

Final Version

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## **AB 2 Representative Outreach Initiative**

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**AMEND** Article VI, Section 2 of the Internal Rules of Procedure as follows:

All Representatives must fulfill outreach obligations outlined by the External Affairs Committee in the Outreach Guidelines.

**STRIKE** Article VIII, Section 1C of the Internal Rules of Procedure.

**2011-2012 OUTREACH GUIDELINES  
OF THE STUDENT GOVERNMENT  
OF THE UNIVERSITY OF TEXAS AT AUSTIN**

**PURPOSE**

To promote and improve the relationship between Student Government and University of Texas students by increasing students' knowledge and interaction with Student Government through the outreach efforts of student representatives.

**Article I  
IMPLEMENTATION**

Section 1: Representatives shall be required to earn a minimum of four outreach points during each semester.

Section 2: Representatives will be able to earn outreach points in the following ways:

**1. "Beginning of School Year Outreach" e-mails**

The Assignment of Student Groups and Beginning of Semester Outreach E-mails

**A. "Beginning of School Year Outreach" e-mails**

a. The assignment of student organizations and "Beginning of Semester Outreach" e-mail requirements

- i. At the beginning of each fall semester, each organization registered with the Student Activities and Leadership Division (SALD) of the Office of the Dean of Students shall be assigned one representative who shall be responsible for serving that student organization during the following year.
- ii. The Student Government Communications Director shall distribute "Representative Interests and Affiliation Surveys", which shall be completed by each representative in an expedient manner.

1. These surveys shall be used to assist in the pairing of representatives with organizations with whom they are either already affiliated, or whose purpose is similar to interests expressed by the representative.
2. This list shall be referred to as the Representative-Organization List. Organizations which are not assigned a representative through these criteria shall be given a representative by the Student Government Communications Director, until every active organization registered with SALD has been assigned a representative. The Representative-Organization List shall be kept and maintained by the Student Government Communications Director and distributed by the first Student Government meeting of the fall semester.

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- Essays concerning bills of little consequence (general funding) shall not be accepted.
- Essays that are hostile or insulting shall not be accepted.
- Essays must demonstrate a good faith effort to fairly explain the representative's individual opinion on an issue of relevance.
- Essays concerning an issue that has not been considered by and in line with the assembly shall not be accepted.

Before any piece is posted to the blog it must first be approved by two out of three of the following: the Student Government Communications Director, the Chair of the External Affairs Committee, and Associate Director for New Media. Representatives shall receive one (1) outreach point per essay posted on the blog.

### **4. Attend a Student Government Event and Turn in a Student Government Funded Event Evaluation Survey**

Representatives may receive two (2) outreach points for attending any event that is being hosted by a student organization that has received money from Student Government and filling out a Student Government Funded Event Evaluation Survey. Once completed, the Student Government Funded Event Evaluation Survey (which shall be available on the Student Government website and in the Student Government office) shall be turned into the Communications Director and the External Affairs committee chair for outreach credit within 7 days of attending their respective event.

### **5. Speaker Circuiting to promote Student Government events, programs or services**

Representatives may receive one (1) outreach point for attending the meetings of organizations on behalf of Student Government events, programs, or services. Representatives may not receive additional points for attending the meeting of the same organization. When the representatives e-mail an organization asking for speaking time, they shall also send a carbon copy (CC) to the Student Government Communications Director and the External Affairs Committee Chair.

### **6. Attend a Student Government affiliated service project**

Representatives may receive three (3) outreach points for attending a Student Government affiliated service project. These projects will be organized by the Leadership and Service Policy Director. Attendance will be taken at the event by a designated Student Government Executive Staff Member and tracked by the Communications Director and the External Affairs Committee Chair on the Student Government website.

### **7. Submit formal request to External Affairs to claim credit for an alternative activity not listed above.**

Representatives may appeal to the External Affairs Committee if they believe they engaged in an outreach activity which deserves recognition. The committee

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