

# AIRGRAM

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TO : Department of State

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ANALYSIS & DISTRIBUTION  
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FROM : Amembassy MADRID

DATE: October 21, 1964

SUBJECT : Visit to Madrid by Counselor of the Department  
Walt W. Rostow

REF :

Mr. Walt W. ROSTOW, Counselor of the Department and Chairman of the Policy Planning Council, visited Spain from October 6 to October 9, 1964. His visit to Spain was divided into two parts: Barcelona from 1310 October 6 to 1500 October 7 during which he delivered a formal speech on U. S. Foreign Policy at the Institute of North American Studies and held an informal round-table discussion on economic development at the Institute of Higher Management Studies (IESE); and Madrid for the remainder of his time until departure at 1220 for New York on October 9.

The primary purpose of his visit to Spain was to deliver a formal speech at the Instituto de Estudios Políticos in Madrid whose Director, Jesús FUEYO Alvarez, was anxious to obtain a top-drawer, distinguished American speaker for participation in the annual lecture series run by the Institute; Mr. Rostow's speech at the Institute, which inaugurated the 1964-65 season, was entitled "Some Lessons of Economic Development Since World War II." Mr. Rostow also undertook in Madrid, in the short time available, to lead two round-table discussions on economic development, one at the Centro de Formación y Perfeccionamiento de Funcionarios at Alcalá de Henares (some 29 kilometers from Madrid) with the participation of the principal authors of the Spanish Development Plan, and the other under the auspices of the Sociedad de Estudios y Publicaciones, possibly the only private economic research establishment in Spain and sponsored by the Banco Urquijo with support from the Ford Foundation.

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Drafted by: RWZimmermann/mm 10/14/64 Contents and Classification Approved by: Ambassador W.W. Walker, Charge d'Affaires, ad interim

Clearances:

Mr. Rostow was tireless in adhering to the rather tight Madrid schedule which allowed little time for relaxation, and it can be said with perfect certainty that his listeners found themselves greatly stimulated by Mr. Rostow's clarity of expression, his precision in addressing himself to the questions posed, and the provocative ideas and examples with which he embellished his statements.

If the Madrid schedule was crowded, it was also a valuable one in as much as the formal speech at the Institute (presided over by Minister of Interior ALONSO VEGA) and the two round-table discussions each brought together a very different group of economists and professors. Moreover, this diversity was further supplemented by a large stag luncheon offered by the Ambassador and attended not only by the principals of the three entities participating in Mr. Rostow's visit but by a number of other persons in the economic and financial fields with whom Mr. Rostow would not otherwise have had an opportunity to chat.

In addition, the Ambassador gave a somewhat smaller dinner in Mr. Rostow's honor, the purpose of which was to give certain oppositionists of the middle-of-the-road variety (and a few who perhaps are more accurately described as strong critics of the regime rather than oppositionists) an opportunity to meet and talk with Mr. Rostow. One purpose of the dinner was to avoid any possible charge by certain opposition circles that Mr. Rostow had been insulated from opposition personalities. Spaniards included in the dinner were Professor Pedro LAIN Entralgo, former Rector of the University of Madrid; Professor José Luis ARANGUREN, University of Madrid; Professor José Luis SAMPEDRO, Deputy Director General of the Banco Exterior and Professor at the University of Madrid; Professor Joaquín RUIZ-GIMENEZ, former Minister of Education and one-time Ambassador to the Vatican; Julio TEJERO Nieves, Deputy Director General of the Banco Hispano Americano; and José ORTEGA Spottorno, Director of the Revista de Occidente. As no complaint whatsoever has been received by the Embassy from the opposition, it would appear that to the extent that one may have been contemplated, it was effectively sidetracked by this maneuver.

Without relating all the details of the visit, it should be noted that simultaneous translation was provided not only in the case of the speech at the Institute of Political

Studies (an innovation for that institution) but also at the round tables at Alcalá de Henares and at the Society for Studies and Publications. Another innovation at the Institute was Fueyo's somewhat reluctant permission for a question and answer session following the formal speech. (In the past, the Institute has avoided anything that might develop into a debate and perhaps annoy the Ministers and other high officials of the GOS invited there.) The post-speech give-and-take, although limited by time, nevertheless added a lively dimension to Mr. Rostow's speech on economic development.

The round-table discussion at Alcalá de Henares, with the leading lights of the Development Plan, was enhanced by the fact that the day also marked the opening session of the new course at the Center. Mr. Rostow was invited to participate in the opening ceremonies and to make a short address to the assembled students. In the course of the ceremonies, Mr. Rostow was named Honorary Professor of the Center.

Mr. Rostow's various appearances received wide press coverage (also TV) and one set of clippings is attached which attests to the warm and interested reception he received on all sides. USIS Madrid plans to issue a small booklet for distribution that will contain the Spanish translation of the two formal addresses in Spain. There are also attached a copy of his Barcelona and Madrid schedules; a copy of the invitation lists to the three functions in Madrid (the invitation list for the Institute speech was in fact larger than indicated as it included, in addition, for example, all diplomatic Chiefs of Mission); and a copy of the booklet prepared by the Institute of Political Studies reproducing in Spanish Mr. Rostow's speech on economic development.

Comment: There is no doubt that Mr. Rostow's major theme of economic development caught the attention of a great many people as a topic of major importance in Spain today. Moreover, his extraordinary reputation had long preceded him and whetted the appetite of a broad range of professional men, as exemplified by the very distinguished nature of the turn-out at all functions. Mr. Rostow's visit demonstrated once again that this type of program is one of the most effective ways in which the United States can promote constructive thinking in a foreign country and at

the same time emphasize the U. S. interest in progress and in increasing the welfare of fellow human beings around the globe.

Enclosures: *Att*

1. Barcelona Schedule (1 copy)
2. Madrid Schedule (3 copies)
3. Invitation Lists for 3 Functions in Madrid (3 copies)
4. Booklet in Spanish prepared by the Institute of Political Studies (3 copies)
5. Set of press clippings

FOR THE CHARGÉ D'AFFAIRES A.I.:

*Livingston D. Watrous*

Livingston D. Watrous  
Counselor of Embassy for Political Affairs