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08.30 B.S.T. (i.e. FOR EVENING PAPERS) ON MONDAY, MARCH 9, 1942
THIS EMBARGO SHOULD BE RESPECTED OVERSEAS BY PREFACING ANY
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"BUNDLES FOR BRITAIN"

WORK TO EXPAND: NEW PRESIDENT ELECTED.

Mrs. Robert Worth Bingham, widow of the former United States Ambassador to the Court of St. James's has been elected president of Bundles for Britain, Inc., and has sent her assurances to the people of the British Isles that this vast American organization would increase its efforts to maintain the volume of relief it is sending to civilian war sufferers and the armed forces of Great Britain.

In a statement Mrs Bingham said: "I want especially to give fresh assurance to the people of Great Britain, with whom I lived and learned to love during the tenure of my late husband as American Ambassador in London, that there will be no relaxation of effort of the part of Bundles for Britain and its thousands of loyal volunteer workers." "We shall continue to furnish new and used clothing for men, women and children war victims, knitted articles for Britain's armed defenders and surgical and hospital supplies for the care of the injured and sick.

"The comment of the President that Americans must continue to give a little more to both domestic and foreign relief will serve to stimulate our efforts in the vast work we are doing through Bundles for Britain, the people of the British Isles, who have carried on so courageously in the face of the horrors of the blitz are our brothers in arms today.

"Yet our relief does not go to them alone, for in Britain are Belgians, Poles, Hollanders, Norwegians and others who have been driven from their conquered countries to find asylum and security in the midst of these brave and free people. We are particularly encouraged by the reported statement of the President that the people of allied nations fighting for the cause of freedom are needing things and that our present efforts should be continued without question."

"I cannot emphasize too strongly that the work of Bundles for Britain is going forward uninterruptedly and will continue until the victory for peace and freedom has been gained and the need for its service no longer exists."

The 1,100-odd branches of Bundles for Britain are scattered over the nation in Hawaii, Alaska, Canada, the Virgin Islands, Cuba, Central and South America, Liberia, West Africa, and Australia. Approximately one million volunteer workers, most of them women, contributed to its relief work.

MINISTRY OF INFORMATION