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DEPARTMENT OF STATE
WASHINGTON

June 25, 1964

MEMORANDUM FOR MR. McGEORGE BUNDY
THE WHITE HOUSE

Subject: Suggested Presidential Message for the Sixth
International Fair, Brno, Czechoslovakia

Enclosed is a suggested message for presentation at the
U. S. Exhibition in connection with the sixth International
Trade Fair, Brno, Czechoslovakia, September 6-20, 1964.

The U. S. Exhibition theme will be "World Wide Presen-
tation of Advanced Technology" in keeping with the emphasis
on advanced engineering and design that keynotes this year's
fair. Our individual exhibitions will include Telstar and
Syncom satellites, pointing up their service to all nations
in the fields of communications and weather forecasting.
The proposed Presidential Message and the Exhibition itself
are designed to give visual evidence of the present interest
of the United States in Czechoslovakia and its people and to
show how our advanced technology benefits the people in our
own and other nations.

If the suggested message is approved, the Department
proposes to transmit it to our Embassy at Prague for appro-
priate use at the Exhibition.

Marion A. Baldwin
for Benjamin H. Read
Executive Secretary

Enclosure:

Suggested Presidential
Message in the form of
an airgram.

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1. Klein
2. Halborn OK,
3. Return to
Brown Smith

Jul 4/5 6/29
(Alvin m.)