## Ehe 目aily Eexan

Dr. Reilly Begins
Survey of Local
Trade Sections
Similar Work Done in
Various Other Texas
Cities
Study Aids Austin
Merchants

W.A.A. Sponsors

Given for W



First Tryouts Wroe Oratorical
Contest Friday


Bureau of Business Research Ranks Texas First. in Natural Resources | $\substack{\text { Sanish Leads } \\ \text { Romance Tongues } \\ \text { On List of Exams }}$ |
| :--- |

Battle Tells of Ancient People in First Public Lecture of Semester Ancient Modernists Compared Modernists in Texture and Scop Futuristic Designs Produced

University Gets Special Volumes From Argentine Republic Adopts Plan As Educational Feature

Texas One of Four Depositories

## 99 Studes on B.B.A. And Alec Honor Roll

Spanish Club to Give 2-Act Play Present "El Barbero de Se

## Penick's Texts Adopted by

 State Textbook CommissionPatterson Writes Text
For High School
Use in Texas
Latin text books written by
D. D. A. Penick, professor of
classical languages in the Uni-
versity, in collaboration with
Lesilie C. Proctor, superintendent
of schools of Temple; and a text
book on civies, written by Dr. C.
P. Patterson, professor of govern-
ment in the University, in collab-
oration with J. B. Hubbard, Bei-
ton lawyer, have been adopted by

## 

First College Daily in the South

| Scientific Scholarship <br> It was recently announced that Dr. J. Walter Fewkes, who for thirty-three years has been connected with the Smithsonian Institution, part of that time as Chief of the Bureau of American Ethnology, will retire from his present position in order to devote himself to private research. <br> A statement issued by the Smithronian Institution states that "Dr. Fewkes is one of the few white men to have been initiated as a priest into the secret rites of the Hopi Indians. He was the first man to make use of the phonograph in recording Indian music. He introduced the principle of preservation into archaeological research in this county, so that excavation of the ancient Indian monuments of the land was transformed from a looting operation to one of preservation. <br> "His work made Mesa Verde National Pask a center of pilgrimage for thousands annually and a national show place. He gathered one of the largest and finest collections of Indian Pottery ever brought out of the Southwest. He founded and edited the Journal of American Ethnology and Archaeology. On the immense quantity of data col lected by him rests much of the future work in American archaeology and ethrology. <br> "The number and extent of the researches and excavations which Dr. Fewkes has initiated as a pioneer give him perhaps a unique place in American archaeology. They include work among the native peoples of Porto Rico and the West Indies, an archaeological survey of the guif coast of Mexico, excavations in Trinidad and the Lesser Antilles, and more recently investigations of Florida and the South Carolina mounds.' <br> After more than a quarter of a century of distinguished service in the particular field of scientific investigation which claimed him, it is fitting that he should retirs from the active direction of the bureau to devote himself to the solution of problems which interest him as an investigator. Sometimes it is difficult to determine just what is to be called success. Dr. Fewkes was a pupil of Louis Agassiz and worked and studied in the United States, at Leipzig, at Naples, and in France With such training excellent work might well have been expected o him; and an unflagging devotion to scientifie scholarship during the whole of a generation is a success story worthy of emulation. |
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## From Other Pens

After thorough stady of the situation, the Yale Bureau of Appoint-
ments as well as the department of personel study ai that University have wisely concluded that business representatives wishing to emplo
graduates must first show suitable opportunities for advancement be"The number of companies sending represtntatives to New Have
increasing, and while this method generally rector of the bureau. "In particular, wholesale campus visiting can "It is estimated that less than 300 students, by the last term Mr. Crawford says in summarizing the situation, "and the bureau"
industrial registration totals, of 223 this yuar and sequently represent most of the potential apnlicants of the last 209 list year It is in these two statements that the good and bad points of the question are contained.

## \section*{they dent fut tain so it b b in

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In maintaining
mething definit

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an best adapt himself. This done, the ofher gains are bound to
In the past seven years the pelectivity
Univessity of the Medical school of the
fieult because of the prapidessional schools, was made extremely dif.
cation and the itmited facilities of the school. Each yesional the num-
ber of applicants refused has increased until in the current year the
degree.
$\qquad$
$\qquad$rds, but each applicant must also appear befe high scholarship rhich wilt jadge his fitness in matters which have mecial commit
$\qquad$
$\qquad$

## Official Notices



Former Athlete
Married Friday
 rice Gosett, also of Austin, were
narried last $F$ ridiay evening at
the home of the bride the home of the bride's parents.
The Rev. A. L. Aulick performed the ceremony at 8 o'clock in the
presence of a few relatives and
friends. The bridegroom and bride en-
tered $u$ unattended.
Antoinette Nallo played the bridal music
The couple left immediatell aft
aft S. He ceremony for a brief visit Clark is a former student in
the University, and was prominent
in atheter in athletics while here. Later he

atitended the Texas School of | Mines in El Paso. Mrs. Clark is |
| :---: |
| a student in the University, and | Whipple-Courtney Wedding Sunday

The wedding of Alice Courtney
of Autstin and Howard Whipple
of San Antonio was solemnized

## on performed the ceremony wit oly the families of the coupl peresht. Mrs. Whipple is a graduate



Chi Omegas Give
$\qquad$
$\qquad$ (fficers of the sorority, Mrs. Webb,
and the laumnae members of the sorority in the house party.
Pouring the Pouring tea in the dining
room were Mrs. Creighton, Mrs.
Jesse Walker, Mrs. Errl Sims, Josse Walker, Mrs. Earl Sims, and
Mrs. Ida Barr. Decorations throughout the
house wero in the Valentine mo
tif, with orese and
forming the centerpiece in the the
forming the
fining room.
Bernice Langham
Married Saturday
Bernice Langham of Alice and
James R. Penington of Granger were married Saturday, January
29, at high, noon at the home of 29, at high, noon at the home of
the bride's parents in Alice. The the bride's parents in Alice. The
Rev. S. H. Hull of Alice read the Rev. S. H. Hull of Alice read the
inpressive marriage vows which were witnessed only by relat
and a few close friends. The bride is the daughter
Mr. and Mrs. A. S. Langham Mr. and Mrs. A. S. Langham of
A.ice and is an accomplished muThe groom attended A. couple left after the ceremony for
San Antonio They will make their home in Alice where Pennington is in bus
iness.

Sunday Club Gives
Valentine Party
An old lashioned Valentin sponsored by the Students' Sunday club, will be given at Grace
Hall Friday, February 17, according to Yvette C. Rosenthal, pres
jient aent of the Sunday club.
Invitati
to the students, Miss Rosenthal
stated, but if any Episcopal student fails to receive his for an
reason, he is to come to the anyway.
The social committee, which
planning stunts and games for e
tertainment, is in charge of Mi tertainment, is in charge of Mi Elizabeth Law, assisted by Miss
Hilda Molesworth, instructor in Hilda Molesworth, instructor
physical education.
Very interesting means of

Voice Tracherof

Today-and-Friday
MADGE BELLAMY "Very

## Confidential"

Thrills, spills, chills in a
break neck race for love-
in this breezy comedy
in this breezy comedy
drama,
Comedy, Orchestra, News
Coming Next Wenk!
BERT LYTELL
IN PERSON

# Hancock 

Saturday Sunday HANCOCK PLAYERS

## "CLARENCE"

## Naney Fair, Don Woods And All Your Favorites

"CLARENCE" is wond "CLARENCE" is being play "LARENCE is being play "CLARENCE" ran for two

years on Bdwy. New York | $\begin{array}{l}\text { This is the beet show the } \\ \text { Hancock Players } \\ \text { yet presented. }\end{array}$ |
| :--- |
| have sure | bargain matinees at $3 \mathrm{p} . \mathrm{m}$.

Seato Unteterved
Come Early 25 c - 50 c
Evening: at 8:15
All Seats Rescrved

## Show Your Great Grand Children

# The 1928 CACTUS 

As Well as Your Family Album



Turn over its leaves and tell them of the good old days, when Grand PaKnew all the girls on the Beauty Page, Got written up twice in the Grind Section,

Appeared in seven different Group Pictures Give these grand children of yours some proof that the stories they have heard so often have foundation.

GET IT NOW SO AS TO HAVE IT THEN

## The 1928 Cactus

"The Book of Texas"

[^0]Injury and Illness Jinx Bear Batteries $\begin{gathered}\text { Phow up Strong } \\ \text { She }\end{gathered}$ it Gets Five Texas Cagers


[^0]:    Student salesmen are making a final call on individuals, who have not reserved a book. They will take your order, or you may subscribe for the Cactus at Room 119, B. Hall. No Cash Pay ment Required

