What we did:
ORCID was added as an optional field in Vireo in early 2015. Due to staff time constraints, no promotional work was done to educate graduate students on this new field. In fall of 2015, we noticed that many ETDs were coming into our repository with an ORCID attached. We then looked at all 2015 submissions to find out how many students were using ORCID and whether certain disciplines were more likely to choose it.

What is Vireo?:
An open source ETD submission software system. Texas Digital Library, along with the Vireo Users Group, oversees development of Vireo.

What Happened?
• 41% of all students attached an ORCID to their ETD
• 40% of doctoral students used an ORCID
• 43% of masters students used an ORCID

Next steps:
• Promotional materials for ORCID
• Informational sessions during fall and spring semesters