

Tuesday, Sept. 16 4:45

# STUDENT GOVERNMENT APPROPRIATIONS APPLICATION

# AP57

Organization Name: Chinese Student & Scholar Association

Contact Name: David Guo <sup>Guo</sup> Guo Contact phone: (512) 785-5514

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SG Representative sponsoring your request (list attached): Tiffany Morrison

Date project will be held: Sep 20th 2003 Expected attendance: 1,000

1. Brief project description: The Moon Festival (Mid-Autumn Festival) is one of the most important holidays in Asia. The evening event includes live performances, Asian food, games, and fashion shows. This year we expect more than 1000 people to attend the event. As far as we know, this is the biggest cultural event for the Austin Chinese community. However, the event is open to anyone who would like to attend.

2. Project Expenses: (Please put into an excel spreadsheet if attaching your expenses on separate sheet:

- 1. Cost of renting the auditorium (Pflugerville Fine Art Center)
- 2. Printing of publications/advertisements
- 3. Refreshments
- 4. Cost of Performances
- 5. Banner and frames
- 6. Rehearsal dinner
- 7. Ticket printing
- 8. Festival T-shirts

3. Please list vendors and amount and items to be purchased from each on a separate page. Example: 30 T-shirts @ \$7.50 = \$225 (price quote from Alejandro Vasquez at Aztec Screen Printing.)

Aus. tex printing & mailing - ~~waiting for estimate~~ waiting for estimate  
 Kinkos - ~~waiting for~~ \$850  
 Aztec Printing - waiting for estimate.

4. Funds raised to date: (Include all revenue, secured or anticipated, amounts received or expected in donations, including estimates from ticket sales.)

Chinese Consulate Donation	\$1000	} \$2600
National Instruments	\$1000	
Brocher Fundraising	\$200	
Miscellaneous	\$400	

Total Expenses: **\$5862**  
(estimated)

- 5. Amount requested from SG: \$800
- 6. Specific description of what you want SG to buy for you Printing of brochures/advertisements
- 7. How will your program/event benefit the student body at the University of Texas at

Austin. China is one of the fastest growing countries and economies in the world. These companies in the technology and business industry have moved operations to China. These companies include Dell, Intel, Merrill Lynch, Sony, and Citigroup to name a few. Chinese culture is deep and diverse. Every oriental culture can trace some aspect of their culture or language to Chinese culture and language. Thus, a business major at UT, who wants to work in China some day, can learn about Chinese culture at the Moon Festival. Likewise, an education major at UT, who wants to teach in China, can talk to Chinese students about daily life in China and the teaching environment. The Moon festival is a cultural tour de force.