

PRICES OF CEREAL BREAKFAST FOODS.

The Cereal Breakfast Foods (Control & Maximum Prices) Order, 1941, specified the prices of various ready-to-eat cereal breakfast foods, and stabilised the prices of all other varieties at the prices at which they were being sold on December 2, 1940.

A new Order, which comes into force on Monday, 16th February, specifies new maximum prices for certain varieties, and adds several more varieties to the Schedule. The prices of products not mentioned below are unchanged.

| <u>Manufactured or</u> <u>Packeted by:-</u> | <u>Product</u> | <u>Sold in Container</u> | <u>Maximum Price</u> <u>Per Container</u> | |
|--|-----------------------------------|----------------------------|--|--|
| | | | s. | d. |
| Allen & Hanburys, Ltd. | "Allenburys" Cereal | Holding 14 oz. net weight. | 1. | 2. |
| W. & G. Brown | Brown's Derbyshire Barley Kernels | " 12 " " wt. | | 9. |
| Carr's Flour Mills " | All-Food | " 12 " " " | | 8. |
| Granose Foods Ltd. | Sunnybisk | " 12 Biscuits | | 7 |
| Grape-Nuts Co., Ltd. | Post Toasties | " 8 oz. Net wt. | | 6 |
| Hecker-H-O Co., of Canada, Ltd. | Force | " $8\frac{2}{3}$ " " " | | 7 $\frac{1}{2}$ |
| Keen, Robinson & Co., Ltd. | Farmers' Glory | " 12 oz. net wt. | | 8 $\frac{1}{2}$ |
| - | J. Sainsbury's Broadacres | " 8 " " " | | 6 $\frac{1}{2}$ |
| Van's Products Ltd. | Van's Puffed Wheat | " $4\frac{1}{2}$ " " " | | 5 |
| H.S. Whiteside & Co., Ltd. | Sun Pat Puffed Wheat | " $5\frac{1}{4}$ " " " | | 6 |
| The English Grains Co., Ltd. | Wheat Flakes | - | | Maximum Price of 7d. per lb. net weight. |