



We remember Bernice Milburn Moore

It was called the Jazz Age, and she blew a saxophone with the six-girl "Texettes" while she was an undergraduate at The University of Texas. Fifty years later, the same school named her one of its Distinguished Alumni and honored her at a formal ceremony and presentation at the LBJ Presidential Library.

Bernice Milburn Moore brought to the University's Hogg Foundation and the beneficiaries of its grants and public service her qualities of sensitivity, wisdom, and concern for all people. These traits earned for her the affection and admiration of colleagues and Texans everywhere. Dr. Moore—or Bunk or Dr. B, as she was called by those who knew her well—died on November 1, 1992. But she had crammed a lot of caring and leadership and mentoring into the preceding half-century.

She spent her early years in San Antonio with her teacher mother and pharmacist father. After graduating as valedictorian of her high school, her path turned to Austin and to UT. Here she was active in Theta Sigma Phi (women's journalism honorary later renamed Women in Communications, Inc.) and the swimmers' Turtle Club. Bernice/Bunk was one of the early members tapped by Orange Jackets, an organization of women leaders on campus. And there was the girls' band and its music. She continued studies through a master's program, meanwhile marrying a fellow student, her beloved Harry Estill Moore. Together they made quite an impact on the University community. Not the least of their projects was the fund-raising to build Memorial Stadium, home of the Longhorns, on the east side of campus.

Bunk and Harry worked a few years on newspapers, and then decided on higher education. They traveled to Chapel Hill and the University of North Carolina to earn Ph.D.'s—his in sociology and hers in social psychology. Colleagues affectionately tagged them a "pair-a-docs" as they were the first married couple to be awarded doctorates simultaneously.

The doctors Moore returned to Texas in 1937, when Harry joined the faculty of UT's sociology department, a position he held until his death in 1966. His areas of specialization were race relations, propaganda, and human reaction to disaster. He was also editor of the *Southwestern Social Science Quarterly*.



BERNICE M. MOORE 1904-1992

Bernice Moore worked as a magazine editor, then an advisor for industrial and other youth groups. Her understanding of family and community adjustment problems came after her formal schooling. She gained practical experience while directing a research study of child welfare and later serving as administrator of a community welfare program.

She became a consultant to the Texas Education Agency's Division of Home and Family Life Education, a role in which she served for 20 years. During this period she maintained an office at the Hogg Foundation where she was considered one of the staff. Dr. Moore's work in community organization and modern approaches to problems of juvenile delinquency prevention led to her official appointment in 1964 to the position of Associate Director for Community Programs with the Foundation. For seven years she was a leader of "Philanthropy in the Southwest," funded by a Ford Foundation grant. This successful program was an innovative effort to draw foundations of the region into joint support of projects dealing with social problems (particularly those affecting children and youth) rather than limiting their grants to traditional gifts for building dormitories, libraries, and museums.

For eight years Dr. Moore was director of a series of seminars for Chaplains of the United States Air Force

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on "Counseling in Human Factors for Air Force Personnel." She continued as advisor to the teaching faculty of these month-long training programs for the last years of their operation. She was Executive Associate at the Hogg Foundation until her retirement in 1983.

Bernice Moore was widely recognized, lecturing to thousands of persons in youth and adult groups and conducting planning and training institutes in communities throughout the state and nation. She served as consultant to groups and organizations whose work was related to the family, personality, and mental health. Her byline headed myriad articles, and she coauthored a textbook on home and family. Dr. Moore was codirector of the Texas Youth Study, a research project involving 13,000 high school youth. She and coinvestigator Dr. Wayne H.

Holtzman wrote a book, *Tomorrow's Parents*, reporting their findings. She was active in two decennial White House conferences on children and served on a national Joint Commission on Children and Youth.

Accolades were many. In 1970, the Texas Council on Family Relations created the Moore-Bowman Award of Excellence, which is given each year. The Ex-Students' Association of The University of Texas annually awards its Bernice Milburn Moore Scholarship in Continuing Education for Women. She was selected for membership in the Philosophical Society of Texas, and Theta Sigma Phi honored her as a national Headliner. She was one of 50 women invited by Lady Bird Johnson to a White House meeting focusing on children.

Bunk and Harry Moore's home in a near-campus neighborhood was a continual "open house," as they became unofficial family to many young folks, nurturing them and encouraging them to stretch to their potential. A good number of these were students at the University; others were working associates, budding professionals, and neighbors. The Moores' residence was the scene of numerous birthday parties, weddings, and other special events being celebrated by these fortunate "surrogate children."

We have all lost a supportive friend. But Bernice Milburn Moore's memory may best be found in the spirit of Texans whose lives have been better because of her work and her dynamic influence. Our commitment at the Foundation is to carry forward the vital force that she brought to many areas of concern. Each man and woman who was privileged to know her is grateful for the guidance, encouragement, and love that Bernice Moore gave us—and for the inspiration and noble model she provided.

CHARLENE WARREN

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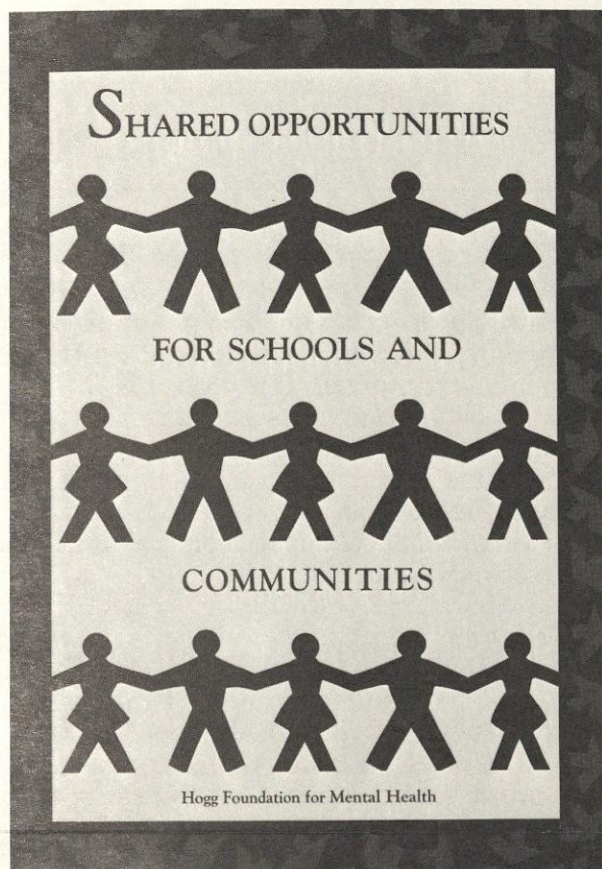
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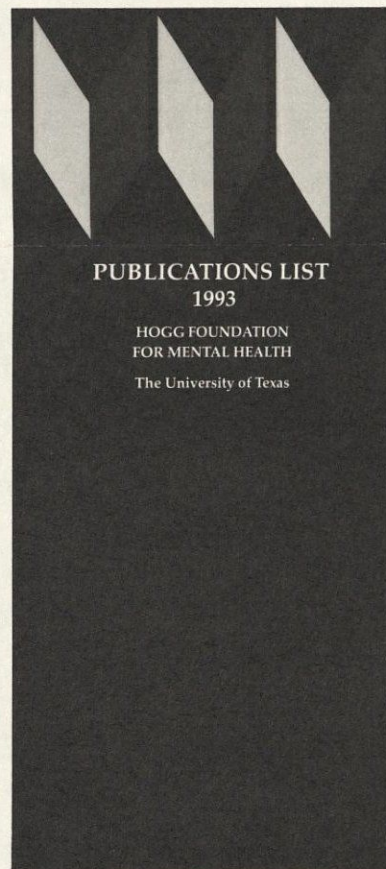
Charlene Warren

The Hogg Foundation News is an informational newsletter published at intervals throughout the year for the benefit of readers on our mailing list.

New publications in this mailing



More than 300 delegates from across Texas met to examine ways in which traditional education might be integrated with a wide array of health and human services in order to meet needs of children and families via expanded school-based programs. Participants representing fields of education, health and social services, child development, and community planning came together for a symposium on "Shared Opportunities for Schools and Communities." Major addresses and summaries from all-day workshops have been published in a volume of proceedings that is included in this packet. This conference was the eighth symposium in a series dedicated to the memory of the Hogg Foundation's late president emeritus, Robert Lee Sutherland.



The 1993 catalog of Hogg Foundation publications and audiovisuals is enclosed. New materials produced in 1992 have been added—two pamphlets, a book, one leaflet, and a videotape.

Free Publications Offered

What a marvelous response we received to the offer that appeared in this newsletter in November! In the current mailing, a few more titles are added to the list for free distribution. Please check below those you

want and return to the Hogg Publications Division, Box 7998, Austin, TX 78713. Remember, only one complimentary copy per title, please. The Foundation will prepay postage.

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Know a Baby Who Needs Help? Call ABC, Megan Kromer, 1985. "Know a Baby Who Needs Help?" is the message broadcast to the public in a city where children with handicaps and developmental delays have support not found in many communities. Here youngsters with special needs have an advocate—a program that "advertises" in order to locate them and then puts them in touch with agencies and services most appropriate to give assistance to the children and their families. This pamphlet describes the development of Project Any Baby Can (ABC), its creative community awareness campaign, its expansion to serve 1,500 infants and young boys and girls, the growth of its volunteer corps, and its innovative fund-raising efforts.

Living Longer, Living Better, Bert Kruger Smith, 1983. Major strides can be made to improve substantially the quality of life for older people, offering them realistic basis for looking forward to the future. This reprint of a chapter from the book *Looking Forward* focuses on maintenance of strength and health, emphasizing fitness programs, self-help groups, and other primary prevention services.

Hope for High Risk Infants and Their Families, Emily Vargas Adams, Maud Keeling, Diane Hawk Spearly, 1983. Three programs serving predominantly Mexican-American families are featured in this pamphlet. One project is in an ICU for newborns; a second treats very low birth weight infants and includes follow-up as they are referred to agencies in the community; and a third program functions in homes and neighborhoods, promoting physical and mental health in the home setting as well as enhancement of parenting skills.

Meeting Community Needs Through Advocacy, The Can-Do-It Story, Muriel Folloder Phillips, Barbara Henley, Carole G. Pentony, 1982. A group of citizens concerned about the lack of residential services for disturbed children and youth in their urban area developed a program of public education, fund-raising, and work with agencies to expand existing facilities and develop new ones. Their efforts as advocates for emotionally disturbed boys and girls are known as "Can-Do-It." The story has been written by three original volunteers in the project.

Mailing List Procedure

The Hogg Foundation's general mailings are free to anyone who wishes to be placed on the mailing list. Each one contains new pamphlets and leaflets published since the preceding mailing. Anyone wanting on the list to receive such publications gratis may simply send in his or her name and address. The form below may also be used by present recipients to give us a change of address. When changing addresses, attach the computer label from the current mailing to give us the previous address and enter the new address, please.

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