteServer	Remote Installation fee per server with PaperCut Software	1.
AOPD11H	LK-101 v3 i-Option Lincense Kit (Web Browser)	2
A4MHWY1	UK-204 i-Option - Memory Upgrade Kit	2



## **NEXT STEPS**

### CONTINUE ANNUAL STAFF STRATEGIC PLANNING OFFSITE DAYS

- This past May, we went offsite with facilitators to define our mission, vision and priorities. The plan is to repeat this strategic planning again summer 2018 and introduce a StratOp method to the team with another facilitator.

### **DEVELOP 20/20 VISION**

- -Expansion of three year library plan.
- -Due by 10<sup>th</sup> year of SACs Accreditation Review. (This is not mandatory, but voluntary.)
- -Includes new laptop kiosk, collab lab, and 3d printer.

### 2025 GOAL

- Building extension plan (current one is 66k ft., two story, built in 1999), with separate wing for technical services and operations, along with computer labs and makerspaces
- Access services, instruction and administration will be maintained in current wing, breezeway will be in middle
- Expect the unexpected.







