



STUDENT GOVERNMENT

THE UNIVERSITY OF TEXAS AT AUSTIN

2201 Speedway A6210 • Austin, Texas 78712-0179 • (512) 471-3166 • Fax: (512) 471-3408

## A.R. 18

In Support of Increasing Amenities at the Student Activity Center (SAC)

### IN THE UNIVERSITY OF TEXAS AT AUSTIN STUDENT GOVERNMENT

- Authors:** Mr. CAMERON CRANE (Representative, College of Natural Sciences) and Mr. TANNER LONG (Representative, College of Liberal Arts)
- Sponsors:** Mr. JACKSON CLIFFORD (Representative, McCombs School of Business), Mr. JOHN FALKE (Representative, McCombs School of Business), Ms. CHANDLER FOSTER (Chair, Academic Affairs Committee and Representative, University-Wide), Ms. SHANNON GEISON (Chair, Financial Affairs Committee and Representative, University-Wide), Mr. JAMIE NALLEY (Chair, Student Affairs Committee and Representative, Cockrell School of Engineering), Ms. ALISSA OSGOOD (Representative, School of Social Work), Ms. VALENTINA RODRIGUEZ (Representative, School of Architecture), Ms. CAROLINE STARLING (Representative, College of Natural Sciences), and Ms. PIPER VAUGHN (Representative, University-Wide)

- WHEREAS, Student Government serves as the official voice of students at The University of Texas at Austin; and,
- WHEREAS, The Student Activity Center (SAC) functions as a location for meeting spaces, dining options, relaxation, and studying; and,
- WHEREAS, During peak hours, the Student Activity Center (SAC) reaches maximum seating capacity; and,
- WHEREAS, During lunch hours, the time spent waiting at food establishments becomes cumbersome, especially for students with an inadequate amount of time between classes around lunch time; and,
- WHEREAS, The Student Activity Center (SAC) currently has a limited amount of space dedicated to the UT Brand, including the burnt orange color; and,



STUDENT GOVERNMENT

THE UNIVERSITY OF TEXAS AT AUSTIN

2201 Speedway A6210 • Austin, Texas 78712-0179 • (512) 471-3166 • Fax: (512) 471-3408

WHEREAS, Increasing the branding within the Student Activity Center (SAC) would promote a stronger bond with the University of Texas at Austin, because "a school brand will instantly have a positive effect upon a school as its students and staff begin to feel the bond that comes with being united towards a common cause"<sup>1</sup>; and,

WHEREAS, During the summer and winter months, seating in the exterior patio areas becomes underutilized often due to weather conditions; and, therefore be it

RESOLVED, The University of Texas at Austin Student Government supports adding more interior and exterior seating to the Student Activity Center (SAC), including but not limited to the area in front of the SAC Ballroom, the area in front of the Senate of College Councils and Student Government Office, the area in front of the Legislative Assembly Room and by adding a patio deck to the south side of the Student Activity Center (SAC); and, be it

RESOLVED, The University of Texas at Austin Student Government supports conducting a feasibility study to repurpose a meeting room on the third floor of the Student Activity Center (SAC) to a student lounge with open access to the outdoor patio; and, be it

RESOLVED, The University of Texas at Austin Student Government supports decreasing the wait times of dining options; and, be it

RESOLVED, The University of Texas at Austin Student Government supports adding more UT branding, including the Texas Longhorn and Burnt Orange color<sup>2</sup> to the Student Activity Center (SAC); and, be it

RESOLVED, The University of Texas at Austin Student Government supports adding energy efficient electrical heating and cooling units to the exterior patio space; and, be it further

<sup>1</sup> <http://brandempowerment.com/schools/school-branding/>

<sup>2</sup> <http://www.utexas.edu/brand-guidelines/the-ut-brand>



## STUDENT GOVERNMENT

### THE UNIVERSITY OF TEXAS AT AUSTIN

---

2201 Speedway A6210 • Austin, Texas 78712-0179 • (512) 471-3166 • Fax: (512) 471-3408

RESOLVED, That this resolution be sent to Mr. Nick Parras; Assistant Director and Building Manager of the Student Activity Center (SAC), Mr. Matthew Ealy; Chair of the University Unions Board of Directors, Mr. Mulugeta Ferede; Executive Director of the University Unions, Dr. Soncia Reagins-Lilly; Dean of Students, Ms. Erica Flores, Chair of the Texas Exes Spirit and Traditions Council, Mr. Henry Jackson; Director of Dining Services, Aramark and *The Daily Texan*.